

Havana ★ Cuba ★ April 2-5



call for  
papers

# LAEMOS2014

## Constructing Alternatives

How can we organize for alternative social,  
economic, and ecological balance?

### Organizing Committee

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**LAEMOS**

5th Latin American and European Meeting on  
Organization Studies, Havana, Cuba, April 2-5, 2014  
[www.laemos.com](http://www.laemos.com)



Albeit having barely started, the third millennium has already challenged the ways through which organizations interact with the surrounding communities and societies. On the one hand, economic crises, regional conflicts, increasing social inequalities, climate change, and environmental-technological catastrophes (like for instance Fukushima and several oil-leaking accidents around the globe), have contributed to expose the limits and fragilities of our current models of capitalistic development. On the other hand, contemporary notions of entrepreneurship and innovation have been praised as synonymous of economic and social development, with capitalistic corporations and individualistic leaders being still depicted (maybe more than ever?) as the epitome of such type of development.

This paradoxical reality cannot be accepted with indifference, especially by European and Latin American organization scholars. Throughout their recent history, both Europe and Latin America have been faced with the dilemma of following the trend of predominant neo-liberal models of economic development or taking the daunting task of producing alternatives even when public discourse and common sense suggest that no alternative exists.

Therefore, the purpose of this 5th LAEMOS Colloquium is to share empirical and theoretical research on the dynamics of development, resistance, and innovation with the aim to promote alternative forms of organization in Latin American and European societies. Those topics are clearly inscribed in the long term EGOS and LAEMOS research agendas. Under the general theme of the meeting, the aim is to collect and connect a broad variety of studies, narratives and discourses on initiatives for alternative forms of development and innovation. We also welcome studies and reflections about the redefinition of boundaries, collaboration, and conflict among government, business, and civil society, in shaping social change, organizational (re-)configuration, and developmental action.

We seek contributions of high quality academic work within the field of organizational studies and related

areas of research from European and Latin American countries. In particular, this is a Call for Papers for the following prospective sub-themes (but not limited to them):

- The corporatization of politics and the politicization of corporations
- The political economy of organizations
- Sustainable and unsustainable tales of sustainability and social development
- Alternative roles and forms of managerial action
- Alternative spaces: communities, cities as models of collective agency
- Transnational networks for protest and for change
- Digital worlds, online forms of organization and action

Papers taking an interdisciplinary perspective on dynamics of change, innovation, power and resistance are particularly encouraged. Theoretical and empirical papers looking at alternative forms of social, economic, and ecological development from an organizational perspective are also of special interest. They may include studies that link micro level case analysis to macro level institutional and global forces, that investigate processes as well as structures, and that take a historical and contextual approach.

**Deadlines:**

Subtheme Proposal: **July 31, 2013**

Abstract submission (1,000 words): **15 November, 2013**

Notification of acceptance: **15 December, 2013**

Submission of full paper (6,000 words): **5 March, 2014**

You are welcome to submit a subtheme proposal at [laemos2014@gmail.com](mailto:laemos2014@gmail.com). For more information about the conference and frequent updates please check [www.laemos.com](http://www.laemos.com).