27th EGOS Colloquium Reassembling Organizations

July 6 – 9, 2011 in Gothenburg, Sweden

Hosted by the School of Business, Economics and Law, University of Gothenburg

COLLOQUIUM PROGRAM







All pictures in this program book are of Gothenburg, the hosting city for the 27th EGOS Colloquium 2011

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Dear EGOSians,

Welcome to the 27th EGOS Colloquium! Välkommen till Göteborg!

After Barcelona and Lisbon, EGOS has moved – or come back – to the north. The theme of the Colloquium is reassembling organizations. Thus, from the passions of creativity and innovation and waves of globalization, we turn to reflections about the very nature of organizations. Such in-depth reflection is characteristic of Nordic organization studies – as we can see in this year's conference program.

As with any conference theme, the metaphor of reassembling should not constrain our thinking, but inspire our imagination. As a metaphor, reassembling reminds me about the importance of social construction as a central ontological and epistemological point of departure in contemporary organization studies. While there are varieties of social constructionism and scholars tend to disagree what social construction means, we are all encouraged to reflect upon how the very phenomena we study are constructed in and through institutions, networks, practices, discourses, and so forth.

With reassembling, the conference organizers also want to promote reflexivity among organization scholars. We need to acknowledge that through our theorizing and empirical work, we talk organizations into being. How we assemble, dissemble or reassamble our objects of research, has fundamental effects on what we can see or point to in and around organizations. Sometimes, our discourses also have broader significance in society, either constraining or enabling. It is no coincidence either that we are encouraged to think about reassembling. This is important as it challenges us to focus on the processes of organizing and to resist nominalizations that often constrain our ability to understand the dynamic and fluid nature of organizational phenomena.

If you allow me to play with words, the conference organizing has definitely required a great deal of assembling and reassembling. It is a very demanding task to put together a Colloquium like ours, even for Swedes known for their ability to combine exceptional effectiveness with the human touch. As we can all see, the local organizers have lived up to the stereotype – and far beyond. Thus, on behalf of the EGOS Board, I wish to express our gratitude to the wonderful local organizers for making it all happen, the EGOS Executive Secretariat for its crucial role, the convenors for managing all the work related to the sub-themes, and all others who have contributed to the pre-Colloquium workshops and other special activities of this Colloquium.

I wish you all a great Colloquium!

Eero Vaara Chair of EGOS

Dear EGOSians,

The general theme of the 27th EGOS Colloquium was inspired by the financial and economic crisis of 2008–2009 and its aftermath. We believed it would shake the world of organizations and re-shape everyday organizing in the future. We also thought that organizations and societies would reassemble to meet the challenges of climate change, accelerated globalization and social inequalities.

Now, with three years' hindsight, we see that we were too conservative in our thinking. The changes that took place as a result of the economic crisis were more dramatic and challenging than we could ever expect; furthermore, the last year saw us witness earthquakes, tsunamis, and volcanoes that tore many societies apart. These natural disasters also showed that even the most stable societies can shiver when materiality breaks down, but also that they can reassemble and reform. We have also seen how social media and new technologies have been used to support new social movements, bring down dictators and reassemble new societies.

The 54 sub-themes of the 27th EGOS Colloquium shed light on these events in multiple and creative ways. They cover a wide range of topics, such as climate change, ecological revolutions, social responsibility, the changing shapes of the public sector, the role of civil societies. They invite investigations into how technologies deconstruct institutions and create new industries, and how organizations respond to risks and crises. This again proves that EGOS is the best forum for debating the state of the art in the world of organizations.

This would, of course, not have been possible without the contributions of all EGOSians! Special thanks go to the convenors, who have worked hard to put together inspiring subthemes, reviewed more than 1,500 papers, and prepared a schedule for challenging and constructive discussions. We would also like to offer our heartfelt thanks to the Colloquium sponsors, without whose financial and organizational support this event would not have been possible: Wallanders & Hedelius stiftelse; the Foundation for Economic Research in West Sweden; the Partnershipprogramme; the Department of Business Administration, and the School of Business, Economics and Law at the University of Gothenburg; the City of Gothenburg and Göteborg & Co.Special thanks also go to the EGOS Board and the EGOS Executive Secretariat who have made the planning and preparation of this Colloquium a joyful journey!

We welcome you all to Gothenburg!

Colloquium Scientific Organizing Committee

Petra Adolfsson Ola Bergström

Barbara Czarniawska Ulla Ericsson-Zetterguist Alexander Styhre

GENERAL INFORMATION

ORGANIZING COMMITTEE

Petra Adolfsson Ola Bergström (Chair) Barbara Czarniawska Ulla Eriksson-Zetterquist Alexander Styhre

COLLOQUIUM SECRETARIAT

Marie Jacobsson, Congrex Sofia Bergendahl, Congrex Congrex is the Colloquium Secretariat of EGOS 2011.

EGOS EXECUTIVE SECRETARIAT

Angelika Zierer Anna Lena Bartels Thomas Crowe

VENUE

The 27th EGOS Colloquium is hosted by the School of Business, Economics and Law of the University of Gothenburg. Meeting rooms are in two buildings (building H and S), which are located in close proximity to one another. Lunch and coffee will be served in both buildings. Keynotes will be held in the Concert hall and the Smyrna Church. The Registration desk, where you can collect the conference materials and your badge, is located in building S.

SPONSORS AND EXHIBITORS

Sponsors

Cengage Learning
Göteborg & Co
Partnership program
The City of Gothenburg
The Foundation for Economic Research in West Sweden
The School of Business, Economics and Law, University of Gothenburg
Wallanders & Hedelius stiftelse

Exhibitors

Cambridge University Press
Copenhagen Business School Press
Edward Elgar Publishing
Emerald Group Publishing
John Wiley & Sons
Max Planck Institute for the Study of Societies
Oxford Journals
Palgrave Macmillan
Pearson Education
Routledge
SAGE

The exhibition area is located on the third floor of building H, Vasagatan 1 (School of Business, Economics and Law) and in the restaurant area of building S (Social Sciences Faculty). For further details, please refer to the floor plan.

SOCIAL EVENTS

No transportation will be provided for any of the above social events. All social events are within walking distance from the Colloquium venue.

Opening Ceremony, Keynote and Welcome Reception, July 6, 18:30-20:30

The Opening of the Colloquium, the first Keynote and the Welcome Reception take place at the Gothenburg Concert Hall. The Welcome Reception is hosted by the City of Gothenburg and is free of charge. Please note however that you must book in advance in order to obtain a ticket.

The Concert Hall opens at 18:00 and the Opening Ceremony will start at 18:30. Please note that Colloquium participants are expected to make their own transport arrangements to arrive at the Gothenburg Concert Hall on time.

Convenors' Dinner, July 6, 20:30-22:30

The traditional Convenors' Dinner will take place at the Universeum, on Wednesday evening at 20:30, just after the Welcome Reception. Please note that admission by invitation only. The Universeum is located about 15 minutes walk from the Gothenburg Concert Hall. No transportation to the venue will be provided.

EGOS Afterwork, every day, location: Vasastan, Viktoragatan 2A

Let's meet up for EGOS Afterwork, every day after the sub-theme sessions. Upon presentation of your conference badge, you will be served drinks and food at reduced prices at the Vasastan pub and restaurant, Viktorigatan 2A.

EGOS Dinner Party/Nightclub, July 8, 19:00, location: Kajskjul 8

The EGOS Dinner Party will take place in the Kajskjul 8, close to the waterfront by Gothenburg Opera. Price: SEK 500 (includes entrance to the nightclub). The EGOS Dinner Party/ Nightclub is not included in the registration fee. Please note that the EGOS Dinner Party must be booked in advance in order to obtain a ticket. Tickets will be provided on a first-come first-served basis. If you have bought a ticket in advance, you will receive your ticket together with your name badge and Colloquium bag when registering on-site.

Entrance to the Nightclub "Port du Soleil" will be possible after 23:00. Tickets can be bought at the registration desk for SEK 150.

COLLOQUIUM REGISTRATION DESK

The registration and information desk is located in the main entrance of the Social Sciences Faculty, building S.

Opening hours:

Wednesday, July 6 14:00–18:00 Thursday, July 7 07:30–18:00 Friday, July 8 08:30–17:00 Saturday, July 9 08:30–14:00

Colloquium fees

You must be registered as an "active" EGOS member to participate in the Colloquium. This means that your EGOS membership fee must already be paid before registering for the Colloquium.

Fee / Registration	up to May 15, 2011	after May 15, 2011
EGOS full member	SEK 3,500	SEK 4,100
Student EGOS member	SEK 2,100	SEK 4,100

All prices include 25% sales tax (VAT).

The registration fee includes:

- Opening Ceremony, Keynote and Welcome Reception on Wednesday, July 6, 2011
- Access to Colloquium sessions (sub-themes, symposia, keynotes) on Thursday, July 7, Friday, July 8 and Saturday, July 9, 2011
- Coffee breaks and lunches on Thursday, July 7, Friday, July 8 and Saturday, July 9,
- Personal badge, certificate of attendance, Colloquium bag and printed program.

Coffee and lunch

Coffee and lunch are included in the registration fee. Coffee breaks and lunches will be served in the restaurant areas of building H and building S on Thursday, July 7, Friday, July 8 and Saturday, July 9, 2011.

Special dietary requirements

If you have requested a special diet, this will be served at the School of Business, Economics and Law (C₃) building H, which is located next to the exhibition. Please show your ticket and you will be served the food that you have requested.

Badges

Each participant will receive a name badge upon registration. For security reasons, all participants are requested to wear their badge during all Colloquium activities and social events.

Certificate of attendance

Your certificate of attendance can be picked up at the registration desk on Thursday after 13:00.

Cancellation of registration

Please note that we cannot honour any refunds after May 15, 2011. If you cannot attend the Colloquium, your registration can be transferred to another member of your organization/institution. Please inform Congrex Sweden AB in writing as soon as possible to whom your registration should be transferred to, in order to be able to print the correct name on the badge and also for the room list for the hotel.

All granted refunds will be made after the Colloquium.

Disclaimer/Liability

The Organizing Committee, Congrex Sweden AB and the EGOS Executive Secretariat accept no liability for any injuries/losses incurred by participants and/or accompanying persons, nor loss of, or damage to, any luggage and/or personal belongings.

TECHNICAL EQUIPMENT

All meeting rooms are equipped with computer and projector for power point presentations, except some of the breakout rooms. Please migrate your presentation to the computer of your session room before the beginning of your session. Hosts are available to help you on each floor of the two buildings in case you need technical support.

Photocopiers and printers

Photocopiers and printers are available at the reception in building H.

Computer room

Computer rooms are available next to the registration area in the so-called "Studenttorget".

Wireless internet (Wi-Fi)

The University of Gothenburg is pleased to be able to offer all Colloquium participants wireless internet connection. For safety reasons, all participants will be given an individual user ID and password. Please pick your individual user ID and password up at the registration desk. Eduroam services are available if you already have an eduroam account.

TRANSPORTATION

The School of Business, Economics and Law is located close to the city centre. All Colloquium activities and social events are within walking distance. Getting around the city centre of Gothenburg is easiest on foot, but there is also a public transport network including busses, trams and boats

Trams and buses

A single ticket in Gothenburg costs 25 SEK (approx. € 2.50). You need to buy a ticket before you start your journey. Please note that you are not able to buy tickets directly from the driver in the area of Gothenburg. You can buy tickets from newsagents such as Pressbyrån, 7-Eleven or anywhere you see the "Västtrafiken" sign. You can also buy tickets by text message (if you have a Swedish mobile phone operator). If you are going to travel several times you can buy a short-term top-up card. This card enables you to travel wherever you want within specified areas, and as much as you want, within one or three 24-hour periods. They are valid on all Västtrafiken vehicles, including all trains except the X2000. For more information on trams and buses, please visit www.vasttrafik.se.

Island ferries

Gothenburg is close to the sea and taking a trip around the islands outside Gothenburg is always an experience. The island ferries go from Saltholmen to all the islands in södra skärgården. There are three ferry lines: Brännö Rödsten line, Vrångö line and Förö line. If you would rather visit the city and harbour, take the Älvsnabben harbour ferry over the Göta river.

If you take the tram to Saltholmen, just use the same ticket for travel on the island ferries. Älvsnabben harbour ferry takes the following route: Lilla Bommen – Rosenlund – Lindholmspiren – Slottsberget – Eriksberg – Klippan.

Rent a bike in the city

Open 7 days a week, 24 hours a day, Styr & Ställ is a self-service bike rental system open to everyone from 14 years of age. 50 bike stations are scattered throughout the city centre. All stations are equipped for 3-day ticket users. Once purchased, you can use the 3-day ticket to rent or return a bike from any station in the network. A 3-day pass costs SEK 10.

The first half-hour of each ride are always free, regardless of the number of trips per day. A user can for example borrow the bike 24 times in one day for free as long, as long as each bike ride does not exceed 30 minutes. After this first half-hour, a service charge applies. In the office at Drottninggatan 62 you can subscribe and get more information about the rental system. You can also pick up your helmet there.

Read more about where to find the stations and prices on the website: http://en.goteborgbikes.se

General information

Taxis

Taxi Göteborg: +46 (0)31 650 000 Minitaxi: +46 (0)31 140 140 Taxi Kurir: +46 (0)31 27 27 27

There are several companies to choose from. You can phone for a taxi or hail one on the street. The driver should have a taxi ID card clearly displayed in the vehicle. Avoid unlicensed taxis.

FURTHER USEFUL INFORMATION

For useful information about Gothenburg, please go to www.goteborg.com.

Tourist Information Contact Centre

Telephone: +46 (0)31 368 42 00

Fax: +46 (0)31 368 42 38

E-mail: turistinfo@goteborg.com

You will find the tourist information office at Kungsportsplatsen 2 or in the centre of Nordstadstorget.

Banks/Post offices

Banks are open between 09:30/10:00 and 15:00 on weekdays. Some banks in central Gothenburg are open from 09:00 to 17:00.

Post offices are generally open between 09:30 and 18:00 on weekdays and between 10:00 and 13:00 on Saturdays.

Currency/Credit cards

The official currency is the Swedish Krona (SEK). US\$ 1 = SEK 6.045; \in 1 = SEK 9.356 (as of May 2011).

Major credit cards are accepted in hotels, restaurants and shops. It is advisable to carry an identity card or any form of photo identification.

Cashpoints

Cashpoints are available in close vicinity to the venue at the SEB bank and at the 7-Eleven shop on Vasagatan.

Electricity

The electrical current in Sweden runs at 220 V/50 Hz. Round, European-style two-pin plugs are used. Appliances designed to operate on 110/120 Volts need a voltage converter and a plug adapter.

Emergencies

The emergency phone number in Sweden is 112.

PRE-COLLOQUIUM PHD WORKSHOP

DATE July 4–5 LOCATION H-D31, H-D32

CONVENORS Silviya Svejenova, ESADE Business School, Spain

Ulla Eriksson-Zetterquist, University of Gothenburg, Sweden

FACULTY Ola Bergström, University of Gothenburg, Sweden

Peer Fiss, University of Southern California, USA

Mary Jo Hatch, University of Virgina, USA and University of

Gothenburg, Sweden

Candace Jones, Boston College, USA

Dan Kärreman, Copenhagen Business School, Denmark

Renate Meyer, Vienna University of Economics and Business, Austria

Torbjörn Stjernberg, University of Gothenburg, Sweden Alexander Styhre, University of Gothenburg, Sweden

Eero Vaara, Hanken, Finland

Luis Vives, ESADE Business School, Spain David Wilson, Warwick University, UK

Monday, July 4

12:00-13:00	Registration
13:00-14:00	Welcome and introductions Ulla Eriksson-Zetterquist and Silviya Svejenova
14:00-15:00	Getting published Eero Vaara and David Wilson
15:00-15:30	Coffee break
15:30–16:30	Reviewing for academic journals Eero Vaara and David Wilson
16:30–17:30	Collaborative research Renate Meyer
17:30–18:30	Research process Ola Bergström and Alexander Styhre
19:00-	Dinner together with the pre-Colloquium Post-Doctoral and Early Career Scholars Workshop

Tuesday, July 5

09:00–11:00	Using quantitative tools for qualitative data Peer Fiss	
	Having a successful career: getting a job and getting started Ulla Eriksson-Zetterquist, Peer Fiss, Silviya Svejenova and Luis Vives	
12:00-13:00	Lunch	
13:00-17:00	Discussion of participants' dissertation proposals (in groups) Ulla Eriksson-Zetterquist, Peer Fiss, Mary Jo Hatch, Dan Kärreman, Torbjörn Stjernberg, Silviya Svejenova and Luis Vives	
17:00-17:30	Coffee break	
17:30–18:30	Inspiring Scholarship: Key Note by Candace Jones	
19:00-	Dinner together with the pre-Colloquium Post-Doctoral and Early Career Scholars Workshop	

PRE-COLLOQUIUM POST-DOCTORAL AND EARLY CAREER SCHOLARS WORKSHOP

DATE July 4-5 LOCATION H-D₃₃, H-D₃₄

CONVENORS Vincent Mangematin, Grenoble Ecole de Management, France

Alexander Styhre, School of Business, Economics and Law, University

of Gothenburg, Sweden

Frank den Hond, VU University Amsterdam, The Netherlands **FACULTY**

Stefan Haefliger, ETH Zurich, Switzerland David Wilson, Warwick Business School, UK

Monday, July 4

12:00-13:00	Registration
13:00-14:00	Introduction: The publication game Vincent Mangematin
14:00-15:00	Group Work 1 Frank den Hond, Vincent Mangematin, Alexander Styhre and Stefan Haefliger
15:00-15:30	Coffee break
15:30–17:30	Group Work 2 Frank den Hond, Vincent Mangematin, Alexander Styhre and Stefan Haefliger
17:30–18:30	View from the editor (lesson & discussion/questions) Frank den Hond
19:00-	Dinner together with the pre-Colloquium PhD Workshop

Tuesday, July 5

09:00-11:00	Group Work 3 Frank den Hond, Vincent Mangematin, Alexander Styhre and Stefan Haefliger	
11:00-12:00	Writing a letter to the editor Stefan Haefliger	
12:00-13:00	Lunch	
13:00-15:00	Reviewing: what we learnt as reviewers and as authors Stefan Haefliger and Vincent Mangematin	
15:00-15:30	Coffee break	
15.30-17:30	From Corporate Social Responsibility to social movements and politics (lesson & discussion) Frank den Hond	
17:30–18:30	Interact with editor. The editor point of view David Wilson	
19:00-	Dinner together with the pre-Colloquium PhD Workshop	

PRE-COLLOQUIUM PAPER DEVELOPMENT WORKSHOP: STRATEGY AS PRACTICE

DATE Wednesday, July 6, 09:00-14:00

LOCATION H-D33

CONVENORS Claus D. Jacobs, University of St. Gallen, Switzerland

Pikka-Maaria Laine, University of Eastern Finland David Seidl. University of Zurich. Switzerland

Richard Whittington, Saïd Business School, University of Oxford, UK

FACULTY Paula Jarzabkowski, Aston University Business School, UK

Heracleous Loizos, Warwick University Business School, UK Leif Melin, Jönköping University International Business School,

Sweden

Susan Meriläinen, University of Lapland, Finland

Patrick Regnér, Stockholm School of Economics, Sweden

09:00-09:30 **Opening**

09:30–10:00 **Round Table: Paper 1** (5 parallel sessions)

10:00–10:30 Round Table: Paper 2 (5 parallel sessions)

10:30–11:00 Coffee break

11:00–11:30 **Round Table: Paper 3** (5 parallel sessions)

11:30–12:00 Round Table: Paper 4 (5 parallel sessions)

12:00-13:00 Lunch

13:00–14:00 Closing

PRE-COLLOQUIUM PAPER DEVELOPMENT WORKSHOP: ORGANIZATIONAL INSTITUTIONALISM

DATE Wednesday, July 6, 09:00-15:00

LOCATION S-A110

CONVENORS Michael Lounsbury, University of Alberta School of Business, Canada

Renate Meyer, WU Vienna University of Economics and Business,

Austria

FACULTY Marie Laure Djelic, ESSEC Business School, France

Peer Fiss, USC Marshall School of Business, USA William Occasio, Northwestern University, USA Trish Reay, University of Alberta, Canada Pat Thornton, Duke University, USA

Peter Walgenbach, University of Jena, Germany

09:00-09:45 Starting Panel: What makes a good paper?

William Occasio, Mike Lounsbury and Peter Walgenbach

09:45–10:15 *Coffee break*

10:15–12:15 Round Table 1 (4 parallel sessions)

12:15–13:30 *Lunch*

13:30–15:00 Round Table 2 (4 parallel sessions)

WORKSHOP ON THE ART OF ACADEMIC REVIEWING

DATE Wednesday, July 6, 09:00-12:00

LOCATION H-B32

CONVENORS Eero Vaara, Hanken School of Economics, Finland

David Wilson, Warwick University, UK

FACULTY Joep Cornelissen, VU University Amsterdam, The Netherlands

Rick Delbridge, Cardiff University, UK Tomi Laamanen, Aalto University, Finland Ann Langley, HEC Montreal, Canada

Fero Vaara and David Wilson

09:15–10:00 Words of wisdom from the editors

Joep Cornelissen (Journal of Management Studies), Rick Delbridge (Academy of Management Review), Tomi Laamanen (Strategic Management Journal) and Ann Langley (Strategic Organization)

10:00–11:30 **Group work** (5 parallel sessions)

11:30-11:45 Closing

David Wilson and Fero Vaara

11:45 – Working lunch

THE GRIGOR McClelland Doctoral Dissertation Award 2010

- PRESENTATION AND RECEPTION -

DATE Thursday, July 7, 15:00–17:00

LOCATION H-SEB-salen

CHAIRS Julia Balogun, The University of Lancaster, UK

Joep Cornelissen, VU University Amsterdam, The Netherlands

The Grigor McClelland Doctoral Dissertation Award is an annual prize of £5,000 awarded to innovative scholarship demonstrated within a PhD thesis in any discipline within management and organisation studies. The award is supported by the *Journal of Management Studies* (JMS) and the Society for the Advancement of Management Studies (SAMS), a charitable organisation which supports capacity building in business and management research.

At the event, shortlisted candidates will present their work followed by the presentation of the inaugural Grigor McClelland Award. Professor Grigor McClelland was the Founding Director of Manchester Business School (MBS) from 1965 to 1977 and the Founding Editor of the Journal of Management Studies.

The event is open to all EGOS members. Attendance by doctoral students is also encouraged.

EGOS Women's Network Meeting

DATE Wednesday, July 7, 16:00–18:00

LOCATION H-D32

FACULTY Inge Bleijenbergh, Radboud University Nijmegen, The Netherlands

Regine Bendl, WU Vienna University of Economics and Business,

Austria

Yvonne Benschop, Radboud University Nijmegen, The Netherlands

Rosemary Deem, Royal Holloway, University of London, UK

Round Table A: Gender & Academic Leadership

Rosemary Deem

Round Table B: Networking & Impression Management

Yvonne Benschop

Round Table C: Publication Strategies

Regine Bendl

Round Table D: Work Life Balance

Inge Bleijenbergh

OTHER (PRE-)COLLOQUIUM MEETINGS

Date	Time	Event	Location
Wednesday, July 6	14:00–15:00	Journal of Management Studies: Editorial Board Meeting	H-E44
Wednesday, July 6	15:00–16:00	Organization Studies: Editorial Board Meeting	H-B ₃ 2
Wednesday, July 6	16:00–18:00	Journal of Change Management: Annual Board Meeting	H-E45
Wednesday, July 6	16:00–18:00	EGOS Board Meeting	Malmstens- våningen
Thursday, July 7	14:00-15:00	Organization Studies: Advisory Board Meeting	Malmstens- våningen
Friday, July 8	12:30-13:30	Organization: Board Meeting	Malmstens- våningen
Saturday, July 9	14:00–16:00	EGOS Board Meeting	Malmstens- våningen

COLLOQUIUM TIMETABLE

Wednesday, July 6

		Location
18:30-20:30	Opening Ceremony, Keynote by Nils Brunsson and Welcome Reception	Concert Hall
20:30-22:30	Convenors' Dinner	Universeum

Thursday, July 7

		Location
07:30-16:30	Registration	Building S
09:00-10:45	Sub-themes – Session I	Buildings H and S
10:45-11:15	Coffee break	Restaurant areas
11:30-12:30	Keynote by Bruno Latour	Smyrnakyrkan
12:30-14:00	Lunch	Restaurant areas
14:00-15:30	Sub-themes – Session II	Buildings H and S
14:00-15:00	Organization Studies Advisory Board Meeting	Malmstensvåningen
15:30-16:00	Coffee break	Restaurant areas
16:00-17:30	Sub-themes – Session III	Buildings H and S
17:30–18:30	Symposia and Meet the Editors	Building H
20:30 -	SAGE Dinner	Fiskekrogen

Friday, July 8

		Location
09:00-11:00	Sub-themes – Session IV	Buildings H and S
11:00-11:30	Coffee break	Restaurant areas
11:30-12:30	Keynote by Deirdre N. McCloskey	Smyrnakyrkan
12:30-14:00	Lunch	Restaurant areas
14:00-16:00	Sub-themes – Session V	Buildings H and S
16:00-16:30	Coffee break	Restaurant areas
16:30-17:30	EGOS Award Ceremony EGOS Honorary Member 2011 Roland Calori Prize 2011 EGOS Best Paper Awards 2010	Malmstenssalen
17:30–18:00	EGOS General Assembly	Malmstenssalen
19:00-23:00	EGOS Dinner Party	Kajskjul 8
23:00 -	Nightclub Port du Soleil	Kajskjul 8

Saturday, July 9, 2011

		Location
09:00-10:30	Sub-themes – Session VI	Buildings H and S
10:30-11:00	Coffee break	Restaurant areas
11:00-12:30	Sub-themes – Session VII	Buildings H and S
12:30-13:00	Closing Ceremony	Restaurant area, Building H
13:00-14:00	Lunch	Restaurant areas
14:00–16:00	Post-Colloquium Industry Workshop: "Framing and Classification in Organizations"	H-CG-salen
	EGOS Board Meeting	Malmstensvåningen

REASSEMBLING ORGANIZATIONS

Knowledge about assembling and reassembling organizations is now more important than ever. In the light of the current economic crisis, globalization, climate change, financial regulation and social welfare are issues of immense importance for the second decade of this century. There will be a demand for organizational and institutional innovations to deal with these problems and this will have implications for our understanding of organizations.

The term "organization" – as used by scholars as well as practitioners – is ambiguous. Organization is used both as a noun and an adjective in "organization studies". As an adjective, it is used to indicate something ordered, stabilized and structured; as a noun, its meaning has shifted from denoting "association" to referring to a type of quasi-object or tool. Rather than focusing attention on how it has been constructed, the concept is frequently used in a way that makes tacit assumptions about the nature of what has been put together. One task of the organization theorist should therefore be to expose the contradictions that result from their ready and routine acceptance.

It can be said that organization practitioners and theoreticians have constructed a kind of a Golem – a clay monster, to fight for them against the threatening world outside – but have forgotten the remaining part of the myth, in which Golem turns against those who constructed it. Similarly, an organization built primarily to serve the interests of its creators can become their oppressor. Alternatively, organizations can themselves become something even bigger – sectors, fields, industries, governments, meta-organizations – how does it happen and why? Who does it and what for?

In practice, it is the proficiency in setting things together – objects, quasi-objects, ideas and people – that is central. In the world of theory, we also strive for proficiency – in showing how assembling is done and undone. In this conference, we can focus on such assembling and reassembling; together, we can share our concerns, our achievements, our theoretical shelters and expand our linguistic breathing space.

Trade, shipping and international contacts have been part of Gothenburg ever since the city was founded in 1621. The city has been through considerable industrial restructuring in the past, but is now one of the most dynamic industrial centers in Europe. Reassembling organizations is therefore an activity well-practiced in Gothenburg!

NILS BRUNSSON

"The Organization of Organizational Environments"

DATE Wednesday, July 6, 18:30 LOCATION Gothenburg Concert Hall

Nils Brunsson holds the Chair in Management at Uppsala University. He has published more than 20 books and numerous articles in the field of organization theory. Brunsson's most recent books include Mechanisms of Hope (2006), The Consequences of Decision-Making (2007), Meta-Organizations (with G. Ahrne, 2008), and Reform as Routine (2009).

Brunsson's research is well known internationally. Reviews of his research have been published in France, Germany, the USA and Sweden. He has worked and given lectures in many countries. He is a member of the Swedish Royal Academy of Engineering Science.

Nils Brunsson was the chairman of Score (Stockholm Centre for Organizational Research) from its inception until 2008. Currently, he is leading Score's research program on the organization of markets.

In 2009, he was made EGOS Honorary Member.





BRUNO LATOUR

"The Monadological Principle and Organization Sciences"

DATE LOCATION Thursday, July 7, 11:30–12:30 Smyrnakyrkan

Bruno Latour, born in 1947 in Beaune, Burgundy, to a wine-grower family, trained first as a philosopher and then as an anthropologist. From 1982 to 2006, he was Professor at the Centre de Sociologie de l'Innovation at the Ecole Nationale Supérieure des Mines in Paris and, for various periods, Visiting Professor at the University of California, San Diego (UCSD), at the London School of Economics and in the history of science department of Harvard University. He is now Professor at Sciences Po, Paris where he is also the Vice-President for research of that school.

After field studies in Africa and California, he specialized in the analysis of scientists and engineers at work. In addition to work in philosophy, history, sociology and anthropology of science, he has collaborated in many studies on science policy and research management.

He has written Laboratory Life (Princeton University Press), Science in Action, and The Pasteurization of France. He also published a field study on an automatic subway system, Aramis or the love of technology, and an essay on symmetric anthropology, We have never been modern. He has also gathered a series of essays, Pandora's Hope: Essays in the Reality of Science Studies to explore the consequences of the "science wars".

After having directed several theses on various environmental crises, he published a book on the political philosophy of the environment, *Politics of Nature* (all of those books are with Harvard University Press and have been translated into many languages).

DEIRDRE N. McCLOSKEY

"Bourgeois Dignity: Why Words Mattered to the Modern Economic World"

DATE Friday, July 8, 11:30–12:30 LOCATION Smyrnakyrkan

Deirdre N. McCloskey has been UIC Distinguished Professor of Economics, History, English, and Communication at the University of Illinois at Chicago since 2000 and was Visiting Tinbergen Professor of Philosophy, Economics, and Art and Cultural Studies at Erasmus University of Rotterdam, The Netherlands (2002–2006). Trained at Harvard as an economist, she has written 14 books and edited seven more, and has published some 360 articles on economic theory, economic history, philosophy, rhetoric, feminism, ethics, and law. She taught for twelve years in Economics at the University of Chicago.

Her latest books are *The Cult of Statistical Significance: How the Standard Error Costs Us Jobs, Justice, and Lives* [with Stephen Ziliak; University of Michigan Press, 2008], *The Bourgeois Virtues: Ethics for an Age of Capitalism* (University of Chicago Press, 2006), and *Bourgeois Dignity: Why Economics Can't Explain the Modern World* (University of Chicago Press, 2010). A draft of the third volume, *The Bourgeois Revaluation: How Innovation Became Ethical*, 1600–1848, is available for comments on her website.

Before *The Bourgeois Era* series her best-known books were *The Rhetoric of Economics* (University of Wisconsin Press, 1st ed. 1985, 2nd ed. 1998) and *Crossing: A Memoir* (Chicago 1999), which was a New York Times Notable Book.



Symposium I

HAS MANAGEMENT STUDIES LOST ITS WAY?
IDEAS FOR HOW JOURNALS CAN ENCOURAGE MORE INNOVATIVE AND INFLUENTIAL
RESEARCH

DATE Thursday, July 7, 17:30–18:30

LOCATION H-CG-salen

Hosts Mats Alvesson, University of Lund, Sweden, University of Queensland,

Australia

Jörgen Sandberg, University of Queensland, Australia

DISCUSSANTS Andre Spicer, University of Warwick, UK (Associate Editor for Journal

of Management Studies)

Andrew Brown, Warwick University, UK (Associate Editor for

Organization Studies)

Despite the huge increase in the number of management articles published during the last three decades, there is a serious shortage of high-impact research in management studies. We contend that a primary reason behind this paradoxical shortage is the near total dominance of incremental gap-spotting research in management. This domination is even more paradoxical, as it is well-known that gap-spotting rarely leads to influential theories. We identify three broad and interacting key drivers behind this double paradox: institutional conditions, professional norms, and researchers' identity constructions.

In the symposium, we will discuss how specific changes in these drivers can reduce the shortage of influential management theories, with a particular focus on what journals can do to generate more interesting and influential research.

SYMPOSIUM II

POLITICS AND POWER IN THE MULTINATIONAL COMPANY

DATE Thursday, July 7, 17:30–18:30

LOCATION H-F41

Hosts Mike Geppert, University of Surrey, UK

Florian Becker-Ritterspach, University of Groningen, The Netherlands

PRESENTERS John Child, University of Birmingham, UK

Mike Geppert, University of Surrey, UK

Graham Hollinshead, University of Hertfordshire, UK

Eero Vaara, Hanken School of Economics, Finland

Multinational companies (MNCs) are powerful organizations and have significant influence on our daily lives, whether we are acting in our roles as students, academics, managers, employees, customers, or as citizens within our societies. This seems to be common sense. However, we know little about what is going on within these often large and highly international firms. The MNC as a political system is still rather a 'black box' in mainstream studies of MNCs. What is missing is a more nuanced sociological understanding of organisational power and politics in MNCs, where questions are asked about for whom certain managerial strategies are effective; who actually benefits from the implementation of more standardized global management structures, benchmarking systems, best practices or global mindsets; as well as who is losing out and why.

In our symposium we will address these issues, in four brief presentations on the following topics: emerging socio-political and critical perspectives on the MNC; political analysis of strategic decision-making in MNCs; and arbitrage, risk and control in the off-shoring of software development. Presentations will be followed by a general discussion.

MEET THE EDITORS

MEET THE EDITORS - I

Organization, the Critical Journal of Organization, Theory and Society

DATE Thursday, July 7, 17:30–18:30

LOCATION H-E45

Hosts Martin Parker, Editor, University of Warwick, UK

Robyn Thomas, Editor, University of Cardiff, UK

Come and meet the two editors from *Organization*. We will talk about the sort of work that the journal has been publishing since 1994, and discuss the themes and issues we would like to cover in the future. There will also be plenty of time to ask questions about the suitability of your work for the journal.

MEET THE EDITORS - II

Organization Studies (OS)

DATE Thursday, July 7, 17:30–18:30

LOCATION H-SEB-salen

Host David Courpasson, Editor-in-Chief, EM-Lyon, France

The 'Meet the Editors' session of *OS* is the occasion to share a glass of wine (or water) and discuss OS matters with the editorial team! Come also to see the pictures of our recent and future workshops!

Events: Meet the Editors

MEET THE EDITORS - III

Journal of Change Management (JCM)
'Creating a Community of Change Management Scholars'

DATE Thursday, July 7, 17:30–18:30

LOCATION H-E43

Hosts David Rune Todnem By (Editor), Staffordshire University Business

School, and other Editorial Board members

The revitalisation of Routledge's *JCM* offers a unique opportunity to create a home for the change community as a whole that transcends disciplinary barriers. A glance at the Editorial Board shows it comprises leading scholars from across the field.

Similarly, if one considers the articles which have appeared over the last couple of years, it can be seen that they come from a wide range of disciplines and interests. The challenge for all of us involved in the development of *JCM* is to seize the opportunity to engage with each other. Like all communities, if the change community is to prosper, we need a community centre where we can meet, discuss, debate and develop our common interests.

The *JCM* offers such a place, and we would like to take the opportunity to invite everyone with an interest in change and its management to come around for further information and an informal chat.

MEET THE EDITORS - IV

M@n@gement

'New Institutionalism: Roots and Buds'

DATE Thursday, July 7, 17:30–18:30

LOCATION H-Volvosalen

Hosts Editors of M@n@gement

M@n@gement invites you to a swift debate on the roots and buds of New Institutionalism theory to enrich the 'Meet the Editors' sessions of the EGOS Colloquium. This will mark the opening of a Call for Papers the journal has for a special issue.

After 35 years of intensive growth, New Institutionalism is still blossoming. Its 'tools for the job' have become central in the organization theorist's repertoire. The appeal and power of its conceptual apparatus is such that researchers have applied it to a wide variety of questions, settings, and levels of analysis. One could fear such proliferation would bring confusion and dilution. However, we do believe that institutional theory still has much to address and that the questions it addresses are interesting and important ones. We are also pleased to see that root concepts such as logics are revisited, thus reigniting new institutionalism theory.

We will launch the debate with swift exchanges with Renate Meyer (WU Vienna University of Economics and Business, Austria), Patricia Thornton (Duke University, USA) and Peter Walgenbach (Friedrich Schiller University of Jena, Germany). The conversation can then be extended. During the session drinks are offered by M@n@gement. The editors of M@n@gement will happily share a drink (and some thoughts about the journal and the Call for Papers) with you. Content and Call for Papers: www.management-aims.com

MEET THE EDITORS - V

British Journal of Management Career Development International Group & Organization Management Human Relations Scandinavian Journal of Management

DATE Thursday, July 7, 2011, 17:30–18:30

LOCATION H-Aulan

PRESENTERS Ewan Ferlie, Associate Editor, *British Journal of Management*

Paul Edwards, incoming Editor-in-Chief, *Human Relations* Yehuda Baruch, Former Editor, *Career Development International*,

and Editor, Group & Organization Management

Janne Tienari, Editor, Scandinavian Journal of Management

Building upon the success and popularity of 'Meet the Editor' sessions in earlier EGOS Colloquia, there will be a further opportunity for those seeking to develop their work for publication to meet leading journal editors. From previous experience, we have found that an interactive discursive format is most beneficial to presenters and delegates to create the opportunity for discussion and debate. Accordingly the session will commence with short presentations by the editors that will cover basic data (like rate of acceptance, time for decision), critical issues about their journals and what they expect from a journal submission. They will point out specific issues concerning conceptual development, methodologies, data analysis and how to manifest the added value (the 'so what' question) in their submissions. The session will open opportunities to share both positive and negative experiences of researching, writing, revising and publishing. The session will be facilitated by Professor Yehuda Baruch.

HOW TO GET PUBLISHED IN THE SOCIAL SCIENCES

DATE Thursday, July 7, 17:30–18:30

LOCATION H-F43

PRESENTER Delia Martinez Alfonso, Senior Editor for *Business & Management* at

SAGE

As the importance of showing 'impact' as researchers increases, getting published is the pot at the end of the academic rainbow for many doctoral and early career researchers. But, in an ever increasingly competitive environment where publishers are constantly examining their bottom line it is becoming more and more challenging to publish your work. Delia Martinez Alfonso will be providing an overview of the publishing process from start to finish and giving advice on how you might start approaching publishers with your work.

Even for seasoned authors, book publishing can be an unclear process, and this session is recommended for any academic or researcher considering getting their work published in book format. The session will contain insiders' information on:

- Where do book ideas come from
- Types of books
- Knowing your market
- How to find the right publisher for your project
- Submitting a proposal
- How to write successfully



POST-COLLOQUIUM INDUSTRY WORKSHOP: FRAMING AND CLASSIFICATION IN ORGANIZATIONS

DATE Saturday, July 9, 14:00–16:00

LOCATION H-CG-salen

Hosts Peer C. Fiss, University of Southern California, USA

Mark Kennedy, University of Southern California, USA

Joeri M. Mol, Joeri Mol, University of Melbourne, Australia

DISCUSSANT Hans Howarth, CEO StrawberryFrog Amsterdam, The Netherlands

There is an emerging scholarly literature that is ensconced in the idea that framing and classification matter. During this workshop, we hope to initiate a lively discussion between practitioners and academics about how theory can inform practice – and *vice versa*: What is the importance of framing and categories for branding and marketing campaigns? How do framing and meaning-making feature in creating cultural movements? How do marketing agencies frame themselves vis-à-vis their competitors?

We explore these issues with executives from StrawberryFrog, one of the leading marketing agencies headquartered in New York.

LIST OF SUB-THEMES AND THEIR LOCATION

Sub-theme	Title	Sessions	Room
01	Careers within and across Organizations: The Return of Boundaries?	All	H-B22
	Organizational Trust: Challenges and Dilemmas	I, II, III, I∨, ∨, ∨II	Main: S-Sappören Break-out: S-C217 S-C219
03	Professional Service Organizing and Leadership	I, II, III, IV V, VI, VI	Main: H-C22 Break-out: H-C21 H-C22
04	Practices of Intersectionality in Organizations	All	S-D143
	Strategy-as-Practice: Informal Strategizing – Power, Identity and Technologies	I, II, III, VI, VII IV, V	Main: S-D206 Break-out: S-D203 S-D205
o6	Organizing the Public Sector: Changing Shapes and Assemblies	All	H-Aulan
07	Institutional Logics	I, II, VI, VII III, IV, V	Main: S-Dragonen Break-out: S-A103 S-A107 S-A109 S-B122
08	Historical Perspectives in Organization Studies	All	H-B ₃₃
09	Dynamics of Legitimacy and Reputation in Practice	All	S-K002
10	The Other Sides of Knowledge Work	All	S-B225
11	The Works of Branding: Shaping Organizational Identities and Practices	All	H-CG salen
12	Revisiting Innovation: Reassembling Spaces and Actors in Organizations	All	H-SKF salen
	Global Sourcing and the Reorganization of Firms, Industries and Employment	All	H-C ₃₃
14	Art, Design and Organization	All	S-B210
15	Transboundary Risks and Crisis Management	All	H-D32
	Critical Perspectives on Management Ethics and Corporate Social Responsibility	All	H-E44
17	Markets Inside the Ecological Revolution	All	H-F44
18	Pragmatism, Organizing, and Learning	All	H-C ₃₂
19	Management Innovators and Management Ideas	All	H-D ₃₃
	Organizing Corporate Social Responsibility: Interactions between Business and	I, VI II, III, IV, V VII	Main: H-C24 Break-out: H-C21 H-E44
		All	

Sub-theme Index

Sub-theme	Title	Sessions	Room
22	The Territorial Organization	All	H-B24
23	Digital Technology and the Creative Industries	All	H-B23
24	Self-reinforcing Organizational Processes: Studying Stabilizing and Destabilizing	All	H-B44
25	Re-assembling Organization Studies from the Periphery	All	H-C ₃₅
26	Constructing Categories: Meaning and Framing in Organizational Fields	All	H-E43
27	The Social Structure of Radical Innovations	All	H-D31
28	Translating Discourses: Text, Change and Organization	All	S-A110
29	Untold Stories of the Field and Beyond	All	S-A012
30	Organizations of Organizations	All	H-B ₃₄
31	Sharpen the Tools: Institutional Approaches in Organizational Research	All	S-B110
32	The Challenges of Organizing in Emerging Economies	All	S-B228
33	Civil Society in the Age of Disruption	All	H-B21
34	Responding to Climate Change: Organizational Processes and Discourses	All	H-F43
35	Deconstructing Institutions: Meaning, Technology and Materiality	All	S-D137
36	Creative Selves: Organizing Work in Knowledge Capitalism	All	S-A110
37	(Re-)Assembling Routines	All	H-B ₃ 2
38	Re-membering Embodiment and Organization	All	H-B41
39	The Dubious Role of Numbers in Organizations	All	S-D141
40	Organizational Transformation: Power, Resistance and Identity	All	S-Ko13
41	Strategizing as Wayfinding: A Process Perspective	All	H-E45
42	Managing without Managers in Complex Knowledge-based Organizations	All	S-D240
43	Transnational Social Movements and Global Value Chains	All	H-C ₃ 1
44	Marxist Studies on Organization	All	S-D ₂₅₀
45	Reconstructing Universities as Organizations: Increasing Authority with Limited	All	S-Boog
46	Organizing Work and Labour Markets	All	H-Volvo- salen
47	Public Governance: A Kaleidoscope of Levels, Structures and Roles	All	S-K001
48	Leadership and Managerial Work: Identity, Fairness and Work Behavior	All	H-SEB salen
49	Working and Organizing in Technologically Dense Environments	All	S-D241
50	Organizing Risk in the Public Sector	All	S-D239
51	Organizational Networks in Flux	All	H-C23
53	Dynamics and Change in and between Organizations	All	S-Husaren
54	Money, Management and Morality	All	S-D138
55	Studying Innovation, Entrepreneurship and Strategy in Context	All	H-D ₃₄

CAREERS WITHIN AND ACROSS ORGANIZATIONS: THE RETURN OF BOUNDARIES?

CONVENORS Hugh Gunz, Rotman School of Management, University of Toronto,

Canada; hugh.qunz@utoronto.ca

Wolfgang Mayrhofer, Vienna University of Economics and Business,

Austria; wolfgang.mayrhofer@wu.ac.at

Polly Parker, University of Queensland, Australia;

p.parker@business.ug.edu.au

Session I Location Thursday, July 7, 09:00-10:45

H-B22

Context and Career Change

Chair: Michael Dickman

Monika Hamori, Burak Koyuncu and Thomas Graf

Crossing organizational boundaries: The antecedents and rewards of job

hopping among highly-skilled early-career professionals

Martina Gianecchini

Dissatisfied and employed or satisfied and unemployed? The role of

labour market conditions on graduates' early career

Gina Dokko and Vibha Gaba

Stepping stones to career change: How experience and the context of work can facilitate entry to new occupations for mid-career workers

Session II Location

Thursday, July 7, 14:00-15:30

H-B22

Protean Careers

Chair: Zella King

Kadriye Övgü Çakmak

Protean and boundaryless career attitudes and organizational commitment in Turkey: The effects of perceived supervisor support

Yuhee Jung and Norihiko Takeuchi

Relationships among protean career, organizational support, and

subjective career success in early and mid-career stages

Jon Briscoe, Lea Waters and Douglas Hall

The protean career approach: A "positive" way to cope with the boundary of unemployment?

Session III Location

Thursday, July 7, 16:00–17:30 H-B22

Culture and Careers

Chair: Florian Schramm

Basak Yanar, Soo Min Toh and Hugh Gunz

Facing the glass wall: Perceiving career boundaries affect career outcomes and immigrant professional identity salience

Michael Dickmann and Jean-Luc Cerdin

Bounded and unbounded careers in Singapore: Assessing attraction factors of locals and foreigners to live in the Southeast Asian capital

Katharina Chudzikowski, Svenja Tams and Stefanie Gustafsson Examining organizational career scripts and boundaries from a culture-as-practice perspective

Session IV Location

Friday, July 8, 09:00-11:00 H-B22

Boundaries and their Roles in Careers

Chair: Marijke Verbruggen

Martin Gubler, John Arnold and Crispin Coombs Organizational boundaries and beyond – Empirical findings regarding the nature of career boundaries

Kerr Inkson

Reflections on boundary-crossing and career mapping in non-boundaryless careers

Holly Birkett

Downshifting and the boundaryless career

Barbara Myers and Judith Pringle

Careers of older women: Challenging the boundaries

Session V Location

Friday, July 8, 14:00–16:00 H-B22

Developing One's Career

Chair: Katharina Chudzikowski

Cécile Tschopp and Amy Wrzesniewski

MBA programs as a steppingstone for career changes?

Uta Wilkens and Antje Kahle

Trajectories in boundaryless careers: The Y-Model in the track record of highly-skilled flexible workers

Shoshana Dobrow and Jennifer Tosti-Kharas

Listen to your heart? Calling and receptivity to career advice

Laura Guillen and Konstantin Korotov

Motivation to lead: An internal boundary for career development?

Session VI Location

Saturday, July 9, 09:00-10:30 H-B22

Occupations, Boundaries and Careers

Chair: Kerr Inkson

Ralph Kattenbach, Janine Lücke, Florian Schramm, Markus Latzke, Bernadette Loacker, Wolfgang Mayrhofer and Thomas Schneidhofer A changing career world? An empirical analysis on job mobility among managers and professionals in Germany

Andrew Parker

Careers in a changing landscape: Lateral boundaries and mobility within the U.S. legal profession

Ilaria Piconi and Daniele Mascia

Unfolding career boundaries in health care: An empirical study of hospital CEOs' career paths in the Italian NHS

Marita Haas, Christina Keinert, Sabine Koeszegi and Eva Zedlacher New wine in old wineskins: New career boundaries for women in old networks in academia

Session VII LOCATION

Saturday, July 9, 11:00-12:30 H-B22

The Unknown at the Other Side of the Boundary

Chair: Monika Hamori

Peter Kels

Mediating with intersected career boundaries. Career politics of professionals in the energy supplying industry

Sarah Vansteenkiste, Marijke Verbruggen and Luc Sels Being flexible as unemployed: A blessing or a curse?

Zella King and Jane Sturges

An exploration of the organizational characteristics of career supporters

and their cross-boundary resources

ORGANIZATIONAL TRUST: CHALLENGES AND DILEMMAS

CONVENORS Rosalind Searle, Open University, UK; r.searle@open.ac.uk

Reinhard Bachmann, University of Surrey, UK; r.bachmann@surrey.ac.uk

Nicole Gillespie, University of Queensland, Australia; n.gillespie@business.uq.edu.au

Antoinette Weibel, University of Konstanz, Germany; antoinette.weibel@uni-konstanz.de

Session I Location Thursday, July 7, 09:00-10:45 S-Sappören

Alliances and Interorganizational Trust 1

Chair: Antoinette Weibel

Indre Maurer, Achim Oberg and Christiana Weber

The effects and multilayerdness of inter-organizational and institutional trust in key partnerships

Salih Zeki Ozdemir

The first gift: Can I trust you for a relationship? Syndicate formation

among VC firms in the US venture capital industry

Matthias Meier, Martina Luetkewitte and Thomas Mellewigt

Antecedents and performance implications of trust in strategic alliances:

A meta-analysis

Session II Location

Thursday, July 7, 14:00–15:30 S-Sappören

Alliances and Interorganizational Trust 2

Chair: Reinhard Bachmann

Blanca L. Delgado-Márquez, J. Alberto Aragón-Correa and

Nuria E. Hurtado-Torres

Predicting the evolution of trust: The role of initial and experiential knowledge as antecedents of trusting behavior and trusting outcomes

Thomas Huber and Thomas Kude

Resolving tensions in platform ecosystems of the enterprise application

software industry – An exploratory case study

Session III Location

Thursday, July 7, 16:00–17:30 S-Sappören

Trust Violations and Repair

Chair: Nicole Gillespie

Danielle Tucker and Pamela Yeow

The role of apology in social accounts to rebuild trust

Robert Hurley, Nicole Gillespie, Graham Dietz and Reinhard Bachmann Trust repair in the context of the global financial crisis

Isaac Oduro Amoako and Fergus Lyon

Interorganisational trust violations and repairs in a weak legal environment: Evidence from Ghanaian exporting SMEs

SESSION IV

Friday, July 8, 09:00-11:00

S-Sappören

Regulation and Control

Chair: Rosalind Searle

Taeyoung Yoo

Organizational change and trust

Veronica Hope Hailey and Samantha Peters

The shadow side of trust: An examination of its dark dimension at

personal, organisational and institutional levels

Frédérique Six

Trust in regulatory relations: How new insights from trust research

improve regulation theory

Xinhua Wittmann and Andrea Schenker-Wicki

Trust, control and extra-role behavior in the work place: An intercultural

comparison

Session V Location

Friday, July 8, 14:00-16:00

S-Sappören

Trust and HRM

Chair: Antoinette Weibel

Denise Skinner and Rosalind Searle

Organizational trust in the context of performance appraisal: An

empirical study

Martin Mathews

When we trust too much: On the implications of learning to trust in highly socialised environments

Peter Eberl, Ute Clement and Heidi Möller

Socializing employees' trust in the organization: An exploration of apprentices' socialization in two high-trusted companies

Martin Freres, Michael Rueß and Sven Voelpel Defining organizational trust as epistemic trust: The case of coalition forming around the implementation of a works council

SESSION VI Saturday, July 9, 09:00-10:30

- Round Table -

LOCATION S-C217

Round Table A: Contexts and Transfers

Chair: Reinhard Bachmann

Anna Swärd

Trust travel – A multilevel approach to trust in alliances

Nuno Oliveira

Inter-organisational trust – Towards a multi-level perspective

Cristina Canoro, Barbara Masiello and Francesco Izzo Innovation networks among small and medium-sized enterprises and public research organizations: The role of trust in the cooperative behaviors

LOCATION

S-C219

Round Table B: Trust: Novel Approaches & Tools

Chair: Rosalind Searle

Ann-Marie Nienaber and Gerhard Schewe No joy, no trust! Challenges of a sustainably successful sales organisation

Mika Vanhala

Validation of the impersonal trust scale

Inci Erdem Artan, Müjdelen Yener and Sinem Ergun
"Tales behind trust": Ethnographic explorations of trust in a small family
business

Alexandra Arnold

Insecurity after restructuring: Is it all about trust and employability?

LOCATION

S-Sappören

Round Table C: Context and Power in the Generation of Trust

Chair: Nicole Gillespie

Antonio Garzón-Vico and Neftali Villanueva Fernandez

Contextual factors affecting organizational reflexive trust and negative

performance

Anna Kadefors and Stefan Christoffer Gottlieb

Institutionalizing relational trust: Partnering in the construction industry

Clea Bourne

Trust in the shadow banking system: Ratings agencies and discursive

power

Session VII Location

Saturday, July 9, 11:00-12:30

S-Sappören

Trust and Knowledge

Chair: Nicole Gillespie

Ariane Jäckel

The impact of trust on organizational learning on the stage of knowledge

creation

Sebastiano Massaro and Simcha Jong

Intellectual capital and hierarchical relationships in a knowledge-

intensive workplace: Between cognitive and affective trust

Session followed by discussion

PROFESSIONAL SERVICE ORGANIZING AND LEADERSHIP

CONVENORS Celeste P.M. Wilderom, School of Management and Governance,

University of Twente, The Netherlands; c.p.m.wilderom@utwente.nl

Juani Swart, School of Management, University of Bath, UK;

j.a.swart@bath.ac.uk

Session I Location Thursday, July 7, 09:00–10:45 H-C22

Sharing Knowledge across Boundaries

Chair- Juani Swart

Adrian Borbély and Erik Wetter

Agency and coproduction of professional services: Evidence from

manager-lawyer relationships in conflict resolution

Maximiliane Wilkesmann

Knowledge transfer as interaction between experts and novices

Roberto Dandi, Daniele Mascia, Americo Cicchetti and Chiara D'Alise Professional physicians networks and the use of clinical quidelines

SESSION II LOCATION Thursday, July 7, 14:00–15:30 H-C22

Leadership

Chair: Celeste Wilderom

Laura Empson, Imogen Cleaver and Jeremy Allen Management professionals and managing partners: Institutional

entrepreneurship in professional partnerships

Louise Ashley

Distributing leadership, denying difference? The implementation of diversity and inclusion in professional service organizations

Camilla Quental

Excellence, leadership and success in the path to partnership in professional services firms: The experience of partners in the US and in France

Session III Location

Thursday, July 7, 16:00–17:30 H-C22

Reputation and Multinational Firms

Chair: Celeste Wilderom

Alberto Francesconi and Claudia Dossena

Professional online reputation and performances. An empirical analysis

Elina Meliou and Mike Wallace

Leadership development in small firms: A critical review of support development activities

William Harvey and Tim Morris

Single reputation or multiple reputations? The case of a global management consultancy organization

Session IV Location Friday, July 8, 09:00-11:00

H-C₂₂

Capabilities and Knowledge Renewal

Chair: Juani Swart

Philipp Meyer and Olivier Chatain

How do firms match their resources to projects? Evidence from M&A

legal advisors

Tiina Tuominen

Innovation and development activities as subsystems for change

– Participation of employees in PSFs

Giacomo Carli, Alessandro Grandi and Elisa Mattarelli

Consultants as enablers of dynamic capabilities: A multiple case study

SESSION V LOCATION Friday, July 8, 14:00-16:00

H-C22

Boundaries and Identities

Chair: Celeste Wilderom

Nicholas Kinnie, Juani Swart and Zeynep Yalabik

What makes me stay? An analysis of the multiple foci of employee

commitment in professional service firms

Fleur Diggines

Protecting professional identity from external threats: The significance of organizational identity

Lindsay Stringfellow and Eleanor Shaw Crab antics? Interpreting status dynamics in the accounting field

SESSION VI Saturday, July 9, 09:00-10:30

- Parallel Stream -

LOCATION H-C21

Parallel Stream A: Interaction and Co-ordination across Boundaries

Chair: Nicholas Kinnie

Angela Aristidou

Exploring intra-industry variation in professional services

Frida Pemer

Making the right choice: An empirical study of agency selection consultants and their roles as principals and agents

Marjolein van Offenbeek and Manda Broekhuis

Multidisciplinary quidelines as devices to coordinate across boundaries:

Their multifaceted appropriation by mental health teams

LOCATION H-C22

Parallel Stream B: Leadership Challenges

Chair: Laura Empson

Ljiljana Erakovic, Brad Jackson and Srimaye Kudumula

Leadership-in-governance in the professional services context: The case

of an architecture firm

Adelheid Susanne Esslinger, Martin Emmert and Julia Laufmann

Challenges in leadership in nursing homes: A systematic literature review

Ellen Meissner

 ${\it Career transition-Becoming a middle manager within the aged}$

care sector

SESSION VII Saturday, July 9, 11:00-12:30

- Parallel Stream -

LOCATION H-C21

Parallel Stream A: Professional Dynamics and Reflexivity

Chair: Maximiliane Wilkesmann

Eva Parga-Dans and Carlos Martín-Ríos

Organizational innovation in knowledge intensive business services:

A case study of the professional archaeology

Tore Hillestad and Bjarne Espedal

Implementing Beyond Budgeting as a flexible management system:

Supportive versus non supportive cultural conditions

Christian Gärtner

Organizing reflexivity and developing knowledge in professional

service work

LOCATION H-C22

Parallel Stream B: Leadership (Managerialism)

Chair: Celeste Wilderom

Maria Lusiani

Formal planning and the re-shaping of public sector professional work

Marius Ungerer and Filemon Ndangi Katoma

Leading from the middle to execute strategy: Perspectives from middle

managers in a public service organisation in Namibia

Dino Numerato, Domenico Salvatore and Giovanni Fattore The impact of management on medical professionalism: A review

PRACTICES OF INTERSECTIONALITY IN ORGANIZATIONS

CONVENORS

Regine Bendl, Vienna University of Economics and Business, Austria; Regine.Bendl@wu.ac.at

Sandra Fielden, University of Manchester, UK; Sandra.Fielden@mbs.ac.uk

Saija Katila, University of Eastern Finland, Finland, saija.katila@helsinki.fi

Session I Location

Thursday, July 7, 09:00–10:45 S-D143

Welcome and Introduction to the Session & Interrogating Intersectionality in Managerial Ranks

Chair: Regine Bendl, Sandra Fielden and Saija Katila

Mariana Ines Paludi and Jean Helms Mills
Making sense of different notions of gender equity in local situations:
Compounding gender with narratives of the Latin American 'other'
Discussants: Regine Bendl, Charlotte Holgersson, Susan Meriläinen
and Janne Tienari

Marjut Jyrkinen, Ingrid Biese and Linda McKie Intersectionality of age and gender in women managers' careers: From opting out to careerscapes Discussants: Mariana Paludi and Jean Helms Mills

Charlotte Holgersson, Regine Bendl, Susan Meriläinen and Janne Tienari

No issue: Executive search consultants reproducing white male dominance in management

Discussants: Ingrid Biese, Marjut Jyrkinen and Linda McKie

Session II Location

Thursday, July 7, 14:00–15:30 S-D143

Interplay of Privilege and Disadvantage in Organizations

Chair: Saija Katila

Lee Edwards

Intersectionality and 'non-traditional' professionals: Exploring the interplay of privilege and disadvantage in professional fields
Discussants: Kubilay Gok, F. Pinar Acar, Vildan Tasli, Salvador Barragan and Mahfooz Ansari

Michele Gregory

Sportswork: Masculine sports embodiment and acceptance and non-acceptance at work

Discussant: Lee Edwards

F. Pinar Acar, Kubilay Gok, Vildan Tasli, Salvador Barragan and Mahfooz Ansari

Identifying the good soldier: The changing nature of extra-role behavior across employee gender in Turkish culture

Discussant: Michele Gregory

Session III Location

Thursday, July 7, 16:00–17:30 S-D143

Gobalization and Intersectionality

Chair: Sandra Fielden

Heidi Hirsto, Saija Katila and Johanna Moisander

Offshoring: (Re)constructing the intersections of ethnicity, race,

class and gender

Discussants: Marta B. Calás and Linda Smircich

Rebecca Gill

Globalization and intersectionality in US discourses and practices of entrepreneurship

Discussants: Saija Katila, Heidi Hirsto and Johanna Moisander

Marta B. Calás, Han Ou and Linda Smircich

Transnationalism after intersectionality: Reassembling mobile

subjectivities?

Discussant: Rebecca Gill

Session IV Location

Friday, July 8, 09:00-11:00 S-D143

Intersectionality and Organizations

Chair: Regine Bendl

Heidi Weigand, Shannon Webb, Albert Mills and Jean Helms Mills The junctures of intersectionality: Race, gender, class and nationality and the making of Pan American Airways, 1929–1989

Discussant: Savita Kumra

Dimitria Groutsis and Lucy Taksa

Considering multiple and intersecting identities in the workplace:

Lessons for diversity management?

Discussants: Jean Helms Mills, Albert Mills, Shannon Webb and

Heidi Weigand

Jessey Pswarayi

Negotiating the boundaries of categories: Shifting boundaries through

expansion, contraction or blurring?

Discussants: Dimitria Groutsis and Lucy Taksa

Savita Kumra

Assessing the intersection of gender and culture in an international bank

Discussant: Jessey Pswarayi

Session V Location

Friday, July 8, 14:00-16:00

S-D143

Intersectional Reading of Theories

Chair: Saija Katila

Hanna Ylöstalo and Katri Otonkorpi-Lehtoranta

Equal, different, or beyond dichotomy? Intersectionality and gender

equality in organizations

Discussants: Irene Ryan and Simon Martin

Stephan Raaijmakers, Inge Bleijenbergh, Brigit Fokkinga and

Max Visser

The gender subtext of organizational learning

Discussants: Katri Otonkorpi-Lehtoranta and Hanna Ylöstalo

Helene Ahl and Susan Marlow

Recognising the inter-sectionality between feminist theory and entrepreneurship: Advancing debate and escaping the dead end Discussants: Inge Bleijenbergh, Brigit Fokkinga, Stephan Raaijmakers and Max Visser

Irene Ryan and Simon Martin

Good news or bad? The shifting points of intersection in the elite sport

development game

Discussants: Helene Ahl and Susan Marlow

SESSION VI LOCATION Saturday, July 9, 09:00-10:30 S-D143

Workplace Inclusion

Chair: Sandra Fielden

Conxita Folguera

Women with disabilities: Identity(ies) to forget, identity(ies) to vindicate?

Discussants: Laurent Bibard and Stefan Gröschl

Stefan Gröschl and Laurent Bibard

Workplace inclusion: A reciprocal responsibility?

Discussant: Conxita Folguera

SESSION VII

Saturday, July 9, 11:00-12:30 S-D143

Intersectionality in Academia & Closing Discussion

Chair: Regine Bendl, Sandra Fielden, Saija Katila

Rebecca W.B. Lund, Anne Herbert and Janne Tienari Patterns of gender, age and ethnicity in the era of academic capitalism – The case of Aalto University, Finland Discussants: Martyna Śliwa and Marjana Johansson

Martyna Śliwa and Marjana Johansson

Meritocracy and intersectionality at work: Foreign women academics in

UK business schools

Discussants: Anne Herbert, Rebecca W.B. Lund and Janne Tienari

STRATEGY-AS-PRACTICE: INFORMAL STRATEGIZING – POWER, IDENTITY AND TECHNOLOGIES

CONVENORS Claus D. Jacobs, University of St. Gallen, Switzerland;

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Pikka-Maaria Laine, University of Eastern Finland, Finland;

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Richard Whittington, University of Oxford, UK;

richard.whittington@sbs.ox.ac.uk

Session I Location Thursday, July 7, 09:00-10:45

S-D206

Opening Session

Chair: Claus Jacobs, Pikka-Maaria Laine and Richard Whittington

Eero Vaara, Virpi Sorsa and Ann Langley

The interplay of political, textual and discursive agency in strategy formation: A processual case study of strategic planning in a city

organization

Birte Asmuß and Sae Oshima

Informal practices in formal strategy meetings: Technology as a resource

for negotiating organizational identities

Session II Location

Thursday, July 7, 14:00-15:30

TION S-D206

Power and Identity

Chair: Pikka-Maaria Laine Guest discussant: David Knights

Andrea Herepath

Brief encounters: The informal practices of strategizing which orchestrate hegemonic control in the intervals between formal board level strategy

meetings

Ruey-Lin Hsiao, David Twigg and Chia-Yu Yen

Dynamically influenced: Tracing low-power actors' survival practices in

multinational corporations

Session III Location

Thursday, July 7, 16:00-17:30

S-D206

Technology

Chair: Richard Whittington
Guest discussant: Georg von Krogh

Andreas Paul Spee, Paula Jarzabkowski and Michael Smets

Keeping it real: Material objects and risk appraisal

Julien Malaurent and Philippe Eynaud

ERP-in-use: From global control to local enacted workarounds.

A practice-based study from a transnational firm

Session IV

Friday, July 8, 09:00-11:00

- Round Table -

LOCATION

S-D203

Round Table A: Inter-organizational Strategizing (room S-D203)

Chair: Felix Werle

Felix Werle and David Seidl

 $Inter-organization al\ strategizing:\ Process\ patterns\ in\ the\ relation$

between inter- and intra-organizational strategizing

Paula Jarzabkowski, Jane Kirsten Lê and Andrew H. Van de Ven How practices and accounts enable contradictory institutional logics to

coexist

Shenghui Ma, David Seidl and Stéphane Guérard Strategic change and leader integration processes during the post-

CEO-succession period: Review and future directions

Helene Loe Colman and Katja Maria Hydle

Who we are and what we do: A strategy as practice perspective on

identity in post-acquisition integration

LOCATION

S-D205

Round Table B: Knowledge and Power in Strategizing (room S-205) Chair: Kathryn Fahy

Kathryn Fahy, Jon Erland Lervik, Mark Easterby-Smith and Carole Elliott

Practicing knowledge in organisations: Revisiting the knowledgebased view

Patrick Regnér and Leif Melin

Strategy creation from below: How novel strategy emerges in practice

Christina Berg Johansen and Silviya Svejenova

Practices and perils of organizational hybridization: How a corporate social initiative transformed its higher aims to business ends

Johanna Moisander and Heidi Hirsto

Shareholder value creation as an institutionalized strategic practice – Exploring strategy as an institution

LOCATION

S-D206

Round Table C: Meaning Creation in Strategizing

Chair: Mathieu Detchessarhar

Mathieu Detechessahar and Benoît Journé

The conduct of strategic episodes: A communicational perspective

Winston Kwon and Julia Balogun

A framing perspective on strategic framing change: The role of meaning in mediating between sensemaking and political action

Richard Whittington and Basak Yakis-Douglas

External strategy communications: Adoption and diffusion

Karmen Limmer and Marko Rillo

Model of relationships between evolutionary formation and symbolic meaning of strategic initiatives

SESSION V Friday, July 8, 14:00-16:00

- Round Table -

LOCATION S-D203

Round Table A: Top and Middle Managers' Role in Strategizing

Chair: Daniela Menzel

Daniela Menzel and Lars Günther Informal strategic practices in SMEs: Suggestibility of senior

management?

Ian Clarke, Winston Kwon and Ruth Wodak

'Getting People on Board': Discursive leadership for consensus building in team meetings

Alessandra Capezio, Lin Cui, Helen Hu and John Shields

Rethinking director social identities in corporate governance research: An integrative and multi-level approach

Robert Wright, Daniela Blettner and Richard Soparnot

What really matters when strategizing: A study of top and middle

managers' perception

LOCATION S-D205

Round Table B: Identities of Strategy Workers

Chair: Nina Katrin Hansen

Nina Katrin Hansen and Willi Küpper

The duality of power and identity constitution in strategizing

– A micro-political view

Christine Baldy Ngayo and Françoise Chevalier

How do workers involved in teams dedicated to strategy execution really

contribute to strategy work?

Ali Yakhlef and Robert Demir

The sites of strategy and the role of practitioners

Pikka-Maaria Laine, Susan Meriläinen, Janne Tienari and Eero Vaara Strategizing as identity performance: A critical analysis of identity

construction in talk about organizational strategy

LOCATION

S-D206

Round Table C: Technology in Strategizing

Chair: Christina Hoon

Christina Hoon and Paula Jarzabkowski

Lightning the way to change: Usage of the beacon metaphor in reforming

the Lutheran Church

Katharina Dittrich, Stéphane Guérard and David Seidl

The role of meetings in the strategy process

-Towards an integrative framework

Paula Jarzabkowski, Monica Giulietti, Bruno Oliveira and Nii Amoo Use or value? Practical adoption of strategy tools in different stages of the strategy process

Saara Jantunen and Aki-Mauri Huhtinen

Evaluation of action: Semantic and grammatical reflections of strategic

communication

Session VI LOCATION

Saturday, July 9, 09:00-10:30

S-D₂06

Methods

Chair: Claus Jacobs

Aino Salimäki, Jouko Heiskanen and Tomi Laamanen Strategizing through incentives: Distribution of power, strategic orientation and performance

Torsten Schmid and Jane Kirsten Lê

Qualitative research in strategic management: Current approaches

& future directions

Haneen Shoaib and Emma Bell

Mixed or separate? A dramaturgical analysis of gendered strategizing in

a Saudi Arabian organization

Session VII LOCATION

Saturday, July 9, 11:00—12:30 S-Husaren

Panel

Chair: Richard Whittington

Panelists: Julia Balogun, Paula Jarzabkowski, Tomi Laamanen, Ann

Langley and Torsten Schmid

ORGANIZING THE PUBLIC SECTOR: CHANGING SHAPES AND ASSEMBLIES

CONVENORS Christine Teelken, VU University Amsterdam, The Netherlands;

ic.teelken@fsw.vu.nl

Nicolette van Gestel, Radboud University Nijmegen, The Netherlands;

n.vangestel@fm.ru.nl

Ewan Ferlie, King's College London, UK; ewan.ferlie@kcl.ac.uk

Session I Location Thursday, July 7, 09:00-10:45

H-Aulan

Networks and Competition in the Public Sector

Chair: Christine Teelken

Jean-Louis Denis, Jeannie Haggerty, François Champagne, Mylaine Breton, Marion Gerbier, Isabelle Trabut and Ann Langley Organization as policy instrument: The case of mandated networks in

healthcare systems

Fausto Di Vincenzo and Daniele Mascia

Reorganizing the hospital sector: A dynamic analysis of inter-hospital

collaboration and competition in the Italian NHS

Sue Dopson, Ian Kessler and Paul Heron

The use and consequences of the assistant role for the nursing

profession in the English National Health Service

Session II Location

Thursday, July 7, 14:00-15:30

H-Aulan

(Higher) Education

Chair: Louise Fitzgerald

Rana Kasapoğlu-Önder and Çetin Önder

Organizational characteristics versus policy: Variation in Erasmus student

and teaching staff mobility performance of Turkish universities,

2004-2009

Christine Teelken

How do academics deal with managerialism in higher education? A longitudinal study in the Netherlands, Sweden and the United Kingdom

Rosemary Deem

The re-assembling of the public university. Higher education organizations and autonomy

Session III Location

Thursday, July 7, 16:00-17:30 H-Aulan

Professionals versus Managers

Chair: Ewan Ferlie

Ellen Kuhlmann and Viola Burau How professionalism matters: Mobilising knowledge in new managerial regimes in healthcare

Mirko Noordegraaf and Denise Van der Klauw Professional boundary work. Theorization of change and boundaries in multidisciplinary health care practices

Roy Liff, Thomas Andersson and Stefan Tengblad The co-optation of new public management: Professional and organizational responses on accountability pressures

SESSION IV

Friday, July 8, 09:00-11:00 H-Aulan

Professional(ism)s in the Health Care Sector

Chair: Mike Dent

Eivor Oborn, Girts Racko and Michael Barrett Institutional work as exchanging material capitals in a circuit of legitimacy: The case of polyclinic reform in London

Aoife McDermott and Louise Fitzgerald Managing public sector professional work: When best practice becomes bad practice

Ian Kirkpatrick, Bernadette Bullinger, Mike Dent and Federico Lega The development of medical manager roles in European health systems: A framework for comparison Eleanor Murray, Alison Holmes, Charles Vincent and Ewan Ferlie Characterising organisational control modes in healthcare: The case of infection prevention and control

Session V Location

Friday, July 8, 14:00-16:00

Performance Management and PPPs

Chair: Nicolette van Gestel

Emmanuel Lazega, Anne Cazavan-Jeny, Elise Penalva-Icher and Chrystelle Richard

Do public authorities learn from business? New public management, risk allocation and advice networks in French public-private partnerships

Paolo Ferri

Dealing with poor performance in the public sector: An explorative study on two Italian cultural organizations

Justin Waring and Simon Bishop

The diffusion of business innovation through public-private partnerships: The configuration of independent sector treatment centres in the English NHS

Mike Dent, Ken Eason, Dylan Tutt and Patrick Waterson Electronic patient information systems and care pathways: Assembling the building blocks to better health within primary care?

Session VI Location

Saturday, July 9, 09:00-10:30 H-Aulan

Prisons and Police

Chair: Haldor Byrkjeflot

Christophe Dubois and Frédéric Schoenaers

The role of local public managers in Belgian courts and prisons: From professionalism to managerialism?

Mairi Watson and Louise Fitzgerald

Disassembling the role of the prison governor: From sui generis to so generic?

Arjan Kozica and Julia Brandl

Investment in forms: How institutional demands work inside bureaucratic organizations

Session VII LOCATION

Saturday, July 9, 11:00—12:30 H-Aulan

The Public Domain, beyond the Sectors

Chair: Christine Teelken

Arild Wæraas and Haldor Byrkjeflot

The translation of reputation management and branding to the public

sector: Five problems

Bente Bjørnholt and Heidi Houlberg Salomonsen

The effect of contracting processes on the goal attainment of agencies'

internal performance contracts

Marja Gastelaars

Non-people in non-places? Middle managers in the public domain

Institutional Logics

CONVENORS Michael Lounsbury, University of Alberta School of Business and

National Institute for Nanotechnology, Canada; ml₃₇@ualberta.ca

William Ocasio, Kellogg School of Management, Northwestern University Evanston, USA; wocasio@kellogg.northwestern.edu

Patricia Thornton, Fuqua School of Business, Duke University, USA;

thornton@duke.edu

SESSION I Thursday, July 7, 09:00–10:45

LOCATION S-Dragonen

Introduction and Overview: The Institutional Logics Perspective

Chair: Michael Lounsbury, William Ocasio and Patricia Thornton

Session II Location

Thursday, July 7, 14:00–15:30 S-Dragonen

Sources and Consequences of Institutional Logics

Chair: Patricia Thornton

Brayden King and Marie Cornwall

Gendering the executive suite: Explaining cross-industry variation in

women's access to top executive positions

Trish Reay, Samia Chreim, Ann Langley, Jo-Louise Hug and

Mariline Comeau-Vallée

Managing multiple logics of action

Candace Jones and Bryant Hudson

From polluted to prized: Frank Lloyd Wright and the dynamics of status,

stigma, and scandal

SESSION III Thursday, July 7, 16:00–17:30

- Parallel Stream -

LOCATION S-A103

Parallel Stream A

Chair: Michael Lounsbury

Anna Holm

Multiple logics as a source of new practices and variations in employee recruitment practices

Giulia Cappellaro and Sandra Dawson

Individual cognition and identification with plural logics in hybrid organizations. Insights from a "Sperimentazione Gestionale" in the Italian health care sector.

Corinne Grenier

Institutionalization of new organization in context of institutional complexity: Analysis through the negotiated local order theory and emergence of the notion of "enacted stakeholders"

LOCATION

S-A107

Parallel Stream B

Chair: Candace Jones

Jean-Pascal Gond and Bernard Leca

Theorizing change in pluralistic institutional context: What economies of

worth and new institutionalism can learn from each other?

Elizabeth Gulledge and Barbara Townley Institutional logics: The role of capital

Koen van Bommel and André Spicer Justifying moral markets in multi-logic fields

LOCATION

S-A109

Parallel Stream C

Chair: Brayden King

Laure Muselli, Stef Tywoniak and Xavier Parisot

The emergence of new field logics as the interplay between social movements and social actors: The contribution of the institutional

work approach

Kathryn Heinze and Klaus Weber

Institutional change and intrapreneurship in integrative medicine

LOCATION S-B122

Parallel Stream D Chair: Renate Meyer

Jeppe Agger Nielsen and Tina Blegind Jensen

Translating dominant institutional logics in practice: A case study of

mobile technology in home care

Stefan Szücs

Two logics of governance in organizing public sector reform

Jens Hamprecht, David C. Sprengel and Volker H. Hoffmann To conform or to resist: Coping with uncertain institutional logics

LOCATION S-Dragonen

Parallel Stream E

Chair: William Ocasio

Amit Nigam

Intellectual movements, institutional change and change in

profession-level logics in American medicine

Hokyu Hwang and David Suárez

Beyond charity: Institutional logics and advocacy in the U.S. nonprofit

sector

Antony Fernandez, Markus Perkmann and Maureen McKelvey

A pact with the devil? Organizations engaging with alternative logics

SESSION IV Friday, July 8, 09:00-11:00

- Parallel Stream -

LOCATION S-A103

Parallel Stream A

Chair: Jaco Lok

Riku Ruotsalainen and Kari Jalonen

Implications of plural institutional logics to self-identity: The case of

Fortune Global 500 listed management consulting firm

Carlos Rodriguez-Lluesma, Marta Elvira and Ha Hoang Institutional and organizational logics in the emerging field of direct care work

Anna Gerstrøm and Toke Bjerregaard An exploration into the role of cultural meaning in organizational interpretation of institutional logics

LOCATION

S-A107

Parallel Stream B

Chair: Patricia Thornton

Vern Glaser, Nathanael J. Fast and Sandy Green The influence of institutional logics on the effects of incentives: An experimental investigation

Christopher Steele, Vanessa Pouthier and William Ocasio From agents to principles: Hospitalist identity and the emerging logic of hospital medicine

LOCATION

S-A109

Parallel Stream C

Chair: Trish Reay

Henri Schildt

Agency at the intersection of multiple institutional logics

Daniele Mascia, Federica Morandi and Americo Cicchetti Looking good and/or doing better? Patterns of decoupling in the implementation of clinical directorates among Italian hospitals

Bernard Forgues and Isabelle Royer Dynamics of institutional logics in a technological field

LOCATION

S-B₁₂₂

Parallel Stream D

Chair: Barbara Townley

Michel Ehrenhard, Dennis Muntslag and Celeste Wilderom The structuration of organizational change in a highly institutionalized field: Competing logics, practices, and decision making

Anna Krohwinkel-Karlsson, Stefan Jonsson and Karl Wennberg Foundational legitimacy: Ideology, foundings and legitimacy in the Swedish voucher school reform, 1992–2009

Michael Smets, Paula Jarzabkowski and Andreas Paul Spee Thinking outside the box: Conflicting logics and decoupling in Lloyd's reinsurance trading practices

LOCATION

S-Dragonen

Parallel Stream E

Chair: Michael Lounsbury

Andrew J. Nelson

The institutional conditioning of theorization processes: Deconstructing the diffusion of scientific "know-how"

Sanjay Jain and Dave Ahlstrom

Professions, institutional work and institutionalized practices: The case of dialysis in chronic renal failure

Stine Grodal and Grid Thoma

Institutional logics and status: Explaining strategic patenting in the legal service sector

SESSION V

Friday, July 8, 14:00-16:00

- Parallel Stream -

LOCATION

S-A103

Parallel Stream A

Chair: William Ocasio

Madeline Toubiana and Patricia Bradshaw

Coping with logic multiplicity through logic governance: Lessons from four federated non-profit organizations

Santi Furnari

Brokering for change between competing institutional logics: Silent mobilization and the transposition of Frank Gehry as new icon of Chicago's public architecture

Thibault Daudigeos and Bertrand Valiorque

Unlocking the iron cage: How do organizational members face up to institutional pluralism? A conventionalist enquiry

LOCATION S-A107

Parallel Stream B Chair: Trish Reay

Diane-Laure Arjaliès

The role of calculative devices in the evolution of logics: The example of socially responsible investment

Pooya Tavakoly and Nikolaus Beck

World society, institutional logics and practice variations: Evidence from the global securities markets industry, 1980–2009

John Almandoz

Arriving at the starting line: The impact of community and financial logics on new banking ventures

LOCATION

S-A109

Parallel Stream C Chair: Renate Meyer

Amelia Compagni, Valentina Mele and Marianna Cavazza

The future is now. Institutional logics and the diffusion of technological innovation

Tanja Vilén

The dynamics of institutional pluralism: Construction and intertwining of multiple logics in the context of cultural organizations

Tao Wang and Pablo Fernandez

The emergence of a new institutional logic: The establishment of private universities in Germany since 1970s

LOCATION

S-B122

Parallel Stream D

Chair: Barbara Townley

Benjamin Huybrechts

Managing and diffusing hybridity: (Inter-)organizational strategies in the fair trade field

H.-S. Anna Kim and Helen Haugh

Examining logic plurality: An analysis of fairtrade tea in East Africa

Aarti Sharma

Micro dynamics of institutional logics: A case of sustainable development

LOCATION

S-Dragonen

Parallel Stream E

Chair: Patricia Thornton

Julien Jourdan, Patricia Thornton and Rodolphe Durand

The liability of logic foreignness: Investment funds in the French film

industry, 1987-2008

April Faith-Slaker

Persistence and change in U.S. judicial decisions regarding juvenile

competency to stand trial

Tyler Wry and Eric Zhao

 ${\it Misery\ loves\ microfinance} \ ... \ sometimes: A\ cross-national\ investigation\ of$

patriarchal logics and the emergence of microfinance organizations

Session VI Location

Saturday, July 9, 09:00-10:30

S-Dragonen

Institutional Complexity

Chair: William Ocasio

Jaco Lok and Anu Gupta

Translating poverty into profits: Plural logics as editing lenses for the

financialization of microfinance

Tim Edwards and Rick Delbridge

Managing institutional complexity through multiple organizational

arrangements: Negotiated order in the superyacht field

Anne-Claire Pache

When competing logics enter organizations: The politics of organizational

responses to conflicting institutional demands

Session VII Location

Saturday, July 9, 11:00-12:30

S-Dragonen

Group Discussion

Chair: Michael Lounsbury

Final discussion seeded by Royston Greenwood, Candace Jones and

Renate Meyer

HISTORICAL PERSPECTIVES IN ORGANIZATION STUDIES

CONVENORS Matthias Kipping, Schulich School of Business, Toronto, Canada;

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Lars Engwall, Uppsala University, Sweden; lars.engwall@fek.uu.se

Behlül Üsdiken, Sabanci University, Istanbul, Turkey;

behlul@sabanciuniv.edu

Session I Location Thursday, July 7, 09:00-10:45 H-B33

Dynamics of Fields *Chair: Matthias Kipping*

R. Daniel Wadhwani

Legal institution formation and the creation of new organizational fields

Presenter: Andrea Bernardi

Danielle Loque

Going deeper: Remembering naturalising analogies

Presenter: Olivier Berthod

Raluca Kerekes and Peter Walgenbach

Don't be unhappy, you can become perfect! The legitimization of the field

of aesthetic surgery Presenter: Bill Cooke

SESSION II

Thursday, July 7, 14:00–15:30 H-B33

Organizations in Context

Chair: Lars Engwall

Stoyan Sqourev and Wim Van Lent

The right amount of wrong? Private trade and public interest at the VOC

Presenter: Stephanie Decker

Heidi Dahles

Chinese capitalisms in Southeast Asia: Developing the concept of 'institutional legacies' for the analysis of organizational fields

Presenter: Mairi Maclean

Kathleen Marshall Park and Gavin Schwarz

CEO leadership styles in merger & acquisition waves: A century-plus of re

assembling organizations
Presenter: Mick Rowlinson

Session III Location

Thursday, July 7, 16:00–17:30 H-B33

Stories

Chair: Behlül Üsdiken

Stephanie Decker

Narrative strategies for organisational legitimacy: British imperial

business in decolonising West Africa, 1945–1965

Presenter: Albert Mills

Anna Linda Musacchio Adorisio

Organizational memories, histories and stories:

Twenty years in the life of a bank

Presenter: Sjoerd Keulen

Anna Soulsby and Ed Clark

Longitudinal organizational restructuring and identity dynamics: A comparative study of the social construction of integration and

disintegration

Presenter: Raluca Kerekes

SESSION IV

Friday, July 8, 09:00-11:00 H-B33

Reflections

Chair: Matthias Kipping

Michael Rowlinson and John Hassard

Historical methods in management and organization studies

Presenter: Danielle Loque

Albert Mills, Roy Suddaby and William F. Foster

History and the dynamics of institutions

Presenter: Juha-Antti Lamberg

Ronald Kroeze and Sjoerd Keulen

The relevance of history for organizations: Accepting the advantages and

responsibility of being a management historian

Presenter: Yuki Yamauchi

Kai Luotonen

A plea to redress genealogy: A fecund historiography to explicate

complex empirical transformations

Presenter: Heidi Dahles

SESSION V LOCATION Friday, July 8, 14:00–16:00

H-B33

Traditions and Transformation

Chair: Lars Engwall

Mairi Maclean, John Sillince and Charles Harvey

Living up to the past? Sensemaking and ideology in organizational

transition

Presenter: Kathleen Marshall Park

Simon Oertel and Kirsten Thommes

Revitalizing strategic resources: The watchmaking industry in

East Germany

Presenter: Kai Luotonen

Yuki Yamauchi and Takahiro Endo

You are not the only one: The role of multiple actors in new practice

creation

Presenter: Mary Quek

Manuel Hensmans

How historical processes allow for transformations ahead of one's time

Presenter: Anna Linda Musacchio Adorisio

Session VI Location Saturday, July 9, 09:00-10:30

H-B33

Agency and Structure

Chair: Behlül Üsdiken

Bernard Burnes and Bill Cooke

Prophets without honour: Early British foundations of the application of

behavioral science to management and business

Presenter: Simon Oertel

Saku Mantere, Kalle Pajunen and Juha-Antti Lamberg

Evolution of a political system: A socio-economic explanation of

electorate campaign funding Presenter: Stoyan Sqourev Mary Quek

Co-evolution of firm's capability and environment: A multinational hotel

case study

Presenter: Manuel Hensmans

SESSION VII LOCATION

Saturday, July 9, 11:00-12:30 H-B₃₃

Past and Present

Chair: Matthias Kipping

Andrea Bernardi and Anna Greenwood

The rural co-operative medical system in China: Organization and the

lessons of history

Presenter: R. Daniel Wadhwani

Olivier Berthod

Using historical methods in processual research on organizations:

Empirical issues at stake Presenter: Anna Soulsby

Concluding discussion

DYNAMICS OF LEGITIMACY AND REPUTATION IN PRACTICE

CONVENORS

Peter Kjær, Dept. of Organization, Copenhagen Business School, Denmark; pkj.ioa@cbs.dk

Jennifer Bartlett, School of Advertising, Marketing, and Public Relations, Queensland University of Technology, Australia; i.bartlett@qut.edu.au

Josef Pallas, Dept. of Business Studies & Dept. of Informatics and Media, Uppsala University, Sweden; josef.pallas@fek.uu.se

Session I Location

Thursday, July 7, 09:00–10:45 S-K002

Organizing Issues & Principles

Chair: Peter Kjaer

Arild Wæraas and Hogne Sataoen

The trade-offs between difference and similarity: Building reputation in

an institutionalized field
Discussant: Andrew Brown

Juha Laurila

The constellations of symbols and practices in the obtaining of

institutional legitimacy Discussant: Heiko Breitsohl

Maria Grafström, Pernilla Petrelius Karlberg and Karolina Windell Constructing legitimacy through media – The case of the Swedish Red

Cross

Discussants: Vasiliki Baka and Susan Scott

SESSION II

Thursday, July 7, 14:00–15:30 S-K002

Structures, Merges and Alliances

Chair: Jennifer Bartlett

Rajesh Kumar

The emotional underpinnings of legitimacy in strategic alliances Discussants: Amélie Boutinot and Vincent Mangematin

Janne Tienari, Hanna-Mari Aula and Eero Vaara "Where is the new Nokia?" Image and identity in a university merger Discussant: Julie Bastinanutti

Duncan Wigan and Robson Rocha

Greed is good: Legitimacy to enactment, a private equity LBO

in Denmark

Discussants: Maria Blomgren, Tina Hedmo and Caroline Waks

Session III Location

Thursday, July 7, 16:00–17:30 S-K002

Identity

Chair: Josef Pallas

Christian Voegtlin and Ina Maria Kaufmann

Leading towards legitimacy: Emphasizing the role of responsible

leadership in global business

Discussants: Rodolphe Durand and Jean Philippe Vergne

Yuliya Snihur

Organizational identity dynamics: Definitions and consequences

Discussant: Claudia Dossena

Andrew Brown and Sammy Toyoki

Legitimacy and identity work: A case study of Helsinki prison

Discussant Arild Wæraas

Session IV Location

Friday, July 8, 09:00-11:00 S-K002

Legitimating Strategies

Chair: Peter Kjær

Laura Illia and Karan Sonpar

Preempting attacks on legitimacy: A study of the biometrics

industry (1997-2006)

Discussants: Janne Tienari, Hanna-Mari Aula and Eero Vaara

Rebeca Méndez-Durón

Does the allocation of intellectual assets affect the organization's

reputation?

Discussants: Pernilla Petrelius Karlberg and Karolina Windell

Maria Blomgren, Tina Hedmo and Caroline Waks

Being special in an ordinary way: Swedish healthcare units' strategic

web communication Discussant: Rajesh Kumar

Session V Location

Friday, July 8, 14:00-16:00

S-K002

Communication Actors & Channels

Chair: Jennifer Bartlett

Vasiliki Baka and Susan Scott

The circle of (il)legitimacy and a revised agenda for reputation

management in the era of social media

Discussant: Juha Laurila

Rodolphe Durand and Jean Philippe Vergne

The categorical alternative: Global defense contractors and the

stiamatization dilemma

Discussant: Rebeca Méndez-Durón

Barbara Slavich and Fabrizio Castellucci

The moderating effect of categories conformity on status transfer

Discussant: Sungchul Noh

Claudia Dossena

Legitimacy and reputation within the web: An empirical experience

Discussant: Barbara Slavich

Session VI Location

Saturday, July 9, 09:00–10:30 S-K002

Reputation Dynamics

Chair: Josef Pallas

Amélie Boutinot, Iragael Joly and Vincent Mangematin Reputational dynamics in creative industries: The case of French

architects

Discussant: Julie Rijpens

Julie Bastianutti

The strategic dynamics of non-market reputation within a global

industry: The case of the cement industry Discussants: Laura Illia and Karan Sonpar

Session VII Location

Saturday, July 9, 11:00-12:30 S-K002

Legitimacy Defence & Repair

Chair: Peter Kjær, Jennifer Bartlett and Josef Pallas

Heiko Breitsohl

Protecting the organization against legitimacy threats – Can Corporate

Social Responsibility create a buffer?

Discussants: Dominik Breitinger and Jean Philippe Bonardi

Julie Rijpens

Legitimacy in social enterprises: Is it also a question of governance?

Discussants: Robson Rocha and Duncan Wigan

Sungchul Noh

We are in the same boat: Repairing legitimacy after corporate scandal

Discussants: Christian Voegtlin and Ina Maria Kaufmann

OTHER SIDES OF KNOWLEDGE WORK

CONVENORS Saara Taalas, Turku University, Finland, and Linnaeus University,

Sweden; saara.taalas@tse.fi

Marcus Lindahl, Uppsala University, Sweden;

marcus.lindahl@angstrom.uu.se

Jonathan Schroeder, Rochester Institute of Technology, USA;

jonathan.schroeder@rit.edu

Session I Location Thursday, July 7, 09:00-10:45 S-B225

Problematizing Knowledge Work

Chair: Saara Taalas

Kathryn Waddington, Grant Michelson and Ad van Iterson

Organizational alchemy: Transforming gossip into usable knowledge

Discussant: Hanna Timonen

Jennifer Adelstein

What is old is new again: Recycling discourses of knowledge work and

knowledge society

Discussants: Sophie Dubuisson-Quellier and Alexandre Mallard

Linh Chi Vo and Eleonore Mounoud

Non-legitimate and amateur knowledge managers: The case in a

multinational

Discussants: Ioanna Constantiou, Sabine Madsen and Anastasia

Papazafeiropoulou

David Sköld

From surplus value to surplus enjoyment, and back: Dilettante knowledge

formation as the bone in the throat of late capitalist dynamics

Discussants: Loic Cadin and Jean-Philippe Bouilloud

Session II Location

Thursday, July 7, 14:00–15:30

S-B225

Entrepreneuring Knowledge

Chair: Marcus Lindahl

Sophie Dubuisson-Quellier and Alexandre Mallard

From a mateur marketing to market experience: On the construction of

economic knowledge in very small businesses

Discussants: Kathryn Waddington, Grant Michelson and Ad van Iterson

Markko Hämäläinen

Me-fitting. Becoming entrepreneur through the process of discovery and

integration

Discussants: Blaine Landis, Michael Barrett and Eivor Oborn

Session III Location

Thursday, July 7, 16:00-17:30

S-B225

Credibility and Knowledge

Chair: Jonathan Schroeder

Pernilla Bolander

Measuring competence: A case study

Discussants: Linh Chi Vo and Eleonore Mounoud

Hanna Timonen

Distinguishing knowledge-ability from knowledge-credibility: A critical

review of knowledge work research

Discussant: Vibeke Didriksen

Session IV Location

Friday, July 8, 09:00-11:00

S-B225

Learning and Knowledge

Chair: Marcus Lindahl

Vincent Nassar, Ron Sanchez, Niki Hynes and Christopher Tucci Enhancing the state of flow of creative people: Creative-Learning

Innovation Cycle (CLIC)

Discussants: Pleun van Arensbergen, Inge van der Weijden and

Peter van den Besselaar

Sub-theme 10

Shunsuke Hazui

Learning in the client meeting: Supervised or unsupervised?

Discussant: Markko Hämäläinen

Vibeke Didriksen

Intelligent career, intelligent boundaries

Discussant: Pernilla Bolander

Ioanna Constantiou, Sabine Madsen and Anastasia Papazafeiropoulou Information management practices: How knowledge workers act as amateurs when using information at work

Discussants: Fabiola Bertolotti, Diego Maria Macrì, Elisa Mattarelli and Matteo Vignoli

Session V Location

Friday, July 8, 14:00-16:00 S-B225

Gendered Knowledge

Chair: Saara Taalas

Valguiria Padilha and Eduardo Davel

Materializing the world of emotional labor: The case of cleaning workers

Discussant: David Sjöld

Pleun van Arensbergen, Inge van der Weijden and

Peter van den Besselaar

Gender differences in scientific productivity: A persisting phenomenon?

Discussants: Valquiria Padilha and Eduardo Davel

SESSION VI

Saturday, July 9, 09:00-10:30

Cancelled

Session VII Location

Saturday, July 9, 11:00-12:30

S-B225

Networked Knowledge

Chair: Jonathan Schroeder

Loic Cadin and Jean-Philippe Bouilloud

The knowledge workshop of knowledge workers – Analyzing French sociologists' living narratives with the intelligent career framework

Discussant: Jennifer Adelstein

Fabiola Bertolotti, Diego Maria Macrì, Elisa Mattarelli and Matteo Vignoli The relationship between team performance and multiple team membership: The role of social networks and technology Discussant: Shunsuke Hazui

Blaine Landis, Michael Barrett and Eivor Oborn

Network centrality and knowledge sharing: The role of reputations

Discussants: Vincent Nassar, Ron Sanchez, Niki Hynes and
Christopher Tucci

THE WORKS OF BRANDING: SHAPING ORGANIZATIONAL IDENTITIES AND PRACTICES

CONVENORS Martin Kornberger, University of Technology, Sydney, Australia, and

Copenhagen Business School, Denmark; mko.ioa@cbs.dk

Dan Kärreman, Copenhagen Business School, Denmark, and Lund

University, Sweden; dk.ikl@cbs.dk

Majken Schultz, Copenhagen Business School, Denmark;

ms.ioa@cbs.dk

Session I Location Thursday, July 7, 09:00-10:45

H-CG salen

Branding and Identity Dynamics

Chair: Dan Kärreman

Jean-François Gagne and Emmanuel Josserand

Employee control and resistance to internal branding: The case of a major

branding initiative in the telecommunications industry

Monika Müller

The story of living brands: The emerging discourse of internal branding

Annemette Kjærgaard and Mette Morsing

The role of auto-communication in identity construction via social media:

A case of corporate social responsibility communication

Session II Location

Thursday, July 7, 14:00-15:30

H-CG salen

Branding, Co-creation and Media

Chair: Martin Kornberger

Ib Tunby Gulbrandsen

In need of a cure? On the conditions for online organizational identity

construction within the pharmaceutical industry

Nils Wåhlin and Thommie Burström

Reassembling new product development practice: Brands as boudary

objects and organizing devices

Saara Könkkölä, Rita Järventie-Thesleff, Mikko Villi and Johanna Moisander

Complexities, dynamics and ambiguities of brand management in participatory media culture – A practice perspective

Session III Location

Thursday, July 7, 16:00–17:30 H-CG salen

Constructing Brands through Stories

Chair: Dan Kärreman

Claudia Binz

From family firm identity to family-based corporate brand: A Swiss case

Frederic Godart, Stoyan Sgourev and Kim Claes How much is too much? The impact of complexity on audience evaluations in the luxury watchmaking industry

Ernestina Giudici, Daniela Pettinao and Federica Caboni *Brand-storytelling relationship: What's new?*

Session IV Location

Friday, July 8, 09:00–11:00 H-CG salen

Branding Practices and the Politics of Change

Chair: Majken Schultz

André Spicer and Bridgette Sullivan-Taylor The mis-management of meaning: Rebranding 'The World's Favourite Airline'

Matthew Brannan, Liz Parsons and Cinzia Priola Living the brand: Interpreting employee branding through organization theory

Lisbeth Clausen

Micro-processes of organization and communication in brand image construction across boarders

SESSION V LOCATION

Friday, July 8, 14:00-16:00

H-CG salen

Branding Practices, Cultural Economy and Aesthetics

Chair: Martin Kornberger

Iva Petkova

Organizational innovation in nascent industries: A multi-stakeholder approach to creating a digital brand in the fashion industry

Bernadette Loacker

The creative work of branding and the branding of creative work: The making of the Bregenz Festival brand

Marjana Johansson

Exploring the branded value of culture: The Edinburgh Fringe Festival

Session VI Location

Saturday, July 9, 09:00–10:30 H-CG salen

Branding Universities

Chair: Majken Schultz

Giuseppe Delmestri, Achim Oberg and Gili Drori Brands as markers of institutional logics: An international study of universities

Rajani Naidoo, Michael Beverland, Anne O'Brien, Richard Bolden, Jonathan Gosling and Beverley Hawkins Academic habitus and branding in UK business schools

Consuelo Vásquez, Viviane Sergi and Benoit Cordelier Branding the university: Studying re-presentations practices from the bottom-up

Session VII Location

Saturday, July 9, 11:00—12:30 H-CG salen

Branding Cities and Nations Chair: Martin Kornberger

Andrea Lucarelli

Co-creating city brands: The spatial-political dimension

Mads Mordhorst

Nations as brands and brand communities as nations

Sara Brorström

'Identity projects' as branding of municipalities

REVISITING INNOVATION: REASSEMBLING SPACES AND ACTORS IN ORGANIZATIONS

CONVENORS Patrick Dawson, University of Aberdeen Business School, UK;

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lan McLoughlin, Monash University, Australia; ian.mcloughlin@buseco.monash.edu.au

Kenneth McBey, York University, Toronto, Canada; kmcbey@yorku.ca

SESSION I

Thursday, July 7, 09:00-10:45

H-SKF salen

Innovation in Care and Health

Chair: Patrick Dawson

Aris Komporozos-Athanasiou, Eivor Oborn and Michael Barrett Innovation at the space of dissensus: Negotiating emergent knowledge

practice in healthcare services
Discussant: Leighton Jay

Manuela Perrotta

Technological change in practice: A situated approach to innovation

Discussant: Michael Barrett

Leighton Jay

Towards better lives: Applying the concept of governance at the level of

the individual

Discussant: Manuela Perrotta

SESSION II

Thursday, July 7, 14:00–15:30 H-SKF salen

Open Innovation and Data I

Chair: Ian McLoughlin

Masanori Yasumoto

Exploring openness at a crossroad between commoditization and

innovation: An empirical investigation into two sequences of openness in mobile phone industries

Discussant: Patrick Dawson

Philipp Wagner, Christoph Ihl and Frank Piller Increasing innovation performance through open innovation: The role of organizational structure Discussant: Steffen Dörhöfer

Christoph Minnig and Steffen Dörhöfer Open innovation in regional fields – Recent developments in the pharmaceutical industry Discussant: Christoph Ihl

Session III Location

Thursday, July 7, 16:00-17:30 H-SKF salen

Open Innovation and Data II

Chair: Michael Barrett

Susanne Ollila

Open innovation practice: Sense-making spaces and actor identities

Discussant: Mehmet Gençer

George Kuk

Assembling complementarities of open data in rewiring the state

Discussant: Susanne Ollila

Mehmet Gencer and Beyza Oba

Taming of 'openness' in open source software innovation

Discussant: George Kuk

SESSION IV

Friday, July 8, 09:00–11:00 H-SKF salen

Social and Novel Site Innovation

Chair: Leighton Jay

William Dhuyvetter, Bérangère Szostak and Séverine Le Loarne Control process and innovation in architecture competition. Towards sustainable housing: The lessons from skin wall case study

Discussant: Emanuela Marchetti

Emanuela Marchetti and Joe Nandhakumar
On the edge between tradition and innovation: Reassembling museums
as emerging creative organizations
Discussant: William Dhuyvetter

Ana Clarissa Santos and Claudia Bitencourt

Starting a social innovation: Challenges and process facilitators

Discussant: Sasikala Rathnappulige

Lisa Daniel and Sasikala Rathnappulige

Beyond actors and spaces: Exposing the primacy of the interaction for

innovation

Discussant: Ana Clarissa Santos

Session V Location Friday, July 8, 14:00–16:00 H-SKF salen

H-SKF Saleli

User/Customer-led Innovation

Chair: Christoph Minnig

 ${\sf James\ Collins,\ Sari\ Stenfors,\ Julia\ Vertesy\ and\ Satu\ Teerikangas}$

New structures: Engagement and co-created innovation in virtual spaces

Discussant: Lars Bengtsson

Benedikt Langner and Victor P. Seidel

Promoting innovation through online collaboration with consumers:

Implications over the technology life cycle

Discussant: James Collins

Georgios Vardaxoglou and Evangelia Baralou

User-led innovation in virtual organizations. A dialogical approach

Discussant: Benedikt Langner

Lars Bengtsson and Peter Svensson

Users' prototyping in social-service innovations

Discussant: Georgios Vardaxoglou

Session VI Location

Saturday, July 9, 2011, 09:00-10:30

H-SKF salen

Knowledge-based Innovation I

Chair: Susanne Ollila

Manal Alduaij

Exploring definitions, interpretations and associations of coexisting

innovation streams

Discussant: Sue-Hua Ou

Martine Buser, Christian Koch and Susanne Jensen I am useless, but not for long ... Students as innovators in enterprises Discussant: Manal Alduaii

Ruey-Lin Hsiao, Sue-Hua Ou and Chiayu Yen Science in the shaping: Following scientists in the laboratories and elsewhere Discussant: Martine Buser

Session VII LOCATION

Saturday, July 9, 11:00—12:30 H-SKF salen

Knowledge-based Innovation II

Chair: Ken McBey

Steven Kasih and Melanie Jöhren Spin-off organizations in the German biotechnology industry: A qualitative empirical analysis of the spin-off phenomenon and the underlying parent spin-off relation Discussant: Steven Pattinson

Israël Fortin, Chantale Mailhot, Mireille Matt and Anne Mesny *University-industry knowledge transfer as a practice* Discussant: Steven Kasih

Steven Pattinson, David Preece and Jonathan Scott Cultivating communities of practice for innovation: What about SMEs? Discussant: Israël Fortin

GLOBAL SOURCING AND THE REORGANIZATION OF FIRMS, INDUSTRIES AND EMPLOYMENT

CONVENORS Arie Y. Lewin, Duke University, USA; ayla@duke.edu

Stephan Manning, University of Massachusetts Boston, USA;

stephan.manning@umb.edu

Silvia Massini, Manchester Business School, UK;

silvia.massini@mbs.ac.uk

SESSION I Thursday, July 7, 09:00–10:45

LOCATION H-C33

Global Sourcing Strategies

Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini

Aylin Ataay

Why and how Turkish companies are offshoring their activities and

functions: Evidences from a developing countries

Bent Petersen and Peter Oerberg Jensen

Global sourcing of advanced services – A strategic management analysis

SESSION II Thursday, July 7, 14:00–15:30

LOCATION H-C33

Firm Boundary Choices

Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini

Julien Gooris and Carine Peeters

Home-host country distance and offshore vertical boundary decisions in

services

Stephan Manning, Arie Y. Lewin, Silvia Massini and Carine Peeters The ever changing logic of outsourcing decisions: Client strategies, path

dependencies and industry dynamics

Xia Han, Dorota Piaskowska and Zengyu Huang

Foreign entry mode choice and performance: The influence of

uncertainties

Session III Location

Thursday, July 7, 16:00–17:30 H-C33

Changing Firm Structures and Processes

Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini

Alan O'Sullivan

Outsourcing for learning, not forgetting: Managing suppliers designing for new-product development

Liviu Birza and Anabella Davila

Accidental vertical integration – Product development in mixed modes of interorganizational strategies

Heekyung Na

Exploiting "coopetition": Essential strategy for value creation

SESSION IV

Friday, July 8, 09:00-11:00

H-C33

Changing Global Value Chains

Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini

Simy Joy

Boundaries are changing; how about the core?

Giulio Buciuni and Lapo Mola

How does GVC's governance take shape when no big players are

involved?

Stephan Manning and Pratyush Bharati

The internationalization of global service providers: The role of service

capabilities and client expectations

SESSION V LOCATION

Friday, July 8, 14:00-16:00 H-C33

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Changes in Employment Practices

Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini

Graham Hollinshead and Jane Hardy

International sourcing and asymmetry, the human resource strategies of international software development companies 'near-shoring' to Ukraine

Sub-theme 13

Florence Duvivier and Carine Peeters

The use of expatriates in the offshoring of services – Framework and research propositions

Kadire Zeynep Sayım, Michael Fichter, Markus Helfen, Jörg Sydow and Dimitris Stevis

Towards a multi-organizational practice perspective on implementation: Labor standards in global production networks

Bridgette Sullivan-Taylor, Pamela A. Suzanne, Simon Collinson and Mark Easterby-Smith

SMEs: Surviving the Chinese war for talent

Session VI Location

Saturday, July 9, 09:00–10:30 H-C33

Organizing Suppliers and Partners

Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini

Elisa Vuori

Competitive advantage in sourcing networks of knowledge-intensive business services

Thierry Bouron, Federico Pigni and Laurence Saglietto Information platforms: Exploring the creation of new value added services

Session VII LOCATION

Saturday, July 9, 11:00-12:30 H-C33

Regional Cluster Dynamics

Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini

Yeda Swirski de Souza and Marcelo Machado Barbosa Pinto Upgrading in global value chains: Lessons from the fashion apparel industry

Maria Cristina Cinici, Daniela Baglieri and Vincent Mangematin Knowledge networks in nanotech clusters: An anchor perspective

ART, DESIGN AND ORGANIZATION

CONVENORS Mary Jo Hatch, Gothenburg University, Sweden,

and Copenhagen Business School, Denmark; mjhatch@virginia.edu

Stefan Meisiek, Copenhagen Business School, Denmark;

smeisiek@cbs.dk

Ulla Johansson, Gothenburg University, Sweden;

ulla.johansson@gri.gu.se

SESSION I Thursday, July 7, 09:00–10:45

LOCATION S-B210

Evocative Objects

Chair: Stefan Meisiek, Mary Jo Hatch and Ulla Johansson

Ronald Purser

Zen and the art of organizational maintenance

SESSION II Thursday, July 7, 14:00-15:30

LOCATION S-B210

Studio Exercises

Chair: Stefan Meisiek and Mary Jo Hatch

Jill Woodilla

Art, design and organization: Beauty in new beginnings – not?

Eila Szendy-El Kurdi

How can we design organization and organizational processes in motion?

Katrin Kolo

Choreography – The art of organizing

Session III Location

Thursday, July 7, 16:00–17:30 S-B210

Interventions

Chair: Stefan Meisiek and Mary Jo Hatch

Linda J. Matula, Richard J. Badham and Stefan Meisiek Becoming polyphonic: A theoretical framework and research methodology for exploring the political dynamics of organizational theatre

Anke Strauß and Ariane Berthoin Antal Participative evaluation research on artistic interventions in organizations: A proposed way forward

Temi Darief and Luc Peters

Provoking students on stage. Investigating the concept of provocation

Robert Bauer, Claudia Schnugg and Wendy Cukier The forbidden fruit: Exploring the inversely paradoxical relationship of art and management

Tamar Parush and Niina Koivunen Analogies, inquiry and discipline in art-based interventions: Choir conducting in management training

SESSION IV

Friday, July 8, 09:00-11:00 S-B210

Studio Exercises

Chair: Stefan Meisiek and Mary Jo Hatch

Marcus Jahnke

Towards a hermeneutic perspective on design practice

Claus Noppeney and Nada Endrissat Images, affects, fragrances: The role of boundary objects and aesthetic knowledge in a perfume-making process

Louise Grisoni

Working with arts based organisational inquiry

Session V Location

Friday, July 8, 14:00–16:00 S-B210

Processes

Chair: Stefan Meisiek and Mary Jo Hatch

Steven Taylor, Donna Ladkin and Matt Statler The ethical possibilities of the craft of management

Mathias Béjean

Languages for organizational creativity: Exploring the role of languages in explaining the innovative performance of heterogeneous design teams

Naoya Takayanagi, Maho Tanaka and Takaya Kawamura Corporate museums as media for design management: A preliminary analysis of design-related activities at Japanese corporate museums

Simona Spedale, Daniela Petrelli and Prue Chiles 'Faulty Tower'? Beauty contests and workplace redesign at the School of Architecture

John Paul Stephens and Brodie Boland Legitimizing convergence: Aesthetics as a bridge between managing and designing

Gerlinde Berger-Walliser, Helena Haapio, Katri Rekola and Björn Walliser

A new mindset for the business organization: How visualization can improve inter-firm contracting

Session VI Location

Saturday, July 9, 09:00-10:30 S-B210

Analogies

Chair: Stefan Meisiek and Mary Jo Hatch

Shannon O'Donnell

Making shared leadership possible in distributed conditions: How small groups respond to conditions of spatial variability and distance in processes of collective creativity

Iiris Aaltio and Kaisa Greenlees

Photographs in the study of culture and identity of organizations

–The meaning of situation and interaction

Sylvain Bureau and Jacqueline Fendt

Entrepreneurship and situationism: An improbable encounter

Aris Komporozos-Athanasiou

Travels in faded visuality: A visual arts approach to organization

Session VII Location

Saturday, July 9, 11:00-12:30 S-B210

Moving On

Chair: Stefan Meisiek and Mary Jo Hatch

Pierre Guillet de Monthoux and Daniel Hjorth

Celebrative critique

Heather Höpfl and Ricky Yuk-kwan Ng

The aesthetic diaspora: Some thoughts on objects in exile

TRANSBOUNDARY RISKS AND CRISIS MANAGEMENT

CONVENORS Sytze F. Kingma, VU University Amsterdam, The Netherlands;

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Robert P. Gephart, Jr., University of Alberta, Canada;

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C. Chet Miller, University of Houston, Bauer College of Business, USA;

chet.miller@bauer.uh.edu

Session I Location Thursday, July 7, 09:00-10:45 H-D32

Crisis Management

Chair: Sytze F. Kingma

Alexander Fliaster and Albert Angehrn

Organizational learning for transboundary crisis management:

The collaborative dimension

Francesco Maria Barbini, Alessandro D'Atri, Laura Tarantino and

Stefano Za

 ${\it Eagle Vox:} \ {\it An innovative information system to support social}$

sensemaking in the aftermath of large-scale disasters

Christine M. Pearson and S. Amy Sommer

Leadership challenges of trans-boundary crisis management: Culture's

CM consequences

Session II Location Thursday, July 7, 14:00–15:30 H-D32

Situated Risk Conceptions

Chair: Robert P. Gephart, Jr.

Izidoro Blikstein

The role of corporate discourse in coping with crises and risks: A semiotic

analysis of discursive incoherences in companies

Karin Svedberg Helgesson

Trans-boundary risk in local business practice: The case of the risk-based

approach to anti-money laundering

Sytze F. Kingma and Joep Binkhorst

Safety versus reputation: Risk conceptions in emerging policy networks

regarding school safety in the Netherlands

Christopher Lawless

The fallout from the fallout: Volcanic ash, risk and the liminality

of European airspace

Session III Location

Thursday, July 7, 16:00–17:30 H-D32

Organizational Risk Responses

Chair: C. Chet Miller

Véronique Steyer and Hervé Laroche

Making sense of a false alarm: The "swine flu" case

Stéphanie Tillement

The role of objects in risk control practices. What can we learn from

studying near-misses in the railway industry?

Anouck Adrot and Anthony Hussenot

Dealing with organizing from the sociomaterial entanglement:

Evidence from the 2003 French heat wave crisis

Session IV Location

Friday, July 8, 09:00-11:00 H-D32

Making Sense of Risk

Chair: Sytze F. Kingma

Hooman Attar

The risk renaissance: A critical review of risk and risk management

Cagri Topal and Robert P. Gephart, Jr.

An application of socio-cultural theories into organizational risk

Paulo Guimarães

On the heuristics of sensemking analysis: An ongoing pollution accident

in Brazil

Heike Rindfleisch

Sensemaking as precondition for crisis management

Session V Location

Friday, July 8, 14:00–16:00 H-D32

Addressing Business Risks

Chair: C. Chet Miller

Valérie Fiegenwald, Céline Cholez and Thomas Reverdy Management of transboundary risks in a low-volume industry: The role of boundary objects and boundary spanners

Gordon Müller-Seitz, Jörg Sydow and Frank Lerch Tackling technological uncertainty by means of interorganizational stretching practices – Explorative evidence from a semiconductor industry network

Rena Schwarting

Risk transformation in financial markets – A comparison of credit rating agencies and credit default swaps

Session VI Location

Saturday, July 9, 09:00-10:30 H-D32

Crises Responses

Chair: Robert P. Gephart, Jr.

Dirk Oegema, Friederike Schultz, Sonja Utz and Jan Kleinijenhuis Crisis responses, news, and shares in the BP oil spill crisis

Bridgette Sullivan-Taylor and Layla Branicki Safety in numbers: An examination of inter-organizational relationships under conditions of extreme strategic uncertainty

Oluremi B. Ayoko and Andrew A. Ang

Organizational crisis: Emotions and contradictions in managing internal stakeholders

Session VII Location

Saturday, July 9, 11:00-12:30 H-D32

Transboundary Risks

Chair: Sytze F. Kingma, Robert P. Gephart, Jr. and C. Chet Miller

Group discussion: Evaluating the stream; discussing the concept of transboundary risks. What did we learn from the disasters in Japan? Possible publications; plans for the future.

CRITICAL PERSPECTIVES ON MANAGEMENT ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

CONVENORS Bobby Banerjee, University of Western Sydney, Australia;

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Thomas Klikauer, University of Western Sydney, Australia

t.klikauer@uws.edu.au

Hervé Corvellec, Lund University, Sweden;

herve.corvellec@ism.lu.se

Session I Location Thursday, July 7, 09:00-10:45

H-E44

General Approaches to Ethics

Chair: Bobby Banerjee

Discussants: Claudia Groß and Martin Fougère

Bobby Banerjee, Thomas Klikauer and Hervé Corvellec

Introduction to the sub-theme

Thomas Diefenbach

Immoral managers or immoral organisations?

Tobias Goessling

We are so responsible, forget about business ethics!

Ville-Pekka Sorsa and Jukka Mäkinen

Is corporate social responsibility good for democracy?

Session II Location

Thursday, July 7, 14:00-15:30

H-E44

Value(s), Consent and Communication

Chair: Thomas Klikauer

Discussants: Tobias Goessling and Thomas Diefenbach

Claudia Groß, Johanna Moisander and Beate van der Heijden Values-based HRM as a technology of government: An ethical

examination of values-based HRM at a high-commitment organization

Hannes Gruber

Manufacturing consent: Moving towards a corporate utopia by constructing shared value

Sven Helin, Tommy Jensen and Johan Sandström Guns and doves: Rejecting the separation thesis in dialogue with shut down stakeholders

Session III Location

Thursday, July 7, 16:00–17:30 H-E44

Governance, Deconstruction & Corruption

Chair: Hervé Corvellec

Discussants: Marian Eabrasu and Assâad El Akremi

Stewart Clegg and Jennifer Adelstein

Governance: The space between expectations of compliance and custom

Joanne Cook and Jon Burchell

Deconstructing the myths of employer sponsored volunteering schemes

Eric Breit and Thomas Lennerfors

Reassembling anti-corruption as CSR: Exploring the dominant and

marginalised discourses

SESSION IV

Friday, July 8, 09:00-11:00 H-E44

General Approaches to CSR

Chair: Bobby Banerjee

Discussants: Joanne Cook and Eric Breit

Hélio Irigaray, Sylvia Vergara, Márcio Franco and Alexandre Nicolini Corporate social responsibility: What you see is what you get

Assâad El Akremi, Ines Dhaouadi, Jacques Igalens and Olivier Herrbach Corporate social responsibility and governmentality: An analysis of power effects of CSR discourse and practices

Raymond Loveridge

Corporate social responsibility and the rise of discursive coalitions: Reputational trope or regulatory trend?

Marian Fabrasu

An inquiry into the meaning of doing-good in CSR

SESSION V LOCATION

Friday, July 8, 2011, 14:00-16:00 H-E44

CSR in Contexts

Chair: Thomas Klikauer

Discussants: Rajiv Maher and Vivien Blanchet

Ignacio Concha-Ferreira

Making the disable able – Employability in the age of activity and corporate social responsibility

Rami Kaplan

Why CSR has not been institutionalized? The historical triumph and 'defensive' over progressive CSR in the United States

Merja Porttikivi and Johanna Moisander

Discursive struggle over CSR – (De-)Legitimation of executive compensation in online public sphere

Marc Lenglet, Laurence A.J. Gialdini, Marie-Hélène Bihr and

Diane Girard

A very thin responsibility. Challenging business ethics and CSR discourses in the financial industry

Session VI Location

Saturday, July 9, 09:00–10:30 H-E44

Organizations, Fair Trade and International Development

Chair: Hervé Corvellec

Discussants: Adrián Zicari and Rami Kaplan

Vivien Blanchet

The two faces of Janus: A postcolonial approach of the fair trade ambivalence

Birgitta Schwartz

Is fair trade a fair tool for implementing CSR in diffferent contexts?

Rajiv Maher and Webb Kernaghan

How identity affects divergent stakeholder perspectives in a developing country context: A CSR mining case study from Chile

Session VII Location

Saturday, July 9, 11:00—12:30 H-E44

CSR and Communication + Joint Panel Discussion

(together with sub-theme 20)

Chair: Hervé Corvellec

Discussants: Johanna Moisander and Marc Lenglet

Adrián Zicari and Cécile Renouard

 $The forgotten \ issue \ in \ CSR. \ Why \ corporate \ tax \ issues \ are \ virtually \ absent$

in the CSR debate

Martin Fougère and Nikodemus Solitander

From sinners to preachers: UN global compact corporate communications

on progress as confessional and promotional practices

MARKETS INSIDE THE ECOLOGICAL REVOLUTION

CONVENORS Fabian Muniesa, Centre de Sociologie de l'Innovation,

Mines ParisTech, France; fabian.muniesa@mines-paristech.fr

Peter Karnøe, Copenhagen Business School, Department of

Organization, Denmark; pka.ioa@cbs.dk

Petter Holm, Norwegian College of Fishery Science, University of

Tromsø, Norway; petter.holm@uit.no

Session I Location Thursday, July 7, 09:00–10:45 H-F44

Markets inside the Ecological Revolution (I)

Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

Liliana Doganova and Peter Karnøe

The pragmatics of valuation in clean-tech innovation

Fabrizio Ferraro and Daniel Beunza

Big tent, new tools: Institutional change in the responsible

investment field

Julie Labatut

Calculating animals: Genetic models and the making of markets

Session II Location

Thursday, July 7, 14:00–15:30 H-F44

Markets inside the Ecological Revolution (II)

Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

Pascale Trompette, Thomas Reverdy and Céline Cholez

Electricity flow and overflow: Competing technologies for responsible

innovation in BOP markets

Catherine Grandclément

A market of un-things. Reconceptualizing avoided demand as a supply

source in the electrical system

Nicolaj Tofte Brenneche

Demonstration as a device for reassembling energy regimes

Session III Location

Thursday, July 7, 16:00–17:30 H-F44

Markets inside the Ecological Revolution (III)

Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

Marie-France Garcia-Parpet

"Looking after the earth while feeding mankind" – Biodynamics and viticulture: From militancy to market niches?

Karl Palmås and Jonas Lindberg

Exploitative experiments? Organic farming in Sri Lanka

Winfred Ikiring Onyas, Annmarie Ryan and Morven McEachern Making and sustaining a 'fair' coffee market: A market practice approach

SESSION IV LOCATION

Friday, July 8, 2011, 09:00-11:00 H-F44

Markets inside the Ecological Revolution (IV)

Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

Hubert Amarillo and Annie Lamanthe

The social construction of economic activities: Entrepreneurs, skills and

accreditation in the solar energy sector

Lise Justesen, Jan Mouritsen and Kjell Tryggestad

Reassembling ecologies: Or how the natural environment may qualify as

a stakeholder in the firm's business environment

Session V Location

Friday, July 8, 14:00–16:00 H-F44

Markets inside the Ecological Revolution (V)

Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

Vera Ehrenstein

Turning Costa Rica into a laboratory of environmental economics

Mikael Ottosson, Vasilis Galis and Jonas Anshelm

Configuring the 'industrial collective': A controversy on the use of

Swedish forests, 1989–2009

Paavo Järvensivu and Antti Majava

Good intentions, market-making practices, and old-growth forests

Session VI Location

Saturday, July 9, 2011, 09:00–10:30 H-F44

Markets inside the Ecological Revolution (VI)

Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

Jeroen Struben and Brandon Lee

Market emergence: Examining the coordination of heterogeneous

contributions

Maria Rumyantseva, Richard Seymour and Jarrod Ormiston Reorganising the energy market: Green technologies commercialisation

in Australia

Maha Shaikh

Problematizing material agency: Version control use in open source

SESSION VII LOCATION

Saturday, July 9, 2011, 11:00-12:30 H-F44

Markets inside the Ecological Revolution (VII)

Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

Valérie Boisvert and Hélène Tordiman

In search of fictitious commodities: Markets for biodiversity in prospect

Anu Wadhwa, Antoaneta P. Petkova, Xin Yao and Sanjay Jain Being first or making a difference? A study of U.S. venture capital

investments into the "clean" energy sector

Peter Karnøe

Material grounding of valuation in electricity systems

PRAGMATISM, ORGANIZING, AND LEARNING

CONVENORS Barbara Simpson, Strathclyde Business School, UK;

barbara.simpson@strath.ac.uk

Philippe Lorino, ESSEC Business School, France; lorino@essec.fr

Anna Rylander, University of Gothenburg, Sweden;

anna.rylander@gri.gu.se

Session I Location Thursday, July 7, 09:00-10:45 H-C32

Inter-organizational Collaboration

Chair: Barbara Simpson

Sören Augustinsson and Lars Paulsson

Collaboration: Balancing on an unsecure association Discussants: Frans Prenkert and Damien Mourey

Damien Mourev

Coordinating in interorganizational life: A process and dialogical perspective. An analysis of a category management approach in the

retail business

Discussants: Sören Augustinsson and Frans Prenkert

Frans Prenkert

Elements of an aporetic transcendental theory of organization Discussants: Sören Augustinsson and Damien Mourey

SESSION II LOCATION Thursday, July 7, 14:00–15:30 H-C32

Extending Pragmatism into Organizing

Chair: Philippe Lorino

Nick Marshall

Beyond knowledge transfer: A pragmatist commentary on the theory of

absorptive capacity

Discussants: Benoît Tricard and Cathrine Filstad & Mike Geppert

Cathrine Filstad, Mike Geppert and Max Visser

Pragmatism, learning and sensemaking in organisations – Bringing power and politics back in

Discussants: Nick Marshall and Benoît Tricard

Benoît Tricard

The insights given by Peirce's "Interpretant" notion to the study of organizations

Discussants: Nick Marshall and Cathrine Filstad & Mike Geppert

Session III Location

Thursday, July 7, 16:00-17:30 H-C32

Learning and Knowing through Interaction

Chair: Anna Rylander

Pierre Barbaroux and Cécile Godé

Organizing action learning processes in the French Air Force aircrews Discussants: Jeroen Kraaijenbrink and Claudia Gillberg & Linh Chi Vo

Claudia Gillberg and Linh Chi Vo

Pragmatist perspective on knowledge and learning in organizations
Discussants: Pierre Barbaroux & Cécile Godé and Jeroen Kraaijenbrink

Jeroen Kraaijenbrink

Beyond Cartesian dualism: Towards a pragmatist model of organizing Discussants: Pierre Barbaroux & Cécile Godé and Claudia Gillberg & Linh Chi Vo

Session IV Location

Friday, July 8, 09:00-11:00 H-C32

Sensemaking and Learning

Chair: Barbara Simpson

Jorgen Sandberg and Haridimos Tsoukas

Unpacking and extending sensemaking theory in organization studies:

From pragmatism to phenomenology

Discussants: Jacob Vakkayil and Kristiane Marie Lindland

Kristiane Marie Lindland

Enabling through transactional situations: How re-interpretation of meaning and meaning-makers can enable us to find creative solutions in challenging times

Discussants: Jacob Vakkayil and Jorgen Sandberg & Haridimos Tsoukas

Jacob Vakkayil

Learning and becoming in transition zones
Discussants: Jorgen Sandberg & Haridimos Tsoukas and
Kristiane Marie Lindland

SESSION V LOCATION

Friday, July 8, 14:00-16:00 H-C32

The Practice of Inquiry

Chair: Claudia Gillberg

Frank Martela

Abductive-hermeneutical inquiry – A pragmatic alternative for

conducting organizational research

Discussants: Philippe Lorino and Hayo Siemsen &

Carl Henning Reschke

Hayo Siemsen and Carl Henning Reschke

Reorganizing syntheses of empirical meanings – Learning to live with

evolutionary learning

Discussants: Anna Rylander and Frank Martela

Session VI Location

Saturday, July 9, 09:00-10:30 H-C32

Reflexivity

Chair: Linh Chi Vo

Andrea Cherman and Sandra Regina Rocha-Pinto

Knowledge in organizations: Valuing and meaning in the organizational

actior

Discussants: Christina Mauléon and Tobias Hallensleben

Tobias Hallensleben

Indefiniteness and organisational change. Issues of the social logic of

uncertainty in processes of learning

Discussants: Andrea Cherman & Sandra Regina Rocha-Pinto and

Christina Mauléon

Christina Mauléon and Vincent Gauthereau

Reframing safety culture within health care – Presenting a relational-

interpretive framework

Discussants: Andrea Cherman & Sandra Regina Rocha-Pinto and

Tobias Hallensleben

Session VII LOCATION

Saturday, July 9, 11:00—12:30 H-C32

Group Discussion

Chair: Anna Rylander, Claudia Gillberg and Linh Chi Vo

MANAGEMENT INNOVATORS AND MANAGEMENT IDEAS

CONVENORS Stefan Heusinkveld, Radboud University Nijmegen, The Netherlands;

s.heusinkveld@fm.ru.nl

Andrew Sturdy, University of Bristol, UK; andrew.sturdy@bristol.ac.uk

Andreas Werr, Stockholm School of Economics, Sweden;

andreas.werr@hhs.se

Session I Thursday, July 7, 09:00–10:45 LOCATION H-D33

Management Innovators and Translation

Chair: Andrew Sturdy

Kjell Arne Røvik

Translating organizational practices and ideas: A normative-instrumental

theory

Discussants: Monica Rolfsen and Ottar Henriksen

Mehmet Erçek and Cihangir Gumustas

Absorbing fashionable management innovations: The case of six sigma

and balanced scorecard in Turkey Discussant: Kjell Arne Røvik

Monica Rolfsen and Ottar Henriksen

Internal innovators as active co-constructors in translating management

ideas

Discussants: Mehmet Erçek and Cihangir Gumustas

Session II Location

Thursday, July 7, 14:00–15:30

H-D33

Internal Specialists as Management Innovators

Chair: Jos Benders

Jörgen Hansson and Andreas Werr

Internal management specialists and the external sourcing of

management knowledge Discussant: Nick Wylie Nick Wylie, Andrew Sturdy and Christopher Wright

HR and change agency – Lessons from the organisation of internal

consultancy

Discussants: Robert Demir and Jan Löwstedt

Robert Demir and Jan Löwstedt

 ${\it Bricolage}\ as\ generating\ new\ management\ ideas\ in\ professional$

service firms

Discussants: Jörgen Hansson and Andreas Werr

Session III Location

Thursday, July 7, 16:00–17:30 H-D33

Management Innovators: Argumentation and Consumption

Chair: Kjell Arne Røvik

Onno Bouwmeester

Academic contract researchers as consultants: Principles of giving

expert advice

Discussant: Stephanos Avakian

Stephanos Avakian

The role of perceived efficacy in the consumption of consulting services

Discussants: Joe O'Mahoney and Stefan Heusinkveld

Joe O'Mahoney, Stefan Heusinkveld and Christopher Wright

Commodification and colonization through consumption: The impact of

procurement on consulting knowledge
Discussant: Onno Bouwmeester

Session IV Location

Friday, July 8, 09:00-11:00 H-D33

Management Innovators and External Communities

Chair: Andreas Werr

David Strang, Robert David and Saeed Akhlaghpour

Co-evolution in management fashion: Computational models of

consultant-driven innovation
Discussant: Ann-Christine Schulz

Ann-Christine Schulz

Did security analysts fuel the spread of downsizing in the 1990s?

Discussant: Pojanath Bhatanacharoen

Pojanath Bhatanacharoen, Timothy Clark and David Greatbatch The birth and rebirth of the tipping point metaphor: Exploring multiple access points to the diffusion of innovative ideas

Discussants: David Strang and Robert David

SESSION V LOCATION

Friday, July 8, 14:00–16:00 H-D33

Management Innovators: Control, Power and Managerialism

Chair: Timothy Clark

Darren McCabe

'All guns blazing': Leadership and masculinity in a UK building society

Discussants: Seth Maenen and Jos Benders

Seth Maenen, Jos Benders, Pierre Van Amelsvoort and

Geert Van Hootegem Disciplining to disaster Discussant: Stéphan Pezé

Stéphan Pezé

Thinking the unthinkable: Managerialization of work related suicides as a

framing process

Discussant: Darren McCabe

SESSION VI

Saturday, July 9, 2011, 09:00–10:30 H-D33

Absorption of Ideas by Management Innovators

Chair: David Strang

Florian Scheiber and Dominika Wruk

Coexistence and discursive connectedness of management concepts in

different social spheres
Discussant: Oli Mihalache

Annick van Rossem, Stefan Heusinkveld and Mark Buelens

The consumption of management concepts: A study of knowledge

structures

Discussants: Florian Scheiber and Dominika Wruk

Oli Mihalache, Justin Jansen, Frans Van Den Bosch and Henk Volberda

TMT processes as antecedents of management innovation:

The moderating role of absorptive capacity

Discussants: Annick van Rossem and Stefan Heusinkveld

Session VII Location

Saturday, July 9, 11:00-12:30 H-D33

Management Consultancy and Management Innovations Chair: Stefan Heusinkveld

Iris Hollaender, Joris Heuven and Frits Schreuder The impact of social networks on innovation: The case of professional service firms Discussant: Suela Haxhiraj

Emilie Canet, Odile Challe, Albert David and Claire Trotignon The construction of discourses on management techniques. Exploratory study based on a snapshot of the consultants' discourses on "5 steps" Discussants: Iris Hollaender and Joris Heuven

Suela Haxhiraj "Lege artis" – Exploring the enacted craft of consultants through the examination of (analytic) strategy tools in use Discussants: Emilie Canet and Albert David

ORGANIZING CORPORATE SOCIAL RESPONSIBILITY: INTERACTIONS BETWEEN BUSINESS AND SOCIETY

CONVENORS Frank de Bakker, VU University Amsterdam, The Netherlands;

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Jeremy Moon, University of Nottingham, UK;

jeremy.moon@nottingham.ac.uk

Andreas Rasche, Warwick Business School, UK;

andreas.rasche@wbs.ac.uk

Session I Location Thursday, July 7, 09:00-10:45

H-C₂4

Introductionary remarks by the convenors

The Changing Role of Business in Global Society

Chair: Frank de Bakker, Jeremy Moon and Andreas Rasche

Marie Laure Djelic

Interactions between business and society – CSR and its needed

contextualization

Discussant: Laura Spence

Dorothée Baumann, Christopher Wickert, Laura Spence and

Andreas Scherer

Organizing corporate social responsibility in small and large firms:

Does size matter?

Discussant: Jessica Dillabough

Jessica Dillabough and Frances Bowen

A change of pace: Institutional work in highly scrutinized environments

Discussant: Marie-Laure Djelic

SESSION II Thursday, July 7, 14:00–15:30

- Parallel Stream -

LOCATION H-C21

Parallel Stream A: Online Activism

Chair: Anne K. Roepstorff

Glen Whelan and Bettina Grant

Radical online threats to organisational identity

Discussant: Frank de Bakker

Frank de Bakker and lina Hellsten

Virtual presence: On mapping how activist group networks (try to)

impact firms

Discussant: Itziar Castelló

Itziar Castelló

Mobilizing the crowd: Metaphors that last in web based environmental

movements

Discussant: Glen Whelan

LOCATION H-C24

Parallel Stream B: Pluralism and Paradox

Chair: Ben Neville

Christa Thomsen and Mai Skjøtt Linneberg

Organizational sustainability: Paradoxes in the standardization of

sustainability

Discussant: Kate Grosser

Kate Grosser

Pluralism within business-society governance processes: A feminist

perspective

Discussant: Jon Burchell

Jon Burchell and Joanne Cook

Questioning institutionalisation through CSR: The emergence of new

agonistic relations between business and civil society

Discussant: Christa Thomsen

SESSION III Thursday, July 7, 16:00-17:30

- Parallel Stream -

LOCATION H-C21

Parallel Stream A: Accountability

Chair: Itziar Castelló

Dorothea Baur and Hans Peter Schmitz

Corporations and NGOs: When accountability leads to co-optation

Discussant: Martin Brigham

Andreas Rasche

Beyond compliance: A deliberative approach to labor auditing in global

supply chains

Discussant: Dorothea Baur

Martin Brigham

Organising accountability for business and society interaction

Discussant: Andreas Rasche

LOCATION H-C24

Parallel Stream B: Partnerships

Chair: Arno Kourula

Joanne Oxley and Zahra Bhanji

Overcoming the liabilities of foreignness and privateness in international

corporate citizenship partnerships

Discussant: Philip Balsiger

Philip Balsiger and Guillaume Delalieux

Conflict or collaboration? Revisiting tactical options of movements

targeting corporations

Discussant: Daniel Arenas

Daniel Arenas, Pablo Sanchez and Matthew Murphy The different paths of business-civil society interaction:

Confrontation, triads and emergent strategies

Discussant: Joanne Oxley

SESSION IV Friday, July 8, 09:00-11:00

- Parallel Stream -

LOCATION H-C21

Parallel Stream A: Social Movements

Chair: Sébastian Mena

Afshin Mehrpouya From God to markets

Discussant: Rashedur Chowdhury

Rashedur Chowdhury and Stelios Zyglidopoulos

How can weak stakeholders become salient and influence multinational firms' strategies? A refinement of stakeholder theory using a social

movement approach

Discussant: Panayiotis G. Georgallis

Panayiotis G. Georgallis

Social movements and firms' timing of entry in new industries

Discussant: Afshin Mehrpouya

LOCATION H-C24

Parallel Stream B: Institutionalization

Chair: Daniel Wäger

Bree Devin and Jennifer Bartlett

Communicating CSR: Linking institutional pressures, legitimacy,

and rhetoric

Discussant: Rieneke Slager

Barbara Fryzel

CSR strategies of firms operating in Poland in local and cosmopolitan

communities

Discussant: Bree Devin

Rieneke Slager, Wendy Chapple and Jeremy Moon

Building routines from the outside: How a responsible investment index

shapes corporate responsibility practices 'at a distance'

Discussant: Barbara Fryzel

SESSION V Friday, July 8, 14:00-16:00

- Parallel Stream -

LOCATION H-C21

Parallel Stream A: Stakeholders

Chair: Glen Whelan

Aurélien Acquier, Thibault Daudigeos and Bertrand Valiorgue Transverse responsible initiatives in disassembled value chains: Limits and conditions

Discussant: Marjo Siltaoja

Marjo Siltaoja, Merja Lähdesmäki and Timo Suutari

Reconstructing morally legitimate stakeholder claim: The forgotten

proximity

Discussant: François Maon

François Maon, Catherine Janssen and Jean-Pascal Gond

(Re)considering the ideological premise of stakeholder influence strategy

Discussant: Bertrand Valiorque

LOCATION H-C24

Parallel Stream B: Norms and Legitimacy

Chair: Kate Grosser

Arno Kourula, Markus Paukku and Mikko Koria

The multiple levels and actors in corporate social responsibility:

A role management approach

Discussant: Lutz Preuss

Lutz Preuss and Anja Schaefer

Constructing corporate social responsibility: A multi-level

institutional approach
Discussant: Ben Neville

Ben Neville and Dan Caprar

Norming and conforming: The dual effect of culture on CSR adoption

Discussant: Arno Kourula

Session VI Location

Saturday, July 9, 09:00-10:30

H-C₂4

Governance and Regulation

Chair: Dorothea Baur

Anne K. Roepstorff and Mette Morsing

Corporate CSR as a political responsibility: A case study of corporate

citizenship in IKEA

Discussant: Natalie Beinisch

Natalie Beinisch

Emergence of the Harkin Engel Protocol: An interest group approach

Discussant: Sébastien Mena

Sébastien Mena and Daniel Wäger

Soft law opportunity structures for CSR-based activism

Discussant: Anne K. Roepstorff

Session VII LOCATION

Saturday, July 9, 11:00-12:30

H-E44

Joint Panel Discussion

(together with sub-theme 16)

Chair: Frank de Bakker, Jeremy Moon and Andreas Rasche

CONSTELLATIONS OF PAST, PRESENT AND FUTURE

CONVENORS Alf Rehn, Åbo Akademi University, Finland; alf@abo.fi

Christian De Cock, University of Essex, UK; cdc@essex.ac.uk

Damian O'Doherty, University of Manchester, UK;

damian.odoherty@mbs.ac.uk

Session I Location Thursday, July 7, 09:00–10:45 H-F45

General overview of the sub-theme

Caesar's War Chest: Opening Constellation

Chair: Christian De Cock

Christina Volkmann and Timon Beyes

Ghosts of the past, chimeras of the future: Snapshots from the Berlin

State Library

Alf Rehn, Nina Kivinen, Astrid Huopalainen, Jutta Tailas and Mika Mård Invocation and ideological imperatives: Discourse and symbolism in establishing a European capital of culture – The case of Turku 2011

Ali Young

Re-constellating the sacred in organization

Session II Location

Thursday, July 7, 14:00–15:30

H-F45

Imperium Exploitation: Passover

Chair: Alf Rehn

Donncha Kavanagh

The lost experiment in exploration and exploitation

Kate Kenny

Industrial schools, self and total institutions

Sara Louise Muhr and Azad Salem

Exile on main St. Inclusion and forgotten colonization

Session III Location

Thursday, July 7, 16:00–17:30

H-F45

Tribute to Bureaucracy Chair: Damian O'Doherty

John Connolly

Bureaucratisation – A developmental explanation based on a case study of the Gaelic Athletic Association, 1884–2010

Sara Bonini Baraldi and Luca Zan

The heritage chain. General issues and a case study, China

Anna Larsson and Leif Melin

Ownership, management and on-the-job consumption: Revisiting the pre-corporation

Session IV Location

Friday, July 8, 09:00-11:00 H-F45

Veni Vidi Vici: Autopoeisis and Beyond

Chair: Christina Volkmann

Evangelia Baralou, Patricia Wolf and Jens Meissner

Bright, excellent, ignored: The contribution of Luhmann's system theory

and its problem of non-conductiveness to academic research

Albert Mills, Terrance Weatherbee and Gabrielle Durepos Reassembling Weber: The past-as-history in management and

organization studies

Andrew Popp

History's wild play: G.L.S. Shackle, decision and business history

Session V Location

Friday, July 8, 14:00–16:00 H-F45

Towards a Forgetful Future

Chair: Sara Louise Muhr

Nathan Furr and Fabrice Cavarretta

Entrepreneurship is not just a context: Towards an organizational theory

of entrepreneurship

Sub-theme 21

Risto Tainio

Forgotten features of Finnish management

Dominika Latusek

Distrust: Forgotten, yet promising

Session VI Location

Saturday, July 9, 09:00-10:30 H-F45

Daemonic Futures: Tarkius' Molestation

Chair: Alf Rehn

Antonio Gelis Filho

Do not read this paper: An analysis of organization studies' paradoxes through the d(a)emonic symbolism

Olov Olson

Research about financial crisis in the academic accounting literature the last 4 decades – A review of research published in the leading journals

Gary Kokk and Mikael Wickelgren

Commemorating Taylor's principles: Time for a reappraisal?

Session VII LOCATION

Saturday, July 9, 11:00-12:30 H-F45

Caligula's Utopia

Chair: Christian De Cock

Manuela Nocker

Recovering utopia: On hope and human longings in projects

Marja Soila-Wadman and Andreas Inghammar

Professional roles in our contemporary world – In conflict or cooperation?

Concluding comments

THE TERRITORIAL ORGANIZATION

CONVENORS Garance Maréchal, University of Liverpool, UK; g.marechal@liv.ac.uk

Stephen Linstead, University of York, UK; sl519@york.ac.uk

lain Munro, University of Innsbruck, Austria; lain.Munro@uibk.ac.at

Session I Location Thursday, July 7, 09:00–10:45 H-B24

Introduction. Liminal and Floating Territories

Chair-Steve Linstead

Michela Betta

Dangerous territory: Phenomenology and the organization

Anthony Yue and Luc Peters

Bite my shiny metal ass: What's not working in Futurama?

Jean-Philippe Vergne and Rodolphe Durand

Pirate organization and the territorial expansion of capitalism

Session II Location

Thursday, July 7, 14:00–15:30 H-B24

Flows, Networks and Terroir

Chair: Iain Munro

Marie-Astrid Le Theule, Jean-Luc Moriceau and Frédérique Desjean

Tales of the terrain

María José Zapata Campos

Organizing the overflow of waste in the city. From waste to clean energy,

what is lost in translation?

Layla Branicki

The new assemblages of power: A critical examination of the potential impact of social networking technologies upon the management of

emergency

Session III Location

Thursday, July 7, 16:00–17:30 H-B24

Diagrams, Architecture and Urban Artefacts

Chair: Garance Maréchal

Michael Ionas

About the enactment of a microsystems cluster in Dortmund – From an ensemble of weaves to a weave of tissues and complexes

Sofia Paisiou, Jan Silberberger and Joris van Wezemael Architectural designs as concrete machines: Tracing the organisation of place in the first prize blueprints of the architectural competitions for the new Acropolis museum in 1989 and 2000

Matthias Loepfe, Sofia Paisiou, Joris Van Wezemael and Jan Silberberger A cartography of the virtual – Towards an assemblage geography

Session IV Location

Friday, July 8, 09:00-11:00 H-B24

Deterritorialized Practices, Growth, Organizational Space, Sensography

Chair: Garance Maréchal

Ingela Sölvell
Organizational building and unexpected resistance

Mônica de Aguiar Mac-Allister-da-Silva *Organizational territory*

Silvia Dessì and Ernestina Giudici The deterritorialization phenomenon is on trouble: Is it at the end of its life?

Duncan Angwin and Stephen Cummings Strategic 'sensography': Improving territorial understanding and coherence within organizations

Session V Location

Friday, July 8, 14:00–16:00 H-B24

Distance, Proximity, Liquidity. Conclusion

Chair: Iain Munro

Mathieu Chauvet

Managing territory and distance in remote-work universes

Heloísa Mônaco dos Santos and Maria José Tonelli

Deconstructing the independence of place in the idea of anytime, anywhere work

Stephen Linstead

Territory, liquidity and sphere: Metaphorical responses to changing challenges of organizational culture

DIGITAL TECHNOLOGY AND THE CREATIVE INDUSTRIES

CONVENORS Jonathan Sapsed, University of Brighton, UK;

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Elke Schüßler, Free University of Berlin, Germany;

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SESSION I LOCATION Thursday, July 7, 09:00-10:45 H-B23

Digital Creativity

Chair: Vincent Mangematin

Nikiforos P. Panourgias, Joe Nandhakumar and Harry Scarbrough "Game engines" and the relationship between digital creativity and

technological innovation in computer games development Discussants: Ryuichi Nakamoto and Ted Feichin Tschang

Marios Samdanis and Soo Hee Lee

Digital sculpture and remediation: A case study of Xavier Veilhan

Discussants: Joe Nandhakumar and Jonathan Sapsed

Jonathan Sapsed and Ted Feichin Tschang

Tools for creation: How the internet is reversing the renaissance Discussants: Nikiforos S. Panourgias and Marios Samdanis

SESSION II LOCATION

Thursday, July 7, 14:00-15:30 H-B₂₃

Intellectual Property, "Piracy" and Innovation

Chair: Elke Schüßler

Mathieu-Claude Chaboud

Communities of enemies? Reunifying pirates and legitimate users under

the same banner

Discussants: Tatjana Byrne and Lorraine Warren

Tatjana Byrne and Soo Hee Lee

Copyrighting choreography: The implications of digital technology for

contemporary dance

Discussants: Mathieu-Claude Chaboud and Martin Kretschmer

Martin Kretschmer and Sukhpreet Singh

Exploiting 'Idols': Strategies in the international exploitation of TV

formats

Discussants: Marios Samdanis and Soo Hee Lee

Session III Location

Thursday, July 7, 16:00–17:30 H-B23

New Collaborative Practices in Creative Production

Chair: Jonathan Sapsed

Irene Cassarino

Social cinema – A design issue. Comparative analysis of two extreme

experiences

Discussants: Guy Parmentier and Hiromi Nakazato

Guy Parmentier and Vincent Mangematin

Community as a locus of innovation: Innovate with the users in the

cultural industries

Discussants: Frédérik Lesage and Irene Cassarino

Frédérik Lesage

The new scalability: Analysing the infrastructural scope and scale of

digitally enabled co-creative practice

Discussants: Vincent Mangematin and Grégoire Croidieu

Session IV Location

Friday, July 8, 09:00-11:00 H-B23

Continuity and Change in Film and Music Production and Consumption

Chair: Elke Schüßler

Antoine Blanc and Isabelle Huault

Against the digital revolution? Institutional maintenance and artifacts in

the French recorded music industry

Discussants: Jin-ichiro Yamada and Hsiao-Ling Chung

Sub-theme 23

Naoki Wakabayashi, Jin-ichiro Yamada, Masaru Yamashita, Ryuichi Nakamoto and Hiromi Nakazato

Evolution of promotion alliance networks in the current Japanese film

Discussants: Isabelle Huault and Thomas Paris

Kristian Kunow, Martin Gersch and Jochen Koch

New competences for the digital age? When routinized path creation is part of the problem

Discussants: Lorraine Warren and Jin-ichiro Yamada

Hsiao-Ling Chung

When disorganization meets digital: The case of cross-industry film production in Taiwan

Discussants: Chahira Mehouachi and Antoine Blanc

SESSION V LOCATION

Friday, July 8, 14:00-16:00 H-B23

Digital and Analogue Business Model Innovation

Chair: Vincent Mangematin

Yue 7hao

Needle pulling thread: The emergence, diffusion and transformation of ready-to-wear fashion in New York and Paris between 1940s and 1960s Discussants: Hiromi Nakazato and Elke Schüßler

Wasko Rothmann

Nothing 'new' in the newspaper business? How German newspaper publishing houses formed and failed a digital revolution – A strategic lock-in perspective

Discussants: Gary Graham and Allègre L. Hadida

Gary Graham and Damian Paul Jenkinson Print and online newspaper interaction effects on circulation change Discussants: Yue Zhao and Naoki Wakabayashi

Grégoire Croidieu and Anand Narasimhan

Field evolution and memory work: The shaping of the Judgment of Paris

Discussants: Wasko Rothmann and Ryuichi Nakamoto

SESSION VI Saturday, July 9, 09:00-10:30

Cancelled

SESSION VII LOCATION

Saturday, July 9, 11:00-12:30 H-B23

Value Chain Reconfiguration in Selected Creative Industries

Chair: Jonathan Sapsed

Thomas Paris and Allègre L. Hadida

Talkin' about a revolution ... Redefining the concept of the value chain in

a digital economy: The case of the music industry
Discussants: Naoki Wakabayashi and Kristian Kunow

Lorraine Warren, Paul Walland, Ted Fuller and Tolga Bektas

The emergence of an innovative disjuncture – Anticipating legitimacy and

disruptive innovation

Discussants: Thomas Paris and Wasko Rothmann

Chahira Mehouachi and Patrick Cohendet

Processes of business model innovation in the video games industry

Discussants: Allègre L. Hadida and Ted Fuller

SELF-REINFORCING ORGANIZATIONAL PROCESSES: STUDYING STABILIZING AND DESTABILIZING DYNAMICS

CONVENORS Georg Schreyögg, Freie Universität Berlin, Germany;

georg.schreyoegg@fu-berlin.de

Hüseyin Leblebici, University of Illinois, USA; hleblebi@uiuc.edu

Jörg Sydow, Freie Universität Berlin, Germany;

joerg.sydow@fu-berlin.de

Session I Location Thursday, July 7, 09:00-10:45

H-B44

Conceptualizing the Dynamics of Self-reinforcing Processes

Chair: Georg Schreyögg

Olof Brunninge, Anders Melander and Anna Blombäck

Imprints and self-reinforcement: The case of corporate value statements

Discussant: Arisa Shollo

Jonghoon Bae and Filippo Carlo Wezel

Fitness-enhancing errors: Organizational and population-level evolution

Discussant: Bernardo Correia Lima

Session II Location

Thursday, July 7, 14:00-15:30

H-B44

The Role of Structure and Initial Conditions in the Formation of

Self-reinforcing Processes Chair: Hüseyin Leblebici

,

Mirva Peltoniemi and Juha-Antti Lamberg

Narrative divergence and community inertia in industrial decline

Discussant: Philine Erfurt

Jannika Mattes

Processes of innovation between stability and renewal:

A knowledge-based view on a classical dilemma

Discussant: Mara Brumana

Nicole Zimmermann

Dynamics of adaptive and self-reinforcing mechanisms in organizations:

Levers of change and their tipping point behavior

Discussant: Filippo Carlo Wezel

Session III Location

Thursday, July 7, 16:00–17:30 H-B44

Analysis of Self-reinforcing Processes at Inter-organizational Network and Field Levels

Chair: Hüseyin Leblebici

Uli Meyer

Inter-organizational dynamics and innovation paths. Technological development as a source of self-reinforcing inter-organizational mechanisms

Discussant: Nicole 7immermann

Jasmin Kominek

The pursuit of rational action leads to herding behavior – An example of reinforcing dynamics shaped by organizational structures and behavioral paths in financial markets

Discussant: Olof Brunninge

Markus Burger and Jörg Sydow

Can inter-organizational networks become path dependent? Bargaining

over the cooperative surplus in the photonics industry

Discussant: Hyunsang Pyo

Session IV Location

Friday, July 8, 09:00-11:00

H-B44

Analysis of Self-reinforcing Processes at the Organizational Level Chair: Jörg Sydow

Mara Brumana and Giuseppe Delmestri

Divergent glocalization in a multinational enterprise. Strategies and structures in European and US subsidiaries facing the late-2000 recession

Discussant: Mirva Peltoniemi

Philine Erfurt

Barriers of change in top managements: The relevance of path

dependence for homogenous leadership groups

Discussant: Jannika Mattes

Hyunsang Pyo, Seungwha Chung and Ji-Hyun Kim The ambidextrous effects of path dependence

Discussant: Uli Meyer

Session V Location

Friday, July 8, 14:00–16:00 H-B44

Analysis of Self-reinforcing Processes at the Micro/Cognitive Level

Chair: Georg Schreyögg

Gabriele Fassauer

Anomie as escalating dynamic and organizational path

Discussant: Jutta Becker-Ritterspach

Tobias Heller and Heiko Breitsohl

Learning effects in path dependent processes: A behavioral perspective

on self-reinforcing mechanisms Discussant: Markus Burger

Arisa Shollo and Ioanna Constantiou

Self-reinforcing behaviours in decision-making: The case of project

prioritisation in a financial institution

Discussant: Frank Schirmer

Session VI Location

Saturday, July 9, 09:00-10:30 H-B44

The Role of Dynamic Capabilities and Organizational Practices in Self-reinforcing Processes

Chair: Jörg Sydow

Lidia Gryszkiewicz, Eleni Giannopoulou and Pierre-Jean Barlatier Service innovation capabilities dynamisation in knowledge-intensive organisations: Evidence from research & technology organisations

Discussant: Tobias Heller

Frank Schirmer, Michael Tasto and Daniel Knödler

 $Regimes\ and\ reflexivity.\ Exploring\ self-reinforcing\ mechanisms\ fostering$

and impeding innovation

Discussant: Jasmin Kominek

Wolfgang H. Güttel, Stefan W. Konlechner and Barbara Müller

The boundaries of rule-breaking: Dynamic capabilities and organizational

defense

Discussant: Camilla Pradies

Session VII LOCATION

Saturday, July 9, 11:00-12:30 H-B44

Mechanisms of Intervention and Adaptive Strategies: Responses to Path Dependency

Chair: Hüseyin Leblebici

Camille Pradies

Hybrid organizational identities as source of tension and stability: A view from the bottom-up

Discussant: Barbara Müller

Jutta Becker-Ritterspach

Complementarity and path dependence: How different types of

complementary effect path dependence

Discussant: Gabriele Fassauer

Bernardo Correia-Lima and Justin Jansen How high-tech firms respond to performance feedback on a multidimensional search space? Evidence from patent data Discussant: Lidia Gryszkiewicz

CORE-PERIPHERAL RELATIONS IN ORGANIZATION STUDIES: CRITICAL AND ORTHODOX PERSPECTIVES

CONVENORS Bob Westwood, University of Technology, Sydney, Australia;

robert.westwood@uts.edu.au

Gavin Jack, La Trobe University, Australia; g.jack@latrobe.edu.au

SESSION I Thursday, July 7, 09:00–10:45

LOCATION H-C35

Chair: Bob Westwood

Şükrü Özen

Polity bias in the new institutional theory: Some lessons from a statist

polity

Discussant: Gavin Jack

Umut Koç, Janset Özen Aytemur and Erkan Erdemir

The weakness of a powerful state: The un-institutionalization history of

Turkish football field Discussant: Lin Yan

SESSION II Thursday, July 7, 14:00-15:30

LOCATION H-C35

Chair: Gavin Jack

Amy Klemm Verbos and Maria Humphries

The confluence of institutional logics in co-governance: Ancient wisdom

for modern times Discussant: Şükrü Özen

Diane Ruwhiu

Colour by numbers? Introducing the indigenous worldview to business

school curriculum

Discussants: Maria Kapsali and Rea Prouska

Maria Kapsali and Rea Prouska

The national business systems in the periphery: A historical trajectory

of hybridization

Discussant: Diane Ruwhiu

Session III Location

Thursday, July 7, 16:00–17:30 H-C35

Chair: Bob Westwood

Pushyarag Puthusserry, John Child and Suzana Rodrigues
Psychic distance, its business impact and modes of coping through
external support: A study of internationalizing British and Indian
partner SMEs

Discussants: Karen Spencer Mota, Maria Fernanda Cavalcanti, Nathalia Ruiz and Beatriz Braga

Karen Spencer Mota, Maria Fernanda Cavalcanti, Nathalia Ruiz and Beatriz Braga

Reflections on careers in the BRICs: History and perspectives on career management in Brazil, Russia, India and China after the 90s Discussants: Pushyarag Puthusserry, John Child and

Suzanna Rodrigues

I in Yan

Exploring social order in a born global organization

Discussants: Umut Koç, Janset Özen Aytemur and Erkan Erdemir

Session IV Location

Friday, July 8, 09:00-11:00 H-C35

Chair- Gavin Jack

Gazi Islam

Can the subaltern eat? Anthropophagic culture in the context of Brazilian management

Discussant: Fabio Meira

Andrina Thomas and Maria Humphries Leaders or house girls in our own land?

Discussant: Gazi İslam

Fabio Meira

 ${\it Liminal organization case study of a company assumed by workers}$

in Brazil

Discussant: Michal Frenkel

Michal Frenkel

Does the periphery write back? Organizational work-family practices in

Israeli subsidiaries of "periphery" based MNCs

Discussant: Maria Humphries

SESSION V LOCATION Friday, July 8, 2011, 14:00-16:00 H-C35

Chair: Bob Westwood

Tatiana Andreeva, Aino Kianto, Yaroslav Pavlov and Xing Shi Knowledge management in peripheral countries: Evidence from China,

Finland and Russia
Discussant: Elisa Giuliani

Davide Fiaschi, Elisa Giuliani, Chiara Macchi, Michelangelo Murano and Oriana Perrone

Is it just a matter of time? On whether social corporate responsibility influences human rights abuses in large multinational corporations (1990–2006)

Discussant: Tatiana Andreeva

CONSTRUCTING CATEGORIES: MEANING AND FRAMING IN ORGANIZATIONAL FIELDS

CONVENORS Peer C. Fiss, University of Southern California, Los Angeles, USA;

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Mark Kennedy, University of Southern California, Los Angeles, USA;

mark.kennedy@marshall.usc.edu

Joeri Mol, University of Melbourne, Australia; jmol@unimelb.edu.au

SESSION I Thursday, July 7, 09:00–10:45 LOCATION H-E43

Categorization and Cognition

Chair: Joeri Mol, Mark Kennedy and Peer C. Fiss

Discussant: Stefan Jonsson

Joep Cornelissen and Mirjam Werner

Framing and categorization in sensemaking and institutional

persistence and change

Ralitza Nikolaeva

Interorganizational imitation through the lens of cognitive frames

Sarah Kaplan and Keyvan Vakili

Patterns in the emergence of nanotechnology: The case of fullerenes

Session II Location Thursday, July 7, 14:00–15:30 H-E43

11-243

Markets and Valuation

Chair: Mark Kennedy Discussant: Joep Cornelissen

Isabelle Huault and Hélène Rainelli

Transforming financial OTC markets. Struggles around categories

Juliane Reinecke and Shahzad (Shaz) Ansari The politics of values and value creation

R. Daniel Wadhwani and Mukti Khaire

Height taken but worth unknown: Valuation as an institutional process

Session III Location

Thursday, July 7, 16:00–17:30 H-E43

Construction Mechanisms

Chair: Peer C. Fiss
Discussant: Mukti Khaire

Florian Überbacher and Claus D. Jacobs

Overcoming liability of newness through socialization: How legitimation

strategies of a new venture evolve

Corentin Curchod and Nicolas Neysen

Categorization process and the dynamics of centralized markets:

Micro-macro confrontation and alignment

Sophie Mützel

Newness and collaborative category construction from stories

Session IV Location

Friday, July 8, 09:00-11:00 H-E43

Category Membership and Identity

Chair: Mark Kennedy
Discussant: Candace Jones

Lionel Paolella and Rodolphe Durand

Audience attention and the evaluation of multiple category memberships

Soorjith Illickal Karthikeyan and Filippo Carlo Wezel

Logic of evaluation and intrinsic appeal: Identity claims and audience

attention to British political parties, 1950–2005

Michel Lander, Hans van Oosterhout and Pursey P.M.A.R. Heugens Organizational forms and professional service firm outcomes:

A set-theoretic

Session V Location

Friday, July 8, 14:00–16:00 H-E43

Audiences, Critics and Status

Chair: Joeri Mol

Discussant: Sophie Mützel

Daniela Lup

Whose performance? Status hierarchies in mediated markets

Candace Jones, Massimo Maoret, Felipe Gorenstein Massa and

Silviya Svejenova

Rebels with a cause: Formation, contestation and expansion of the de novo category "Modern Architecture", 1870—1975

Session VI Location

Saturday, July 9, 09:00-10:30 H-E43

Movements and Networks

Chair: Mark Kennedy Discussant: Sarah Kaplan

Stéphane Guérard, Robin Gustaffson and Christoph Bode Resolving framing contests: The case of the automotive field and the environmental movement in Germany

Achim Oberg, Gili Drori and Giuseppe Delmestri The impact of network position on an organization's fit into a category: The case of university favicons

Simone Schiller-Merkens

Do movements matter to market formation? The role of social movements in the social construction of a new product category

Session VII Location

Saturday, July 9, 11:00-12:30 H-E43

Logics, Meaning, and Change

Chair: Joeri Mol

Discussant: Rodolphe Durand

Ileana Stigliani and Bruce Tether

Building a new field: How an emerging category becomes meaningful

and legitimate – The case of service design

Shilo Hills, Maxim Voronov, Dirk De Clercq and C.R. (Bob) Hinings History is written by those who need it – Theorizing fine winemaking in Ontario

Stefan Jonsson and Jesper Edman Linking categories, identities and practices in institutional change: Shifting transformation paths in the Japanese banking industry

THE SOCIAL STRUCTURE OF RADICAL INNOVATIONS

CONVENORS Simone Ferriani, University of Bologna, Italy; simone.ferriani@unibo.it

Charles Baden-Fuller, City University London, UK;

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Gino Cattani, New York University, USA; gcattani@stern.nyu.edu

SESSION I Thursday, July 7, 09:00–10:45

LOCATION H-D31

Opening Session

Chair: Gino Cattani, Simone Ferriani and Charles Baden-Fuller

Raghu Garud and Joel Gehman

Metatheoretical perspectives on sustainability journeys: Evolutionary,

relational and narrative

Discussant: Filippo Carlo Wezel

Victor P. Seidel and Siobhan O'Mahony

Translating novel concepts to novel products: Coordination totems in

practice

Discussant: Vincent Mangematin

SESSION II Thursday, July 7, 14:00–15:30

LOCATION H-D31

Network Analysis of Social Structure of Innovations

Chair: Simone Ferriani

Dirk Deichmann and Jan van den Ende

Dynamics of social network structures across multiple idea proposals

Discussant: David Geiger

Yi Tang and Filippo Carlo Wezel

Standing out: Category contrast and coherence in the Hong Kong film

industry, 1975—1997 Discussant: Shuyuan Wu

Floor van den Born

Exploration and exploitation through co-membership ties:

The moderating role of debuting groups

Discussant: Jan van den Ende

Session III Location

Thursday, July 7, 16:00–17:30 H-D31

Case Studies

Chair: Gino Cattani

Gudrun Rudningen

Punk production: Enacting radical innovation by breaking norms in

organisational idea work Discussant: Niki Panteli

Yutaka Yamauchi and Yasuo Sugiyama

Reflexivity and the duality of continuity and discontinuity in research and

development

Discussant: Stephen Walsh

Fanny Simon and Albéric Tellier

The social acceptance of a new technology: Lessons from the monoplane/

biplane paradox

Discussant: Thierry Viale

Session IV Location

Friday, July 8, 09:00-11:00

H-D31

Interactive Poster Session with Discussants

Chair: Charles Baden-Fuller

Philipp Hermanns

Organizational identity, basic assumptions and radical innovations – The German worship of airships: Thinking incremental while striving radically

Discussant: Joel Gehman

Shuyuan Wu and Frank Bradley

A black swan is still a swan: Radical innovations down to the kene level

Discussant: Hui-Fen Chen

Niki Panteli and Steve Conway

Radical innovations for the aging population: The case of smart house

technologies

Discussant: Charles Baden-Fuller

Thierry Viale, Yves Gendron and Roy Suddaby

The social structure of the Internet revulution in the French

communication consultancy Discussant: Fanny Simon

Sub-theme 27

Benjamin Weaver and Markus Lahtinen

Technological change and users: An actor-network perspective on the

digitalization of video surveillance

Discussant: Dirk Deichmann

Sebastian Vogl

The context for innovation – Two generic patterns

Discussant: Erik Aadland

Gerhard Fuchs

Radical innovations in coordinated market economies – Social embedding

and concertation

Discussants: Yasuo Sugiyama and Yutaka Yamauchi

Session V Location

Friday, July 8, 14:00-16:00 H-D31

Statistical Work on Creativity

Chair: Charles Baden-Fuller

Erik Aadland

Status decoupling: Individual and organizational level variance in

emerging category entry

Discussant: Gudrun Rudningen

Hui-Fen Chen

'Robust' design: Leveraging institutional constraints into opportunities

for innovation

Discussant: Albéric Tellier

Session VI Location Saturday, July 9, 09:00-10:30

H-D31

New Ideas and New Approaches

Chair: Simone Ferriani

Vincent Mangematin, Stephen Walsh and Jie Yan

The academic cartel: The evolution of research in management from 1992

Discussant: Victor P. Seidel

Johannes M. Lehner and Daniel Geiger

Selecting radical projects or radical agents? The influence of status

behavior on the selection of radical innovations

Discussant: Siobhan O'Mahony

Closing Round Table

SESSION VII

Saturday, July 9, 11:00-12:30

Closing Round Table (continued)
Chair: Simone Ferriani and Gino Cattani

TRANSLATING DISCOURSES: TEXT, CHANGE AND ORGANIZATION

Bill Doolin, Auckland University of Technology, New Zealand; CONVENORS

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David Grant, University of Sydney, Australia;

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Robyn Thomas, Cardiff University, UK; thomasr4@cardiff.ac.uk

SESSION I Thursday, July 7, 09:00-10:45

LOCATION S-A110

LOCATION

Translating Strategy Chair: Richard Dunford

Alex Wright

Author, authoring, de-authoring and authorization: Consultants' texts

and translation

Carolina Lilja Gkogkaki

The construction of gap-spotting LEAN warlords: Management consultants use of spatial and military metaphors in LEAN

transformation schemes

Maurizio Floris, David Grant and Leanne Cutcher The role of calculative devices in strategizing

SESSION II Thursday, July 7, 14:00-15:30 S-A110

Translating across Domains

Chair: Judy Motion

Florian Schulz and Chris Steyaert

Business coaching: The translation of the therapeutic habitus into the

managerial realm

Sharon Mason

West translates East: (Re-)translating a 'Zen' discourse

Nurit Zaidman and Ofra Goldstein-Gidoni

Translating spirituality into the mainstream: Practices and discursive interactions in two organizational contexts

Session III Location

Thursday, July 7, 16:00–17:30 S-A110

Technology and Healthcare

Chair: Bill Doolin

Gregory Maniatopoulos, Sue Llewellyn, Rob Procter and Gill Harvey Lost in translation? Negotiating technological innovation in healthcare

Zoe Morrison, Kathrin Cresswell, Kate Marsden, Bernard Fernando and

Aziz Sheikh

Utilising a multi-level discourse-based theory of organisational change to explore the introduction of electronic health records in England

Irene Lorentzen Hepsø and Charlotte Marie Andreassen Convergence and alignment of heterogeneous networks in digitalizing practice – Implementation of speech recognizer in hospital

Session IV Location

Friday, July 8, 09:00-11:00 S-A110

Discourse and Identity

Chair David Grant

Richard Dunford and Stephen Cummings Contested (not lost) in translation: Crowdsourcing and its impact on occupational identity

Jasmin Mahadevan

Translating collective identities in times of organizational change: The case of an East German high-tech company

Sampo Tukiainen

Discursive sensemaking and translation of managing cultural differences in Finnish-Polish collaboration: When West meets East

Claus D. Jacobs, David Oliver and Loizos Heracleous The role of embodiment in organization-focused identity work

SESSION V LOCATION

Friday, July 8, 14:00-16:00

S-A110

Discourse and the Market Economy

Chair: Robyn Thomas

Frank Mueller and Andrea Whittle

Agency as a discourse grammar: An analysis of accountability and the banking crisis

Myrte Berendse and Sierk Ybema

A story about a circus. Legitimizing and delegitimizing culture change within a Dutch infrastructure organization

Judy Motion, Sally Davenport, Shirley Leitch and Liz Merlot *Translating productivity – The role of concepts*

Fanny Salignac and Richard G. Seymour

A discursive approach to understanding the institutionalization of international change: Fairtrade cases in Vietnam and India

Session VI Location

Saturday, July 9, 09:00–10:30 S-A110

Uncertainty and Ambiguity

Chair: Shirley Leitch

Hanneke Duijnhoven

Translating security discourses. The meaning of security in everyday organizational life

Gillian C. Hopkinson

False friends: Failed translations between an environmental NGO and its supporters

Victoria von Groddeck and Jan Oliver Schwarz

Perceiving the new in the organizational environment: A discourse

theoretical translation of trend management

UNTOLD STORIES OF THE FIELD AND BEYOND

CONVENORS Paul Donnelly, Dublin Institute of Technology, Ireland;

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Yiannis Gabriel, University of Bath, UK; yg218@management.bath.ac.uk

Banu Özkazanç-Pan, University of Massachusetts, Boston, USA;

banu.ozkazanc-pan@umb.edu

Session I Location Thursday, July 7, 09:00–10:45 S-A012

Stories about the Research Process 1

Chair: Paul Donnelly and Banu Özkazanç-Pan

Fiona Hurd, Suzette Dyer and Mary Fitzpatrick

A 'beautiful mess': Risks, realities, and authentic reflexivity

Discussant: Tuomas Kuronen

François Lambotte and Dominique Meunier

Bricolage, kairos and action nets as analytical keys of

researchers' narratives Discussant: Maria Bolin

Stefanie Reissner

Stories of the unspoken: Beneath the surface of the research interview

Discussants: Andrea Whittle, Frank Mueller, Peter Lenney and

Alan Gilchrist

Session II Location

Thursday, July 7, 14:00–15:30 S-A012

3-A012

Stories of the Field 1

Chair: Paul Donnelly and Banu Özkazanç-Pan

Scott Taylor and Chris Land

Organizational case studies and critically reflexive engagement: The

parallax view

Discussants: Padraig McCarthy, Chris O'Riordan and Ray Griffin

Sinéad Ruane

Do ask ... but don't tell: The untold tales of a novice researcher

Discussant: Elen Riot

Amine Ezzerouali

Tell or hide? Methodological issues related to exploring emotions in

organizations

Discussants: Yijun Xing and David Sims

Session III Location

Thursday, July 7, 16:00–17:30 S-A012

Assembling Stories 1

Chair: Paul Donnelly and Banu Özkazanç-Pan

Lena Andersson

Contrasting as a research strategy for highlighting polyphonic

sensemaking in stories of organizational life

Discussant: Sander Merkus

Trine Susanne Johansen

Storying an organization – Reflections on story performance in

organizational identity research

Discussants: Natasha Slutskaya, Manto Gotsi, Costas Andriopoulos and

Janet Borgerson

Vedran Omanović

An untold story about diversity production in organizations: Encounters,

reflections and the search for alternatives

Discussants: Alaíde Dantas and Maria Tonelli

Session IV Location

Friday, July 8, 09:00-11:00

S-A012

Stories about the Research Process 2

Chair: Paul Donnelly and Banu Özkazanç-Pan

Maria Bolin

Myths in management: A modern play in a city office in Sweden Discussants: Fiona Hurd, Suzette Dyer and Mary Fitzpatrick

Sub-theme 29

Tuomas Kuronen

Cool head, hot heart: Crafting intellectual stories in the pressure of

institutions and egos

Discussant: Anne Reff Pedersen

Elen Riot

I have not been nice

Discussants: François Lambotte and Dominique Meunier

Session V Location

Friday, July 8, 14:00–16:00 S-A012

Assembling Stories 2

Chair: Paul Donnelly and Banu Özkazanç-Pan

Sander Merkus

The struggle for meaning in a field of messy stories

Discussant: Vedran Omanović

Natasha Slutskaya, Manto Gotsi, Costas Andriopoulos and

Janet Borgerson

Untold stories of bankruptcy
Discussant: Cecilia Bjursell

Padraig McCarthy, Ray Griffin and Chris O'Riordan Exploring the silences of entrepreneurial failure

Discussant: Stefanie Reissner

Session VI Location

Saturday, July 9, 09:00–10:30 S-A012

Assembling Stories 3

Chair: Paul Donnelly and Banu Özkazanç-Pan

Cecilia Bjursell

Metaphors in research, and a note on academic authorship

Discussant: Sinéad Ruane

Yijun Xing and David Sims

Poetry: The untold side of narratives in shaping managers' identity

Discussant: Trine Susanne Johansen

Alaíde Dantas and Maria Tonelli

When the "mess" is the order: Stories of time experience

Discussant: Lena Andersson

Session VII Location

Saturday, July 9, 11:00-12:30 S-A012

Stories of the Field 2

Chair: Paul Donnelly and Banu Özkazanç-Pan

Anne Reff Pedersen

The everyday narrative performance – The messiness of organizational

narratives

Discussant: Amine Ezzerouali

Andrea Whittle, Frank Mueller, Peter Lenney and Alan Gilchrist Telling tales of 'interest': A discursive psychology perspective

Discussants: Scott Taylor and Chris Land

ORGANIZATIONS OF ORGANIZATIONS

CONVENORS Nils Brunsson, Uppsala University, Sweden; nils.brunsson@hhs.se

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Dieter Kerwer, University of Munich, Germany;

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SESSION I Thursday, July 7, 09:00–10:45 LOCATION H-B34

Varieties of Meta-organizing: Social Movements, NGOs and IGOs

Chair: Hervé Dumez

Christoph Haug

Organizing spaces: Meeting arenas as social movement infrastructure

between organization, network, and institution

Discussant: Göran Ahrne

Juho Lindman and Jouni Westling

The new sovereigns: Organizations of organizations as

constitutional subjects
Discussant: Carolin Decker

Nils Brunsson, Göran Ahrne and Dieter Kerwer International organizations as meta-organizations

Discussant: Johannes Lehner

SESSION II Thursday, July 7, 14:00–15:30

LOCATION H-B34

Bridging the Boundaries of the State

Chair: Dieter Kerwer

Stig Westerdahl and Maria Bogren

Organizations in cooperation within development partnerships – The

impact of organizational fields and institutions

Discussant: Liv Fries

Svenne Junker

Decisions in EU meta-governance: Characteristics and consequences for

decision-making in organizations of organizations

Discussant: Konstantinos Pitsakis

Göran Ahrne and Adrienne Sörbom

Meta-organizations and the troublesome globalization of politics

Discussant: John Brocklesby

Session III Location

Thursday, July 7, 16:00–17:30 H-B₃4

Organizing Rule-making

Chair: Nils Brunsson

John Brocklesby

Organizing organizations in the fight against transnational crime

Discussant: Dieter Kerwer

Luc Brès

Power and institutions in global standardization: The role and the

importance of ambiguity
Discussant: Christoph Haug

Hervé Dumez and Alain Jeunemaître

Emergence of a new organizational form: The case of European regulatory Mata-Organizations (RMOs) of Clubs of Regulators

Discussant: Stig Westerdahl

Session IV Location

Friday, July 8, 09:00-11:00

H-B34

Autonomy and Resistance of Members

Chair: Göran Ahrne

Liv Fries

Shifting functions, shifting autonomy. How the function of the meta-

organization affects theur own and the members' autonomy

Discussant: Hervé Dumez

Johannes Lehner and Cäcilia Innreiter-Moser

The impact of political parties in Austria for their members

Discussant: Dennis Schoeneborn

Mats Jutterström

 $Organizing\ umbrella\ organizations-Conflict,\ informal\ co-ordination\ and$

member resistance

Discussant: Francesco Paoletti

SESSION V LOCATION Friday, July 8, 14:00–16:00 H-B34

Governance and Management

Chair: Mats Jutterström

Régis Martineau and Denis Chabault

Strategic process in meta-organizations: Management tools

and strategizing

Discussant: Gilles Craque

Frank Lerch, Elke Schüßler and Carolin Decker

Governance of inter-cluster collaboration: A typology and systematic

assessment

Discussant: Régis Martineau

Fernando Nogueira, Gabriela De Brelàz and Mário Aquino Alves Governance of three Brazilian meta-organizations: An exploratory study

Discussant: Mats Jutterström

Session VI Location Saturday, July 9, 09:00–10:30 H-B34

Associations

Chair: Carolin Decker

Francesco Paoletti, Peter Sheldon and Raoul C.D. Nacamulli Membership, identity and internal organization in an employers'

association

Discussant: Liv Fries

Konstantinos Pitsakis and Tobias Goessling

Legitimacy conditions of organizational entry into industrial associations

Discussant: Fernando Nogueira

Gilles Craque

Local business associations as meta-organizations

Discussant: Juho Lindman

Session VII LOCATION

Saturday, July 9, 11:00-12:30 H-B34

Conclusions

Chair: Nils Brunsson

Dennis Schoeneborn, Timothy R. Kuhn and Patrick Haack *The communicative constitution of partial organizations*

Discussant: Alain Jeunemaître

Concluding discussion:

What have we learnt and where to go from here?

SHARPEN THE TOOLS: INSTITUTIONAL APPROACHES IN ORGANIZATIONAL RESEARCH

CONVENORS Julia Brandl, Innsbruck University School of Management and WU

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Ulla Eriksson-Zetterquist, University of Gothenburg, School of

Business, Economics and Law, Sweden; ulla.eriksson-zetterquist@gri.qu.se

SESSION I

Thursday, July 7, 09:00-10:45

S-B110

Legitimacy Seeking and Institutional Logics

Chair: Julia Brandl

Sabine Klein

The paradox of the schizophrenic organization

Discussant: Hélène Bovais

Céline Louche and Linda Markowitz

Sense making and social locations: How actors in the responsible

investment industry justify decisions

Discussant: Lena Hipp

William Stevenson, Erica Steckler and Louis Soloff

Rhetoric and sustainability: An examination of institutional logic

Discussants: Taeyoon Sung and Taeyoung Yoo

Session II Location

Thursday, July 7, 14:00-15:30

S-B110

Institutional Entrepreneurship

Chair: Ulla Eriksson-Zetterquist

Paola Angela Maria Mazzurana, Francesco Crisci and Daniel Pittino The institutionalization of a new organizational field as an institutional

entrepreneurship project: The genesis of a technological district

Discussants: Soo Hee Lee and Tatjana Byrne

Lena Hipp

Entrepreneurial societies? An empirical analysis of the relationship between macro-level institutions and micro-level preferences for self-employment in OECD countries

Discussant: Céline Davesne

Renaud Redien-Collot and Noreen O'Shea
The 'unintended' outcomes of policy-making on the structuring of
entrepreneurial support for women – An example from France
Discussants: Anica Zeyen and Markus Beckmann

Session III Location

Thursday, July 7, 16:00–17:30 S-B110

Corporate Governance

Chair: Julia Brandl

Taeyoon Sung and Taeyoung Yoo
Corporate governance reform in France

Discussants: Luciano Barin Cruz and Jean-Pascal Gond

Anne Galander, Simon Oertel and Peter Walgenbach
Becoming institutionalized – Key actors and the German Corporate
Governance Code, 1998–2010
Discussant: Sabine Klein

Fernando Muñoz-Bullón and María J. Sánchez-Bueno Institutional and normative determinants of downsizing

Discussant: Tjeerd Zandberg

Session IV Location

Friday, July 8, 09:00-11:00 S-B110

Social Organizations and Institutional Logics

Chair: Ulla Eriksson-Zetterquist

John Wäfler

Film festivals as organizations. The case of the Fribourg international film

festival, CH

Discussants: Anne Galander, Simon Oertel and Peter Walgenbach

Anica Zeyen and Markus Beckmann

Two hearts beat as one: How social entrepreneurs use a non-profit-/ for-profit organizational mix to deal with multiple institutional logics Discussant: Céline Louche

Luciano Barin Cruz and Jean-Pascal Gond Transferring institutional logics and organizational forms across multiple fields: A serial institutional entrepreneur case study Discussant: Aukje Leufkens

Soo Hee Lee and Tatjana Byrne

Institutional logics and organisational practices in the UK contemporary dance sector

Discussants: Paola Angela Maria Mazzurana, Daniel Pittino and Francesco Crisci

SESSION V LOCATION

Friday, July 8, 14:00–16:00 S-B110

Assembles of Organizing: Integration, Collaboration, Coordination Chair: Julia Brandl

Cécile Godé and Isabelle Bouty Benefiting from shared cognition in coordination processes: Individual and organizational responses in an air display squadron Discussants: Per Svejvig and Andrea Carugati

Aukje S. Leufkens and Niels G. Noorderhaven Shipbuilding collaboration as a social dilemma Discussants: Cécile Godé and Isabelle Bouty

Alice Jacobsen

Professions, paradoxes and strategizing – Empirical analysis of organizational change processes in a school setting Discussants: Fernando Muñoz-Bullón and María J. Sánchez-Bueno

Hélène Bovais

The unexpected strength of singularity against the homogenizing forces of the banking field: The Crédit-Agricole Group faced with its own duality Discussant: Noreen O'Shea

Session VI Location

Saturday, July 9, 09:00-10:30

S-B110

Institutionalization and Identity

Chair: Ulla Eriksson-Zetterquist

Céline Davesne, Nathalie Baudouin and Sébastien Dubois The deinstitutionalization of a professional model: The foot soldiers of higher education

Discussant: William Stevenson

Pouya Seifzadeh

Diffusion of collective identity and institutional logics through organizational multiplicity in emerging organizational fields: Three case studies

Discussant: Alice Jacobsen

Tjeerd Zandberg

Organizational routines as carriers of institutions. What space is left for

managerial choice?

Discussant: George Kandathil

Session VII LOCATION

Saturday, July 9, 11:00-12:30

S-B110

Institutional Logics and Technology

Chair: Ulla Eriksson-Zetterquist

Per Svejvig and Andrea Carugati

Institutional logics driving enterprise systems tailoring strategies –

A comparative case study of two telecom companies

Discussant: John Wäfler

George Kandathil, Sue Newell and Erica Wagner

Co-mingling contrasting institutional logics: Exploring the micro-macro

interplay during an Indian-based ES implementation

Discussant: Pouya Seifzadeh

THE CHALLENGES OF ORGANIZING IN EMERGING ECONOMIES

CONVENORS M. Lourdes Sosa, London Business School, UK; Isosa@london.edu

Myrna Flores, Ecole Polytechnique Fédérale de Lausanne (EPFL),

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Anita McGahan, University of Toronto; Canada;

amcgahan@rotman.utoronto.ca

Session I Location Thursday, July 7, 09:00-10:45

S-B₂₂8

Understanding Customers in Emerging Markets & Organizing for them

Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa

Discussant: Carlos Osorio

Minna Halme, Arno Kourula, Sara Lindeman, Galina Kallio, Angelina Korsunova and Maria Lima-Toivanen Toward understanding low-income users in emerging markets: Doing multi-location ethnography at the BOP in Brazil, India, Russia and Tanzania

Mohit Anand, Philippe Monin and Nathalie Belhoste Innovation processes in the emerging Indian insurance market: Demystification, technologization, retailization, commoditization, bundlization, indigenization and seamentation

Eric van Heck and Marlei Pozzebon Online auction models for microlending in Africa: Making sense to MYC4 from three theoretical lenses

Session II Location

Thursday, July 7, 14:00–15:30 S-B228

Networking through the Value Chain in Emerging Markets

Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa

Discussant: Elisa Giuliani

Minna Halme and Marjo Hietapuro

Partnerships in BOP business: A systematic analysis of partners and their

roles in 20 business models

Alejandro Ruelas-Gossi

Orchestration

Uchenna Uzo and Johanna Mair

The stickiness of organizing informally: A Nollywood case study

Session III Location

Thursday, July 7, 16:00–17:30 S-B228

Networking for Business Facilitation in Emerging Markets

Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa

Discussant: Zeynep Erden

Elisa Giuliani

Network dynamics in regional clusters: The perspective of an emerging

economy

Apalak Khatua

Business group heterogeneity in value-creating potentials during

institutional transitions in emerging economies

Session IV

Friday, July 8, 09:00-11:00 S-B228

The Dynamics of Entrepreneurship in Emerging Markets

Chair: Myrna Flores, Anita McGahan and M.Lourdes Sosa

Discussant: Eric van Heck

Yipeng Liu

Regional governments as institutional entrepreneurs: Self-implemented

and delegated institutional work in building a high-tech

entrepreneurship-friendly environment in a peripheral region of China,

2001-2010

Anita McGahan, Nilanjana Dutt, Elena Vidal, Olga Voronina, Will Mitchell and Aaron Chatterjie The co-development of markets and firms: Business incubators in emerging economies

Daniela Frascaroli, Jyoti Raman Jha, Stefano Guidotti and Giuseppe Scaratti Organizing in emergent economies: A study of the Dalit woman entrepreneurship in India

Alsones Balestrin, Jorge Verschoore and Alexandre Perucia Revisiting the dominant view of organizational strategy: Empirical evidences from small-firm networks in Brazil

Session V Location

Friday, July 8, 14:00–16:00 S-B228

Internationalization and Investment into Emerging Markets Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa Discussant: Myrna Flores

Libo Fan, Shimin Liu and Su Wang Growth path of Chinese MNCs: An elaboration of the 3L framework

Svetla Marinova, John Child and Marin Marinov Institutional system development for outward foreign direct investment in China and Russia

Candace Martinez Natura Cosméticos: A Brazilian multilatina's sustainable business practices in Colombia

Alessandro Pagano Internationalization processes of Italian law firms in China: Strategic and organizational choices

Session VI Location

Saturday, July 9, 09:00–10:30 S-B228

Systems for New Product Development and Supply Chain Management in Emerging Markets

Chair: Myrna Flores, Anita McGahan, and M. Lourdes Sosa

Discussant: Stefan Haefliger

Carlos Osorio and Alejandra Winter

Weakness to compete: The innovation processes gap of Latin-American firms

Rosana Silveira Reis

Creativity and innovation in reassembling organization's context – The case study of VM line in Brazil

Rhita Sabri

Inter-organizational supporting services between supermarket chains and small producers of fresh product in Morocco

Session VII Location

Saturday, July 9, 11:00–12:30 S-B228

A Knowledge-Intensive Industry in Developing vs. Developed Markets: The Case of Pharmaceuticals

Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa Discussant: M. Lourdes Sosa

Fernando Sandoval-Arzaga, Manuel Suárez-Barraza and Xavier Valdez Innovative management strategies in Mexican emerging market: A case study of a pharmaceutical consultant company

Fotini Pachidou, Stefan Haefliger and Georg von Krogh The third capability: Asset reconfiguration and learning from stakeholders in the pharmaceutical industry

Andreas Schneider, Zeynep Erden and Georg von Krogh Researching sociomateriality

CIVIL SOCIETY IN THE AGE OF DISRUPTION

CONVENORS Filip Wijkström, Stockholm School of Economics, Sweden;

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Michael Meyer, Vienna University of Economics and Business, Austria;

michael.meyer@wu.ac.at

Kari Steen-Johnsen, Institute for Social Research, Norway;

kari.steen-johnsen@samfunnsforskning.no

Session I Location Thursday, July 7, 09:00-10:45

H-B21

Setting the Scene: It is all about Society

Chair: Michael Meyer

Convenors' Welcome:

Who does disrupt? Who is disrupted? Considerations about CSOs and

their role(s) in society

Elisabeth Clemens

Nationalizing reciprocity: Aligning charity and citizenship in the

American nation-state

Marta Reuter and Filip Wijkström

Victors write history: Reflections on the political actorhood of civil

society organizations

Session II Location

Thursday, July 7, 14:00-15:30

H-B21

Business and Civil Society. A Perfect Match or Unlikely Bedfellows?

Chair: Filip Wijkström

Stig Linde

The parish in the audit society

Sofia Altafi

Surviving by being business-like? Determinants of legitimacy in the Indian

microfinance sector

Heidi Herlin

Cross-sector collaboration and its impact on non-profit organizational leaitimacy

SESSION III

Thursday, July 7, 16:00–17:30 H-B21

Government: Partnership or Control? Government Relations and Governance Revisited

Chair: Kari Steen-Johnsen

Karin Kreutzer and Claus D. Jacobs

Balancing coaching and control in CSO governance – A paradox perspective on board behavior

Philippe Eynaud and Damien Mourey

New control-based mechanisms for public funding in France: Which consequences for civil society organizations (CSOs) in social services?

Erik Sjöstrand

How does governmental grants affect the structure of civil society organizations?

Session IV Location

Friday, July 8, 09:00-11:00 H-B21

So, we are all becoming managers now: Managerialization of Civil Society

Chair: Michael Meyer

Johan Hvenmark

The Swedish union of tenants and the balanced scorecard: Exploring the borderlands between civil society and market

Martin Steinbereithner, Florentine Maier and Michael Meyer Stirred or shaken? How does managerialism enter the organizational mix?

Georg von Schnurbein

Transformations within civil society: The consequences of management orientation

SESSION V LOCATION

Friday, July 8, 14:00–16:00 H-B21

Legitimation & Institutionalization: Organizational Actors and Institutional Pressures

Chair: Gemma Donnelly-Cox

John Amis and Kari Steen-Johnsen

Pluralist logics and organizational responses: Status and power in processes of institutionalization

Stefan Einarsson

The revitalization of a popular movement: Case study research from Sweden

Patrik Zapata and María José Zapata Campos How development ideas travel. Civil society organisations as intercultural translators

Session VI Location

Saturday, July 9, 09:00-10:30 H-B21

Fields of Change, Organizational Accounts: Civil Society Organizations/Fields under Change

Chair: Kari Steen-Johnsen

Stella Maris Semino

Exploring environmental-neighbourhood volunteering during the age of disruption

Malin Gawell

Civil society organizations as innovative challenger or adjustable follower? Renegotiating roles in the Swedish practice

Sheila Cannon and Gemma Donnelly-Cox A hidden landscape? Finding and exploring the changing field of peacebuilding organisations

Session VII Location

Saturday, July 9, 11:00-12:30 H-B21

Common Ground for Future Research and Presentation of New Books

Chair: Filip Wijkström, Michael Meyer, Kari Steen-Johnsen and Gemma Donnelly-Cox

Group discussion, wrapping up, conclusions and future possibilities

RESPONDING TO CLIMATE CHANGE: ORGANIZATIONAL PROCESSES AND DISCOURSES

CONVENORS Christopher Wright, University of Sydney, Australia;

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Daniel Nyberg, University of Sydney, Australia;

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Bettina Wittneben, University of Oxford, UK; bettina.wittneben@smithschool.ox.ac.uk

Session I Location Thursday, July 7, 09:00-10:45

H-F43

Macro Perspectives: Climate Change Policy

Chair: Christopher Wright

Annika Skoglund

Homo clima – The neoliberal subject of climate change

Discussants: Georg Susse and Lise Justesen

Ian McGregor

Contestation, coalitions and Copenhagen: Interorganizational collaboration and the failure of global climate change governance

Discussant: Riccardo Maiolini

Bettina Wittneben and André Spicer

Out of thin air: The emergence of a 'market' logic in climate change policy

Discussants: Sara Soderstrom and Krista Badiane

Session II Location

Thursday, July 7, 14:00–15:30

H-F43

Macro Perspectives: Cross-National Insights

Chair: Daniel Nyberg

Javier Aguilera-Caracuel, Natalia Ortiz-Martínez de Mandojana and

Eulogio Cordón-Pozo

The moderating effect of countries' institutional conditions on the relationship between green product innovation and firm financial

performance

Discussant: Johannes Georg

Andrew Griffiths and Martina Linnenluecke

Institutional responses to climate change: A comparative study of the Australian, United Kingdom and United States reports on climate change Discussant: Ian McGregor

Mélodie Cartel and Franck Aggeri

The electricity sector as institutional entrepreneur of the European carbon market, an alternative story of the largest carbon market in the world Discussant: Bettina Wittneben

Session III Location

Thursday, July 7, 16:00–17:30 H-F43

Organizational Perspectives to Climate Change

Chair: Bettina Wittneben

Francesca Ciulli

International diversification of multinational power companies and adoption of a corporate climate strategy – An integrated approach Discussant: Mélodie Cartel

Discussant: Melodie Cartel

Timo Busch, Nils Lehmann and Volker Hoffmann Corporate social responsibility, negative externalities, and organizational risk: The case of climate change Discussant: Nardia Haigh

Timo Leiter

Local government organizations: Re-assembling to address climate change adaptation

Discussant: Marcos Bidart de Novaes

Session IV Location

Friday, July 8, 09:00-11:00 H-F43

Business Discourses about Climate Change

Chair: Bettina Wittneben

Daniel Nyberg and Christopher Wright

Prevention, pre-emption and preparedness: Corporate responses to

climate change as a logic of risk Discussant: Annika Skoglund Sara Soderstrom and Krista Badiane

Climate change discourse and corporate responses: Multiple institutional loaics

Discussant: Aharon Factor

Giuseppe Melis, Roberta Atzori and Ernestina Giudici A challenge to climate change: Turning a cost into a gain

Discussant: Nils Lehmann

Marcos Bidart de Novaes, Janette Brunstein, Rubens Araújo Amaro and Walter Bataglia

The discourse about sustainability and the development of managerial competencies in organizations: A cooperative inquiry into practice Discussant: Timo Leiter

Session V Location

Friday, July 8, 14:00–16:00 H-F43

Management Responses to Climate Change

Chair: Daniel Nyberg

Aharon Factor

Organizational responses to climate change: A mixed method investigation of Australian industrial SMEs

Discussant: Andrew Griffiths

Georg Susse and Lise Justesen

Energy accounting – Energizing organizational processes in building design

Discussant: Lisa Suckert

Johannes Georg

The institutionalization of sustainability and the role of management accounting practices

Discussant: Francesca Ciulli

Nardia Haigh and Andrew Griffiths

Surprise as a catalyst for including climatic change in the strategic

environment

Discussant: Christopher Wright

Session VI Location

Saturday, July 9, 09:00-10:30 H-F43

Managing Stakeholders & Environmental Sustainability

Chair: Christopher Wright

Jane Kirsten Lê

Discourse and paradoxical tensions: Climate change discourse in the Canadian oil sands

Discussant: Daniel Nyberg

Lisa Suckert

The construction of ecological markets: How ecopreneurs discursively bridge the gap between two fields of power – A case study of the German market for organic dairy products

Discussant: Javier Aguilera-Caracuel

Riccardo Maiolini

Exploring the implementation process of corporate environmental management in the Danish hospitality industry: How managers make sense of different sets of stakeholders' interests to advance environmental practices

Discussants: Roberta Atzori and Giuseppe Melis

DECONSTRUCTING INSTITUTIONS: MEANING, TECHNOLOGY AND MATERIALITY

CONVENORS Jannis Kallinikos, London School of Economics, UK;

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Giovan Francesco Lanzara, University of Bologna, Italy;

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Session I Location Thursday, July 7, 09:00-10:45

S-D₁₃₇

On Technology: Categories, Features, Affordances and Canons

Chair: Giovan Francesco Lanzara

Alison Stowell

Negotiating meaning in an organizational field: Revisiting the 'category'

of computer

Paul Leonardi

When does technology use lead to organizational change? Convergent

feature use, collective affordances and alterations in consultation

networks

Attila Marton

Social memory and the digital domain: The canonization of digital

cultural artefacts

Session II Location

Thursday, July 7, 14:00-15:30

S-D137

Materiality, Institutions and Technology

Chair Hans Hasselbladh

Lauri Wessel and Martin Gersch

Bits and bites: On technology, institutions and entrepreneurs

Maria Norbäck and Elena Raviola

Here is the solution: Where is the problem? Bringing agencement

into institutional work

Jennifer Whyte and Andrew Hargadon

Reconstructing institutions through episodes of inquiry

Session III Location

Thursday, July 7, 16:00–17:30 S-D137

Health Care and Technology

Chair: Hans Hasselbladh

Alberto Zanutto and Enrico Maria Piras

Personal health records: Project rhetorics and of information system

arenas in health care

Hamid Ekbia and Bonnie Nardi

Inverse instrumentality: How technologies subjectify patients and players

Francisco Granados

Cultural institutions in the transformation of a pharmaceutical market

Session IV Location

Friday, July 8, 09:00–11:00 S-D137

Media and Institutions

Chair: Jannis Kallinikos

Alexander Styhre

Media are always social: How social media constitute subject-positions

Lena Ewertsson

Governing the digital future through demonstrations – An example from

the history of television

José-Carlos Mariátegui

Deconstructing digital video: The ontological and technical complexities

of a medium

Session V Location

Friday, July 8, 14:00-16:00

S-D137

Information Handling as Social Practice

Chair: Giovan Francesco Lanzara

Aleksi Aaltonen

Computational data, measurement and the double bind of audience information

Jannis Kallinikos and Niccoló Tempini

Post-material meditations: On data tokens, knowledge and behaviour

Johanna Mugler

On talking numbers and telling a story: Organizing accounts, accountability and criminal justice in South Africa

Session VI Location

Saturday, July 9, 09:00-10:30 S-D137

Technology and Social Practice

Chair: Jannis Kallinikos

Åsa Boholm

Realrationalität in infrastructure planning: Road and railtrack encounters

Jochen Runde and Philip Faulkner

The social, the material, and the ontology of non-material technological objects

George Kuk and Yukika Awazu

Reassembling position practices in procurement

CREATIVE SELVES: ORGANIZING WORK IN KNOWLEDGE CAPITALISM

CONVENORS Axel Haunschild, University of Trier, Germany; haunschild@uni-trier.de

Peter Fleming, University of London, UK; p.fleming@gmul.ac.uk

Christina Garsten, Stockholm University, Sweden;

christina.garsten@socant.su.se

Session I Location Thursday, July 7, 09:00-10:45

S-A010

Creative Industries: The Role Model?

Chair: Axel Haunschild

Bernard Ramanantsoa and Elen Riot

Are artists still part of the creative class if they can't make a buck?

Doris Ruth Eikhof

Creative enterprise or creative collective? A case study of how creative

workers organise and manage themselves

Session II Location

Thursday, July 7, 2011, 14:00-15:30

S-A010

What Makes Creative?

Chair: Christina Garsten

Glenn Kristiansen Mood and insight

Yvonne van Rossenberg

Relations between commitment and creativity: A multiple foci approach

Michael Darby

Organizing for creative performance

Session III LOCATION

Thursday, July 7, 2011, 16:00-17:30 S-A010

Dealing with Diversity

Chair: Peter Fleming

Kevyn Yong, Kristina Dahlin and Kristin de Valck

Creativity and diversity: How information use turns diversity into novelty

and usefulness

Inga Rössing and Stephan Kaiser

Pride and prejudice – The challenge of integrating external creativity in organizational teams

SESSION IV LOCATION

Friday, July 8, 2011, 09:00-11:00 S-A010

Voices: Control and Resistance

Chair: Christina Garsten

Jutta Tailas and Alf Rehn

The creative city and its discontents – Recovery, regimes and resistance

in establishing a cultural capital of Europe

Valentina Cuzzocrea

Are we all creative workers? Revisiting old and new concepts

Richard Carter, Richard Badham, Linda Matula, Sharon Parker and

Empowerment or control: A longitudinal experimental field study of the effects of Organization Theatre

Anna Yström

Exploring an open innovation project unleashing the creative potential:

Stories of resistance and emancipation

SESSION V LOCATION

Friday, July 8, 2011, 14:00–16:00 S-A010

Work/Life

Chair: Axel Haunschild

Falk Eckert, Ute Ludwig, Stefan Kirchner and Jürgen Beyer Matching creativity, life-scripts and organizational models in knowledge capitalism: Sectoral differences

Christian Maravelias and Mikael Holmqvist You're in charge! Worksite health promotion and the self-managing employee

Fernando de Oliveira Vieira, Joana D'Arc Fernandes Ferraz, Joel de Lima Pereira Castro Jr., Luiz Alberto Kanda de Sá Rocha Jr. and Wanise Cabral da Silva Creativity or servitude? Antagonisms produced by organizations from the use of Information and Communication Technologies (ICTs)

Stefan Süß and Shiva Sayah Work-life balance of German freelancers between reality and ideal – An explorative study

Session VI Location

Saturday, July 9, 2011, 09:00–10:30 S-A010

Creativity between Fun Culture and Boredom

Chair: Peter Fleming

Nadja Sörgärde Being creative as identity creation

Carl Cederström and André Spicer Biomorality at work

Jana Costas and Dan Kärreman 'The McDonald's of the consultancy world'? Boredom, dullness and fractured aspirational identities in knowledge-intensive firms

Session VII LOCATION

Saturday, July 9, 2011, 11:00–12:30 S-A010

Creativity in Knowledge-Sharing Communities

Chair: Peter Fleming, Christina Garsten and Axel Haunschild

Alice Lam and Jean-Paul Lambermont-Ford

Academics as artists, artists as academics: Careers and knowledge flows

between university and the creative cultural sector

Monique Ziebro, Harry Scarbrough and Jacky Swan

Structuring spontaneity: Managing creativity in knowledge-sharing

communities

(RE-)ASSEMBLING ROUTINES

CONVENORS Luciana D'Adderio, University of Edinburgh, UK;

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Kajsa Lindberg, University of Gothenburg, Sweden;

kajsa.lindberg@gri.gu.se

Session I Location Thursday, July 7, 2011, 09:00-10:45

H-B32

Introduction by Luciana D'Adderio, Martha Feldman and Kajsa Lindberg

Sociomateriality and Practice

Chair: Mark Zbaracki

Susan Scott and Wanda Orlikowski

Performing online anonymity: The role of materiality in knowledge

practices

Jonathan Gander

Performing popular song production: A study of recording studio practices

Wolfgang H. Güttel, Stefan W. Konlechner, Mark Lehrer,

Barbara Müller and Julia K. Trede

Replicating routines: Artefacts in their role as routine-re-creators

Session II Location

Thursday, July 7, 2011, 14:00–15:30 H-B32

11-032

Performing Standards

Chair: Kathrin Sele

Rieneke Slager, Jean-Pascal Gond and Jeremy Moon

Building routines from the outside: How a responsible investment index

shapes corporate responsibility practices 'at a distance'

Paola Perez-Aleman

Shifting to sustainable production

Andreas Diedrich and Fredrik Lavén

Frozen fish and mummies: On the role of preserved objects in organizing

Ebba Sjögren and Karin Fernler

Routinized responses to 'standardized variation' in the provision of aeriatric nutrition

SESSION III

Thursday, July 7, 2011, 16:00–17:30 H-B32

Performance and Performativity

Chair: Carlo Salvato

Asaf Darr and Trevor Pinch

Performing markets: Sales work, materiality and the local constitution of social obligation

Mark Zbaracki and Mark Bergen Making the market material

Emmanouil Gkeredakis, Jacky Swan, Davide Nicolini and

Harry Scarbrough

Rational decision making revisited: Practices of deliberation in healthcare

funding decisions

Laure Cabantous

Learning how to become performative: The evolving practice of decision

consultants

Session IV Location

Friday, July 8, 2011, 09:00-11:00 H-B32

Artifacts and Coordination

Chair: Jennifer Howard-Grenville

Ruthanne Huising and Samer Faraj

Applying expertise and sustaining attention: Coordination in

fast-response organizations

Carlo Salvato and Claus Rerup

Individual action, cross-level coordination and change of organizational routines in a design firm

Annelie Sjölander-Lindqvist

Agency in boundary negotiations: Coordination, translation and intuition

in Swedish wolf management

John Paul Stephens and Curtis LeBaron

The aesthetics of organizational routines: The collective pursuit of the "should" and the "good"

Anette Hallin and Tina Karrbom-Gustavsson

Artifacts as narratives and narratives as artifacts – The touchable and the thinkable in organizing

SESSION V LOCATION

Friday, July 8, 2011, 14:00-16:00 H-B₃₂

Connecting through Objects

Chair: Ruthanne Huising

Kathrin Sele and Simon Grand

How artifacts, stories and resources shape the way we routinely innovate

Jennifer Howard-Grenville

Not all artifacts are created equal: Malleability and embeddedness of artifacts in routines

Isabel Dörfler and Oliver Baumann

Routine change in response to drastic failure: Improvisation and systematic learning during the development of the Airbus A₃80

Aaron Houssian and Kristina Lauche

Artefacts of innovation: Examining routines, artefacts, and actors in

research & development teams

Alessandro Narduzzo and Gianni Lorenzoni

Artifacts and organizations: Storing and mobilizing innovative knowledge

Session VI Location

Saturday, July 9, 2011, 09:00–10:30 H-B32

Expertise, Classification and Boundary Work

Chair: Alessandro Narduzzo

Norman Crump and Yvonne Latham

Re-organizing an accident and emergency department: A story of wooden boxes, paper cards and paper clips and the making of everyday routines

Katharina Hohmann and Jeanne Mengis

Materiality as a guide to task accomplishment? An investigation in the coordinating practice of temporary organizations

Mara Gorli and Giuseppe Scaratti

Using artefacts for practices tuning and performance refining. The nursing record artefact between affordance and agency: A case study

Session VII Location

Saturday, July 9, 2011, 11:00-12:30 H-B32

Diffusion and Communication

Chair: Kajsa Lindberg

Howard Viney and Alex Wright

Public sector routines: Toward a communication perspective

Marlies Maaijen and Annemiek Stoopendaal Acting with content: An ANT analysis of best practices in quality collaboratives in long term care

Panel discussion:

Taking the routines and materiality agenda forward

RE-MEMBERING EMBODIMENT AND ORGANIZATION

CONVENORS Wendelin Küpers, Massey University, New Zealand;

W.Kupers@massey.ac.nz

Karen Dale, Lancaster University, UK; k.dale@lancaster.ac.uk

Melissa Tyler, Loughborough University, UK; mjtyler@essex.ac.uk

SESSION I Thursday, July 7, 09:00–10:45

LOCATION H-B41

Embodiment and Labour & Artifacts

Chair: Karen Dale, Melissa Tyler and Wendelin Küpers

Kate Sullivan and Craig Rich

Embodied labor and the (re)construction of gendered and sexualized work

Maria Tereza Flores-Pereira, Eduardo Davel, Neusa Rolita Cavedon and

Linda Rouleau

Embodying organizational culture through body's techniques:

A bookstore ethnography

SESSION II Thursday, July 7, 14:00–15:30

LOCATION H-B41

Embodiment, Resistance and Gender

Chair: Karen Dale, Melissa Tyler and Wendelin Küpers

Varda Wasserman and Dana Kachtan

Undressing masculinity: The body as a site of ethno-gendered resistance

Torkild Thanem and David Knights

Embodying gender in organization studies: Corps propre, self-reflection,

and embodied research practice

Session III Location

Thursday, July 7, 16:00–17:30 H-B41

Embodiment of In-/Exclusion, Care & Advocacy

Chair: Karen Dale, Melissa Tyler and Wendelin Küpers

Anneli Hujala, Sari Rissanen and Sanna Laulainen

Material, embodied and aesthetic dimensions of elderly care

organizations

Yvonne Latham

The role of documents in organizing bodies and technologies: Social

inclusion, disabled people and reconditioned computers

Session IV Location

Friday, July 8, 09:00-11:00

H-B41

Embodied Leadership and Managerial Work Chair: Karen Dale, Melissa Tyler and Wendelin Küpers

Arja Ropo, Perttu Salovaara, Erika Sauer and Donatella de Paoli

Embodied leadership through place and space

Josefin Ivarson

Embodiment as given, embodying as project: How consultants make

sense of and go about 'embodying' managerial work

Session V Location Friday, July 8, 14:00-16:00

H-B41

Embodiment, Gestalt and Meaning

Chair: Karen Dale, Melissa Tyler and Wendelin Küpers

Robert Farrands

Body of practice: Merleau-Ponty's vision

Ian King

The body and movement

Session VI Location

Saturday, July 9, 09:00-10:30

H-B41

Embodiment, Institutionalisation & Fiction

Chair: Karen Dale, Melissa Tyler and Wendelin Küpers

Jost Sieweke

The human body as a cognitive micro-foundation of new institutional

theory – A Bourdieusian perspective

Eve Lamendour

The moviegoer, the scholar and the manager – On the use of fiction in

organizational studies

Session VII Location

Saturday, July 9, 11:00–12:30

H-B41

Embodiment & Improvisation and Final Round Chair: Karen Dale, Melissa Tyler and Wendelin Küpers

Maziar Raz

Theatrical improvisation revisited: Balancing the tension between inner

arrangements and outer settings

Final Round – Looking back and forward

THE DUBIOUS ROLE OF NUMBERS IN ORGANIZATIONS

CONVENORS Christian Huber, Helmut Schmidt University, Hamburg, Germany;

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Martin Messner, University of Innsbruck, Austria,

martin.messner@uibk.ac.at

Tobias Scheytt, Helmut Schmidt University, Hamburg, Germany;

scheytt@hsu-hh.de

SESSION I Thursday, July 7, 09:00–10:45

LOCATION S-D141

Calculating Rankings

Chair: Tobias Scheytt

Chris Carter and Ingrid Jeacle

In tripadvisor we trust: Rankings, calculative regimes and abstract

systems

Margit Osterloh and Bruno S. Frey

Academic rankings between the "Republic of Science" and

"New Public Management"

SESSION II Thursday, July 7, 14:00-15:30

LOCATION S-D141

Calculating Surveillance

Chair: Christian Huber

Craig Engstrom

(Ac)counting professional practices: Private eyes translating surveillance

into 'billable time'

Gregory Vit

Explaining the over-ride of numbers by social logics in financial

organizations

Session III Location

Thursday, July 7, 16:00–17:30

S-D141

Calculating Networks
Chair: Margit Osterloh

Kathrine Tveiterås

Organizing dissonance – The contribution of quantification to the assembling and reassembling of the Snøhvit megaproject

Henning Christner and Ebba Sjögren

Good project, good product? Valuing activities in the product

development department of a manufacturing firm

Session IV Location

Friday, July 8, 09:00-11:00

S-D141

Calculating the Organization

Chair: Yuval Millo

Paolo Quattrone

In praise of doubt: Accounting as a maieutic machine

Magnus Larsson, Robert Holmberg and Peter Svensson

Measuring and organizing: The employee survey as a performative device

Marie-Astrid Le Theule and Frédérique Déjean

"The language of figures" and "faceless numbers" in a publishing firm

Session V Location Friday, July 8, 14:00-16:00

S-D141

Calculating by and through Markets

Chair: Chris Carter

Andrea Mennicken

Too big to fail and too big to succeed: Accounting reforms in the prison

service of England and Wales

Daniel Beunza and Yuval Millo

The politics of liquidity

Session VI Location Saturday, July 9, 09:00-10:30

S-D141

Calculating the Project
Chair: Paolo Quattrone

Lene Jørgensen, Silvia Jordan and Hermann Mitterhofer

Normalizing figures: Performance and performativity of risk maps in

inter-organizational project collaborations

Deborah Agostino and Michela Arnaboldi

The role of numbers in shaping inter-organizational networks

Session VII LOCATION

Saturday, July 9, 11:00-12:30 S-D141

Calculating Financial Representation(s)

Chair: Martin Messner

Yasmine Chahed

Words and numbers: The reconfiguring of financial reporting as a form of

economic narrative

Andrea Mennicken and Yuval Millo

Calculating organizational value(s): The case of impairment tests

ORGANIZATIONAL TRANSFORMATION: POWER, RESISTANCE AND IDENTITY

CONVENORS Darren McCabe, Keele Management School, UK;

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David Knights, Bristol Business School, UWE, UK, and School of Business, Economics and Law, University of Gothenburg, Sweden;

david.knights@uwe.ac.uk

Björn Remneland-Wikhamn, School of Business, Economics and Law, University of Gothenburg, Sweden; bjorn.remneland@handels.gu.se

Session I Location Thursday, July 7, 09:00-10:45

S-K013

Power, Subjectivity and Resistance

Chair: David Knights

Sarah Runcie

Power and complicity: An analysis of self, identity and the role of the executive assistant in an organisational transformation context

Discussant: John Roberts

Yvonne Benschop and Marieke van den Brink

Resistance as a tool for change Discussant: Sarah Runcie

John Roberts

Experimenting with subjection: Twenty years of UK corporate governance

Discussants: Yvonne Benschop and Marieke van den Brink

Session II Location

Thursday, July 7, 14:00-15:30

S-K013

Banking and Identity
Chair: Darren McCahe

Bruce Fortado

Adding selling to telling: The Amalgam Bank case

Discussant: Arjo Laukia

Márcia da Silva Costa, Helltonn Patrício Maciel and Amanda Raquel F.F. D'Amorim Modern managerial practices in Brazilian banking sector and their impacts over workers Discussant: Bruce Fortado

Arjo Laukia

How does who we are affect where we go? Multiple identities and organizational outcomes

Discussants: Márcia da Silva Costa and Helltonn Patrício Maciel

Session III Location

Thursday, July 7, 16:00–17:30 S-K013

Management and Identity

Chair: Alfons van Marrewijk

Danielle Tucker, Jane Hendy, James Barlow, Clarissa Penfold and Iill Maben

Social accounts in sensemaking and sensegiving by managerial change agents

Discussants: Francesca Valentino and Chiara Frigerio

Ingunn Hybertsen Lysø, Jonas Alexander Ingvaldsen and Ola Edvin Vie Regulating and producing identity through managerial discourse in management development programs

Discussants: Danielle Tucker, Jane Hendy and James Barlow

Francesca Valentino and Chiara Frigerio

An extended model of dual organizational identification in the context of the multinational enterprise during a major change

Discussants: Ingunn Hybertsen Lysø, Jonas Alexander Invaldsen and Ola Edvin Vie

Session IV Location

Friday, July 8, 09:00-11:00 S-K013

Transformation in the Public Sector

Chair: Jane Hendy

Mari Kira, David B. Balkin and Elina San Authentic work and organizational change

Discussant: François Pichault

Stefan Tramer

Resisting employability: (Re-)Constructing employment service clients Discussants: Mari Kira, David B. Balkin and Elina San

François Pichault

Enacting political games in organizational transformation projects: Panoptic vs. polyphonic styles of management

Discussant: Stefan Tramer

Session V Location Friday, July 8, 14:00–16:00 S-K013

Transformation in the Health Service

Chair: Sylwia Ciuk

Dimitrios Spyridonidis, Jane Hendy and James Barlow Power and identity in explaining transformational change:

An organizational analysis

Discussants: Neil Paulsen, Anetta Kowalkiewicz, Patricia Rowe,

Robert Westwood and Tom Bramble

Neil Paulsen, Anetta Kowalkiewicz, Patricia Rowe, Robert Westwood and Tom Bramble Identity work during organisational transformation Discussants: Dimitra Petrakaki, Ela Klecun and Tony Cornford

Dimitra Petrakaki, Ela Klecun and Tony Cornford Sociotechnical (non-)changing in healthcare organisations: The introduction of Electronic Patient Record (EPR) in an English hospital Discussant: Nóra Szűcs

Nóra Szűcs and Andrea Toarniczky

In your shoe: Top managers' experiences in a culture transformation

project

Discussants: Dimitrios Spyridonidis, Jane Hendy and James Barlow

Session VI Location

Saturday, July 9, 2011, 09:00–10:30 S-K013

Knowledge, Power and IT Chair: Michaela Wieandt

François Deltour and Caroline Sargis Roussel

Performing transformation: Considering actors' power and knowledge

dynamics in IS projects

Discussant: Alfons van Marrewijk

Paulina Junni, Riikka Sarala and Eero Vaara The dynamics of knowledge transfer in M&As

Discussants: Caroline Sargis Roussel and François Deltour

Alfons van Marrewijk

Revitalising techno-anarchists and cyberpunks. Organizational

transformation of Internet service provider IPX

Discussants: Paulina Junni, Riikka Sarala and Eero Vaara

Session VII Location

Saturday, July 9, 2011, 11:00–12:30

S-Ko₁₃

Culture, Values and Identity *Chair: Björn Remneland-Wikhamn*

Michaela Wieandt

Power dynamics of transformation – Failed organizational change seen

from the inside

Discussant: Sylwia Ciuk

Sylwia Ciuk

Talk to my pocket: On the having relatedness to organisational values

Discussant: Michaela Wieandt

STRATEGIZING AS WAYFINDING: A PROCESS PERSPECTIVE

CONVENORS Simon Grand, RISE Management Research, University of St. Gallen,

Switzerland; simon.grand@unisg.ch

Robert C.H. Chia, University of Strathclyde Business School;

robert.chia@gsb.strath.ac.uk

Johannes Rüegg-Stürm, University of St. Gallen, Switzerland;

johannes.rueegg@unisg.ch

SESSION I Thursday, July 7, 09:00–10:45

LOCATION H-E45

Introducing the Sub-theme

Chair: Simon Grand

Robin Holt and Robert C.H. Chia Strategizing as wayfinding

Simon Grand and Johannes Rüegg-Stürm

Researching strategy as process

SESSION II Thursday, July 7, 14:00–15:30

LOCATION H-E45

Researching Strategy as Process

Chair: Mike Zundel

Tor Hernes and Gerhard Schjelderup

Organizational continuity and change as temporal interplay

Laurent Mirabeau and Steve Maguire

From autonomous strategic behaviour to emergent strategy

Isabelle Bouty and Marie-Léandre Gomez

A relational approach to strategizing: Reasonable wayfinding at a

gourmet restaurant

Session III Location

Thursday, July 7, 16:00–17:30 H-E45

Understanding Strategizing in Time

Chair: Jenny Helin

Mike Zundel and Andreas Paul Spee

Reconsidering the relation of time and space: Evidence from a strategy process

David Griesbach and Simon Grand

Managing (in) the present and beyond – A process study on managerial judgment and justification in a family-owned textile company

Mona Ericson and Björn Kjellander In the temporal becoming of the entrepreneurial self

Session IV Location

Friday, July 8, 09:00–11:00 H-E45

Exploring Strategic Processes and Practices

Chair Harald Tuckermann

Nicolas Arnaud, Céline Legrand and Eric Maton Reconstructing a global strategic plan in a pluralistic context: How middle managers locally reconstruct strategy through the production of texts. A multi case study

Pedro Santos

Strategic agenda building in entrepreneurial-pluralistic contexts: The case of a newborn bilateral business association

Christine Räisänen, Ann-Charlotte Stenberg and Martin Lowstedt "Two strides forward, one stride back": Strategy practice as chains of conversations

Thomas Schumacher and Christine Scheffler Enabling strategic reflection in decentral organizations – A process view on a management learning program

SESSION V LOCATION

Friday, July 8, 14:00-16:00

H-E45

Exploring Entrepreneurial Strategizing and Family Businesses

Chair: Saku Mantere

Olivier Germain and Jean-Louis Lacolley

The emergence of opportunity: An immanence perspective in strategy

Sandra Waddock and Erica Steckler

Look or leap? Vision development in the social entrepreneur

Lisa Bäckvall

A Bourdieusian view of strategizing in the context of a family business

Jenny Helin and Kajsa Haag

Knowing as we go in the living moment

Session VI Location

Saturday, July 9, 09:00-10:30 H-E45

Strategizing, Bootstrapping and Translation

Chair: Andreas Paul Spee

Harald Tuckermann and Matthias Mitterlechner

Stabilizing patterns of decisions in pluralistic organizations as

"bootstrapping"

Anne Hatting and Mike Zundel

Implementation of an accreditation system in hospitals. Translation and construction of connections through enacting of new strategies for

improving quality of care

Benedikte Borgström

Supply chain strategizing

Session VII Location

Saturday, July 9, 11:00-12:30 H-E45

Wayfinding, Emergence and Path

Chair: Robin Holt

Henrika Franck-Moller and Saku Mantere Emergence of moral agency in a strategic change process

Reut Livne-Tarandach

 ${\it Change resurrected: Examining how and why change initiatives}$

re-emerge

Jochen Koch and Natalie Senf

When the way is a path: Strategic wayfinding under conditions of

self-reinforcement

MANAGING WITHOUT MANAGERS IN COMPLEX KNOWLEDGE-BASED ORGANIZATIONS

CONVENORS Agustí Canals, Universitat Oberta de Catalunya & The I-Space Institute,

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Max Boisot, ESADE Business School & The I-Space Institute, Spain;

max.boisot@gmail.com

Martin Ihriq, Wharton School, University of Pennsylvania, & The

I-Space Institute, USA; ihrig@wharton.upenn.edu

Session I Location Thursday, July 7, 09:00-10:45

S-D₂₄₀

Knowledge Management and Performance

Chair: Max Boisot

Cláudio Reis Gonçalo, Luciano Vignochi, Maria de Lourdes Borges and

Fabio Junges

Knowledge sharing structure and or organizational performance

evaluation in socially complex environments

Fabio Miguel Junges, Cláudio Reis Gonçalo and Ivan Lapuente Garrido Strategic perspective to promote knowledge and organizational performance: A study on small and medium-size companies in the IT

sector

Session II Location

Thursday, July 7, 14:00-15:30

S-D₂₄₀

Universities

Chair: Agustí Canals

Stella Kounelaki

The university as an incubator of entrepreneurial activity: Cultural frameworks and the diffusion of entrepreneurship through student club

activity

Angela Sansonetti and Marco De Marco

Cluster of innovations in open environments: The Italian TIGs

Caroline Hussler, Paul Muller and Patrick Rondé

Universities as a community of heterogeneous communities? A challenge for university governance

joi dinversity governan

S-D₂₄0

Session III Location

Collaborative Knowledge

Thursday, July 7, 16:00-17:30

Chair: Martin Ihriq

Aleksi Aaltonen and Giovan Francesco Lanzara

Building collective capability in online social production: The evolving

governance of Wikipedia

Dominik Böhler, Anne-Katrin Never and Kathrin M. Möslein

On the nature of distributed organizing: Sensemaking, cognitive maps

and ontologies

Session IV Location

Friday, July 8, 09:00-11:00

S-D240

Scientific Research Organizations

Chair: Max Boisot

Carlos Martín-Ríos

Process of change management and organizational innovation in a public

science organization

Maria Ester Freitas

Organizational lessons from Antarctica

Nicolas Battard and Christelle Robin

Boundaries within an unbounded area: Alignment and unalignment in

nano laboratories

Session V Location Friday, July 8, 14:00-16:00

CATION S-D240

Open Innovation

Chair: Agustí Canals

Sergio Albertini and Caterina Muzzi

Communities and managerial competencies supporting SMEs innovation

networking: A longitudinal case study

Dirk Schneckenberg and Michael Heiss

Moving to an open innovation culture – The case of Siemens

Hyeyoon Park

Open innovation and corporate network

Session VI Location Saturday, July 9, 09:00-10:30 S-D240

Scientific Research Dynamics

Chair: Martin Ihrig

Simone Santoni

 $Scientist-environment\ fit\ in\ knowledge-based\ firms:\ Implications\ for$

design and project selection

Agustí Canals, Max Boisot, Martin Ihrig, Markus Nordberg and

Christopher Mabey

The 'intangible hand' in a knowledge-based organization: The case of the

ATLAS experiment at the LHC

TRANSNATIONAL SOCIAL MOVEMENTS AND GLOBAL VALUE CHAINS

CONVENORS Florence Palpacuer, University of Montpellier, France;

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Jennifer Bair, University of Colorado, USA;

Jennifer.Bair@Colorado.edu

Alessia Contu, Warwick Business School, UK; alessia.contu@wbs.ac.uk

Session IV Location Friday, July 8, 09:00-11:00

H-C31

Struggles over GVC Governance I

Chair: Jennifer Bair

Jeffrey Kappen

Food fight! Cultivating contestation in global agriculture

Steffen Böhm, Vinicius Brei and Siddhartha Dabhi

Contestations in 'green' and 'ethical' global commodity chains: The case

of carbon offsetting brands

Markus Helfen and Michael Fichter

Global production networks and global union federations: Re-assembling transnational union networks by international framework agreements?

Corinne Vercher and Amélie Seignour

Scope and limits of international framework agreements in light of the

global value chain approach. The case of an exemplary

producer-driven-chain in the french context

Session V Location Friday, July 8, 14:00-16:00

H-C31

Critical Perspectives on CSR

Chair: Alessia Contu

Daniel Wäger and Sébastien Mena

Transnational private politics – Activism against corporations across

borders

Claes Ohlsson

The roles of intertextual relations in corporate codes of conduct

Andreas Butz, Ina Maria Kaufmann and Christian Voegtlin Asking questions and raising concerns: The case of BP as a matter of compliance versus integrity

Bertrand Sergot

The role of the "offshoring" word in discursive legitimation struggles surrounding MNCs' international relocation moves: Some insights from the French public sphere

Session VI Location

Saturday, July 9, 09:00-10:30 H-C31

Struggles over GVC Governance II

Chair: Florence Palpacuer

Prabhir Vishnu

Faulty combinations of business and emancipation objectives: Lost in fusion, unintended consequences, and the humanist alternative

Sandrine Blanc and Ismaël Al-Amoudi

Regulating corporate governance in a declining welfare state. A Rawlsian perspective

Giseon Nam and Taeyoung Yoo Accounting and growth of the firm

Session VII Location

Saturday, July 9, 11:00–12:30 H-C31

Geography of GVCs and Debates around Offshoring

Chair: Florence Palpacuer

Robyn Mayes, Paula McDonald and Barbara Pini

The mining industry and corporate social responsibility: Global policy, local practice

Nicolas Balas

Controversy over offshoring: A critical appraisal of spatial re-ordering within global value chains

Pauline Keł

A framework for analyzing local behaviors and strategies in a threatening globalization context

MARXIST STUDIES ON ORGANIZATION

CONVENORS Paul Adler, University of Southern California, USA; padler@usc.edu

Rick Delbridge, Cardiff University, UK; delbridger@cardiff.ac.uk

Session I Location Thursday, July 7, 09:00-10:45

S-D250

Chair: Rick Delbridge

Yrjö Engeström and Annalisa Sannino

Volition and agency in organizations: An activity-theoretical perspective

David Levy

Strategic power in complex governance systems: The carbon disclosure

case

Session II Location

Thursday, July 7, 14:00-15:30

S-D₂₅₀

Chair: David Levy

Johan Söderberg

There is power in an automated garage shed: Homebrewed 3-D printing

and open manufacturing

Reijo Miettinen

Contradictions, creative encounters and the emergence of object-oriented

collaborative agency

Marcus Vinícius P. Gomes, Mário Aguino Alves, Eduardo Henrique Diniz

and Manuella Maia Ribeiro

Information technology, communication and the civil sphere: A critique of

the fetish

Session III Location Thursday, July 7, 2011, 16:00-17:30

S-D250

Chair: Paul Adler

Matt Vidal

On the persistence of labor market insecurity and slow growth in the US:

Reckoning with the Waltonist growth regime

Asami Watanabe

The case study on how to reduce non-scheduled hours

Abigail Marks and Laura Galloway

Understanding ICT workers' opportunities for achieving professional status by examining their 19th century accounting counterparts: Social mobility, gender, occupational status and social class

Session IV Location Friday, July 8, 09:00-11:00 S-D250

Chair: Matt Vidal

Peter Armstrona

Discourse discourse and the sugar plantations of Hawaii

Paul Edwards and Jacques Bélanger

Compliance, cynicism and resistance in the contemporary workplace:

A materialist re-statement

Thomas Klikauer

Reassembling critical management studies. Critical theory or servants of

power

Session V Location Friday, July 8, 14:00-16:00

S-D₂₅₀

Chair: Jacques Bélanger

Laszlo Czaban

Emergence of capitalism: Reconstructing the development of capitalist

economy in Eastern Europe

Han Min Huang and Chris Smith

Applying dialectic perspective to understanding growth of HR service

SMEs in China

Burçak Özoğlu Poçan

New ways of organizing work in the public sector: The Turkish public

education case

Session VI Location Saturday, July 9, 09:00-10:30

S-D₂₅₀

Chair: Paul Edwards

Jonas Alexander Ingvaldsen

A paleo-Marxist theory of organizational learning: Bringing the forces of

production back in

George Tsogas

Towards a labour theory of value in cognitive capitalism

Paul S. Adler

The ambivalence of bureaucracy

Session VII Location

Saturday, July 9, 11:00-12:30

S-D₂₅₀

The Future of Marxist Organization Studies

Chair: Paul Adler and Rick Delbridge

An opportunity for our international group to reflect on their own experiences and views of the future and the value of Marx and Marxist

theories

RECONSTRUCTING UNIVERSITIES AS ORGANIZATIONS: INCREASING AUTHORITY WITH LIMITED STRATEGIC CAPABILITIES

CONVENORS Richard Whitley, Manchester Business School, University of

Manchester, UK; r.whitley@mbs.ac.uk

Jochen Gläser, Technical University Berlin, Germany;

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Ivar Bleiklie, University of Bergen, Norway;

ivar.bleiklie@rokkan.uib.no

Session I Location Thursday, July 7, 09:00-10:45

S-Boog

Changing Institutions, Actors and Universities

Chair: Dietmar Braun

Jochen Gläser

Research organisations don't do research

Richard Whitley

Transforming universities: Governance changes and organisational

actorhood in different political economies

Jürgen Enders, Ivar Bleiklie, Benedetto Lepori and Christine Musselin Universities as penetrated hierarchies: Organizational rationalization,

hierarchization and networking in higher education

Session II Location

Thursday, July 7, 14:00-15:30

S-Boog

Changing Institutions, Actors and Universities

Chair: Jochen Gläser

Enno Aljets and Eric Lettkemann

New demands for strategic action – Research in Germany

Anne Rivière and Marie Boitier

Autonomy, budget and performance of French universities: From global

steering to local management

Gili S. Drori, Giuseppe Delmestri and Achim Oberg Visualizing the history of the university: Organizational iconography, institutional logics, and change in the university

Session III Location

Thursday, July 7, 16:00–17:30 S-Boo9

Changing Academic Careers and University Actorhood

Chair: Richard Whitley

Grit Laudel

Exercising authority through academic careers – Changes of authority relations in the Dutch university system

Martin Benninghoff, Raphaël Ramuz, Gorga Adriana and Dietmar Braun

From "localism" to national scientific elites: The transformation of authority's relations related to academic recruitment in Switzerland

Tatiana Fumasoli, Gaële Goastellec and Kevin Toffel Investigating university organizational actorhood through personnel policies: Findings from the Swiss case

SESSION IV

Friday, July 8, 09:00-11:00 S-B009

Changing Patterns of Authority and Innovation in Universities Chair: Ivar Bleiklie

Uwe Wilkesmann and Christian Schmid The impacts of new governance on teaching at German universities. Findings from a national survey

Jakob Edler, Daniela Frischer, Michaela Glanz and Michael Stampfer The impact of ERC on universities. Conceptualising and exploring the organisational reactions to a new European funding instrument

Albrecht Blümel and Danielle Logue Constructing organizational actorhood of universities: Rationalizing institutional management and administration

Anna Kosmützky

Between imperative and impossibility – Does the establishment of mission statements bridge the governance gap within universities?

Session V Location

Friday, July 8, 14:00–16:00 S-Boog

Changing Patterns of Authority and Innovation in Universities Chair: Grit Laudel

Barbara M. Kehm, Peter M. Kretek and Zarko Dragsic Transforming university governance: The role of external board members

Antonia Scholkmann and Jürgen Deeg Managers or leaders? German university deans between conflicting priorities

Christophe Lejeune and Alain Vas Leading change through the authority of external quality accreditation: The case of three European management university departments

Tina Hedmo Changing governance and authority relations: The Swedish case

Session VI Location

Saturday, July 9, 09:00–10:30 S-B009

The Role of Evaluations in Changing University Capabilities Chair: Martin Benninghoff

Emanuela Reale, Gianfranco Rebora, Giulio Marini and Matteo Turri Emerging evaluation in higher education institutions as steering instruments: Implementation and expectations

Thimo von Stuckrad and Jochen Gläser *Universities teach – But can they learn?*

Ismael Rafols, Loet Leydesdorff, Alice O'Hare, Paul Nightingale and Andy Stirling
How journal rankings can suppress interdisciplinarity. The case of innovation studies in business and management

Session VII Location

Saturday, July 9, 11:00-12:30 S-B009

Limitations to Organisational Change in Universities

Chair: Richard Whitley

Elke Weyer

Making sense of organizational change in European universities:

Archetypes as ideal patterns of authority distribution

Frank Meier and Uwe Schimank

Cluster-building and the organizational "normalization" of the university

ORGANIZING WORK AND LABOUR MARKETS

CONVENORS Bas Koene, Erasmus University Rotterdam, The Netherlands;

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Stephanie Tailby, University of the West of England, UK;

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Lars Walter, University of Gothenburg, Sweden;

lars.walter@handels.gu.se

Session I Location Thursday, July 7, 09:00–10:45 H-Volvosalen

Labour Markets: Individual Conditions and the Organization of

Work

Chair: Bas Koene

Emily Porschitz, Linda Smircich and Marta B. Calás

Generation now: Relations of ruling coordinating labor markets, jobs and

careers

Laura Innocenti, Alessia Sammarra and Silvia Profili

Uncovering boundaries for older employees: Age as moderator between development HR practices and employees affective commitment and job

satisfaction

Barbara Imperatori and Rita Bissola

Generation Y at work. The role of e-HRM in reassembling the employment

relationship

Session II Location

Thursday, July 7, 14:00–15:30 H-Volvosalen

Labour Markets: Organizations and Flexibility

Chair: Stephanie Tailby

Kirsten Thommes

Uncertainty and labor substitution

Jürgen Beyer, Stefan Kirchner, Ute Ludwig and Falk Eckert German model(s) of organizing employment and flexibility?

Ioulia Bessa and Lilian de Menezes

Perceptions on FWAs in Greece as demonstrated through empirical data survey

Session III Location

Thursday, July 7, 16:00–17:30 H-Volvosalen

Organizing Flexibility at the Workplace Level

Chair: Lars Walter

Raza Naqvi and Sadia Nadeem

Impact of high performance work practices system on motivation and organizational performance

Geetha Garib

I am, therefore I perform: Functional background identity, social identity elements and performance in organizations

Danila Scarozza, Marta Trotta, Alessandro Hinna and Luca Gnan Flexibility choices: Organizing structure, work and peoples. Evidences from Italian case

Session IV Location

Friday, July 8, 09:00–11:00 H-Volvosalen

Organizing Temporary Work

Chair: Bas Koene

Angela Knox

(Any) Body for hire? Temporary work agencies and the Australian hospitality industry

Audrey Levêque, Jean-François Orianne and François Pichault How to measure quality in job transitions?

Chris Mathieu

Multiployment: Employment security, emancipation, and efficiency (?)

Chiara Paolino, Silvia Bagdadli and James Hayton Does a differentiated HR architecture increase museum performance?

Session V Location

Friday, July 8, 14:00–16:00 H-Volvosalen

Labour Markets, Institutional Change, Complex Dynamics (critical perspectives)

Chair: Stephanie Tailby

Tilda Khoshaba and Nadine Campbell The loss of a private life: The World Anti-Doping Code and the transgression of the work life boundary of professional athletes

Kamal Munir, Ayaz Tanoli, Shoaib ul Haq and Shahzad Ansari Emancipation or emasculation? Institutional transformation of work in Pakistan's garment industry

Ruth Slater

The "professional project" and the search for legitimacy – The case of the Chartered Institute of Personnel and Development (CIPD), the occupational association for personnel/human resource practitioners in the UK

Inessa Laur and Vivi Hallström
Entrepreneurship and intermediary organizations – Are they related?

Session VI Location

Saturday, July 9, 09:00-10:30 H-Volvosalen

Employment and Identity

Chair: Lars Walter

Mridul Maheshwari and Jerome Joseph 'Gender dilemmas' and 'Responses' at workplace points of access: Insights from women's narratives

Cristina Simon

Linking the brand to the evolving psychological contract: European employees' wellbeing at work and internal branding

Pia Heilmann

The role of employer brand image – Perspective of physician and nursing students

Session VII Location

Saturday, July 9, 11:00–12:30 H-Volvosalen

Organizations: Identity, Community and Flexibility

Chair: Bas Koene

Pamela Wehling and Sonja Teupen

Reassembling bonds between the individual and the organization? Organizing the relationship between qualified employees and their employer in times of non-standard employment

Gregor Bouville

Work organizing and intent to leave: A work status-specific relationship?

PUBLIC GOVERNANCE: A KALEIDOSCOPE OF LEVELS, STRUCTURES AND ROLES

CONVENORS Luca Gnan, Tor Vergata University, Rome, Italy;

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Tony Bovaird, University of Birmingham, UK; T.Bovaird@bham.ac.uk

Session I Location Thursday, July 7, 09:00-10:45

S-Koo1

Connecting the Macro and the Meso Level of Governance in Public Organizations

Chair: Luca Gnan

Francesco Paolo Cerase, Paola De Vivo and Enrico Sacco Multi-level governance, governance roles and institutional

entrepreneurship in public policies

Discussants: Mauro Romanelli and Anu Kajamaa

Valéry Michaux

A multi-stakeholder strategizing process for the sustainable development of territories and the structuring process of transversal collaborative

Discussants: Francesco Paolo Cerase and Anu Kajamaa

Mauro Romanelli

Designing governance within parliamentary administrations Discussants: Francesco Paolo Cerase and Anu Kajamaa

Anu Kajamaa

Unravelling the helix of change: A dialectical approach to change

management in public sector health care

Discussants: Mauro Romanelli and Valéry Michaux

Session II Location

Thursday, July 7, 14:00–15:30 S-K001

Connecting the Meso and the Micro Level of Governance in Public Organizations

Chair: Tony Bovaird

Deborah Rice

Conceptualizing network governance

Discussants: Alessandro Hinna and Ben Kuipers

Andrea Calabrò, Mariateresa Torchia, Luca Gnan, Alessandro Hinna and Danila Scarozza

The contribution of boards of directors to state-owned enterprises' innovation

Discussants: Deborah Rice and Maja Korica

Ben Kuipers, Malcolm Higgs, Walter Kickert, Jolien Grandia, Frans Bauke van der Meer, Lars Tummers, Joris van der Voet and Marco de Witte

Managing change in public organizations. A review of the literature

between 2000-2010

Discussants: Maja Korica and Deborah Rice

Maja Korica

Casts, scripts, stages and interactions: The situated performances of governance in the public sphere

Discussants: Ben Kuipers and Alessandro Hinna

Session III Location

Thursday, July 7, 16:00–17:30 S-K001

Evidences of Governance of Public Organizations. Towards Some Best Practices?

Chair: Luca Gnan

Coral Ingley and Saurav Satyal

Trisector partnerships: Exploring the roles and responsibilities of the

partners

Discussants: Judith Johnston and Bart Cambré

Judith Johnston and Peter Lloyd

The public governance of public and private prisons: Towards 'good and

useful' organizations?

Discussants: Bart Cambré and Coral Ingley

Bart Cambré, Remco Mannak and Jörg Raab

Combining structure, governance and context: A configurational approach in explaining the effectiveness of Dutch safety houses

Discussants: Coral Ingley and Judith Johnston

Session IV Location Friday, July 8, 09:00–11:00 S-K001

Mechanisms of Governance of Public Organizations

Chair: Alessandro Hinna

Vibeke Normann Andersen

Governing schools through evaluation

Discussants: Mai Skjøtt Linneberg and Lore Wellens

Rebecca Rumbul

The same old faces: How does the governance of the ESF Programs in

Wales affect the distribution of funding within the network?

Discussants: Mai Skjøtt Linneberg and Vibeke Norman Andersen

Mai Skjøtt Linneberg

A comparative case-study: Governance in private and public rule-makers

of organic agriculture

Discussants: Lore Wellens and Rebecca Rumbul

Lore Wellens and Marc Jegers

Moving beyond financial accountability: A mixed methods research Discussants: Mai Skjøtt Linneberg and Vibeke Norman Andersen

Session V Location Friday, July 8, 14:00–16:00 S-K001

Individuals and Governance of Public Organizations

Chair: Luca Gnan

Margit Osterloh, Bruno S. Frey and Fabian Homberg Pay for performance: Does it really motivate public officials? Discussants: Antonio Lecuna and Stefano Scravaglieri

Maurizio Decastri, Stefano Scravaglieri, Marta Trotta and Sibel Yamak Opportunities and risks of concurrent application: New Public Management and Public Governance. A reading from the clerks' perspective

Discussants: Fabian Homberg and Antonio Lecuna

Antonio Lecuna

Why is flawed decentralisation generating corruption in Venezuela?

Discussants: Stefano Scravaglieri and Fabian Homberg

Session VI Location Saturday, July 9, 09:00–10:30 S-K001

Governance of Cultural Dimensions

Chair: Alessandro Hinna

Paolo Ferri and Luca Zan

Ten years after. The rise and fall of autonomy in Pompeii Discussants: Francesco Chiaravallotti and Charlène Arnaud

Charlène Arnaud, Bruno Tiberghien and Olivier Keramidas The cultural event, a path to governing at the organizational & territorial levels

Discussants: Luca Zan and Francesco Chiaravallotti

Francesco Chiaravalloti and Martin Piber Governance and the cultural sector: Ethical and political implications of methodological settings in performance evaluation research

Discussants: Luca Zan and Charlène Arnaud

LEADERSHIP AND MANAGERIAL WORK: IDENTITY, FAIRNESS AND WORK BEHAVIOR

CONVENORS Stefan Tengblad, University of Skövde, Sweden;

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Dawn Eubanks, University of Bath, UK; d.eubanks@bath.ac.uk

Steven Grover, University of Otago, New Zealand;

steven.grover@otago.ac.nz

Session I Location Thursday, July 7, 09:00-10:45

H-SEB salen

Introduction by Stefan Tengblad, Dawn Eubanks and Steven Grover

Fairness and Leadership

Chair: Dawn Eubanks

Steven Grover and Amber Worthington

The role of respect in leadership: Interactional justice and transactional

leadership

Discussant: Gwendolin Beatriz Sajons

Eliane Bacha and Sandra Walker

The relationship between transformational leadership and followers'

perceptions of fairness Discussant: Steven Grover

Gwendolin Beatriz Sajons

The reciprocal effects between distributive fairness perceptions and

performance

Discussant: Eliane Bacha

Session II Location

Thursday, July 7, 14:00–15:30 H-SEB salen

Relational Leadership

Chair: Mary Uhl-Bien

Carl Cato Wadel

Leadership as an interactional process

Discussant: Grete Wennes

Grete Wennes and Niina Koivunen

Leadership of symphony orchestra conductors – A relational analysis

Discussant: Dawn Eubanks

Satu Luukkonen and Tua Björklund

Leadership practice differences in the front end and development phases

of innovation process

Discussant: Margarita Mayo

Session III Location

Thursday, July 7, 16:00-17:30

H-SEB salen

Identity and Leadership

Chair: Steven Grover

Simon Kelly

Leadership and subjectivity
Discussant: Satu Luukkonen

Margarita Mayo and Shainaz Firfiray

Leader and organizational identifications: Implications for effective

telecommuting

Discussant: Simon Kelly

Session IV Location

Friday, July 8, 09:00-11:00 H-SEB salen

Managerial Work Behavior

Chair: Steven Grover

Ola Edvin Vie and Stefan Tengblad

The legacy of research on management in practice: Overview of classic

studies on managerial work Discussant: Eric Davoine

Rebecka Arman and Ewa Wikström

Fragmentation in managerial work – A study of first- and second-line

managers in health care Discussant: Ola Edvin Vie

Christoph Barmeyer and Eric Davoine

The co-construction of leadership role perceptions and managerial work

behaviours within a binational French-German organization

Discussant: Rebecka Arman

Session V Location

Friday, July 8, 14:00–16:00 H-SEB salen

Supervision

Chair Ola Edvin Vie

Stefan Klaussner

Abusive supervision as a persistent pattern of leadership interaction

Discussant: Juan-Carlos Pastor

Michael G. Pratt and Camille Pradies

Ambivalence and leadership: Harnessing the bad and the good

Discussant: Stefan Klaussner

Satu Koivisto, Jukka Lipponen and Michael J. Platow

Fair and prototypical supervisor as a buffer towards experienced threat during major organizational changes

Discussant: Michael Gerhard Pratt

Juan-Carlos Pastor and Margarita Mayo

Perceived superior leadership style and upward and lateral influence

behavior

Discussant: Satu Koivisto

Session VI Location

Saturday, July 9, 09:00-10:30 H-SEB salen

Leadership and Work-Life Balance

Chair: Dawn Eubanks

Maria Kakarika and Margarita Mayo

Competitors or allies? A study of work time differences, interpersonal

discrimination, and voice-exit behaviors

Discussant: Barbara Beham

Barbara Beham, Andreas Beierl and Steven Poelmans

Managerial work-life policy allowance decisions – A quasi-experiment

among German managers

Discussant: Janet Zhangyan Johansson

Janet Zhangyan Johansson

The subjugated authentic champions: A study on the new leadership

paradigm in corporate health promotion programs

Discussant: Maria Kakarika

Session VII Location

Saturday, July 9, 11:00-12:30

H-SEB salen

New Aspects of Leadership Research

Chair: Stefan Tengblad

Christelle Théron

An attentional perspective on leadership

Discussant: Nada Endrissat

Nada Endrissat

When leadership fails: Processes of leadership, identity, and resistance

Discussant: Christelle Théron

Close-up discussion

Working and Organizing in Technologically Dense Environments

CONVENORS Attila Bruni, University of Trento, Italy; attila.bruni@soc.unitn.it

Anne Mayère, University of Toulouse, France;

anne.mayere@iut-tlse3.fr

Manuela Perrotta, University of Trento, Italy;

manuela.perrotta@soc.unitn.it

Session I Location Thursday, July 7, 09:00-10:45

S-D241

Sociomaterial Practices

Chair: Attila Bruni

Marcelo Bispo and Arilda Godoy

The learning process of the use of technologies as practice: An

ethnomethodological approach in travel agencies

Chelsea Longaphy, Jeroen Struben and Ruthanne Huising

Meaning constrained by materiality: A historical analysis of automobile

companies' cultural responses to exogenous shocks

Katja Schönian

About events. Researching Intranet software as a 'sociomaterial

assemblage'

Session II Location

Thursday, July 7, 14:00-15:30

S-D241

Social Media in Organizations

Chair: Anne Mayère

Paula O'Kane

A typology of email personas: Social and political manoeuvring within

email exchanges

Joao Baptista, Jimmy Huang and Robert Galliers

Rhetorical diffusion and internal ambidexterity: Emerging challenges and

approaches in using social media inside organizations

Martin McCracken and Paula O'Kane Why workplace Web 2.0? Implications of adoption for organisations

SESSION III LOCATION

Thursday, July 7, 16:00-17:30 S-D241

Knowledge(s)

Chair Manuela Perrotta

Jens Rennstam

Objective control in technologically dense knowledge work

Lars Kristian Rye

Embodying sensible knowledge in synthetic situations: The physical examination in telemedicine encounters

Silvio Carlo Ripamonti, Giuseppe Scaratti, Laura Galuppo and Mara Gorli

Can organizational knowledge be stored? The invisible work of building and sharing knowledge: An ethnographic study focused on the introduction of SAP technology in a multinational company

Session IV LOCATION

Friday, July 8, 09:00-11:00 S-D241

Distance Work

Chair: Anne Mayère

Annemiek Stoopendaal

The co-construction of distance: How to manage distance in Dutch health

care organizations?

Raffaella Valsecchi

Embedding technology, organizing and telework

Sri Kudaravalli and Samer Faraj

Practices of distributed knowledge collaboration

Session V Location Friday, July 8, 14:00-16:00

S-D241

Studying TDE

Chair: Manuela Perrotta

Cornelius Schubert

Technically dense but disembodied? Towards a phenomenological perspective on bodies and technologies in modern medical care

Andrea Fried, Ronny Gey, Agnieta Pretorius, Lars Günther and

Petrie Coetzee

 ${\it Emancipation from standards-Process\ management\ in\ software}$

development and its influence on technical innovations

Carsten Osterlund, Steve Sawyer and Elizabeth Kaziunas

Studying technologically dense environments through documentary

practices

Session VI

Saturday, July 9, 09:00-10:30

Cancelled

Session VII Location

Saturday, July 9, 11:00-12:30

S-D241

Organizing Technologies

Chair: Attila Bruni

Sari Yli-Kauhaluoma and Mika Pantzar

Administrating through artefacts? Models and modelling in university

back-office service work

Elena Raviola and Paola Dubini

The logic of practice in the practice of logics. An ethnographic study in a

newspaper newsroom

Heloisa Monaco dos Santos, Maria José Tonelli and Rafael Alcadipani Working and organizing in airports and airplanes by mobile workers

ORGANIZING RISK IN THE PUBLIC SECTOR

CONVENORS Julia Fleischer, German Research Institute for Public Administration

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Per Lægreid, University of Bergen, Norway; per.lagreid@aorg.uib.no

Thurid Hustedt, University of Potsdam, Germany;

Thurid.Hustedt@uni-potsdam.de

SESSION I Thursday, July 7, 09:00–10:45 LOCATION S-D239

Law and Risk Chair: Per Lægreid

Alfred G. Debus

Alert mechanisms of the European Union: Does the 'Facebook' for the

internal market allay risks?
Discussant: Laurent Taskin

Klaus Heine and Kateryna Grabovets

Organizational insights for improving the public organization of tort law

Discussant: Kristina Tamm Hallström

Session II Location

Thursday, July 7, 14:00-15:30

S-D239

Improving Quality by Risk Management

Chair: Thurid Hustedt

Henry Rothstein and John Downer

Renewing Defra: Exploring the emergence of risk-based policymaking in

UK central government Discussant: Luc Julliet

SESSION III

Thursday, July 7, 16:00-17:30

Cancelled

Session IV Location Friday, July 8, 09:00-11:00

S-D239

Organising for Prevention

Chair Thurid Hustedt

Rebecca-Lea Korinek

Organization of food safety risk

Discussant: Per Lægreid

Julia Fleischer

The 'pork cycle' in organising risk: On patterns of structural choices in German Federal Government
Discussant: Henry Rothstein

Laurent Taskin, Nathalie Schiffino and Julien Raone Understanding the organizational regulation of societal risk through the combination of new institutionalism and social regulation theory. A proposal

Discussant: Sarah Sue Slaghuis

Session V Location

Friday, July 8, 14:00–16:00 S-D239

Desasters and Risk

Chair: Julia Fleischer

Tom Christensen, Mathias Johannessen and Per Lægreid A system under stress – The Icelandic volcano ash crisis

Discussant: Michael Huber

Inga Drossart, Cornelia Seidel and Thurid Hustedt Managing climate risks in the Baltic Sea region – Patterns of interaction between the European Commission and the Council of the Baltic Sea States

Discussant: Frank Schiller

Luc Juillet

Framing the multilevel governance of emergency management: The reform of State organization for the management of catastrophic risk in Canada

Discussant: Thurid Hustedt

Session VI Location

Saturday, July 9, 09:00-10:30 S-D239

Industrial Sectors and Risk

Chair: Julia Fleischer

Ruth Østgaard Skotnes and Ole Andreas Engen Internal control as risk management Discussant: Rebecca-Lea Korinek

Kristina Tamm Hallström, Ingrid Gustafsson and Susanna Alexius Risk organizers in quest of authority – Organizing risks and risk prevention in the markets of inspection and certification Discussant: Alfred Debus

Session VII Location

Saturday, July 9, 11:00-12:30 S-D239

Risk Management: British Perspectives

Chair: Per Lægreid

Frank Schiller

Organisational risk management in government

Discussant: Julia Fleischer

Sarah Sue Slaghuis, Mathilde Strating, Roland Bal and Anna Nieboer Conceptualizing sustainability of changed work practice to analyze quality improvement in health care

Discussant: Ruth Østgaard Skotnes

ORGANIZATIONAL NETWORKS IN FLUX

Convenors Andreas Al-Laham, Mannheim University, Germany;

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Terry Amburgey, University of Toronto, Canada;

amburgey@rotman.utoronto.ca

Jörg Raab, Tilburg University, The Netherlands; j.raab@uvt.nl

Session I Location Thursday, July 7, 09:00-10:45 H-C23

Network Assembly and Reassembly

Chair: Terry Amburgey

Remzi Gözübüyük, Geoffrey Bell and Akbar Zaheer

Where do alliance networks come from? The role of firm knowledge

capabilities

Remco Mannak, Marius Meeus, Jörg Raab and Sander Smit

Repeated ties in R&D consortia: Time-dependency and past performance

Miia Martinsuo and Marika Lähdeaho

Industrial companies moving towards service-oriented business:

Requirements to the supply network

Rene Bakker and Joris Knoben

To bound or not to bound: Time bounds specification in strategic alliances

Session II Location

Thursday, July 7, 14:00-15:30

H-C23

Network Structure

Chair: Brian Silverman

Andrew Shipilov, Stan Xiao Li and Joel A.C. Baum

Embedded inter-organization tie formation

Alessandro Lomi, Daniele Mascia and Francesca Pallotti

The network dynamics of collaboration between multipoint competitors

Dalhia Mani

Structure and agency in networks: Absolute position versus incremental change

Session III Location

Thursday, July 7, :00-17:30 H-C23

Governance in, of and through Networks

Chair: Keith Provan

Alison Kemper

Governance reform, speed and the structure of organizational fields

Kristina Janzen, Bas Hillebrand, Gerrit-Willem Ziggers, Paul H. Driessen

and Josée Bloemer

An explorative study on what network governance entails: Towards a

behavioural taxonomy

Steffen Blaschke and Jetta Frost

The dynamics of network governance: Introducing the modular mode

Session IV Location

Friday, July 8, 09:00-11:00 H-C23

Whole Networks

Chair: Jörg Raab

Andreas Al-Laham, Terry Amburgey and Suleika Bort The drivers and consequences of whole networks formation. An institutional perspective on network evolution

Keith Provan and Robin Lemaire

Knowledge sharing and relationship intensity in community source software development: The case of Kuali

Astrid Kramer, Niels Noorderhaven and Patrick Kenis What makes whole networks resilient to potential individual behaviors resulting from institutional change?

Frederik M. Metzger

Assembling interorganizational networks: What shapes network identity?

Session V Location

Friday, July 8, 14:00-16:00

H-C23

Networks, New Firms and New Markets

Chair: Andreas Al-Laham

Corey Phelps and Anu Wadhwa

Take a chance on me: An examination of the interdependence of start-up tie formation across venture capital and alliance networks

Joanne Larty

Networking for business development: The case of franchisee entrepreneurs

Mark Ebers, Thorsten Semrau and Stefan Sigmund Exploration and exploitation in network development: How ambidexterity affects new venture performance

Patrick Panitz

The role of networks in nascent markets – The emergence of a cluster on organic electronics

Session VI Location

Saturday, July 9, 09:00-10:30 H-C23

Not your Usual Networks

Chair Mark Fhers

David Jancsics and Jávor István Inter-organizational networks of corruption

Cynthia G. Webster, Richard G. Seymour and Jarrod Ormiston The influence of inter-organisational networks on internationalisation and sustained innovation in the Australian documentary film industry

Brian Silverman and Paul Ingram

Network dynamics and the evolution of institutional roles

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Saturday, July 9, 11:00-12:30 H-C23

From Micro to Macro

Chair: Terry Amburgey and Andreas Al-Laham

Julien Mésangeau and Alexandre Mallard Connecting organizations through a professional social network site: Case study of an alumni network hosted on LinkedIn

Timo Braun, Gordon Müller-Seitz and Jörg Sydow Network citizenship behaviour? An explorative analysis at the projectnetwork nexus

Eric Quintane, Philippa Pattison, Garry Robins and Joeri Mol The short-term stability of organizational networks: Temporal structures of project teams

Tsutomu Nakano

Heterarchy of network principles in a complex system: Creative friction and generative rewiring in a large-scale regional cluster

DYNAMICS AND CHANGE IN AND BETWEEN ORGANIZATIONS

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Thursday, July 7, 09:00-10:45

S-Husaren

Chair: Torbjörn Stjernberg

Alberto Castro de Oliveira Lopes, Luiz Alberto Campos Filho and

Lourdes Casanova

Dynamics of IORs: A case study of upstream partnerships of Petrobras

Discussant: Francesca Cabiddu

Francesca Cabiddu and Maria Chiara Di Guardo

The impact of organizational transformation on the relationship between

the insurance agents and the company Discussant: João Carvalho Santos

João Carvalho Santos, Manuel Portugal Ferreira, Nuno Rosa Reis and

Sandra Raquel Pinto Alves

Mergers & acquisitions research: A bibliometric study of top strategy

journals, 2000–2009

Discussant: Luiz Alberto Campos Filho

Session II Location

Thursday, July 7, 14:00-15:30

S-Husaren

Chair: Kalle Pajunen

Debbie H. Kim and Jeannette A. Colyvas

Unpacking the ideological call to arms: A textual analysis of the reproduction of meanings and practices in education through American

party platforms, 1952-2008

Discussant: Xin Fan

Xin Fan, Wilfred Dolfsma and Christoph Streb

A review on corporate longevity

Discussant: Nina Bauer

Nina Bauer and João Vieira da Cunha

Strategic knowledge sharing across vertical boundaries

Discussant: Debbie H. Kim

Session III Location

Thursday, July 7, 16:00–17:30 S-Husaren

Chair: Torbjörn Stjernberg

Alsones Balestrin and Alexandre Souza Perucia

Network forms of organization: An empirical contribution from Brazilian

small-firm networks

Discussant: Leonardo Corbo

Leonardo Corbo and Cristina Boari

Exploring patterns of collaborative change: The role of firm, network and

environmental variables on brokerage propensity

Discussant: Luca Pareschi

Luca Pareschi

Bourdieu's literary field and intermediation: Outcomes without planning

in book publishing industry

Discussant: Jorge Renato Verschoore

Session IV Location

Friday, July 8, 09:00-11:00

S-Husaren

Chair: Kalle Pajunen

Svenja Tams and Michael B. Arthur

Career communities: Examining learning through the

culture-as-practice lens
Discussant: Jean Pralong

Jean Pralong

Competence is not enough: "Career worlds" and objective executive

career success

Discussant: Michael B. Arthur

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Contemporary and traditional career attitudes – Do they matter for

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Discussant: Jean-Denis Culié

Jean-Denis Culié

Satisfaction at work: A forgotten dimension of boundaryless careers

Discussant: Svenja Tams

Session V Location Friday, July 8, 14:00-16:00

S-Husaren

Chair: Torbjörn Stjernberg

Xavier Philippe

The creation of a 'loose' boundary: The corporate university as a career

mediator

Discussant: Fleur Deken

Fleur Deken, Hans Berends, Kristina Lauche and Gerda Gemser Past, present, and future in action: Initiating interorganizational

innovation

Discussant: Kjersti Øverbø Schulte

Kjersti Øverbø Schulte and Hilde Østerås Berntsen Design thinking modes in theory and practice

Discussant: Minna Janhonen

Minna Janhonen, Monika von Bonsdorff and Sinikka Vanhala

The role of team autonomy in the well-being – Performance relationship.

A follow-up study in the retail trade

Discussant: Xavier Philippe

Session VI Location Saturday, July 9, 09:00-10:30

S-Husaren

Chair: Kalle Pajunen

Gerald R. Salancik, Hüseyin Leblebici and Nord Sovik

Grammars for theories of organization

Discussant: Arjan Kozica

Arjan Kozica, Stephan Kaiser and Martin Friesl

A conventionalist perspective on organizational routines: Challenging the

routine discussion by integrating interactionalist and institutional

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Discussant: Seong Hoon Park

Seong Hoon Park and Hun-Joon Park Adjusting downward performance spirals: The different effects of affect- and cognition-based trust in teams Discussant: Nord Sovik

Session VII LOCATION

Saturday, July 9, 11:00—12:30 S-Husaren

Chair: Kalle Pajunen and Torbjörn Stjernberg

Summing up and looking forward: An interactive discussion about what we have learned about "Dynamics and Change in and between Organizations"

MONEY, MANAGEMENT AND MORALITY

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Session I Location Thursday, July 7, 09:00-10:45 S-D138

CSR as Win-Win? Chair: Lars Strannegård

Thomas Roulet and Bernard Garrette

A new monkey money? The concept of motivational corporate social

responsibility

Discussant: Katja Rost

Katja Rost and Thomas Ehrmann

Win-win philanthropy research: The endless search for a luminiferous

aether

Discussant Samuel Touboul

Samuel Touboul, Anup Menon Nandialath and Rodolphe Durand Reputation and s-coating: Why do high reputation firms send noisy

signals about their sustainability policies?

Discussant: Thomas J. Roulet

Session II Location

Thursday, July 7, 14:00–15:30

S-D138

Diversity at the Top Chair: Gideon Kunda

Chanchal Balachandran and Filippo Carlo Wezel

Labor market identities and the dynamics of top management team

diversity in the Dutch accounting industry, 1939–1982

Discussant: Stelios Zyglidopoulos

Stelios Zyglidopoulos and Heidi Wechtler

Top management team, board of director demographics and corporate social responsibility

Discussant: Chanchal Balachandran

SESSION III

Thursday, July 7, 16:00–17:30 S-D138

CSR Strategy and Drivers - Part I

Chair: Niklas Egels Zandén

Johan van Rekom, Guido Berens and Mignon van Halderen

CSR: "Playing not to lose" or "playing to win"? Doing good by increasing

the social benefits from a company's core activities

Discussant: Masoud Shadnam

Anne Reilly and Veronica Simms

Using a balanced scorecard to explore corporate social responsibility, sustainability initiatives, and company image in print and social media

communications

Discussant: Johan van Rekom

Masoud Shadnam

Morality in organizational context

Discussant: Anne Reilly

SESSION IV

Friday, July 8, 09:00-11:00 S-D138

CSR and Executive Pay

Chair: Lars Strannegård

Katja Rost and Antoinette Weibel

Legitimacy of CEO pay: When do people think that CEOs are overpaid

and what are the consequences? Discussant: Georg Wernicke

Georg Wernicke and Steffen Brenner

CSR and executive compensation – The reputational risk of doing good

Discussant: Fernando Muñoz-Bullón

Fernando Muñoz-Bullón and Maria J. Sánchez-Bueno

Family ties and the use of incentive pay among board members

Discussant: Antoinette Weibel

SESSION V LOCATION

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S-D138

Strategy, Managers and Ownership

Chair: Gideon Kunda

Mariano Luiz Márselo Heyden, Nikolaos Kavadis and Jatinder Sidhu

CEO successor type, charisma & organizational change

Discussant: Simon S. Torp

Simon S. Torp

Antecedents of psychological ownership – Leadership, involvement and

formal ownership: New empirical evidence

Discussant: Sibylle Duchaine

Sibylle Duchaine

Innovation-as-practice: The communicational practices of board meetings

and their role in innovating

Discussant: Mariano Luiz Márselo Heyden

Session VI LOCATION

Saturday, July 9, 09:00-10:30

S-D138

CSR Strategy and Drivers - Part II

Chair: Niklas Egels Zandén

Veselina Stoyanova and Kenneth Amaeshi

"Old wine in new bottles"? Exploring CSR drivers in SMEs in the Bulgarian

wine industry

Discussant: Maria Cristina De Stefano

Maria Cristina De Stefano, María José Montes-Sancho and

María José Álvarez Gil

Moving from socio-political perspective: Do firms' sustainable

development strategies affect the quality of corporate social and

environmental reporting?

Discussant: Veselina Stoyanova

STUDYING INNOVATION, ENTREPRENEURSHIP AND STRATEGY IN CONTEXT

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Florian Becker-Ritterspach, University of Groningen, The Netherlands;

florian.br@gmx.de

SESSION I Thursday, July 7, 09:00-10:45

LOCATION H-D₃4

Welcome and Innovation in Context I

Chair: Mike Geppert and Florian Becker-Ritterspach

Martin C. Goossen and Navid Bazzazian

Sometimes capricious, sometimes focused: The performance effects of

temporal balancing

Angeliki Papachroni and Loizos Heracleous

Balancing innovation and efficiency through ambidexterity and paradox:

Review and way forward

Kristin Falck Saghaug and Peter Lindgren

Different thinking – strange relations

SESSION II LOCATION

Thursday, July 7, 14:00-15:30 H-D34

Entrepreneurship in Context I

Chair: Mike Geppert

Martin Bliemel

Actions of entrepreneurs to develop, use, and salvage their network

and venture

Eunjung Hyun

Market audience, peers and diffusion: Corporate clients and the

globalization of law firms

Colette Depeyre

Exploring the processes behind industry turning points: Critical phases at

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Session III Location

Thursday, July 7, 16:00–17:30 H-D34

Strategy in Context I

Chair: Florian Becker-Ritterspach

Nathaniel Freiburger, Nicole Woolsey Biggart and Thomas Beamish Hidden in plain sight: Towards and understanding of the liberal state/free market nexus

Silvana Anita Walter, Paulo Otávio Mussi Augusto and Valéria Silva da Fonseca

Interaction of micro and macro levels of strategy through the integration of strategy as practice and institutional theory

Knut Lange, Mike Geppert, Ayse Saka-Helmhout and Florian Becker-Ritterspach

The adoption of the low cost business model in the aviation industry and its socio-political implications compared

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Friday, July 8, 09:00–11:00 H-D₃4

Innovation in Context II

Chair: Knut Lange

Magnus Johansson

Innovation and the package configuration

Virgile Chassagnon and Marilyne Audran

The impact of interpersonal networks on the innovativeness of highly prolific inventors

Gustavo Seijo, Hernán Thomas and Jorge Walter

The influence of technological path dependencies in product portfolio management. Exploring and exploiting research technologies at INVAP

Session V Location

Friday, July 8, 14:00–16:00 H-D34

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Chair: Mike Geppert

Aleksios Gotsopoulos

Fools enter late? Contagious entry and firm survival in emerging industries

Wei-yang Wang and Ya-tsai Tseng

Harmonizing short-term and long-term growths in professional service

firms

Yijiang Wu and Lars Frederiksen

Interdependence of entrepreneurial firms and institutions: Macro and micro process

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Strategy in Context II

Chair: Florian Becker-Ritterspach

Rob Jansen, Petru Curseu and Patrick Vermeulen

Need for cognition and information search in strategic decision-making

Thierry Serboff

The alternative expansion strategies of MNC?

Abhijit Ghosh

Towards a practice-based framework for strategy making: An empirical study of AMUL co-operative, India

Session VII Location

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Strategy in Context III ... and Wrap-up

Chair: Florian Becker-Ritterspach and Mike Geppert

Felix Langenmayr

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Mark Fletcher

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Olga Ivanova and Sylvaine Castellano Signaling theory of legitimacy

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Cambré, Bart	ST ₄₇	Cholez, Céline	ST15, ST17
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Canoro, Cristina	ST ₀₂	Chung, Hsiao-Ling	ST ₂₃
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Caprar, Dan	ST ₂₀	Cinici, Maria Cristina	ST13
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Carter, Chris	ST39	Claes, Kim	ST ₁₁
Carter, Richard	ST ₃ 6	Clark, Ed	STo8
Carugati, Andrea	ST31	Clark, Timothy	ST19
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Cassarino, Irene	ST ₂₃	Clausen, Lisbeth	ST ₁₁
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Castelló, Itziar	ST ₂₀	Clegg, Stewart	ST ₁ 6
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Cattani, Gino	ST ₂₇	Clemente, Marco	PhD
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Cavarretta, Fabrice	ST21	Collins, James	ST ₁₂
Cavazza, Marianna	ST ₀₇	Collinson, Simon	ST ₁₃
Cavedon, Neusa Rolita	ST ₃ 8	Colyvas, Jeannette A.	ST ₅₃
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Khalil, Carine	PDW-1	Kosmützky, Anna	WNM, ST ₄₅
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Østerås Berntsen, Hilde	ST ₅₃	Pattinson, Steven	ST ₁₂
Osterloh, Margit	ST39, ST47	Pattison, Philippa	ST ₅₁
Osterlund, Carsten	ST49	Paukku, Markus	ST ₂₀
Østgaard Skotnes, Ruth	ST ₅₀	Paulsen, Neil	ST40
O'Sullivan, Alan	ST ₁₃	Paulsson, Lars	ST18
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Pavlov, Yaroslav	ST ₂₅	Preuss, Lutz	ST ₂₀
Pearson, Christine M.	ST ₁₅	Pringle, Judith	ST ₀₁
Peeters, Carine	ST13	Priola, Cinzia	ST11
Peltoniemi, Mirva	ST ₂₄	Procter, Rob	ST ₂ 8
Pemer, Frida	STo ₃	Profili, Silvia	ST46
Penalva-Icher, Elise	STo6	Prouska, Rea	ST ₂₅
Penfold, Clarissa	ST40	Provan, Keith	ST ₅ 1
Perez-Aleman, Paola	ST ₃₇	Pswarayi, Jessey	STo ₄
Perkmann, Markus	STo ₇	Purser, Ronald	ST14
Perrone, Oriana	ST ₂₅	Puthusserry, Pushyarag	ST ₂₅
Perrotta, Manuela	ST12, ST49	Pyo, Hyunsang	ST24
Perucia, Alexandre	ST ₃₂ , ST ₅₃		
Peters, Luc	ST14, ST22	\mathbf{O}	
Peters, Samantha	ST ₀₂	Quattrone, Paolo	ST ₃₉
Petersen, Bent	ST ₁₃	Quek, Mary	ST08
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Piaskowska, Dorota	ST ₁₃	Rainelli, Hélène	ST ₂ 6
Piber, Martin	ST47	Räisänen, Christine	WNM, ST ₄₁
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Piconi, Ilaria	ST ₀₁	Ramuz, Raphaël	ST45
Pierides, Dean	PDW-2	Raone, Julien	ST50
Pigni, Federico	ST ₁₃	Rasche, Andreas	ST ₂ 0
Piller, Frank	ST ₁₂	Rathnappulige, Sasikala	ST ₁₂
Pinch, Trevor	ST ₃₇	Raviola, Elena	ST35, ST49
Pini, Barbara	ST ₄₃	Raynard, Mia	PDW-2
Piperca, Sorin	PhD	Raz, Maziar	ST ₃ 8
Piras, Enrico Maria	ST ₃₅	Reah, Trish	PDW-2
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Pittino, Daniel	ST31	Reay, Trish	PDW-2, ST07
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Poçan, Burçak Özoğlu	ST44	Redien-Collot, Renaud	ST ₃₁
Poelmans, Steven	ST48	Reff Pedersen, Anne	ST29
Popp, Andrew	ST ₂₁	Regnér, Patrick	PDW-1, ST05
Porschitz, Emily	ST46	Rehn, Alf	ST21, ST36
Porttikivi, Merja	ST ₁ 6	Reilly, Anne	ST ₅₄
Portugal Ferreira, Manuel	ST ₅₃	Reilly, Marty	PhD, PDW-1
Pouthier, Vanessa	STo7	Reinecke, Juliane	ST26
Pozzebon, Marlei	ST ₃₂	Reinhold, Stephan	PhD
Pradies, Camille	WNM, ST24, ST48	Reis Gonçalo, Cláudio	ST42
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Pratt, Michael Gerhard	ST48	Reissner, Stefanie	AAR, WNM, ST29
Preece, David	ST ₁₂	Rekola, Katri	ST14
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r reconos, Agrileta	3149	Rennstam, Jens	ST ₄₉

Renouard, Cécile	ST ₁ 6	Runcie, Sarah	WNIM ST.O
Rerup, Claus	ST ₃₇	Runde, Jochen	WNM, ST40 ST ₃₅
Reschke, Carl Henning	ST18	Ruotsalainen, Riku	PhD, STo7
Reuter, Marta	ST33	Ruwhiu, Diane	ST25
Reverdy, Thomas	ST15, ST17	Ryan, Annmarie	ST ₁₇
Ribeiro, Manuella Maia	ST44	Ryan, Irene	WNM, STo4
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Rissanen, Sari	ST ₃ 8	Saglietto, Laurence	ST13
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Roberts, John	ST40	Saka-Helmhout, Ayse	ST ₅₅
Robins, Garry	ST ₅ 1	Salancik, Gerald R.	ST ₅₃
Rocha, Robson	STo9	Salem, Azad	ST ₂₁
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Rodrigues, Suzana	ST25	Salimäki, Aino	STo ₅
Rodriguez-Lluesma, Carlos	ST07	Salovaara, Perttu	ST ₃ 8
Roepstorff, Anne K.	ST20	Salvato, Carlo	ST ₃₇
Roginski, Claudia	ST ₃₇	Salvatore, Domenico	STo ₃
Rohr, Carina	WNM	Samdanis, Marios	ST ₂₃
Rolfsen, Monica	ST19	Sammarra, Alessia	ST46
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Romanelli, Mauro	ST47	Sanchez, Pablo	ST ₂ 0
Romani, Laurence	PD-EC, AAR, WNM	Sanchez, Ron	ST ₁₀
Rondé, Patrick	ST ₄₂	Sánchez-Bueno, María J.	ST31, ST54
Ropo, Arja	WNM, ST ₃ 8	Sandberg, Jörgen	S-I, ST18
Rossignol, Karen	PD-EC	Sandoval-Arzaga, Fernando	ST ₃₂
Rössing, Inga	PhD, ST ₃ 6	Sandström, Johan	ST ₁ 6
Rost, Katja	ST ₅₄	Sannino, Annalisa	ST44
Rothmann, Wasko	ST ₂₃	Sansonetti, Angela	ST42
Rothstein, Henry	ST50	Santoni, Simone	ST42
Rouleau, Linda	ST ₃ 8	Santos, Ana Clarissa	ST ₁₂
Roulet, Thomas J.	PhD, ST ₅₄	Santos, João Carvalho	ST ₅₃
Roussel, Caroline Sargis	ST40	Santos, Pedro	ST41
Røvik, Kjell Arne	ST19	Sapsed, Jonathan	ST ₂₃
Rowe, Patricia	ST40	Sarala, Riikka	ST40
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Roy, Kaushik	PhD	Sataoen, Hogne	STo9
Royer, Isabelle	STo7	Satyal, Saurav	ST47
Ruane, Sinéad	ST29	Sauer, Erika	ST ₃ 8
Rudningen, Gudrun	ST ₂₇	Sayah, Shiva	ST ₃ 6
Rüegg-Stürm, Johannes	ST41	Sayım, Kadire Zeynep	WNM, ST ₁₃
Ruelas-Gossi, Alejandro	ST ₃₂	Scaratti, Giuseppe	ST ₃₂ , ST ₃₇ , ST ₄₉
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Ruiz, Nathalia	ST ₂₅	Scarozza, Danila	ST46, ST47
Rumbul, Rebecca	WNM, ST ₄₇	Schaad, Gabriela	WNM
Rumyantseva, Maria	ST ₁₇	Schaefer, Anja	ST ₂₀
	•	Scheffler, Christine	ST41

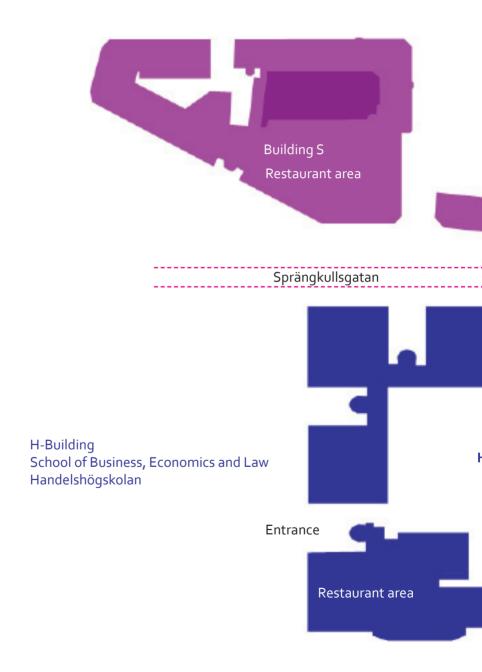
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Schenker-Wicki, Andrea	ST ₀₂	Semino, Stella Maris	ST ₃₃
Scherer, Andreas	ST20	Semrau, Thorsten	ST ₅₁
Schewe, Gerhard	ST02	Senf, Natalie	WNM, ST41
Scheytt, Tobias	ST39	Serboff, Thierry	ST55
Schiffino, Nathalie	ST50	Sergi, Viviane	WNM, ST ₁₁
Schildt, Henri	ST ₀₇	Sergot, Bertrand	ST43
Schiller, Frank	ST50	Seymour, Richard G.	ST ₁₇ , ST ₂ 8, ST ₅ 1
Schiller-Merkens, Simone	ST ₂ 6	Sgourev, Stoyan	STo8, ST11
Schimank, Uwe	ST45	Shadnam, Masoud	ST54
Schirmer, Frank	ST24	Shafeie Zargar, Mahmood	ST42
Schjelderup, Gerhard	ST41	Shaikh, Maha	ST ₁₇
Schmid, Christian	ST45	Sharma, Aarti	STo ₇
Schmid, Torsten	STo ₅	Sharp, Ziva	PDW-2
Schmidt, Angelika	WNM	Shaw, Eleanor	STo ₃
Schmitz, Hans Peter	ST ₂₀	Sheikh, Aziz	ST ₂ 8
Schneckenberg, Dirk	ST ₄₂	Sheldon, Peter	ST ₃ o
Schneider, Andreas	ST ₃₂	Shi, Xing	ST25
Schneider, Anselm Jakob	ST ₄₃	Shields, John	STo ₅
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Schnugg, Claudia A.	PD-EC, ST14	Shoaib, Haneen	STo ₅
Schoenaers, Frédéric	STo6	Shollo, Arisa	WNM, ST ₂₄
Schoeneborn, Dennis	ST ₃ o	Sidhu, Jatinder	ST ₅₄
Scholkmann, Antonia	ST ₄₅	Siemsen, Hayo	ST ₁ 8
Schönian, Katja	ST49	Sieweke, Jost	ST ₃ 8
Schramm, Florian	ST ₀₁	Sigmund, Stefan	ST ₅ 1
Schreuder, Frits	ST19	Silberberger, Jan	ST ₂₂
Schreyögg, Georg	ST ₂₄	Sillince, John	STo8
Schröder, Anja	PhD, WNM	Siltaoja, Marjo	ST ₂₀
Schroeder, Jonathan	ST ₁₀	Silva da Fonseca, Valéria	ST ₅₅
Schubert, Cornelius	ST49	Silveira Reis, Rosana	ST ₃₂
Schüßler, Elke	ST23, ST30	Silverman, Brian	ST ₅₁
Schultz, Friederike	ST ₁₅	Simms, Veronica	ST ₅₄
Schultz, Majken	ST ₁₁	Simon, Cristina	ST46
Schulz, Ann-Christine	AAR, ST19	Simon, Fanny	ST ₂₇
Schulz, Florian	ST ₂ 8	Simpson, Barbara	ST18
Schumacher, Thomas	ST ₄ 1	Sims, David	ST ₂₉
Schwarting, Rena	WNM, ST ₁₅	Sinha, Sabyasachi	PhD
Schwartz, Birgitta	WNM, ST16	Sipahi Dantas, Alaíde	WNM
Schwarz, Gavin	STo8	Siror, Josephat	ST32
Schwarz, Jan Oliver	ST ₂ 8	Six, Frédérique	ST ₀₂
Scott, Jonathan	ST12	Sjögren, Ebba	ST ₃₇ , ST ₃₉
Scott, Susan	STog, ST ₃₇	Sjölander-Lindqvist, Annelie	ST ₃₇
Scravaglieri, Stefano	ST ₄₇	Sjöstrand, Erik	ST ₃₃
Searle, Rosalind	ST ₀₂	Skinner, Denise	ST ₀₂
Seidel, Cornelia	ST ₅₀	Skjøtt Linneberg, Mai	ST20, ST47
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Seifzadeh, Pouya	ST ₃₁	Slager, Catherina	WNM
Seignour, Amélie	ST ₄₃	Slager, Rieneke	PhD, ST20, ST37
Seijo, Gustavo	ST ₅₅	Slaghuis, Sarah Sue	ST ₅₀
Sele, Kathrin	PDW-1, ST ₃₇	Slater, Ruth	ST46

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Slavich, Barbara	STo9	Strannegård, Lars	ST ₅₄
Śliwa, Martyna	STo4	Strating, Mathilde	ST ₅ o
Slocum, Alesia	PDW-1 ST29	Strauß, Anke Streb, Christoph	ST ₁₄
Slutskaya, Natasha	ST05, ST07	Stringfellow, Lindsay	ST ₅₃ ST ₀₃
Smets, Michael Smircich, Linda	ST04, ST46	Struben, Jeroen	ST17, ST49
Smit, Sander	ST51	Strzeletz Ivertsen, Karin	711/, 3149 PDW-1
Smith, Chris	ST44	Sturdy, Andrew	ST19
Snihur, Yuliya	PhD, WNM, STo9	Sturges, Jane	ST01
Söderberg, Johan	ST44	Styhre, Alexander	PhD, PD-EC, ST ₃₅
Soderstrom, Sara	ST ₃₄	Suárez, David	ST07
Soila-Wadman, Marja	WNM, ST21	Suárez-Barraza, Manuel	ST ₃₂
Solitander, Nikodemus	ST16	Suckert, Lisa	ST ₃₄
Soloff, Louis	ST ₃₁	Suddaby, Roy	STo8, ST ₂₇
Sölvell, Ingela	ST22	Süß, Stefan	ST ₃ 6
Sommer, S. Amy	ST15	Sugiyama, Yasuo	ST ₂₇
Sonpar, Karan	STog	Sullivan, Kate	ST ₃ 8
Soparnot, Richard	STo ₅	Sullivan-Taylor, Bridgette	
Sörbom, Adrienne	ST30	Sung, Taeyoon	ST ₃₁
Sörgärde, Nadja	WNM, ST ₃ 6	Susse, Georg	ST ₃₄
Sorsa, Ville-Pekka	, ST16	Suutari, Timo	ST ₂₀
Sorsa, Virpi	STo ₅	Suzanne, Pamela A.	AAR, WNM, ST ₁₃
Sosa, M. Lourdes	ST ₃₂	Svedberg Helgesson, Kar	
Soulsby, Anna	STo8	Svejenova, Silviya	PhD, STo ₅ , ST ₂ 6
Sovik, Nord	ST ₅₃	Svejvig, Per	ST ₃₁
Spedale, Simona	ST14	Svensson, Peter	ST12, ST39
Spee, Andreas Paul	PDW-1, ST05, ST07, ST41	Swan, Jacky	ST ₃ 6, ST ₃₇
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Spencer Mota, Karen	ST ₂₅	Swart, Juani	STo ₃
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Sprengel, David C.	STo ₇		PD-EC, ST13, ST15, ST24, ST51
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Stampfer, Michael	ST ₄₅	Szostak, Bérangère	ST ₁₂
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Steckler, Erica	WNM, ST ₃ 1, ST ₄ 1	Szücs, Stefan	ST ₀₇
Steele, Christopher	STo ₇	-	
Steen-Johnsen, Kari	ST ₃₃		
Steinbereithner, Martin	ST ₃₃	Taalas, Saara	ST10
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Stirling, Andy	ST45	Tamm Hallström, Kristina	ST ₅ 0
Stjernberg, Torbjörn	PhD, ST ₅₃	Tams, Svenja	WNM, STo1, ST ₅₃
Stoopendaal, Annemiek	ST ₃₇ , ST ₄₉	Tanaka, Maho	ST ₁₄
Stowell, Alison	ST ₃₅	Tang, Yi	ST ₂₇
Stoyanova, Veselina	ST ₅₄	Tanoli, Ayaz	ST46
Strang, David	ST19	Tarantino, Laura	ST15
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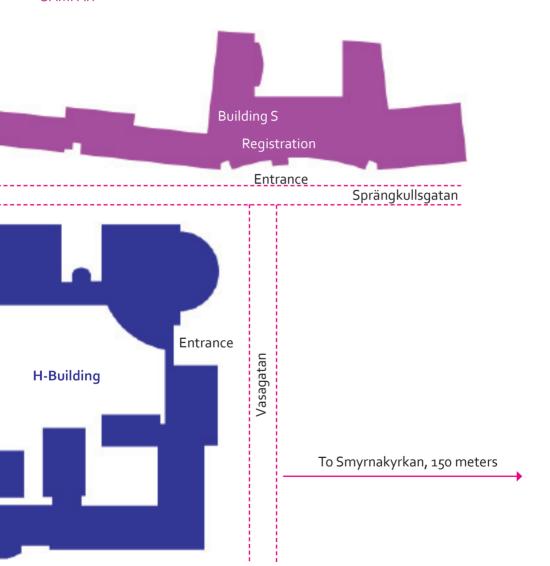
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Tasto, Michael	ST24	Tuckermann, Harald	ST ₄₁
Tavakoly, Pooya	ST ₀₇	Tukiainen, Sampo	ST ₂ 8
Taylor, Scott	ST29	Tummers, Lars	ST ₄₇
Taylor, Steven	ST14	Tunby Gulbrandsen, Ib	ST ₁₁
Teelken, Christine	STo6	Tuncalp, Deniz	PDW-2
Teerikangas, Satu	ST ₁₂	Tuominen, Tiina	STo ₃
Tellier, Albéric	ST ₂₇	Turri, Matteo	ST ₄₅
Tempini, Niccoló	ST ₃₅	Tutt, Dylan	STo6
Tengblad, Stefan	STo6, ST48	Tveiterås, Kathrine	ST ₃₉
Tether, Bruce	ST ₂ 6	Twigg, David	STo ₅
Teupen, Sonja	ST46	Tyler, Melissa	ST ₃ 8
Thanem, Torkild	ST ₃ 8	Tywoniak, Stef	ST ₀₇
Théron, Christelle	ST48		
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Thomas, Andrina	ST ₂₅	Überbacher, Florian	PDW-1, ST ₂ 6
Thomas, Hernán	ST ₅₅	Üsdiken, Behlül	ST08
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Toh, Soo Min	ST ₀₁	Vakkayil, Jacob	ST18
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Torp, Simon S.	ST ₅₄	Van Amelsvoort, Pierre	ST19
Tosti-Kharas, Jennifer	ST ₀₁	van Arensbergen, Pleun	ST ₁₀
Toubiana, Madeline	WNM, STo7	van Bommel, Koen	ST ₀₇
Touboul, Samuel	ST ₅₄	Van de Ven, Andrew H.	STo ₅
Townley, Barbara	STo ₇	van den Besselaar, Peter	ST ₁₀
Toyoki, Sammy	STo ₉	van den Born, Floor	ST ₂₇
Trabut, Isabelle	STo6	Van Den Bosch, Frans	ST19
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Trede, Julia K.	ST ₃₇	van den Ende, Jan	ST ₂₇
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Trompette, Pascale	ST ₁₇	Van der Klauw, Denise	STo6
Trotignon, Claire	ST19	van der Meer, Frans-Bau	ke ST ₄₇
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Tryggestad, Kjell	ST ₁₇	van der Weijden, Inge	ST ₁₀
Tschang, Ted Feichin	ST ₂₃	van Gestel, Nicolette	STo6
Tschopp, Cécile	WNM, STo1	van Halderen, Mignon	ST ₅₄
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Tucci, Christopher	ST10	Van Lent, Wim	PhD, PDW-1, STo8
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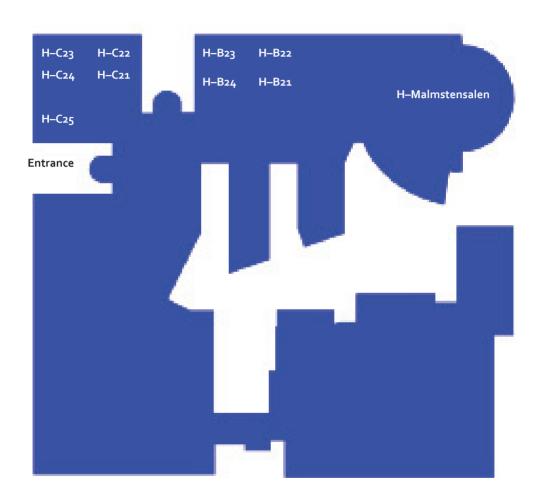
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van Oosterhout, Hans	ST26	Waddington, Kathryn	ST ₁₀
van Rekom, Johan	ST54	Waddock, Sandra	ST41
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van Rossenberg, Yvonne	ST ₃ 6	Wadhwa, Anu	ST17, ST51
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Vanhala, Sinikka	ST ₅₃	Wäfler, John	ST ₃₁
Vansteenkiste, Sarah	ST01	Wäger, Daniel	ST20, ST43
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Vercher, Corinne	ST43	Wakabayashi, Naoki	ST ₂₃
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Vertesy, Julia	ST ₁₂	Walsh, Stephen	ST ₂₇
Viale, Thierry	ST ₂₇	Walter, Jorge	ST ₅₅
Vidal, Elena	ST ₃₂	Walter, Lars	ST46
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Vie, Ola Edvin	ST40, ST48	Wang, Su	ST ₃₂
Vieira da Cunha, João	ST ₅₃	Wang, Tao	STo ₇
Vignochi, Luciano	ST ₄₂	Wang, Wei-yang	ST ₅₅
Vignoli, Matteo	ST ₁₀	Waring, Justin	STo6
Vilén, Tanja	STo ₇	Warmuth, Gloria-Sophia	PhD
Villanueva Fernandez, Neftali	ST ₀₂	Warren, Lorraine	ST ₂₃
Villi, Mikko	ST ₁₁	Wasserman, Varda	ST ₃ 8
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Vives, Luis	PhD	Weaver, Benjamin	ST ₂₇
Vo, Linh Chi	ST10, ST18	Webb, Shannon	STo4
Voegtlin, Christian	STo9, ST43	Weber, Christiana	ST ₀₂
Voelpel, Sven	ST ₀₂	Weber, Klaus	STo ₇
Vogl, Sebastian	ST ₂₇	Webster, Cynthia G.	ST ₅₁
Volberda, Henk	ST19	Wechtler, Heidi	ST ₅₄
Volkmann, Christina	ST ₂₁	Wehling, Pamela	ST46
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Westwood, Robert (Bob)	PD-EC, ST25, ST40	Yamauchi, Yuki	STo8
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Weyer, Elke	ST ₄₅	Yan, Jie	ST ₂₇
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Whelan, Glen	ST ₂₀	Yanar, Basak	ST ₀₁
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Whyte, Jennifer	PD-EC, ST ₃₅	Yen, Chia-Yu	ST05, ST12
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Wieandt, Michaela	PD-EC, ST40	Yli-Kauhaluoma, Sari	ST49
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Wijkström, Filip	ST ₃₃	Yong, Kevyn	ST ₃ 6
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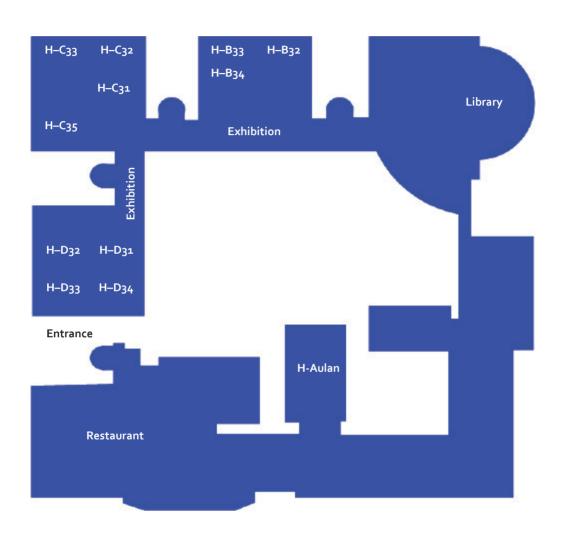


S-Building Faculty of Social Sciences SAMFAK

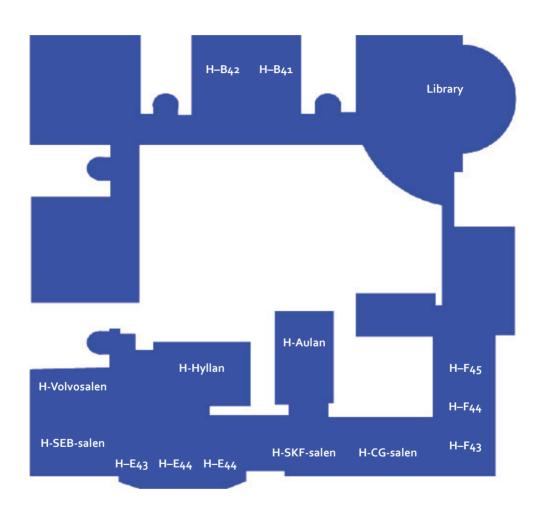




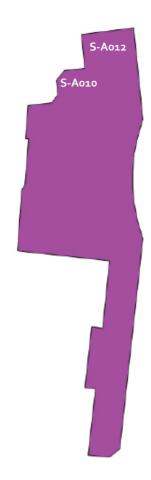
H-BUILDING FLOOR 2



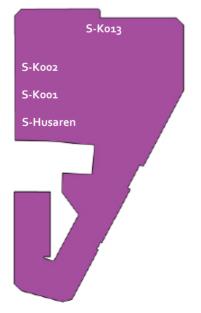
H-BUILDING FLOOR 3



H-BUILDING FLOOR 4



S-BUILDING FLOOR O



Venue



Entrance

S-BUILDING FLOOR 1



