



**UNIVERSITÀ DEGLI STUDI
DI CAGLIARI**



**CAGLIARI
JULY 6–8, 2023**

**39TH EGOS
COLLOQUIUM**

ORGANIZING FOR THE GOOD LIFE:
BETWEEN LEGACY
AND IMAGINATION

EGOS 2023

ORGANIZING FOR THE GOOD LIFE:
BETWEEN LEGACY AND IMAGINATION

GENERAL THEME
SUB-THEMES. DEADLINE FOR SUBMISSIONS



GENERAL THEME

Since Aristotle and Plato, the notion of good life has been at the forefront of philosophical thinking. What does good life mean in the context of organizations? And how can organizations promote a good life? Contemporary managers and leaders are increasingly striving to construct wellbeing at work, while *Fortune* lists have emerged that rank organizations in terms of “best places to work”.

Organizational scholars, on their part, have increasingly investigated such themes as work/life balance, positive organizational scholarship, the link between organizing and employees’ emotional wellbeing, CSR and the conceptualization of organizations as purpose-driven institutions.

Good life also emerges as a collective construct that encompasses community resilience and progress, social equality and inclusion, climate change and preservation of biodiversity. These trends demonstrate the importance of constructing organizations as *loci* as well as vehicles of good life. However, the same trends can lead to the manipulation of collective behaviors and the engineering of convenient cultures.



The purpose of the 39th EGOS Colloquium 2023 is to understand the organizing of a good life as the encounter of legacy and imagination. The former refers to an organization's ability to build on its own history and to respect the cultural values of the social contexts in which they operate. The latter refers to an organization's capacity to build better futures through continuous innovation. To gain such an understanding, several questions come to mind:

- How can we design workplaces that promote imagination and wellbeing?
- How can organizations reconcile profit-making with the wellbeing of their communities?
- How can the engineering of good life in organizations lead to dysfunctional consequences?
- How do we theorize legacy and imagination in organization studies?
- How can legacy promote imagination, innovation, and competitive advantage?
- How can legacy encourage sustainability, inclusion, and ethics?
- Under what conditions does legacy promote change/rigidity?
- How does legacy contribute to or detract from building a good life?
- How does legacy differ across cultures?
- What are the benefits and shortcomings of imagination?





The EGOS Colloquium 2023 will be hosted in Cagliari (Italy), a city with a millenary history, culture and wild nature. A territory where tensions between past and present, nature and progress, physical and virtual, local and global/international become more evident as they shape Sardinians' daily life.

These contradictions between legacy and contemporary demands have fostered original thinking, creativity, innovative use of traditional resources. Imagination is translated not only into superb gastronomic tastes and entrepreneurial initiatives but also in building a virtuous ecosystem to redevelop abandoned areas. This is the case of the conversion of Sulcis mines into the production of the spirulina algae, a unique project created by the close collaboration between local firms and the university.

In this context, the University of Cagliari, established in 1620, plays a central role in preserving the past, protecting the environment, stimulating vivid imagination through multidisciplinary, and nurturing entrepreneurial mindsets. The philosophy of the University of Cagliari appears simple and challenging at the same time: *"We should not limit ourselves to the present, but we should reinvent the past to build a better future"*.

We welcome EGOSians to Cagliari to rethink the good life between legacy and imagination!

SUB-THEMES

DEADLINE FOR SUBMISSIONS: JANUARY 10, 2023

03. [SWG] Social Impact in, and through, Civil Society

Liesbet Heyse, Gorgi Krlev, Marta Reuter

04. [SWG] Social Movements and Organizations: Outcomes and Secondary Effects

Jocelyn M. Leitzinger, Panikos Georgallis, Forrest Briscoe

05. [SWG] Digitalization of Social Evaluations — Social Media, Platforms, and their Evaluative Roles

Mike Barnett, Michael Etter, Anastasiya Zavyalova

06. [SWG] Performing the Future Communicatively: How What Does Not Yet Exist Already Makes a Difference

Laure Cabantous, Mie Plotnikof, Matthias Wenzel

07. [SWG] Beyond Social Relations — Different Forms and Shapes of Networks

Julia Brennecke, Francesca Pallotti, Marco Tortoriello

10. [SWG] Shaping Desirable Futures — Imagining (Real) Utopias

Juliane Reinecke, Ali Aslan Gümüşay, Sylvia Grewatsch

11. [SWG] Explaining AI in the Context of Organizations

Marleen Huysman, Aleksandra Przegalińska, Ella Hafermalz

12. [SWG] Institutions, Innovation, Impact: How to Conduct Institutional Research that Really Matters

Timothy R. Hannigan, Dennis Jancsary, Tammar B. Zilber

14. [SWG] The Role Institutions, Networks, and Communities in Extreme Contexts

Markus Hällgren, Samer Faraj, Linda Rouleau

15. [SWG] System Change, Not Climate Change: Alternative Systems for a World beyond Environmental Crisis (hybrid)

Paul S. Adler, Zlatko Bodrožić, Steffen Boehm

16. A Good Life for the Fluid Workforce: Illusion or Reality?

Aizhan Tursunbayeva, Luigi Moschera, Daniel Samaan

17. Achieving the Potential of Inclusion in Alternative and Democratic Organizations (hybrid)

Daniel King, Valérie Michaud, Simon Pek

18. Algorithms We Live by and Resist in Organizational Life (hybrid)

Iris Wallenburg, Lieke Oldenhof, Brit Ross Winthereik

19. Beyond Ideation: Sustaining Open Innovation in Organizations, Communities, and Markets

Paul R. Carlile, Karl-Emanuel Dionne, Rebecca Karp

20. Beyond the Good and Evil of Organizational Legacies: Setting the Conditions for Limitless Imagination

Alessandro Hinna, Wojciech Czakon, Rocco Palumbo

21. Bricolaging Careers — (Re)Imagining Meaningful Careers for 'the Good Life' (hybrid)

Katharina Chudzikowski, Alexandra Bristow, Angelika Schmidt

22. Bridging the Space Between Us: Exploring Connection and Disconnection in Workplace Relationships

Jennifer Petriglieri, Brianna Barker Caza, Lakshmi Ramarajan

23. Bright and Dark Sides of Entrepreneurship in Society

Tim Weiss, Nevena Radoynovska, Ignasi Martí

24. Career Imagination and Institutional Legacy

Amit Nigam, Gina Dokko, Candace Jones

25. Climate Crisis and Organization Theory: Enabling a Positive Climate Legacy (hybrid)

Arijit Paul, Bettina Wittneben, Andrew C. Wicks

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26. Computational Approaches to Culture and Creativity: Advancing Theories of Organizations and Markets

Monika Kackovic, Matthew Yeaton, Mitali Banerjee

27. Constructing Businesses Social and Environmental Responsibilities in the Global South: Tensions between Tradition, Innovation, and Imposition (hybrid)

Pilar Acosta, Joel Bothello, Stefanie Habersang

28. Corporate Governance and Enacting Good Life (hybrid)

Marilieke Engbers, Svetlana N. Khapova, Erik van de Loo

29. Counting the Unimaginable: Calculative Practices for Human Ambitions (hybrid)

Elena Giovannoni, Jan Mouritsen, Matteo Ronzani

30. Crafting Values: How Craft Can Make Life a Little Better

Jo-Ellen Pozner, Davide Ravasi, Judith Nyfeler

31. Elites Misbehaving in a Hypermobile World: Good Life for the Few? (hybrid)

Maja Korica, Brooke Harrington, Anne Monier

32. Embodying Precarious Work: Intersectional Precariousness and Organizing for a Good Life

Amanda M. Peticca-Harris, Annalisa Murgia, M. N. Ravishankar

33. Entrepreneurship in and around Organizations

Ha Hoang, Markus Perkmann, Dean Shepherd

34. Exploring Paradox' Meta-Theoretical Potential for Theorizing

Jonathan Schad, Miguel Pina e Cunha, Natalie Slawinski

35. Fields of Possibilities: Interstitial Spaces, Institutional Infrastructures, and the Social Topology of the Future (hybrid)

Santi Furnari, Danielle M. Logue, Charlene Zietsma

36. Framing Innovation with Words: A Linguistic Approach

Gino Cattani, Dirk Deichmann, Simone Ferriani

37. Futures and Ethics of Care: Reorganizing Work, Labor, and Life (hybrid)

Didem D. Özdemir Kaya, Anne Antoni, Marianna Fotaki

38. Governance and Accountability in and of Collaborative Organizational Arrangements

Elisabeth F. Müller, Greta Nasi, Jörg Raab

39. Governing for Sustainability: Exploring How Public and Private Forms of Governance Interact

Johanna Järvelä, Jette Steen Knudsen, Jean-Pascal Gond

40. Grand Challenges and the Rhetoric of Collective Action

Kerstin Neumann, Issy Drori, Yiannis Kyratsis

41. Imagination and Language: The Poetics of Entrepreneurial and Organizational Becoming (hybrid)

Irina Liuberté, Dimo Dimov, Neil A. Thompson

42. Imagined Futures for Gender, Diversity, and Intersectionality: Legacies and Opportunities of Theory and Research on Inequalities in Organizations

Jenny K. Rodriguez, Nasima M. H. Carrim, Regine Bendl

43. Imagining Roles in New Forms of Strategizing and Organizing

Christoph Brielmaier, Martin Friesl, Violetta Splitter

44. Implementing Innovation in Public Health: Organizational Challenges and Implications on Work

Lorenzo Mercurio, Maddalena Illario, Regina Roller-Wirnsberger

45. Innovation for the Good Life: Imperative or Bias?

Adriano Solidoro, Barbara Quacquarelli, Gianluigi Viscusi

46. Intergenerational Entrepreneurial Projects (hybrid)

Trevor Israelsen, Roy Suddaby, Sarah Jack

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47. Interorganizational Relationships for Sustainable Development: Collaboration in the Circular Economy

Sara Scipioni, Xavier Castañer, Nuno Barros De Oliveira

48. Legacy Firms and Digital Transformation beyond the Dynamic Capability Approach (hybrid)

Filomena Buonocore, Maria Carmela Annosi, Davide de Gennaro

49. Managing Public Sector Reforms: Dealing with the Struggle between Internal Challenges and External Consultancy

Andrea Tomo, Carl Yngfalk, Manuela Barreca

50. Meta-Organizations and Sustainability Transitions: Challenges and Opportunities (hybrid)

Frank de Bakker, Héloïse Berkowitz, Sanne Bor

51. Organizational History for Good: Legacy, Collective Memory, and Change (hybrid)

Andrea Casey, Hamid Foroughi, Sonia Coman

52. Organizational Storytelling Futures: Using History to Enable Becoming (hybrid)

Rohny Saylors, Kenneth Mølbjerg Jørgensen, Yue Cai Hillon

53. Organizing by and for the Commons: Alternative Values and Affective Intensities

Emmanouela Mandalaki, Gazi Islam, Christina Lüthy

54. Organizing for Meaningful Work: Implications for the Good Life (hybrid)

Evgenia I. Lysova, Christopher Michaelson, Katie Bailey

55. Organizing for Multiculturalism: Between Conflict and Inclusion

Minna Paunova, Miguel Morillas, Renate Ortlieb

56. Organizing for the Good Life between Nationalism and Globalization

Alexei Koveshnikov, Sally Riad, Janne Tienari

57. Organizing Human–Nonhuman Relations: The Good, the Bad, and the Ugly

Damian O’Doherty, Doris Schneeberger, Linda Tallberg

58. Organizing Risk for Better Futures

Tommaso Palermo, Julie Mayer, Steve Maguire

59. Paradoxes, Practices, and Potential of Creatives in Organizational Innovation

Barbara Slavich, Giulia Calabretta, Natalja Laurey

60. Place, Emotions, and Organizations

Mélodie Cartel, Tina M. Dacin, Ewald Kibler

61. Problems or Solutions? Emerging Technology, Equity & Inclusion at Work

Lindsey Cameron, Pamela J. Hinds, Elisa Mattarelli

62. Professional Work(ers) Past, Present, and Future/s

Sumati Ahuja, Andrew Sturdy, Lucie Noury

63. Professions in an Age of Intelligent Technologies (hybrid)

Caroline Ruiner, Kasper Trolle Elmholdt, James Faulconbridge

64. Qualitative Research with Archival Data

Stine Grodal, Anders Dahl Krabbe, Micah Rajunov

65. Reimagining the Institutions, Actors, and Practices of Good Work

Patrizia Zaroni, Markus Helfen, Andreas Pekarek

66. Reimagining Tradition through Pragmatist Inquiry for Better Futures

Bente Elkjaer, Alvin Panjeta, Frithjof E. Wegener

67. Resilient Individuals, Organizations, and Societies: Blenders of Legacy and Imagination

Maria Laura Frigotto, Mitchell Young, Rómulo Pinheiro

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68. Responsible Management-as-Practice: A Path for Building a Good Life?

Frederik Claeys, Marine De Ridder, Luc Brès

69. Rethinking the Relationship between Businesses' Financial and Social Commitments

Matthew Grimes, Tyler Wry, Garima Sharma

70. Routines Dynamics: Enacting and Crossing Boundaries (hybrid)

Maria Booth, Daniel Geiger, Waldemar Kremser

71. Secrecy and Transparency in Governing and Regulating a Good Life

Ziyun Fan, Lars Thøger Christensen, Dan Kärreman

72. Spaces for Creativity and Innovation within and across Organizational Boundaries

Patrick Cohendet, Amalya L. Oliver, Jörg Sydow

73. Studying Change in, through and around Organizations with a Practice Sensitivity

Ignas Bruder, Davide Nicolini, Elizabeth Shove

74. The Dark Side of Social Innovation: Antecedents, Pathways, and Consequences

Madeline Toubiana, Sophie Bacq, Bryant A. Hudson

75. The New Faces and Interfaces of Digital Platforms

Georg Reischauer, Stefan Häfliger, Ivanka Visnjic

76. Theorizing Organizing in 'Historically Marginalized Societies': Embracing, Calibrating or Distancing from Mainstream Organizational and Management Theories? (hybrid)

Sofiane Baba, Innan Sasaki, Taïeb Hafsi

77. Translating Leadership: Tensions, Contradictions, and Ambiguities

Stefan Heusinkveld, Dimitrios Spyridonidis, Marlieke van Grinsven

78. Universities in Turbulent Times

Lars Engwall, Georg Krücken, Christine Musselin

79. Values and Emotions as Animating Forces in Social Symbolic Work

Douglas W. E. Creed, Gry Espedal, Jose Bento da Silva

**Hybrid sub-themes: participants can attend either on-site or online*

THE 39TH EGOS COLLOQUIUM IS HOSTED BY THE UNIVERSITY OF CAGLIARI, ITALY

SUBMISSIONS AND APPLICATIONS DEADLINE: JANUARY 10, 2023

- Submission of Short Papers (via www.egos.org)
- Applications (via www.egos.org) for the PhD Pre-Colloquium Workshop and the Post-Doctoral & Early Career Scholars Pre-Colloquium Workshop

More Information and Contact

www.egos.org/2023_Cagliari/General-Theme
egos2023@unica.it

Organizing Committee

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