Organizing: The beauty of imperfection

38th EGOS Colloquium
July 7-9, 2022, Vienna

COLLOQUIUM PROGRAM

Organized by:
WU Vienna – Vienna University of Economics and Business
# Content

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Welcome to the 38th EGOS Colloquium!

Dear EGOSians,

On behalf of the EGOS 2022 Vienna Local Organizing Team, we would like to welcome you to the 38th EGOS Colloquium. Herzlich willkommen!

We are thrilled and honored to be able to host you in person at our beautiful campus at WU Vienna, located in the inspiring capital of Austria. We see this as a wonderful opportunity for the vibrant EGOS community to reconnect and reengage with one another after two years of online colloquia. We are also excited to welcome online participants that will join us virtually for the hybrid experiment at EGOS 2022.

In line with the EGOS 2022 Colloquium theme, ‘Organizing: The Beauty of Imperfection’, we wish to engage with the dynamic and complex nature of organizing by questioning idealized images of ‘perfection’ and to foster dialogue and debate around the so-called ‘imperfections’ of organizations and organizing. With pre-Colloquium workshops and meetings, 61 sub-themes, 12 sub-plenaries, and many other events that cover a wide range of important and fascinating topics, the program provides a rich and intellectually stimulating forum for EGOSians to reflect, discuss, and debate. There are also a number of receptions and socials that provide further opportunities for engagement and fun. We are especially excited to have Jasper Sharp as our Keynote speaker. Jasper is a British curator and art historian, who is actively engaged in Vienna’s modern and contemporary art world. He was the Head of Exhibitions and Collections at the Peggy Guggenheim Collection (Venice), spent some time in New York, and later moved to Vienna, where he curated exhibitions of artists including Joseph Cornell, Susan Philipsz, Lucian Freud, Kathleen Ryan, and Mark Rothko.

During the Colloquium, we hope you will be inspired by the diverse architectural styles of the WU Vienna campus and take advantage of the famous Prater Park next to the campus. We also hope that you get a chance to explore the many beautiful sites in-and-around Vienna!

In closing, we would like to thank the EGOS Executive Board for the opportunity to host the 38th EGOS Colloquium at WU Vienna. We would also like to thank the EGOS Executive Secretariat – especially Angelika Zierer and Shona Black –, the convenors and organizers of the various program elements, our PCO, and our colleagues and staff at WU Vienna for their amazing support and crucial contributions. This would not have happened without you!

We wish you all a stimulating, fruitful, and fun experience at the 38th EGOS Colloquium in Vienna, hosted by WU Vienna!

Mia (Maya) Raynard & Dennis Jancsary
Co-Chairs of the EGOS 2022 Organizing Committee
Welcome!

Dear EGOSians,

Welcome to the 38th EGOS Colloquium in Vienna! What a pleasure it is to meet in person at long last, and what a pleasure that this can happen in the lovely city of Vienna. Since our last visit here in 2007, WU Vienna has moved to a truly stunning campus, that I invite you to explore between sessions.

The Colloquium's theme this year is: "Organizing: The beauty of imperfection". In retrospect, I can understand why they would be fascinated by a topic which they are such strangers to. Having witnessed with awe over the last few years, how they organized our Colloquium, I can tell you that they're experts at perfection, not imperfection.

The theme, inviting us to see how imperfection can lead to "opportunity, unrealized potential, and even the exceptional", is indeed fascinating. A rapidly changing environment and alarming global challenges require new solutions and a fresh perspective. Hopefully the counterintuitive ideas brought by imperfection can help us in that regard.

You have all responded enthusiastically to the call, making this Colloquium one of the biggest we ever had, with well over 2,000 participants across 65 sub-themes.

EGOS has set up important policies to contribute to address grand challenges. We are increasing our sustainability efforts so as to reduce our carbon footprint. Each and every Colloquium raises the bar a bit higher, emphasizing more sustainable travel, stay, and food. One innovation this year is to hold hybrid sessions. This is a test we're running, so please do provide feedback. Another important move for EGOS has been to further inclusivity. Although EGOS prides itself in being very welcoming to all attendees, we are very aware that this only applies to, well, attendees. Accordingly, we are aiming at allowing easier access for under-represented communities. For our Colloquium in Vienna, we have been able to grant free or reduced fees to a number of colleagues. We aim at making this bigger, easier, and more systematic. Stay tuned! Our Colloquium is a great opportunity to keep reflecting on all the imperfections we witness in society, pushing for sharper understandings, and offering beautiful solutions.

On behalf of the EGOS Board and all EGOSians, I would like to express our deep gratitude to our hosts – particularly to Dennis Jancsary and Mia Raynard – for their perfect organizing efforts; to Angelika Zierer, our irreplaceable EGOS Executive Secretary and her team: Shona Black, Tom Crowe, and Sophia Tzagaraki. We are also indebted to sub-theme convenors and those involved in pre-Colloquium workshops, sub-plenaries, and other program activities, for creating a rich variety of platforms for stimulating discussions; and to publishers for their continuing support of academia and EGOS.

I hope that together we can make EGOS ever more sustainable and inclusive. I'm sure our 38th Colloquium in Vienna will prove a landmark occasion for reflection, discussion, and inspiration towards tapping into the beauty of imperfection to address grand challenges.

Have a great EGOS Colloquium!

Bernard Forgues

Chair of EGOS
General Theme

The 38th EGOS Colloquium’s theme engages with the dynamic and complex nature of organizing by questioning idealized images of ‘perfection’ as being rooted in order, efficiency, symmetry, and predictability. Rarely, if ever, do our theories and methods, or the contexts and organizations we study, conform to such idealized images. Yet, imperfections need not implicate deficiency, weakness, or failure – but, instead, may implicate opportunity, unrealized potential, and even the exceptional. The EGOS Colloquium 2022, hosted and organized by the Vienna University of Economics and Business (WU Vienna), takes this as a starting point to foster dialogue and debate around imperfections in organizations and organizing.

- Pressing global challenges and the rapidly changing societal and technological landscape have necessitated not only experimentation with novel forms and business models, but also collaborations that span geographic, political, disciplinary, and organizational borders. While such activities stimulate learning and innovation, they also require a tolerance for the unconventional, unpredictable, and possibly deviant. Some societal sectors, organizations, and individuals thrive on imperfections, while others struggle with them or purposefully seek to correct them.
- Still others aspire to achieve some idealized image of perfection – which can be both a motivating force and a futile pursuit.
- What does it mean to be ‘perfect’ or ‘imperfect’?
- How do power and politics play into such definitions, and what are the implications for society, organizations, and individuals?
- What is the boundary that distinguishes imperfections as ‘beautiful’ or ‘ugly’, and how are such boundaries drawn? How do management and organizational theories and our research methods account for, and provide space for, imperfection?
- What can we learn from imperfections and how can we use them to enrich ongoing discussions about organizational and societal (grand) challenges?

Vienna, as the hosting city for the EGOS Colloquium 2022, epitomizes the beauty of imperfection. Austrian culture is well known for appreciating the imperfections that characterize daily life, and for making the impossible possible through compromise.

Imperfections are visible throughout the fabric of the city – be it buildings beaten by weather and worn by experience, the conspicuously missing number 5 line in the metro system, and the never fully realized second spire of St. Stephen’s Cathedral.

The WU Vienna campus is a patchwork of diverse architectural styles, with each of the buildings designed by different architects from Hamburg, London, Sendai, Barcelona, Madrid and Vienna. This daring juxtaposition of colors, designs, and spaces comes together in an unusual harmony of aesthetic tension – giving life to an environment of active interchange and learning.

Exploring the beauty of imperfection provides opportunities to bring together an array of theoretical perspectives, methodological approaches, levels of analysis, and diverse contexts. We aim to challenge traditional understandings of what it means to be perfect or imperfect; spark reflexivity in the ways we organize and how we engage with pressing societal and world-societal issues; and embolden experimentation and expand the frontiers of theory development and organizational research. Our interest is to encourage lively discussions that blend different disciplines, perspectives, and methodologies – sparking new debates and collaborations around organizing in a time of political turmoil and significant global challenges.

We look forward to exploring the beauty of imperfection with scholars from around the world at the 38th EGOS Colloquium in Vienna in 2022!
Colloquium Timetable

The 38th EGOS Colloquium takes place from Tuesday, July 5 to Saturday, July 9, 2022 in different buildings on and around the WU Campus – Welthandelsplatz 1, 1020 Vienna.

<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, July 5, 2022</td>
<td><strong>Colloquium Registration</strong></td>
<td>Aula Teaching Center (TC)</td>
</tr>
<tr>
<td>08:00 – 10:00</td>
<td>Only for Pre-Colloquium participants</td>
<td></td>
</tr>
<tr>
<td>10:00 – 20:00</td>
<td>Open for all Colloquium participants</td>
<td></td>
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<tr>
<td>09:00 – 19:00</td>
<td><strong>Pre-Colloquium PhD Workshop</strong></td>
<td>TC.0.02 Red Bull + Breakout Rooms</td>
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<tr>
<td></td>
<td><strong>Pre-Colloquium Post-Doctoral &amp; Early Career Scholars Workshop</strong></td>
<td>TC.5.03 + Breakout Rooms</td>
</tr>
<tr>
<td>20:00 – 23:00</td>
<td><strong>Pre-Colloquium Dinner</strong></td>
<td>Restaurant “Zum Martin Sepp”, Cobenzlgasse 34, 1190 Vienna</td>
</tr>
<tr>
<td></td>
<td>ONLY for participants [= convenors, accepted applicants, faculty + invited guests] in the (1) pre-Colloquium PhD Workshop and (2) Post-Doctoral &amp; Early Career Scholars Workshop</td>
<td></td>
</tr>
<tr>
<td>Wednesday, July 6, 2022</td>
<td><strong>Colloquium Registration</strong></td>
<td>Aula Teaching Center (TC)</td>
</tr>
<tr>
<td>08:00 – 20:00</td>
<td>Pre-Colloquium Development Workshops (PDWs)</td>
<td>TC &amp; D5 → detailed rooms below under “Pre-Colloquium Program”</td>
</tr>
<tr>
<td>09:00 – 13:00</td>
<td><strong>SAP Community Day 2022</strong></td>
<td>D3.0.225 + Breakout Rooms</td>
</tr>
<tr>
<td>11:30 – 12:30</td>
<td><strong>Organization Theory</strong> Editorial Board Meeting [by invitation only]</td>
<td>LC.0.100 Festsaal 1</td>
</tr>
<tr>
<td>13:00 – 14:00</td>
<td><strong>Organization Studies</strong> Senior Editors Meeting [by invitation only]</td>
<td>LC.0.100 Festsaal 1</td>
</tr>
<tr>
<td>14:00 – 15:00</td>
<td><strong>Organization Studies</strong> Editorial Board Meeting [by invitation only]</td>
<td>LC.0.100 Festsaal 1</td>
</tr>
<tr>
<td>15:00 – 17:00</td>
<td><strong>EGOS Women’s Network Meeting 2022</strong></td>
<td>TC.0.002 Red Bull</td>
</tr>
<tr>
<td>15:30 – 17:30</td>
<td><strong>EGOS Executive Board Meeting I</strong> [only EGOS Board members + invited guests]</td>
<td>EA.6.026</td>
</tr>
<tr>
<td>18:00 – 20:00</td>
<td><strong>Colloquium Welcome Reception</strong></td>
<td>Mensa on the WU Campus</td>
</tr>
<tr>
<td>20:00 –</td>
<td><strong>Organization Studies</strong> Dinner [by invitation only]</td>
<td>Restaurant “Marina”, Handelskai 343, 1020 Vienna</td>
</tr>
<tr>
<td>Thursday, July 7, 2022</td>
<td><strong>Online social event: Morning Yoga</strong></td>
<td>Zoom</td>
</tr>
<tr>
<td>07:00 – 08:00</td>
<td><strong>Colloquium Registration</strong></td>
<td>Aula Teaching Center (TC)</td>
</tr>
<tr>
<td>08:00 – 20:00</td>
<td>OPENING of the 38th EGOS Colloquium – Keynote – EGOS Awards Ceremony</td>
<td>LC.0.000 Forum &amp; TC.0.10 Audimax</td>
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<tr>
<td>08:30 – 10:30</td>
<td><strong>Coffee break</strong></td>
<td>All buildings</td>
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<tr>
<td>10:30 – 11:00</td>
<td><strong>Coffee break</strong></td>
<td>All buildings</td>
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<tr>
<td>11:00 – 12:30</td>
<td><strong>Sub-themes – Session I</strong></td>
<td>All buildings</td>
</tr>
<tr>
<td>12:30 – 14:00</td>
<td><strong>Lunch</strong></td>
<td>All buildings</td>
</tr>
<tr>
<td>14:00 – 15:30</td>
<td><strong>Sub-themes – Session II</strong></td>
<td>All buildings</td>
</tr>
<tr>
<td>15:30 – 16:00</td>
<td><strong>Coffee break</strong></td>
<td>All buildings</td>
</tr>
<tr>
<td>16:00 – 17:30</td>
<td><strong>Parallel Sub-Plenary 1</strong></td>
<td>TC &amp; LC → detailed rooms below under “Sub-Plenaries”</td>
</tr>
<tr>
<td>18:00 – 19:30</td>
<td><strong>Meet the Editors</strong></td>
<td>TC → detailed rooms below under “Meet the Editors”</td>
</tr>
<tr>
<td>19:00 – 20:00</td>
<td>SCANCOR Reception</td>
<td>LC.0.200 Festsaal 2</td>
</tr>
<tr>
<td>19:30 – 20:30</td>
<td><strong>Organization Theory</strong> Reception</td>
<td>LC.0.004 Galerie</td>
</tr>
<tr>
<td>20:00 – 21:30</td>
<td>Meet OMT@EGOS Reception</td>
<td>LC.0.100 Festsaal 1</td>
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<tr>
<td>Time</td>
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<tr>
<td>20:00 – 21:15</td>
<td>Grigor McClelland Doctoral Dissertation Award 2022 sponsored by the Society for the Advancement of Management Studies (SAMS)</td>
<td>LC.2.400 Clubraum</td>
</tr>
<tr>
<td>20:30 – 22:30</td>
<td>Convenors’ Reception [for sub-theme convenors and invited guests only]</td>
<td>Kursalon, Johannesgasse 33, 1010 Vienna</td>
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<tr>
<td>20:30 – 21:30</td>
<td>Online social event: Trivia Night</td>
<td>Zoom</td>
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<tr>
<td>21:30 –</td>
<td>emlyon Party</td>
<td>Monami Bar, Theobaldgasse 9, 1060 Vienna</td>
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**Friday, July 8, 2022**

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<thead>
<tr>
<th>Time</th>
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<th>Location</th>
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<tbody>
<tr>
<td>08:00 – 20:00</td>
<td>Colloquium Registration</td>
<td>Aula Teaching Center (TC)</td>
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<tr>
<td>09:00 – 10:30</td>
<td>Sub-themes – Session III</td>
<td>All buildings</td>
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<tr>
<td>10:30 – 11:00</td>
<td>Coffee break</td>
<td>All buildings</td>
</tr>
<tr>
<td>11:00 – 12:30</td>
<td>Sub-themes – Session IV</td>
<td>All buildings</td>
</tr>
<tr>
<td>12:30 – 14:00</td>
<td>Lunch</td>
<td>All buildings</td>
</tr>
<tr>
<td>14:00 – 15:30</td>
<td>Sub-themes – Session V</td>
<td>All buildings</td>
</tr>
<tr>
<td>15:30 – 16:00</td>
<td>Coffee break</td>
<td>All buildings</td>
</tr>
<tr>
<td>16:00 – 17:30</td>
<td>Parallel Sub-Plenary 2</td>
<td>TC &amp; LC → detailed rooms below under “Sub-Plenaries”</td>
</tr>
<tr>
<td>17:45 – 18:15</td>
<td>EGOS General Assembly 2022</td>
<td>LC.0.200 Festsaal 2</td>
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<tr>
<td>18:15 – 18:30</td>
<td>Ikebana Performance by Yuli Liang</td>
<td>Cafe Hildebrandt, Laudongasse 15-19, 1080 Vienna</td>
</tr>
<tr>
<td>18:30 – 20:00</td>
<td>CBS Social</td>
<td>Cafe Hildebrandt, Laudongasse 15-19, 1080 Vienna</td>
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<tr>
<td>19:30 – 20:30</td>
<td>Online social event: Vegan Baking Class</td>
<td>Zoom</td>
</tr>
<tr>
<td>19:30 – 21:30</td>
<td>EGOS Dinner [only with booked dinner ticket!]</td>
<td>Vienna City Hall, Festsaal, Lichtenfelsgasse 2, 1010 Vienna</td>
</tr>
<tr>
<td>21:15 – 24:00</td>
<td>EGOS Party</td>
<td>Vienna City Hall, Arkadenhof Lichtenfelsgasse 2, 1010 Vienna</td>
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**Saturday, July 9, 2022**

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<tr>
<th>Time</th>
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<tr>
<td>08:00 – 14:00</td>
<td>Colloquium Registration</td>
<td>Aula Teaching Center (TC)</td>
</tr>
<tr>
<td>09:00 – 10:30</td>
<td>Sub-themes – Session VI</td>
<td>All buildings</td>
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<tr>
<td>10:30 – 11:00</td>
<td>Coffee break</td>
<td>All buildings</td>
</tr>
<tr>
<td>11:00 – 12:30</td>
<td>Sub-themes – Session VII</td>
<td>All buildings</td>
</tr>
<tr>
<td>12:30 – 13:00</td>
<td>CLOSING of the 38th EGOS Colloquium</td>
<td>LC.0.200 Festsaal 2</td>
</tr>
<tr>
<td>13:00 – 14:00</td>
<td>Lunch</td>
<td>All buildings</td>
</tr>
<tr>
<td>14:00 – 18:00</td>
<td>EGOS Executive Board Meeting II [only EGOS Board members + invited guests]</td>
<td>EA.6.026</td>
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</table>
Pre-Colloquium Program (July 5-6, 2022)

Detailed information on all Pre-Colloquium Workshops can be found on the EGOS 2022 Vienna webpage.

Pre-Colloquium PhD Workshop

**Date**
Tuesday, July 5, 2022, 09:00-19:15

**Location**
Main Room: TC.0.02 Red Bull + Breakout Rooms

**Convenors**
Neil Pollock, Elke Schüßler, Regine Bendl

EGOS strongly encourages doctoral students to become active members of its vibrant and diverse community of organization scholars. The pre-Colloquium PhD Workshop provides a platform for students working towards a doctorate in organization studies to interact with, and learn from, fellow students and top scholars in various areas of research and scholarly inquiry. It is designed as a springboard for successful academic careers by examining important issues such as publishing, reviewing, and collaborative research; the event also provides a number of networking opportunities.

The pre-Colloquium PhD Workshop is offered to a limited number of students in advanced stages of the dissertation journey, and only persons whose applications have been accepted can attend.

Pre-Colloquium Post-Doctoral and Early Career Scholars Workshop

**Date**
Tuesday, July 5, 2022, 09:00-19:00

**Location**
Main Room: TC.5.03 + Breakout Rooms

**Convenors**
Mélodie Cartel, Jurgen Willems, Tammar B. Zilber

EGOS puts special emphasis on supporting the academic development of younger scholars and their positioning and integration in the academic community/ies. The purpose of the pre-Colloquium Post-Doctoral and Early Career Scholars Workshop is to facilitate the academic socialization of junior scholars and to provide an arena for exploring challenges early-career scholars face relating to the different dimensions of academic work, including research (and funding), teaching, administrative duties, and community service.

Strategy-as-Practice (SAP) Community Day

**Date**
Wednesday, July 6, 2022, 09:00-13:00

**Location**
Main Room: D3.0.225 + Breakout Rooms

**Convenors**
Yanis Hamdali, Georg Reischauer, Lorenzo Skade, Monique Steijger-Storm

The Strategy-as-Practice (SAP) Community Day 2022 is an inclusive platform to build, strengthen, and extend relationships within the broader EGOS community. For SAP scholars spread across different sub-themes of the Colloquium, this pre-Colloquium workshop provides
an opportunity to exchange informally, to discuss new theoretical ideas and methods, and to receive feedback on working or emerging papers.

Please note that only persons whose applications have been accepted can attend the SAP Community Day.

**Pre-Colloquium Development Workshops (PDWs)**

Prior to the main 38th EGOS Colloquium in Vienna, there are 7 pre-Colloquium Development Workshops (PDWs) on Wednesday, July 6, 2022, from 09:00 to 13:00.

Please note that only persons whose applications have been accepted can attend the PDWs.

<table>
<thead>
<tr>
<th>PDW 01</th>
<th>Theorizing Desirable Futures</th>
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<tbody>
<tr>
<td><strong>Date</strong></td>
<td>Wednesday, July 6, 2022, 09:00-13:00</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Main Room: TC.4.27 + Breakout Rooms</td>
</tr>
<tr>
<td><strong>Convenors</strong></td>
<td>Ali Aslan Gümüşay, Juliane Reinecke, Tor Hernes</td>
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<tr>
<th>PDW 02</th>
<th>Business Responsibility under Disruption</th>
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<tbody>
<tr>
<td><strong>Date</strong></td>
<td>Wednesday, July 6, 2022, 09:00-13:00</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Main Room: TC.3.08 + Breakout Room</td>
</tr>
<tr>
<td><strong>Convenors</strong></td>
<td>Gabriela Gutierrez-Huerter O, José A. Puppim de Oliveira, Carolin Johanna Waldner</td>
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<tr>
<th>PDW 03</th>
<th>Social Movements in Transformations towards Sustainability, Democracy and Equality</th>
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<tbody>
<tr>
<td><strong>Date</strong></td>
<td>Wednesday, July 6, 2022, 09:00-13:00</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>D5.0.002</td>
</tr>
<tr>
<td><strong>Convenors</strong></td>
<td>Simone Schiller-Merkens, Daniel Waeger, Klaus Weber</td>
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<tr>
<th>PDW 04</th>
<th>Research Methods for Social Evaluations in Organization Studies</th>
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<tbody>
<tr>
<td><strong>Date</strong></td>
<td>Wednesday, July 6, 2022, 09:00-13:00</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Main Room: TC.3.01 + Breakout Rooms</td>
</tr>
<tr>
<td><strong>Convenors</strong></td>
<td>Alexandre B. Bitektine, Anna Jasinenko, Thomas Roulet</td>
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<tr>
<th>PDW 06</th>
<th>Paradox Theory for Research in an Imperfect Society</th>
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<tbody>
<tr>
<td><strong>Date</strong></td>
<td>Wednesday, July 6, 2022, 09:00-13:00</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Main Room: TC.3.06 + Breakout Room</td>
</tr>
<tr>
<td><strong>Convenors</strong></td>
<td>Marc Krautzberger, Marco Berti, Harald Tuckermann, Angela Greco</td>
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<thead>
<tr>
<th>PDW 08</th>
<th>Organization Studies in the Anthropocene: System Change, Not Climate Change</th>
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<tbody>
<tr>
<td><strong>Date</strong></td>
<td>Wednesday, July 6, 2022, 09:00-13:00</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Main Room: TC.4.01 + Breakout Rooms</td>
</tr>
<tr>
<td><strong>Convenors</strong></td>
<td>Paul S. Adler, Ekaterina Chertkovskaya</td>
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<tr>
<th>PDW 09</th>
<th>Bricolaging Careers – Challenging Perfection and Celebrating Imperfection through Careers Research</th>
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<td><strong>Date</strong></td>
<td>Wednesday, July 6, 2022, 09:00-13:00</td>
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<td><strong>Location</strong></td>
<td>Main Room: D5.1.001 + Breakout Rooms</td>
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<td><strong>Convenors</strong></td>
<td>Angelika Schmidt, Katharina Chudzikowski, Axel Haunschild</td>
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EGOS Women’s Network Meeting 2022

**Date**  
Wednesday, July 6, 2022, 15:00-17:00

**Location**  
Main Room: TC.0.02 Red Bull + Breakout Rooms

**Convenors**  
Olimpia Burchiellaro, Janet Zhang Johansson, Sara Louise Muhr, Mie Plotnikof, Sheena J. Vachhani

The established agenda of diversity and inclusion with its concomitant discussions of means and ends has been sustained over the past year, as the Covid-19 pandemic, the resurgence of Black Lives Matter protests and the second wave of #MeToo have all continued to alert us to persistent structural inequalities and discrimination, particularly foregrounding the intersectionalities of gender, race, and class. Current movements, then, question the assumed progress of mainstream diversity and inclusion initiatives. While such initiatives are, undoubtedly relevant, necessary and needed, they also carry with them problems, complications and backlash. This year’s EGOS Women’s Network Meeting seeks to put inclusivity and its potential backlashes at the forefront of our agenda.

Please note that only persons registered for the EGOS Women’s Network Meeting can attend.
Main Colloquium Program

Opening Ceremony

**Date**  Thursday, July 7, 2022, 08:30-10:30  
**Location**  LC.0.000 Forum (live), TC.0.10 Audimax (streamed)

The Opening Ceremony of the 38th EGOS Colloquium takes place in the Forum of WU Vienna’s famous [Library & Learning Center](#), designed by the Iraqi-British architect Zaha Hadid. Due to seating capacity restrictions, the event will also be streamed to the largest lecture theatre in the [Teaching Center](#), designed by the Vienna-based architectural agency BUSarchitektur. Please follow the instructions of the onsite staff, who will guide you to the respective buildings where there are still seats available. The Opening Ceremony will further be streamed online for virtual participants.

The Ceremony will kick off with a performance from [Barbara Helfgott](#) and her string quartet and will feature welcome addresses from the Chair of EGOS, the Local Organizers, the Rector of WU Vienna, a keynote address by [Jasper Sharp](#), and the EGOS Awards.

Keynote

**Date**  Thursday, July 7, 2022, 08:30-10:30  
**Location**  LC.0.000 Forum (live), TC.0.10 Audimax (streamed)

Jasper Sharp (born 1975) is a British curator and art historian. Following his studies at the University of Edinburgh, he worked at the Peggy Guggenheim Collection, Venice, between 1999–2005 as the Head of Exhibitions and Collections. After some time in New York, he moved to Vienna and was invited to conceive a new program of modern and contemporary art exhibitions for the Kunsthistorisches Museum. Between 2011–2021, he curated exhibitions of artists including Joseph Cornell, Susan Philipsz, Lucian Freud, Kathleen Ryan, and Mark Rothko.

Jasper Sharp was Curator of the Austrian Pavilion at the 55th Venice Biennale in 2013, the founding Curator of the talks programme at Frieze Masters, London, and is the founding Director of [phileas](#), a philanthropic organization based in Vienna that supports contemporary art projects.

EGOS Awards Ceremony

The annual EGOS Awards Ceremony is introduced by Bernard Forges, Chair of EGOS.

The following awards will be presented:

- Best Paper 2021 – introduced & announced by Tammar Zilber
- Best Student Paper 2021 – introduced & announced by Laure Cabantous
- That’s interesting! Award 2021 – introduced & announced by Elke Schüßler
- EGOS Book Award 2022 – introduced & announced by Giuseppe Delmestri
- James G. March Prize 2022 – introduced & announced by Joep Cornelissen, OT Co-Editor-in-Chief
- EGOS Honorary Members – laudation from David Seidl & Leonhard Dobusch
Meet the Editors

Group 1 – Chair: Markus Höllerer
Room: TC.0.02
- *Academy of Management Review* – John Amis (Associate Editor)
- *Business & Society* – Jill Brown (Editor) & Frank de Bakker (Editor)
- *European Management Review* – Anna Grandori (Editor-in-Chief)
- *International Journal of Management Reviews* – Mairi Maclean & Martin Friesl (Associate Editors)
- *Organization Theory* – Joep Cornelissen (Editor-in-Chief) (and Markus Höllerer – Consulting Editor)

Group 2 – Chair: Renate Meyer
Room: TC.0.03
- *Academy of Management Journal* – Laszlo Tihanyi (Editor)
- *Human Relations* – Mark Learmonth (Editor-in-Chief)
- *Journal of Management Inquiry* – Pablo Martin de Holan (Editor-in-Chief)
- *Organization* – Patrizia Zanoni (Editor-in-Chief)
- *Organization Studies* – Paolo Quattrone & Renate Meyer – (Editors-in-Chief)

Group 3 – Chair: Christof Miska
Room: TC.0.01
- *Administrative Science Quarterly* – Christine Beckman (Editor)
- *Innovation: Organization & Management* – Llewellyn D.W. Thomas (Editor-in-Chief)
- *M@n@gement* – Héloïse Berkowitz (Editor-in-Chief)
- *Scandinavian Journal of Management* – Barbara Müller (Associate Editor) & John Ulhoi (Editor-in-Chief)
- *Strategic Organization* – Amit Nigam (Editor)

Group 4 – Chair: Bettina Fuhrmann
Room: TC.1.02
- *Academy of Management Discoveries* – Kevin W. Rockmann (Editor)
- *Academy of Management Learning and Education* – Paul Hibbert (Editor) & Olga Ryazanova (Associate Editor)
- *Baltic Journal of Management* – Rūta Kazlauskaitė (Editor)
- *Management Learning* – Martyna Sliwa (Editor-in-Chief)
- *Journal of Management Studies* – Daniel Muzio (General Editor)

Group 5 – Chair: Tobias Polzer
Room: TC.0.04
- *European Management Journal* – Sarah Robinson (Editor-in-Chief)
- *Journal of Applied Behavioral Science* – Gavin Schwarz (Editor-in-Chief)
- *Organization Science* – Gautam Ahuja (Editor-in-Chief)
- *Socio-Economic Review* – Gregory Jackson (Editor)
- *Strategic Management Journal* – Brian Silverman (Editor)

Group 6 – Chair: Michael Müller-Camen
Room: TC.2.01
- *Academy of Management Perspectives* – Geoffrey T. Wood (Editor)
- *British Journal of Management* – Riikka Sarala (Editor-in-Chief)
- *German Journal of Human Resource Management* – Axel Haunschild (Editor-in-Chief)
- *Journal of Professions and Organization* – Sabina Siebert (Associate Editor)
Group 7 – Chair: Stephan Leixnering  
Room: TC.2.02

- Business Ethics Quarterly – Frank den Hond & Mollie Painter (Editors-in-Chief)
- Gender, Work and Organization – Alison Pullen & Banu Ozkazanc-Pan (Editors-in-Chief)
- Journal of Cultural Economy – Philip Roscoe & José Ossandón (Associate Editors)
- Journal of Business Ethics – Gazi Islam (Editor-in-Chief)
- Organization & Environment – Michael Russo (Editor)

Sub-Themes

The sub-themes will take place in different buildings on the WU Campus: Teaching Center (TC), Department 2 (D2), Department 3 (D3), Department 4 (D4), Department 5 (D5), Executive Academy (EA) and Administration (AD).

The detailed individual programs of the sub-themes can be found on the EGOS website.

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Blagoy Blagoev, Melissa A. Mazmanian, Mar Pérezts | I-VII (Main): TC.2.01  
II, IV, V (Breakout): D2.0.030 |
| 02 [SWG] | Rethinking the Impact and Performance Implications of CSR  
Christopher Wickert, José A. Puppim de Oliveira, Garima Sharma | I-VII (Main): TC.4.05  
II-V (Breakout): TC.4.04 |
| 03 [SWG] | Chords and Discords in Civil Society  
Liv Egholm, Michael Meyer, Gemma Donnelly-Cox | I-VII (Main): TC.4.12 |
| 04 [SWG] | Movements, Markets, and Morality: Common Ground and Unchartered Territories  
Simone Schiller-Merkens, Philip Balsiger, Sebastian Koos | I-VII (Main): TC.4.18 |
| 05 [SWG] | Valuation and Social Evaluations: Giving Value to Evaluations  
Ana M. Aranda, Julien Jourdan, Thomas Roulet | I-VII (Main): TC.3.21  
II, III, V, VI (Breakout): D2.0.038 |
| 06 [SWG] | Performing Creativity, Innovation, and Change: Communicating to Reconfigure the Organization  
Nicolas Bencherki, Sophie Del Fa, Alex Wright | I-VII (Main): TC.3.05  
III-V (Breakout): TC.4.17 |
| 07 [SWG] | Relational Pluralism in Organizational Networks  
Francesca Pallotti, Leon A.G. Oerlemans, Marco Tortoriello | I-VII (Main): AD.0.114 |
| 09 [SWG] | Balance in an Unbalanced World: Understanding Competing Demands through Paradox Theory  
Jonathan Schad, Camille Pradies, Vontrese D. Pamphile | I-VII (Main): TC.0.02  
II-VI (Breakout): TC.3.08  
II-VI (Breakout): TC.3.09 |
| 11 [SWG] | Digital Capitalism: Grappling with Silicon Valley  
Armin Beverungen, Paula Bialski, Timon Beyes | I-VII (Main): D5.0.002  
II-V (Breakout): AD.0.089 |
| 12 [SWG] | Institutions, Innovation, and Impact: Dynamics of Exclusion and Organizational Responses  
Ebony N. Bridwell-Mitchell, Farah Kodeih, Thomas B. Lawrence | I-VII (Main): D3.0.233  
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| 14 [SWG] | The Role of Emotions and Embodiment in Extreme Contexts  
Anja Danner-Schröder, Mark de Rond, April L. Wright | I-VII (Main): D5.0.001 |
| 15 [SWG] | System-level Barriers to an Effective Response to Climate Change  
Zlatko Bodrožić, Ana María Peredo, Daniel Nyberg | I-VII (Main): TC.4.14 |
| 16 | Organizational Anomalies, New HR Practices and Strategies in Challenging Times  
Aizhan Tursunbayeva, Anouck Adrot, Stan Karanasios | I-VII (Main): TC.3.01 |
| 17 [hybrid] | Careers: Failure and Success in Changed Times  
Thomas M. Schneidhofer, Monika Hamori, Xiao Chen | I-VII (Main): EA.6.026  
III-IV (Breakout): EA.5.040 |
| 18 | Creative Trajectories in Cultural Fields  
Gino Cattani, Dirk Deichmann, Simone Ferriani | I-VII (Main): TC.5.28 |
| 19 [hybrid] | Creativity and Imperfection: Unveiling the Potential of Experimentation and Mistakes  
Pier Vittorio Mannucci, Barbara Imperatori, Christina E. Shalley | I-VII (Main): TC.4.13 |
| 21 | Decolonizing Perspectives and Decolonial Pluriversality in Management Praxis & Research  
Michelle Mielly, Hélio Arthur Reis Irigaray, Gazi Islam | I-VII (Main): D4.0.136 |
| 22 | Depth, Verticality, and Visibility in Organizing: Integrating Space and Time  
Pierre Guillet de Monthoux, François-Xavier de Vaujany, Varda Wasserman | I-VII (Main): TC.1.01  
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| 23 | Digital Technology, Societal Change, and Shifts in Institutional Logics  
Isam Faik, Eivor Oborn, Patricia H. Thornton | I-VII (Main): D5.1.001  
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| 24 | Digitalizing Strategy and Societal Challenges  
Thomas Gegenhuber, Julia Hautz, Krsto Pandza | I-VII (Main): TC.5.27  
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| 25 | Doing Sociology in Organization Studies  
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<td>Michiel Verver, Leonore van den Ende, Heidi Dahles</td>
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Sub-Plenaries

Parallel Sub-Plenary 1 (Thursday, July 7th, 2022)

SUB-PLENARY 1-1 – Transforming Curricula for the Anthropocene

When: Thursday, July 7th, 2022, 16:00-17:30 CET
Where: TC.0.01 (live), TC.1.01 (streamed)

This panel jointly organized by OS4Future and SWG 15 will discuss various approaches around the theme of curricula transformation towards more sustainability pedagogy in business schools. While there is increasing interest in the impact of management scholarship, we recurrently neglect the impact of our teaching.

We therefore invited speakers who have experienced curriculum transformation for sustainability at their home universities or in their academic work across varying disciplines. Each panelist offers a different experience and emphasis as to how universities and business schools may incorporate sustainability education.

The panel is diverse as it not only includes international business scholars from different countries and at varying career stages but also a local climate scientist to provide a complementary perspective.

Moderator: Paul Adler
Professor
University of Southern California

Organizer: Pilar Acosta
Assistant Professor
École Polytechnique

Moderator: Guiseppe Delmestri
Professor
Vienna University of Economics and Business

Panelist: Bobby Banerjee
Professor & Associate Dean
City University of London

Panelist: Zlatko Bodrožić
Associate Professor
Leeds University Business School

Panelist: Helen Etchanchu
Associate Professor
Montpellier Business School

Panelist: Helga Kromp-Kolb
Professor & Head of Institute
University of Natural Resources and Life Sciences

Panelist: Petra Molthan-Hill
Professor
Nottingham Business School
SUB-PLENARY 1-2 – The Civic Lives of Cities: Global Perspectives on Studying Cities and their Organizations

When: Thursday, July 7th, 2022, 16:00-17:30 CET
Where: TC.0.002 (live), TC.1.02 (streamed)

This sub-plenary investigates organizational perfection and imperfection in studying the “civic life” of contemporary cities. We put our research on civil society in global cities around the world into conversation to better understand how organizations deal with the challenge of pursuing perfection in an imperfect world. We inquire about the challenges of organizing “perfectly” for beneficiaries and causes whose continued existence is proof of ongoing failures to enact real change.

The panel will showcase organizing for the greater good in the nonprofit sectors of San Francisco, Vienna, Shenzhen, Singapore, and Sydney.

Organizer: Christof Brandtner
Assistant Professor
emlyon Business School

Organizer: Krystal Laryea
PhD Scholar
Stanford University

Organizer: Hokyu Hwang
Associate Professor
UNSW Business School

Panelist: Winnie Jiang
Assistant Professor
INSEAD

Panelist: Danielle Logue
Associate Professor
University of Technology Sydney

Panelist: Florentine Maier
Senior Researcher
Vienna University of Economics and Business

Panelist: Woody Powell
Professor
Stanford University

Panelist: Wenjuan Zheng
Assistant Professor
Hong Kong University of Science and Technology
This sub-plenary will critically explore contemporary debates surrounding the implications of beauty and normative aesthetics standards on contemporary work practices. The rise of normative and ‘global’ consensus of physical attractiveness has subsequently been accorded individual, social, and institutional rewards within organizational domains. This increasingly leads to significant forms of body work in the form of cosmetic surgery or ‘beautification’ procedures.

To interrogate this rising turn further and explore its implications for organization studies, this panel draws on symbolic violence as a conceptual tool to understand how individuals are organized, subordinated, and dominated through their own “imperfect” bodies. The sub-plenary will explore how ideas and images about the ideal body and facial features circulate globally, and how these are also generated, received, and interpreted locally.
This sub-plenary engages participants in a debate about expanding forms of scholarly impact – by which we mean the impact of our scholarship on various stakeholders. We will discuss the opening of new avenues for making organizational research impactful (and meaningful) within and beyond academia. Our ambition is to stimulate reflection around multiple frontiers for scholarly impact so that we, as a scholarly community, are well equipped to shape the evolution of scholarly impact in our field. Such an endeavor calls for a dialogue with intermediary actors, such as university managers, accreditation bodies, and ranking agencies.

For instance, Financial Times asked respondents in its latest FT50 review questionnaire about which ‘impact’ scholars have or ought to have. Universities and business schools are also positioning themselves in this expanding arena of scholarly impact given that only few scholars manage to be excellent teachers, researchers, and impactful players in society all at once.

Will the development lead to divergent career tracks, a more complex career progression, or a dilution of the academic profession?

Organizer: Eva Boxenbaum
Professor
Copenhagen Business School

Organizer: Markus Höllerer
Professor
UNSW Business School

Panelist: Andrew Jack
Global Education Editor
Financial Times

Panelist: Ziyad Marar
President of Global Publishing
SAGE Publications

Panelist: Renate Meyer
Professor
Vienna University of Economics and Business

Panelist: Juliane Reinecke
Professor
King’s College London

Panelist: André Spicer
Dean
Bayes Business School
Race is a multifaceted conceptual and empirical category that is largely under-studied in mainstream organization research. This is a blind spot that limits organizational research’s ability to contribute and have relevance for broader society where race and ethnicity and the role of organizations have been most recently returned to the agenda by the murder of George Floyd by a member of the police force, a central organization in our different societies.

This Sub-plenary seeks to enlarge the space of inquiry on the issue of race and ethnicity in organizations and organizing. It seeks to open an avenue and map out how organizational scholarship can take a more important role in engaging with issues of race and ethnicity. We seek to highlight the relevance of race for organizations and organizing and open the discussion of how race needs to be written more substantially and broadly into our theories and research designs. It is particularly important to not only look at race as an empirical phenomenon, but also as a prism through which theoretical insights are created and interpreted.
A decade ago, Nils Brunsson and Göran Ahrne proposed “Partial Organization” as a new perspective on organization. The authors argued that organization can be understood as a decided order and depending on the number of core elements (membership, rules, sanctions, monitoring, hierarchy) that are based on decisions, an organization can be said to be either more or less partial.

Thus, the key point of this perspective is to treat organization as a matter of degree – to speak in terms of the general theme of the Colloquium, organization is more or less imperfect. This new perspective allowed not only to study formal organizations in a new way, but more importantly it allowed to study social phenomena beyond formal organizations – thereby opening up the wider social world to organizational analysis.

With this sub-plenary, we aim to take stock of the research on Partial Organization since the perspective was first put forward about a decade ago – outlining its strengths and weaknesses and its implications for understanding social phenomena that typically fall outside the domain of organization scholarship. We will also evaluate exiting research against the original promises and discuss how the approach has been developed over the years and what can be expected of it in the future.

**Organizer:** David Seidl  
Professor  
University of Zurich

**Panelist:** Nils Brunsson  
Professor  
Uppsala University

**Panelist:** Frank den Hond  
Professor  
Hanken University

**Panelist:** Dennis Schoeneborn  
Professor  
Copenhagen Business School

**Panelist:** Elke Schüßler  
Professor & Head of Institute  
Johannes-Keppler-Universität
Parallel Sub-Plenary 2 (Friday, July 8th, 2022)

SUB-PLENARY 2-1 – Organization beyond Idealizations: Lessons from the Public Sector and the Global South

When: Friday, July 8th, 2022, 16:00-17:30 CET
Where: TC.0.03 WIENER STÄDTISCHE

In organization and management scholarship, the attributes of business enterprises from the Global North have long been held as ideals against which to compare the organizational reality of the public sector and the Global South. Occasionally, the former is equated to the perfection to which the ‘others’ should aspire. Even well-intentioned attempts to study forms of organizing in these ‘other’ contexts are usually short-circuited by idealizations eclipsing their uniqueness while foregrounding their (assumed) imperfections. What if we dispense with idealization? Can we think of imperfection as a strength and not a weakness of organizations? What insights can we learn from the ‘imperfect’ organizations across sectors and geographies that have long dealt with multiple complex stakeholders (public organizations) and heterogeneous and resource-constrained social environments (Global South organizations)?

This sub-plenary is a step in this direction. We will explore how attending to public organizations and the reality of the Global South can expand the theoretical toolbox of our field and further diminish the dominance of idealized and normative images of organizations.

Organizer: Pedro Monteiro
Assistant Professor
Copenhagen Business School

Organizer: Samantha Ortiz Casillas
PhD Candidate
emlyon Business School

Panelist: Fahreen Alamgir
Senior Lecturer
Monash University

Panelist: David Arellano-Gault
Professor
CIDE

Panelist: Paul du Gay
Professor
Royal Holloway, University of London

Panelist: Martha S. Feldman
Professor
University of California Irvine

Panelist: Erin McDonnell
Professor
University of Notre Dame
“We live in turbulent times” has become an understatement. The COVID-19 pandemic put sustainability concerns center stage. Not only has the pandemic shown that the spread of viruses is accelerated by unsustainable human practices, it has also had an impact on some of the most-discussed sustainability issues of our time. Of course, this pandemic is one of the many crises – e.g., climate change, biodiversity, a range of humanitarian crises – that impacts us as individuals and our organizations.

The panel will discuss how crises have affected and will affect sustainable business practices, and how organization and organizing impact the ways that sustainability crises are perceived and addressed. The panelists will also reflect on the crises-sustainability nexus in light of selected Sustainable Development Goals (SDGs).
SUB-PLENARY 2-3 – The Context of Context: Facing Antisemitism at the Workplace

When: Friday, July 8th, 2022, 16:00-17:30 CET  
Where: TC.2.01

Context is a key construct in organisation studies. Current times call us to go beyond the well-scripted, though not always adhered-to, understanding of context and context-driven behaviour. A hallmark of the past two decades has been the advance of populism and autocracy in Europe across the political spectrum, from the extreme right to the far left and a parallel decline in the values of democracy. Applebaum and Snyder among others believe we evidence the twilight of democracy as we knew it. And it is the twilight zone that gives rise to dark ur-myths and tropes, none more poignant than the belief that Jews are the source of all that is wrong in our lives, re. Antisemitism (negative stereotyping, prejudice, discrimination and hostility towards Jews).

Current circumstances and the times we live in require us to take into account the widest and deepest contexts in understanding the day-to-day, and that necessarily applies to organisations too. Social heuristics, “are widely distributed among members of a culture through memetic transmission” culminating in innate intuitive thought and behaviour patterns. Antisemitism is such a heuristic, and while as yet under-researched in an organizational context and not fully appreciated, may have substantial impact on working lives.

By introducing the idea that the widest context has to be taken into account in order to comprehend societal phenomena of relevance to work and organisations, we hope to encourage discussion on the ways to research such deep-rooted dark phenomena. In directing a spotlight on Antisemitism and its relevance to the workplace, we aim to encourage reflection on a topical and painful issue, widespread in universities too, thereby facilitating the sharing of participants’ experiences, feelings and thoughts.

Organizer/Panelist: Yochanan Altman  
Professor  
Vienna University of Economics and Business

Panelist: Mustafa Özbilgin  
Professor  
Brunel University

Organizer: Wolfgang Mayrhofer  
Professor  
Vienna University of Economics and Business

Panelist: Marcel Stoetzler  
Senior Lecturer  
Bangor University
SUB-PLENARY 2-4 – The Noisy, the Vital and the Ambiguous: Organization beyond the Organized

When: Friday, July 8th, 2022, 16:00-17:30 CET
Where: TC.0.02

Organizations are multifaceted social phenomena that comprise cognitive, material, affective, and aesthetic aspects. The sub-plenary will open a debate on the role of “beauty” in and around organizations. The “beautiful” can take on many different meanings and facets: it can manifest both in tangible and intangible forms; it is culturally and temporally anchored; and it can be both an aspect of organizing and an outcome of organizing.

The panellists will discuss issues around the ambiguity inherent in the value of high-end luxury goods, efforts to configure the world as something worthy of intellectual interaction, and the queer aesthetic of imperfection that points to the embodied and sensual possibilities of incompleteness.

Organizer: Robin Holt
Professor
Copenhagen Business School

Panelist: Afshin Mehrpouya
Professor
University of Edinburgh Business School

Panelist: Joanne Roberts
Professor
Winchester School of Art & University of Southampton

Panelist: Chris Steyaert
Professor
University of St. Gallen
SUB-PLENARY 2-5 – The Imperfections and Beauty of Theory

When: Friday, July 8th, 2022, 16:00-17:30 CET
Where: LC.0.100 Festsaal 1

The Platonic ideals of Goodness, Truth and Beauty have guided philosophical thought for centuries. In organization theory, a crude adaptation might equate the quest for truth with rigor and the quest for goodness with relevance, but what space does that leave for beauty?

We envisage this Sub-Plenary session to tackle various aspects of beauty and perfection as they relate to our theories and forms of theorizing.

- If beauty is in the eye of the beholder, what constitutes “beautiful” theory? Is beauty even a relevant category for theorizing?
- Are there trade-offs between truth, goodness, and beauty in terms of creating “perfect” theories?
- And, if so, what does perfection entail; an ever-increasing abstraction or a rich and detailed narration of organizational life as it is lived and experienced?
- How can we make room for more diverse theories and forms of theorizing?
- Do dominant understandings of truth, goodness, and beauty prevent certain forms of knowledge from being considered, and certain forms of theorizing from being published?
- And, finally, how do our understandings of article formats and conceptions of good writing affect what we consider as beautiful forms of theorizing; can a theoretical product be judged as separate from such practices, or do such form-related aspects determine the perceived quality of the theorizing as a whole?

Organizer: Ruth Aguilera
Professor
Northern University

Organizer: Joep Cornelissen
Professor
Erasmus University

Panelist: Santi Furnari
Professor
Bayes Business School

Panelist: Maja Korica
Associate Professor
Warwick Business School

Panelist: Sherry Thatcher
Professor & Editor in Chief of AMR
University of South Carolina
**SUB-PLENARY 2-6 – Collective Action in Crisis?**

**When:** Friday, July 8th, 2022, 16:00-17:30 CET  
**Where:** TC.0.10 Audimax

In times of turbulence, upheaval, and crisis, the governance of multi-actor, cross-sectoral collaborations becomes particularly important. However, it is also at such times that governance modes tend to reveal their weaknesses—such as when different understandings and practices of governance lead to impasses or hamper collective action. This problem has been especially apparent in crisis situations including the COVID 19 pandemic and the management of large-scale humanitarian emergencies. The complexity of these issues often evades clear-cut classification and present challenges in terms of polycentric governance, distributed decision-making, and collective sensemaking for the actors involved.

In this sub-plenary, we aim to open up discussion about how collective action can be accomplished in situations of crisis—particularly collective action involving collaborations amongst a network of diverse actors that do not necessarily share a common history, tradition or identity.

**Organizer:** Martin Kornberger  
Professor  
Vienna University of Economics and Business

**Organizer:** Corinna Frey-Heger  
Assistant Professor  
Rotterdam School of Management

**Panelist:** Daniel Geiger  
Professor  
University of Hamburg

**Panelist:** Ignasi Marti  
Professor  
ESADE Business School

**Panelist:** Myrto Chliova  
Assistant Professor  
Aalto University

**Panelist:** Madeleine Rauch  
Assistant Professor  
Copenhagen Business School

**Panelist:** Anja Danner-Schröder  
Assistant Professor  
TU Kaiserslautern
Meetings, Receptions & Social Events

Meetings

**Organization Theory: Editorial Board Meeting** [by invitation only]
- Date: Wednesday, July 6, 11:30-12:30
- Location: LC.0.100 Festsaal 1

**Organization Studies: Senior Editors Meeting** [by invitation only]
- Date: Wednesday, July 6, 13:00-14:00
- Location: LC.0.100 Festsaal 1

**Organization Studies Editorial Board Meeting** [by invitation only]
- Date: Wednesday, July 6, 14:00-15:00
- Location: LC.0.100 Festsaal 1

**EGOS Executive Board Meeting I** [only board members + invited guests]
- Date: Wednesday, July 6, 15:30-17:30
- Location: EA.6.026

**EGOS General Assembly 2022**
- Date: Friday, July 8, 17:45-18:15
- Location: LC.0.200 Festsaal 2

**Closing of the 38th EGOS Colloquium**
- Date: Saturday, July 9, 12:30-13:00
- Location: LC.0.200 Festsaal 2

**EGOS Executive Board Meeting II** [only board members + invited guests]
- Date: Saturday, July 9, 14:00-18:00
- Location: EA.6.026

Receptions & Social Events

**Pre-Colloquium Dinner**

Tuesday, July 5, 20:00-23:00
Location: Zum Martin Sepp, Cobenzlgasse 34, 1190 Vienna

It is our pleasure to invite organizers, faculty, accepted participants and invited guests of the Pre-Colloquium PhD Workshop and Post-Doctoral & Early Career Scholars Workshop to the Pre-Colloquium Dinner at the Viennese Heurigen “Zum Martin Sepp” in the 19th District (https://zummartinepp.at/).

A Heuriger is a typical Austrian tavern, where local winemakers serve their new wines. In fact, term Heuriger is an abbreviation of the German expression for “this year’s wine”. In addition to wine and related drinks, these taverns are renowned for their relaxed atmospheres and their simple but delicious food.
Colloquium Welcome Reception

Wednesday, July 6, 18:00-20:00  
Location: WU Mensa, Welthandelsplatz 1, Building D1/Top 1

The Vienna Local Organizing Team would like to invite all participants to join us for drinks and finger food at the 38th EGOS Colloquium Welcome Reception that will held on the WU Vienna campus on Wednesday, July 6, 2022 from 18:00-20:00. Saxophonist Monika Ciernia will provide the musical backdrop to make you feel welcome at WU Vienna.

Please note that to enter the Welcome Reception, you will need to have your EGOS Colloquium badge.

Receptions Organized by Partner Associations/Schools

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<thead>
<tr>
<th>Reception</th>
<th>Date</th>
<th>Location</th>
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<tr>
<td>SCANCOR Reception</td>
<td>Thursday, July 7, 19:00-20:00</td>
<td>LC.0.200 Festsaal 2</td>
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<tr>
<td>Organization Theory Reception</td>
<td>Thursday, July 7, 19:30-20:30</td>
<td>LC.0.004 Galerie</td>
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<tr>
<td>Meet OMT@EGOS Reception</td>
<td>Thursday, July 7, 20:00-21:30</td>
<td>LC.0.100 Festsaal 1</td>
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<tr>
<td>Grigor McClelland Doctoral Dissertation Award 2022</td>
<td>Thursday, July 7, 20:00-21:15</td>
<td>LC.2.400 Clubraum</td>
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<tr>
<td>emlyon Party</td>
<td>Thursday, July 07, 21:30</td>
<td>Monami Bar, Theobaldgasse 9, 1060 Vienna</td>
</tr>
<tr>
<td>CBS Social</td>
<td>Friday, July 08, 18:30-20:00</td>
<td>Café Hildebrandt, Laudongasse 15-19, 1080 Vienna</td>
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Organization Studies Dinner (sponsored by SAGE Publications) [by invitation only]

Date: Wednesday, July 06, 20:00  
Location: Restaurant “Marina”, Handelskai 343, 1020 Vienna
Convenors Reception [for sub-theme convenors and invited guests only]

Date: Thursday, July 7, 20:30-22:30
Location: Kursalon, Johannesgasse 33, 1010 Vienna

The Convenors’ Reception is open to the convenors of sub-themes and invited guests. The reception will be held at the Kursalon Vienna – a magnificent Renaissance-style building constructed in the mid-19th Century, located on the beautiful grounds of the Vienna City Park.

EGOS Dinner & Party

Date: Friday, July 8, 19:30-24:00
Location: City Hall, Lichtenfelsgasse 1010 Vienna

The EGOS Dinner and Party will take place at the magnificent Vienna City Hall, a beautiful 19th Century building designed in the Neo-Gothic style and located at the famed “Ringstraße”. It is the meeting place of the city senate/provincial government and the Municipal Council.

The EGOS dinner will take place in the Festsaal (Ceremonial Hall) on Friday, July 8, 2022 from 19:30-21:30. Please note that only those that registered and paid for the dinner will be allowed to attend. Do not forget to bring your EGOS Colloquium badge.

The EGOS Party will take place in the beautiful Arkadenhof (Arcade Court) of the City Hall on Friday, July 8, 2022 from 21:15-24:00. The Party is open to all registered EGOS Colloquium participants and invited guests. Please note that to enter the Party, you will need to have your EGOS Colloquium badge.
Online Social Events

All registered online and onsite participants of the 38th EGOS Colloquium are welcome to join the virtual social events. Links to access these events will be made available through the EGOS app.

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<tr>
<th>Morning Yoga</th>
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<th>Trivia Night</th>
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<th>Vegan Baking Class</th>
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<tbody>
<tr>
<td>Date</td>
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<tr>
<td>Location</td>
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</tbody>
</table>
General Information

Organizers

Organizing Committee

Mia Raynard
Dennis Jancsary

Scientific Committee

Mia Raynard & Dennis Jancsary (Co-Chairs)

Regine Bendl
Giuseppe Delmestri
Bettina Fuhrmann
Markus Höllerer
Wolfgang Mayrhofer
Michael Meyer
Renate Meyer
Michael Müller-Camen
Jurgen Willems

Social Media Team

Tobias Polzer (Team Leader)
Marco Leander Rapp
Lea Katharina Reiss
Amina Reiss
Doris Schneeberger

Hospitality, IT, and Operations

Anna Grill
Elisabeth Czischek
Florian Kauffmann
Monika Knassmüller
Thorsten Koch
Ines Kuric
Stephan Leixnering
Nikolai Staudinger
Magdalena Winkler
Colloquium Venue

The 38th EGOS Colloquium 2022 is hosted by WU Vienna (Vienna University of Economics and Business), which is located in the 2nd district (“2. Bezirk”) of Vienna, right next to the city’s largest park called “Prater”.

The main Colloquium sub-themes and events (July 7–9, 2022) as well as the pre-Colloquium workshops and events (July 5–6, 2022) will take place in different buildings of the WU campus (Welthandelsplatz 1, 1020 Vienna).

The central office and Colloquium registration area will be located in the Teaching Center (TC).

There are two metro stations located next to the campus: “Messe-Prater” and “Krieau”. Both stations are on the U2 (purple) metro line.

The buildings on the WU Campus include:

- Teaching Center (TC)
- Library & Learning Center (LC)
- Department 2 (D2)
- Department 3 (D3)
- Department 4 (D4)
- Department 5 (D5)
- Administration (AD)
- Executive Academy (EA)

Detailed information can be found on the WU Campus Plan: https://campus.wu.ac.at/en/
Campus Facilities

WiFi at WU Campus

Complimentary secure Wi-Fi is available for the duration of the Colloquium. We advise using the Eduroam network, which is available throughout the campus. Eduroam is the international roaming service which provides academics with easy and secure network access when visiting an institution other than their own (www.eduroam.org). If you are uncertain whether Eduroam is available for you, please inquire at your university. Additionally, a dedicated Wi-Fi network for the Colloquium is available: there will be login keys posted on signs throughout campus.

AV Equipment

All rooms on campus are equipped with a built-in PC and one or more projectors. All PCs run on Windows 10 and have PowerPoint pre-installed. Presentations can be uploaded to the built-in PC via USB-sticks. Student helpers will be present and assist with technical problems if needed. While it is generally possible to connect individual laptops to the projector in most rooms, this depends on the availability of the correct cable connectors which will have to be organized via student helpers and/or the IT Service desk.

For larger rooms, handheld microphones and/or headsets will be made available through our student helpers.

EGOS App

Please be sure to download the EGOS App to make the most of your experience during the Colloquium.

In the EGOS app, you will find a link to the full live program, details on social events and exhibitors, important news alerts, and much more. The app will be used in the Q&A segments of Colloquium-wide sessions including the Opening Ceremony and Keynote, Sub-plenaries, and select Meet-the-Editors’ sessions. The app provides a great networking and communication tool to help you connect and reconnect with your fellow EGOSians.


Student Helpers

The 38th EGOS Colloquium in Vienna will bring together more than 2.000 academics and researchers from all over the world. The conference will be supported by around 40 student helpers. You will be able to spot the students all over campus wearing their EGOS T-Shirts. The students are here to help you in terms of the AV equipment and guide you around campus, so feel free to ask them any question you may have. The Organizing Committee would like to welcome the student helpers to the Colloquium and thank them for their assistance and contribution.
Lost and found

Our student helpers will check all colloquium rooms at the end of each day for left property. All lost property found will be handed to the registration hub located at the Teaching Center (TC).

Emergencies

In case of an immediate emergency please use one of the emergency telephones on campus.

In the event of an accident, smoke, fire, theft or other threats, the WU Security Center is also available under +43 (0) 1 31336-4000.

Please tell the WU Security Center:

- Where it happened
- What happened
- If there are any injured people
- How the Security Center will be able to reach you

Don’t hang up until the WU Security Center ends the conversation!

In case of medical emergencies please call the onsite medical staff: +43 (0) 664 604 621 69 60.

Bank/Cash points

There are two bank machines available on campus: one is located on the corner of building D1 and the other one is located in the supermarket “Spar” in the D2 building.

https://campus.wu.ac.at/en/#map

Parking

Underground parking space is available on the university campus. However, we would strongly recommend public transport where possible. There is no dedicated Colloquium parking available. If you require disability or special access parking, please e-mail us at egos2022@wu.ac.at.

Access

All Colloquium venues are fully accessible. If you have any accessibility requirements that you wish to inform us of, please get in touch via email at egos2022@wu.ac.at.
Transportation

Getting around in Vienna

Vienna has a very well-developed public transport system. You can easily travel in and around the city via metro, bus or tram.

The Vienna Local Organizing Committee has negotiated a special rate with Wiener Linien for EGOS participants. To receive a 10% discount on public transport tickets, please consult the guide on our website:
https://www.egos.org/2022_Vienna/Useful-Information/Getting-around-in-Vienna

Colloquium Registration

Contact

If you have any Colloquium inquiries, please contact:

- For general matters: 38th EGOS Colloquium Organizing Team (egos2022@wu.ac.at)
  Phone: +43 (0) 1 31336-4741
- For matters relating to your EGOS Membership: EGOS Executive Secretariat (executive-secretariat@egos.org)
  Onsite: https://egos.org/2022_Vienna/Colloquium_EGOS-Executive-Secretariat
- For matters relating to Colloquium registration and logistical issues: PCO/eventplan
  Onsite: Information Desk, Teaching Center (TC), main entrance, ground floor

Registration & Information Desk

The registration desk is located at the Aula of the Teaching Center (TC), on the ground floor.

The opening hours for the registration desk are:

- Tuesday, July 5: 08:00-20:00
- 08:00-10:00 — only for Pre-Colloquium participants
- 10:00-20:00 — open for all Colloquium participants
- Wednesday, July 6: 08:00-20:00
- Thursday, July 7: 08:00-20:00
- Friday, July 8: 08:00-20:00
- Saturday, July 9: 08:00-14:00

Name Badge & Tickets

Upon registration all participants receive a name badge. All participants and exhibitors are required to wear their badge during all Colloquium events. For those that have pre-registered and paid for the EGOS Dinner, there will be a visual icon noting this on your name badge received at the registration desks. Please note that tickets for the EGOS Dinner are sold out. If you were not able to register for the EGOS Dinner and would like to join, please talk to the staff at the registration desks. Should there be any cancellations, we will notify you. The EGOS Party is open to all registered EGOS participants. Please note that there are space capacity restrictions, so those that pre-registered for the Party during the online registration process will receive priority. If you pre-registered for the Party, there will be an icon noting this on your name badge received at the registration desks.
Colloquium Fee

In order to register for the EGOS Colloquium, you must be registered as an active EGOS member. This means that your EGOS membership fee must be paid already before registering for the main Colloquium.

<table>
<thead>
<tr>
<th>Membership</th>
<th>Up to May 16, 2022 (early-bird fee)</th>
<th>After May 16, 2022 (standard fee)</th>
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<tbody>
<tr>
<td>Onsite/in person participation</td>
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<tr>
<td>EGOS Full Member</td>
<td>EUR 395</td>
<td>EUR 475</td>
</tr>
<tr>
<td>EGOS (PhD) Student Member</td>
<td>EUR 255</td>
<td>EUR 475</td>
</tr>
<tr>
<td>Online/virtual participation</td>
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<tr>
<td>(only for hybrid sub-themes and Pre-Colloquium PhD Workshop &amp; Post-Doctoral Workshop)</td>
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<tr>
<td>EGOS Full Member</td>
<td>EUR 100</td>
<td>EUR 125</td>
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<tr>
<td>EGOS (PhD) Student Member</td>
<td>EUR 50</td>
<td>EUR 100</td>
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Lunches & Coffee Breaks

All participants have been allocated to a specific catering station based on the location of their sub-themes or Colloquium event. The badge which you will be issued with at registration will indicate your catering station (shorthand code for the building and floor, as well as the colour of the respective building on the campus map). To ensure the sufficient and efficient supply of food and refreshments, you will need to go to your specific catering station each day for your lunch and coffee breaks.
Exhibitors

It is our pleasure to announce that, as in previous years, select publishers will be presenting their portfolios during the 38th EGOS Colloquium 2022 in Vienna. The Exhibition Area is located in the Teaching Center (TC) of the WU Vienna Campus. The exhibitor booths are set up on the second floor of the building, directly accessible by a stairway from the registration area.

SAGE Publications

SAGE is a global academic publisher of books, journals, and a growing suite of library products and services.

Driven by the belief that social and behavioral science has the power to improve society, we focus on publishing impactful research, enabling robust research methodology, and producing high-quality educational resources that support instructors to prepare the citizens, policymakers, educators and researchers of the future. We publish more than 1,000 journals and 600 new books globally each year, as well as library resources that include archives, data, case studies, video, and technologies for discovery, access, and engagement. SAGE’s founder, Sara Miller McCune, has transferred control of the company to an independent trust, guaranteeing its independence indefinitely.

SAGE publishes the EGOS journals, Organization Studies and Organization Theory.

Bristol University Press

Bristol University Press, and its imprint Policy Press, are committed to publishing high-impact empirical and theoretical work across the social sciences.

Book series include Organizations and Activism, Observing Organizations, and Feminist Perspectives on Work and Organization. We are interested in a range of contemporary issues including technology, ecological sustainability, responsibility and socio-economic change.

To discuss ideas for your next book, please email our senior editor Paul Stevens at paul.stevens@bristol.ac.uk.

All of Bristol University Press business, management and economics books are available with 50% discount for the duration of the EGOS Colloquium 2022! Use code “CONF50” at the check-out at:

https://bristoluniversitypress.co.uk/business-management-and-economics/all
Cambridge University Press

Cambridge University Press is a not-for-profit publisher that dates from 1534 and is part of the University of Cambridge. Our mission is to unlock people's potential with the best learning and research solutions by combining state-of-the-art content with the highest standards of scholarship, writing and production. Visit our stand to discuss publishing with us, browse our latest publications, and access a collection of free chapters and journal articles. All the books we have on display are available to purchase online at a 30% discount for 30 days from the conference start date.

Visit [www.cambridge.org/EAERE2022](http://www.cambridge.org/EAERE2022) to find out more.

Palgrave Macmillan

Palgrave Macmillan is a world-class publisher of books and journals with more than 175 years' experience in the Humanities and Social Sciences. Now part of Springer Nature, the world’s largest academic book publisher, Palgrave Macmillan continues its commitment to groundbreaking academic content, as well as innovation to remain at the forefront of book publishing.

If you would like to discuss book publishing, please find us at the Palgrave stand at the 38th EGOS Colloquium in Vienna. Or email Palgrave Business and Management Editor, Alec Selwyn, at alec.selwyn@palgrave.com.
Social Responsibility

The local organizers of the 38th EGOS Colloquium in Vienna are aware of the ecological impact caused by international conference organization and conference-related travel emissions. The Organizing Team therefore incorporated multiple measures and practices to reduce such impact proactively and to foster sustainability.

What we have done:

- Eliminated the production and distribution of conference bags.
- Reduced the production of printed conference materials; and, instead, provide information via the Colloquium website, EGOS app, and the interactive WU campus map.
- Acquired non-branded lanyards and certified biodegradable conference badges.
- Reduced plastic waste by encouraging participants to bring their own water bottles to refill at the various water fountains throughout the campus.
- Worked with suppliers to reduce food waste: confirmed in advance and reviewed catering numbers; used compostable disposable catering items; and, at evening events, used ceramic crockery, cups and cutlery.
- Ordered only vegan/vegetarian catering at events organized by the EGOS Local Organizing Team and selected menus which include locally sourced and seasonable products.
- Ensured a good working environment for our team, ensuring regulatory compliance and appropriate health and safety conditions.
- Created an environment that is diverse, open and accessible to all participants, including offering hybrid elements in the program to enhance inclusivity and reduce carbon emissions.
- Recommended ECO Friendly Hotels and sustainability-oriented transportation options to get to and travel within Vienna.
- Made full use of the waste separation system at the WU Wien.
- Applied for Green Conference Certification.

About Vienna

Vienna is the inspiring capital of Austria. The city is known for its beautiful palaces, museums, and architecture, as well as its intellectual and artistic roots. It has been ranked ‘Best city in the world to live in’ for 10 years running by the Mercer Quality of Living Survey.

As the hosting city for the EGOS Colloquium in 2022, it epitomizes the beauty of imperfection. Austrian culture is well known for appreciating the imperfections that characterize daily life, and for making the impossible possible through compromise.
Things to do and see in Vienna

• **Famous Sights:**
  - Staatsoper (State Opera): [https://www.wiener-staatsoper.at/en/?g=user](https://www.wiener-staatsoper.at/en/?g=user)

• **Museums/Art Galleries:**
  - Belvedere (Castle & Art Gallery): [https://www.belvedere.at/en](https://www.belvedere.at/en)

• **Parks & Outdoor places:**

Further Useful Information

**Time**

Vienna’s time zone is: Central European Time (CET). During the summer, there is a shift to Central European Summer Time (CEST), which is two hours ahead of Coordinated Universal Time (UTC).

**Currency**

The official currency in Austria is the euro (EUR).

You can find the exact exchange rates with your local currency at [www.xe.com](http://www.xe.com).

**Language**

German is the official language. Most Austrians speak English as a foreign language.

**Payment methods**

The most common means of payment are cash and debit card.

Usually all major credit cards are accepted, but sometimes there is a minimum amount for payments by credit card.

Withdrawing cash is possible with debit or credit card at every ATM. The cheapest way of changing currencies is at a bank, currency exchange offices sometimes charge high fees.
Electricity

The electrical current in Austria operates at 220 V/50 Hz and uses round, two-pin European plugs (type F).

Business hours

- Shops are usually open on Monday - Friday from 9:00am to 6:30pm and on Saturday from 9:00am to 5:00/6:00pm. There are a few shops at big train stations and at the airport, which are also open on Sundays.

- Banks: Most banks in Vienna are open on Monday-Friday from 8:00am until 12:30pm and 1:30pm until 3:00pm.

Telecommunications & Internet

The international access code for Austria is +43. The outgoing code is 00 followed by the relevant country code.

Restaurants and Hotels usually offer free WiFi.

Public Transport

Vienna has a well-developed public transport system. By metro, bus or tram every part of the city is easily reachable within a short amount of time.

- The metro is the easiest way to get around Vienna. All metro lines operate from 5:00am until midnight; on Friday and Saturday they operate 24 hours.

- Buses and tramlines have usually have shorter operating hours.

- Night busses operate daily from 0:30-5:00.

Restaurants

Restaurants are normally open the whole day. Some restaurants may be closed on certain days of the week, as well as on Sundays. Fast food shops like the typical Viennese sausage stands usually stay open until late at night.

Tipping

Tipping is not compulsory but is quite usual in most service-oriented sectors Austria. The amount of tipping usually lies around 5-10%, but depends on the satisfaction of the customer.