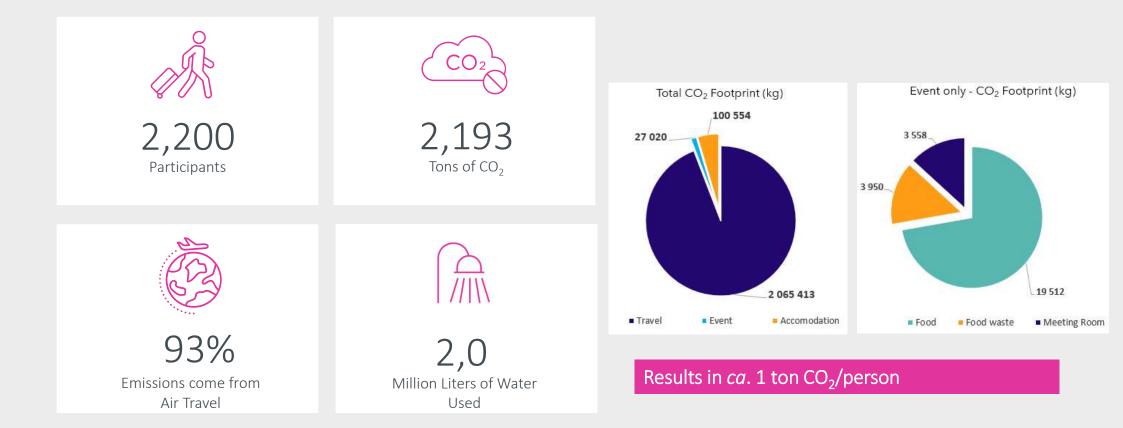
EGOS 2019 Edinburgh CO₂ Emissions

Edinburgh Conference – Environmental Impact



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Methodology Used



DEFRA with Radiative Forcing (non-CO₂ effect)

> Established Target Rates

Hotel

Advito – GATE4 (category & carbon intensity)

Non-program market YOY ABR savings

Rail

Advito – GATE4 (carbon intensity)

Program market incremental savings

Food

FAO database

Reduced number of program markets

Hypotheses

Assumptions made when no data was available:

- All trips are Economy Class
- All trips are return trips
- When a direct flight exists, it has been chosen
- When a connexion was required, the shortest option has been chosen
- All participants from UK traveled by train
- Average hotel category is midscale
- 250 liters of water are used per day per participant (source: Advito hotel study)

Emissions Already Saved*

120 15 6

the Earth Tons of CO₂ because you mostly travelled with public

participants. This is the equivalent of driving twice round

Tons of CO₂ because you did not offer any t-shirt to

Tons of CO₂ because all UK participants travelled by train.

This is the equivalent of driving 16 times round the Earth

transport from airport to hotel This is the equivalent of **32,000 km driven**



Tons of CO₂ because you offered vegetarian meals This is the equivalent of **27,000 km driven**

Emissions We Could Have Saved



Tons of CO_2 if all European participants (outside UK) had travelled by train. This is the equivalent of **driving 40 times round the Earth**



Tons of CO_2 if all participants had chosen a more efficient flight (estimation). This is the equivalent of **driving 12 times round the Earth**



Tons of CO_2 if 100% of the food consumption had been vegetarian during the Colloquium days (assumption: food consumption outside of the Colloquium venue is conventional) This is the equivalent of **driving twice round the Earth**