



**THE GOOD
ORGANIZATION**
ASPIRATIONS · INTERVENTIONS · STRUGGLES



33rd EGOS Colloquium PROGRAM BOOK

**The Good Organization
Aspirations, Interventions, Struggles**

**Copenhagen Business School
July 6–8, 2017**



**COPENHAGEN
BUSINESS SCHOOL**
HANDELSHØJSKOLEN



THE GOOD ORGANIZATION
ASPIRATIONS · INTERVENTIONS · STRUGGLES



Metropol (M)

Solbjerg Plads (SP)

Kilen (K)

Howitzvej 60 (HOW)

Fr. Gymnasium (FG)

Ovnhallen

Råvarebygningen (PHR)

Contents

Welcome to the 33 rd EGOS Colloquium!.....	7
General Theme.....	14
Colloquium Timetable.....	16
Pre-Colloquium Program (July 3–5, 2017)	19
Pre-Colloquium PhD Workshop	19
Pre-Colloquium Post-Doctoral and Early Career Scholars Workshop	19
Workshop on the Art of Academic Reviewing	19
Pre-Colloquium Development Workshops (PDWs)	20
EGOS Women’s Network Meeting 2017	22
Main Colloquium Program (July 6–8, 2017)	23
Opening Ceremony	23
Keynote Address.....	24
EGOS Awards Ceremony	26
Sub-Plenary Program	27
Parallel Sub-Plenaries on Thursday, July 6, 2017.....	27
Parallel Sub-Plenaries on Friday, July 7, 2017.....	37
Meet the Editors.....	47
Sub-themes and their Location.....	49
Extra Colloquium Activities.....	65
Wednesday, July 5, 2017.....	65
Thursday, July 6, 2017	65
Friday, July 7, 2017	68
Meetings, Receptions & Social Events	69
Meetings.....	69

Receptions.....	71
Thursday, July 6, 2017.....	71
Friday, July 7, 2017.....	74
Social Events.....	75
Monday, July 3, 2017.....	75
Tuesday, July 4, 2017.....	76
Wednesday, July 5, 2017.....	77
Thursday, July 6, 2017.....	78
Friday, July 7, 2017.....	79
EGOS hygge – why, what and where?.....	80
Organizers.....	81
Campus Facilities.....	84
WiFi at CBS Campus.....	84
AV Equipment.....	84
EGOS App.....	85
Student Helpers.....	86
Lavatories.....	86
Smoking.....	86
Transportation.....	86
Travel Pass.....	86
Getting to CBS (Solbjerg Plads 3).....	87
Copenhagen Airport.....	87
Bike City Copenhagen.....	87
Colloquium Registration.....	88
Contact.....	88
Registration & Information Desk.....	92
Name Badge and Tickets.....	88
Colloquium Fee.....	89
Tourist Information Desk.....	89
Lunches, Coffee Breaks & EGOS Dinner.....	90

Social Responsibility	90
Further Useful Information	91
Weather.....	91
Currency and Banks	91
Emergency Telephone Numbers.....	91
Language.....	91
Telephone	91
Time.....	91
Electricity.....	91
Liability.....	91
Enjoy Copenhagen!	92
Exhibitors	93
Colloquium Venues	94
Campus Map and Venue Floorplans	98
Solbjerg Plads (SP)	99
Kilen (K)	102
Porcelaenshaven – Råvarebygningen (PHR).....	103
Howitzvej (HOW)	104
Frederiksberg Gymnasium (FG).....	105
Metropol (M)	105

Welcome to the 33rd EGOS Colloquium!

Dear EGOSians,

On behalf of the large EGOS community at Copenhagen Business School, welcome to the 33rd EGOS Colloquium. We are very happy to have you here.



The Good Organization: Aspirations, Interventions, Struggles. When we developed this year's Colloquium theme, it was our intention to reflect the conference location, but it obviously also guides the organizational project of making a Colloquium happen. Let me spell out how.

In one respect, the theme reflects the setting of the Colloquium in the sense that it is a reference to Danish welfare state institutions and practices that even many Americans have begun to talk about over the past year. At the same time, the theme is not a celebration of 'The Good Organization' per se. We are not sure *the* good organization exists, and we are not certain that a Colloquium should be about interrogating what a good organization is or should be.

No, in fact we hold that it is problematic to talk about 'The Good Organization' in the singular and finite form. Our subtitle, Aspirations, Interventions, Struggles, indicates that 'The Good Organization' might be a project of seduction, a matter of turning practices upside down, or a process of negotiation or fighting.

We are happy that the theme managed to provoke so much interest, and we want to thank so many of this year's Colloquium participants for submitting sub-theme proposals that relate to the theme and for putting together sub-plenaries and social events that relate so cogently to the theme.

And the organization of this Colloquium – how might that be analyzed as set of aspirations, interventions and struggles to arrive at The Good Organization?

We have aspired to create a Colloquium that is both recognizable as an EGOS Colloquium, and has a distinctive Danish flavor and CBS

inflection. So, what might that signify? It means that we have aimed for a cozy and laid back atmosphere. Think about the world famous Danish concept of hygge, which you may have heard of. It is about hanging out with friends, or chilling on a sofa with tea and candlelight. You can check out our HYGGE-hotspots placed in the library and various corners of the buildings. Or take a look at our logo – at the color splash. Hopefully it tells you that we do not take ourselves too seriously, but reach out to you with humor and warmth.

Those were our aspirations. What about the interventions that this demanded? Well, we have taken up a lot of space at our school, and I would like to thank our management for moving a large summer school out of these buildings, just like I would like to thank our neighboring schools for letting us rent rooms at favorable rates. It would have been very hard to host you here without all this flexibility and assistance. A Colloquium is obviously also a huge intervention in the environment. We have tried to compensate for our footprint by for instance using sustainable, organic cotton for our conference bags and t-shirts, by serving mostly plant-based foods, and by recycling bottles and paper.

Those were some of our interventions. What about the struggles? This is not the place to bore you with the struggles. But with a huge EGOS crowd based at this school, there have been many discussions about how to make a good Colloquium, and this has required some balancing acts. Also, you should be aware that we are operating beyond our school's room capacity, so we hope you will be flexible and for instance attend another sub-plenary if your first choice filled up before you got there, or find a different lunch buffet if a waiting line is too long. Finally, the price level in Copenhagen has forced us to make various kinds of homemade solutions, which we hope you will appreciate for the love they show.

Love – yes. Because CBS'ers love EGOS. For many years, we have also tried to make ourselves a firm part of the EGOS community with our yearly CBS receptions and by loading airplanes with CBS'ers to various EGOS destinations. This is also why it is a big thing for us to have EGOS here.

So we hope that with our aspirations, interventions and struggles, we have managed to put together an exciting conference program and some adequate physical surroundings for this celebration. We want to thank our administrative staff and technical personnel here at CBS for their immense efforts to make this possible, and we want to thank the EGOS Board and especially Angelika Zierer for their massive support in the organization of this 33rd EGOS Colloquium.

Ursula Plesner

*Associate Professor at CBS
and Chair of the EGOS 2017 Organizing Committee*

Welcome, dear EGOSians,

I am delighted to welcome you to Denmark and to Copenhagen Business School. We like to think of CBS as a good organization, comprising 22,000 students, 200 PhD students, 600 faculty, 700 administrative staff and 900 adjunct faculty. We are happy and proud to host the 33rd EGOS Colloquium on “The Good Organization: Aspirations. Interventions. Struggles”. EGOS 2017 is the largest conference that CBS has hosted in its entire life.



And what a life! CBS turns 100 years in 2017. When we were young, we were also a lot smaller and we struggled to achieve the recognition and the financial support that would match our aspirations. But we have grown and become big and strong. Today, we are among the world's largest business schools, and if you look at international benchmarks and rankings, we are not doing badly. But obviously, we wish to make our good organization even better – and in 2017 we still work to implement our strategy, Business in Society.

Let me use the keywords in the Colloquium theme as a point of reference:

Aspirations: CBS' identity is that of a broad business university. We strive for excellence in education and in research in both classical management disciplines and disciplines that place business in a wider social, political and cultural context. So, in addition to accounting, economics, finance, marketing, management, operations, organization and strategy, we also do history, philosophy, political science, psychology, and sociology. And our ambition is that these disciplines should not just co-exist: we wish to exploit cross-disciplinarity through integrative thinking to help good organizations become even better, to solve complex challenges with, and for, businesses, and to improve society.

Interventions: In our Business-in-Society strategy, we have identified three transformational initiatives that we will be working on over the next four years. First, we will contribute substantially to the development of entrepreneurship and innovation in Denmark and abroad. Second, we will re-calibrate CBS' educational portfolio to ensure that we can deliver the competencies needed in the future – including possibilities for life-long learning for employees, managers and citizens. And third, we will intensify our collaboration with the business community and with society in order to co-create research and education to deliver on our vision.

Struggles: For a hundred years now, CBS has struggled to balance rigor and relevance. This struggle is, I guess, a constant driving force for any business school. We have also struggled to achieve adequate financing for our aspirations. And we are struggling to take cross-disciplinarity to the next level – the level that allows us to use integrative thinking when we engage with societal stakeholders to solve the challenges met by organizations and by society. These struggles (and others) combine to the necessary dynamics that may make a good organization, CBS, even better.

Thus it is with considerable curiosity and anticipation that I welcome EGOS and its substantial pop-up organization, the Colloquium on “The Good Organization”. In the spirit of the ‘learning university’, we look forward to engaging with, and learning from, your aspirations, interventions and struggles – and build knowledge from that.

Have a great Colloquium!

Peter Møllgaard

*Dean of Research, Professor of Industrial Organization
Copenhagen Business School*

Dear EGOSians,

Welcome to the 33rd EGOS Colloquium!
Velkommen til Frederiksberg og København!



After a couple of exciting years with Colloquia in southern Europe, we are moving up north for a meeting in wonderful (wonderful) Copenhagen, and – to be more precise – the green and independent municipality of Frederiksberg, enclaved in the Danish capital. Here, in numerous spaces in and around the Copenhagen Business School, which this year celebrates its 100 anniversary, a large, enthusiastic and committed local community of EGOSians has built various bridges to discussions on aspirations, interventions and struggles for *The Good Organization*, and to stimulating off-site explorations of its tensions and temptations.

As our local hosts remind us, bridges in Copenhagen are manifold and meaningful. They express the values of the country's welfare philosophy in making life easier for adjacent communities, reflect pride in Danish design, and constitute not only public spaces but also emblematic locations for *Nordic Noir*. Among the newest is the Circle Bridge (Cirkelbroen), connecting areas around the Copenhagen Harbor. Its ship-like platforms slow down cyclists and pedestrians, inviting them to take a short break and perceive the city from new perspectives. Like the bridge's platforms, our Colloquium's sub-themes are a constitutive structure and a productive formality, a zealously kept tradition allowing us to slow down from our fast-paced academic realities and interrogate organizations, organizing and the organized at length and from different angles.

The Colloquium theme lends itself well to such interrogations, evoking numerous associations, including for EGOS itself. Does it make sense to talk about *The Good Association*? If so, what are its markers? Is EGOS as a scholarly association diverse enough and how open is it to new ideas? How inclusive could it be before diluting its distinctive identity?

What makes a *Good Journal*? How can we increase the visibility of and interest in *Organization Studies* (OS) as a platform for research at the forefront of knowledge and a voice for EGOS' values in an increasingly

complex and contested academic publishing field? How can “goodness” be sustained amidst mounting external pressures for impact on the academic profession? What are the aspirations, interventions and struggles of a *good academic* – in the classroom, cooperating with colleagues, doing research, or engaging with local communities and societal issues? What do we consider *good work* and how do we celebrate it?

The newly established EGOS Book Award, to be inaugurated in Copenhagen, recognizes the depth and richness of detail afforded by a monograph as well as the linguistic diversity of scholarship in organization studies. EGOS and OS workshops in Central and Eastern Europe, the close connections with LAEMOS (the Latin American and European Meeting for Organizational Studies), APROS (the Asia-Pacific Researchers in Organisation Studies) and the OMT division of AOM attest to the importance of building bridges with communities with whom EGOSians have important affinities. And all this in the pursuit of a stronger voice for the social sciences.

This Colloquium is in itself a complex organizational project bridging different inspirations and contributions – of our local hosts, as well as of the sub-themes’, the pre-Colloquium events’ and off-site program’s organizers, and not least of the EGOS Executive Secretariat, particularly Angelika Zierer and also Tim Eisert and Thomas Crowe. For their dedication and diligence, a big thanks to all on behalf of the EGOS Board and community!

Have a Good EGOS Colloquium!

Silviya Svejenova

Chair of EGOS

General Theme

The Good Organization is often depicted as the efficient organization – a particular means to achieve some pre-given end or purpose. But efficiency alone can hardly guarantee that an organization will be a force for the greater good, public as well as private. To that end, other ideals and aspirations have been frequently advocated: diversity, care, excellence, sustainability, health, play, transparency and responsibility, to name but some of the most obvious. Organizations structured according to these ideals, it is argued, can and should result in better products and services, better people, better workplaces and better societies.

The Good Organization is both a very tempting project and one inherently ridden with tensions: sustainability may partly function as a compensation for mindless overconsumption, diversity can be seen as a tokenistic attempt to remedy effects of marginalization, health may entail new forms of exclusion and discipline for the unhealthy, and playfulness potentially undermines both personal and professional integrity. More generally, the Organization structured around one overarching Good may end up as something akin to totalitarianism, an organization from which dissent, argument and conflict are excluded in favour of conformity, uniformity and compliance.

Shaped by Scandinavian welfare traditions, the Danish organizational landscape is often deemed radically benevolent to high degrees of inclusion and participation as well as leading developments in the areas of work-life balance, sustainability, equality, transparency and other contemporary markers of *The Good Organization*. At the same time, a distinctive Danish tradition of compromise and glossing over antagonisms might mask the conflicts inherent to the pursuit of *The Good Organization*.

For its part, the Copenhagen Business School (CBS) has cultivated an interdisciplinary approach to the role of business in society, implicitly encouraging but also interrogating the idea of The Good Organization. At the same time, though, CBS's self-description as 'the Business University' is itself an ongoing compromise in the continuing antagonisms besetting many business schools in one way or another, between their loyalty to business interests and engagement with societal issues. At CBS we appreciate the opportunity to celebrate our 100 year anniversary by hosting the EGOS Colloquium in 2017 and explicitly reflecting on the aspirations, interventions, and struggles of *The Good Organization*.



Colloquium Timetable

The 33rd EGOS Colloquium takes place from Wednesday, July 5, to Saturday, July 8, 2017 in different buildings on and around the main campus of Copenhagen Business School (CBS), Solbjerg Plads 3, Copenhagen-Frederiksberg.

Time	Event	Location
Wednesday, July 5, 2017		
08:00–20:00	Colloquium Registration	SP Main Hall
09:00–13:00	Workshop on the Art of Academic Reviewing	SP s13
09:00–13:00	Pre-Colloquium Development Workshops (PDWs)	K s71, K 146, K 474, K 275, K s54, K 143, K s43, K 153, SP 205
14:00–15:00	<i>Organization Studies</i> – Senior Editors’ Meeting	K 146
15:00–16:00	<i>Organization Studies</i> – Editorial Review Board Meeting	K 146
15:00–17:00	Women’s Network Meeting	Kilen, Atrium
16:00–18:00	EGOS Board Meeting I	K 474
18:00–20:00	Welcome Reception	Tent outside the SP west entrance
20:00–22:30	<i>Organization Studies</i> Dinner	The Workers’ Museum
Thursday, July 6, 2017		
08:00–20:00	Colloquium Registration	SP Main Hall
09:00–10:30	Opening Ceremony Keynote by Paul du Gay EGOS Awards Ceremony	SP s01
10:30–11:00	Coffee Break	
11:00–12:30	Sub-themes: Session I	
12:30–14:00	Lunch	
14:00–15:30	Sub-themes: Session II	

15:30–16:00	Coffee Break	
16:00–17:30	Parallel Sub-Plenaries I:	
	Sub-Plenary 1-1 Organizational Time (Let the Good Times Roll)	SP 202
	Sub-Plenary 1-2 Do Utopian Visions Help or Hinder Innovating for the Common Good?	SP 201
	Sub-Plenary 1-3 The ‘Good’ Organization? Blind Spots, Distortions and Shadows	SP s01
	Sub-Plenary 1-4 The Communicative Construction of ‘Good’ Organizational Actorhood	SP 210
	Sub-Plenary 1-5 Precarious Labour and Good Organization	SP 205
17:30–19:00	Meet the Editors	SP s03, SP s05, SP s07, SP s08, SP s10, SP s12
18:30–20:00	Receptions by Partner Associations	In and around SP
20:00–22:30	Convenors’ Dinner	Jacobsen Brewhouse
Friday, July 7, 2017		
08:00–18:00	Colloquium Registration	SP Main Hall
09:00–10:30	Sub-themes: Session III	
10:30–11:00	Coffee Break	
11:00–12:30	Sub-themes: Session IV	
12:30–14:00	Lunch	
14:00–15:30	Sub-themes: Session V	
15:30–16:00	Coffee Break	

16:00–17:30	Parallel Sub-Plenaries II:	
	Sub-Plenary 2-1 Aesthetics, Affect and the Good Organization	SP 201
	Sub-Plenary 2-2 University Politics: Voices and Silences	SP 210
	Sub-Plenary 2-3 On Doing Meaningful Organizational Research for a Broader Audience	SP s01
	Sub-Plenary 2-4 Performing 'Good' Organizations and Markets: From Felicity to Abuses and Misfires	SP 205
	Sub-Plenary 2-5 Between Past and Present – History in Organization and Organizing	SP 202
17:45–18:15	EGOS General Assembly	SP s03
18:15–20:00	CBS Beer & Jazz Reception	Tent outside SP west entrance
19:30–21:30	EGOS Dinner	SP, Main Hall
21:30–01:00	EGOS Party	SP, Main Hall
Saturday, July 8, 2017		
08:00–14:00	Colloquium Registration	SP, Main Hall
09:00–10:30	Sub-themes: Session VI	
10:30–11:00	Coffee Break	
11:00–12:30	Sub-themes: Session VII	
12:30–13:00	Closing of Colloquium	SP s03
13:00–14:00	Lunch	
14:00–17:00	EGOS Board Meeting II	K 474

Pre-Colloquium Program (July 3–5, 2017)

The individual programs of all pre-Colloquium workshops do not appear in the printed Colloquium book.

Full program details can be found in the relevant sections of the EGOS website and on the EGOS App.

Pre-Colloquium PhD Workshop

- Date** Monday, July 3, 2017, 13:00–20:30, & Tuesday, July 4, 2017, 09:00–23:00
- Location** CBS – Kilen, Kilevej 14, Copenhagen-Frederiksberg; room: K s43 (ground floor)
- Convenors** Markus A. Höllerer, Renate E. Meyer & Sara Louise Muhr

Pre-Colloquium Post-Doctoral and Early Career Scholars Workshop

- Date** Monday, July 3, 2017, 13:00–20:30, & Tuesday, July 4, 2017, 09:00–23:00
- Location** CBS – Kilen, Kilevej 14, Copenhagen-Frederiksberg; room: K s71 (ground floor)
- Convenors** Vincent Mangematin, Stefan Häfliger, Gazi Islam, Filomena Buonocore & Garance Marechal

Workshop on the Art of Academic Reviewing

- Date** Wednesday, July 5, 2017, 09:00–13:00
- Location** CBS, Solbjerg Plads 3, Copenhagen-Frederiksberg; room: SP s13 (ground floor)
- Convenors** Eero Vaara & David Wilson

Pre-Colloquium Development Workshops (PDWs)

Date Wednesday, July 5, 2017, 09:00–13:00

Location CBS – Kilen, Kilevej 14, Copenhagen-Frederiksberg

PDW 01: Process Writing Workshop

Room K s71 (ground floor)

Convenors Henrika Franck, Nancy Harding, Jenny Helin & Viviane Sergi

PDW 02: Controversies and Legitimation of the Sharing Economy

Room K 146 (1st floor)

Convenors Glen Whelan, Michael Etter & Christian Fieseler

PDW 03: Institutional Theory: Theoretical Contributions and their Methodological Basis

Room K 474 (4th floor)

Convenors Gili S. Drori & Tammar B. Zilber

PDW 04: Experimental Research in Organization Studies

Room K 275 (2nd floor)

Convenors Alexandre B. Bitektine, Vern L. Glaser & Patrick Haack

PDW 05: In Search of New Research Directions and Methods for Critically Studying Social Responsibility

Room K s54 (ground floor)

Convenors Loreta Tauginienė & Mike Geppert

PDW 06: Marxism and Organization Studies

Room K 143 (1st floor)

Convenors Paul S. Adler & Yrjö Engeström

PDW 07: Writing Theory Papers for the *Academy of Management Review*(AMR) and *Organization Studies*

Room K s43 (ground floor)

Convenors Joep P. Cornelissen & Trish Reay

PDW 08: Analysing Talk-in-Interaction in Organizational and Leadership Studies

Room K 153 (1st floor)

Convenors Magnus Larsson, Stephanie Schnurr & Jonathan Clifton

PDW 09: Strategy-as-Practice Community Day: Different Approaches of Researching SAP and Large Social Phenomen

Time 09:00–12:30 [Part I] and 14:00–17:00 [Part II]

Location CBS, Solbjerg Plads 3, Copenhagen-Frederiksberg; room: SP s13 (ground floor)

Convenors Katharina Dittrich, Shenghui Ma, Violetta Splitter & Tania Weinfurter

EGOS Women's Network Meeting 2017

- Date** Wednesday, July 5, 2017, 15:00/15:30–17:00
- Location** CBS – Kilen, Kilevej 14, Copenhagen-Frederiksberg; meeting point at 15:00: Atrium
- Convenors** Regine Bendl, Inge Bleijenbergh, Mieke Verloo, Florence Villesèche & Minna Paunova

Main Colloquium Program

Opening Ceremony

Our Colloquium opens with a six minute performance packed with references to Danish culture: Jessica Lyall from the Danish Dance Theatre performs an abstract solo piece inspired by Arne Jacobsen's Danish design icon: 'The Egg Chair'. The piece is choreographed by Ester Lee Wilkinson from the Royal Danish Ballet for a song by the Danish electro pop singer-songwriter, Oh Land.

The artistic performance is followed by welcome speeches by Ursula Plesner, Chair of the local Organizing Committee, Peter Mølgaard, Dean of Research at CBS, and Silviya Svejnova, Chair of EGOS.

This year's keynote speaker is Paul du Gay from the Department of Organization, Copenhagen Business School, and School of Management, Royal Holloway, University of London. The title of his talk is "Formality and/as Good Organization". It offers both an empirical and a theoretical reading of the Colloquium theme, The Good Organization. Paul is introduced by Ursula Plesner, Department of Organization, CBS.

The opening ceremony ends with the announcement of the EGOS Awards, including the inaugural EGOS Book Award, and a welcome of this year's EGOS Honorary Member with a laudatio.

After the opening ceremony, coffee, bread and fruit will be served in all buildings. Please pick up your coffee close to where your sub-theme will begin so we avoid crowding the main campus building.

Keynote Address



“Formality and/as Good Organization”

**Paul du Gay, Department of Organization at CBS, Denmark, and
School of Management, Royal Holloway, University of London, UK**

With virulent and rampant de-institutionalisation all around us, it has now become important to collectively discuss the significance and indeed positivity of our field's 'core object': Formal Organization. Clearly, in recent decades 'formal' organization has been subject to continuous criticism. Not only is it represented as ill-suited to the realities of the contemporary organizational world, but as a key element in the production of serious organizational dysfunctions. For that reason informal and spontaneous modes of organizing have been frequently posited as preferable substitutes, because, in contrast to the formal, they allegedly allow for and cultivate enhanced creativity, inventiveness, flexibility, speed, and indeed, freedom. Thus, the province of 'formality' and the positivity of 'formal organization' have been significantly devalued. In this talk, I will argue that this stance has contributed to institutional decline. After all, if everybody is told to continually think outside of the box, as it were, you have to expect that the boxes themselves will begin to deteriorate. I will suggest that the ongoing denigration of 'formality' and 'formal organization' does indeed produce such deterioration.

In so doing, I will seek to indicate the continuing constitutive significance of formality for good practical organization in general, and, in particular, for the responsible political administration of a state and for the effective conduct of statecraft. I will do so by discussing what can happen when formal organization in government faces a 'frontal assault', as it currently does in the USA under the Trump Presidency.

EGOS Awards Ceremony

The annual EGOS Awards Ceremony is introduced by Silviya Svejenova, Chair of EGOS.

The following awards will be presented:

EGOS Best Paper Award 2016

EGOS Best Student Paper Award 2016

That's Interesting! Award 2016

Presented by Yiannis Gabriel

Max Boisot Award 2016

Presented by Ann Langley

Roland Calori Prize 2017

Presented by Paula Jarzabkowski

Inaugural EGOS Book Award

Presented by Renate Meyer

EGOS Honorary Member 2017

Laudatio by Bob Hinings

Sub-Plenary Program

Please note that even if you have signed up for a particular sub-plenary session, you have not booked a seat. The registrations show a wonderful and overwhelming interest in most sub-plenary sessions, so if you are very keen on attending a particular session, it is a good idea to be there early to make sure you get a seat.

Parallel Sub-Plenaries on Thursday, July 6, 2017

1-1: Organizational Time (Let the Good Times Roll)

When: Thursday, July 6, 16:00–17:30

Where: SP 202

How do organizational actors construct their time, and how is this seen from different perspectives? Following recent work in organization studies, we see temporality as the ways in which actors construct their present, past and future. This sub-plenary brings in three perspectives on organizational temporality with the aim of having a conversation between them that identifies salient differences and similarities.

Paula Jarzabkowski will discuss the temporal dimension of Strategy as Practice and implications for how actors construct their time.

Dan Wadhvani will discuss actors' time construction through the lens of history.

Tor Hernes will discuss time construction from the perspective of philosophy of time.



Chair/Speaker: **Tor Hernes** is Professor of Organization Theory at Copenhagen Business School, Denmark, and Adjunct Professor at the University College of Southeast Norway. He publishes extensively on organization and time, where he explores an event-based view informed by process philosophy. He is currently involved with research on how organizational actors combine near and distant pasts and futures in their time construction.



Speaker: **Paula Jarzabkowski** is Professor of Strategic Management and Associate Dean of Research at Cass Business School, UK. Her research takes a practice theory approach to issues of strategy and markets. She has long been interested in the association between practice "in-the-moment" and how these instances of momentary action shape and are shaped by unfolding processes over time.



Speaker: **Dan Wadhvani** is Fletcher Jones Chair in Entrepreneurship at University of the Pacific, USA, and a Visiting Professor in the Management, Politics, and Philosophy Department at Copenhagen Business School, Denmark. A historian by training, Dan's uses historical perspective as a unique lens through which to understand organizations and organizing. He has written widely on the historical construction of time in organizations.

1-2: Do Utopian Visions Help or Hinder Innovating for the Common Good

When: Thursday, July 6, 16:00–17:30

Where: SP 201

Utopia is an imagined society with near perfect qualities. Policy makers, entrepreneurs and visionaries have used utopian visions to build social movements for change and to stimulate innovation for the common good. Yet, utopian visions have also been deemed not useful, impractical and even counterproductive. Many utopian visions are far from realized. We, thus, set out to debate the question: *Do utopian visions help or hinder innovating for the common good?* We aim to raise a question of immense practical concern, point to paradoxes that organizational theories leave unexplained and identify future research directions.

Stine Grodal will discuss the mobilization dilemma: The utopian visions most successful in mobilizing participants around an issue often have the unintended consequence of later impeding progress on this same issue.

Klaus Weber will analyze utopias, dystopias and scenarios from a sensemaking perspective by identifying the powers and shortcomings of these three forms of thinking about the future for achieving the common good.

Fabrizio Ferraro will address utopias from a pragmatist perspective to suggest that utopias might be effective if they are coupled with governance mechanisms that sustain engagement and dialogue across stakeholders, local experimentation, and a virtuous cycle of learning.



Chair/Speaker: Stine Grodal is an Associate Professor at Boston University Questrom School of Business, USA. She received her PhD from Stanford University in Management Science and Engineering, USA. Her current research focuses on the emergence of markets and organizational fields with an emphasis on the strategic actions market participants take to shape and exploit categorical structures.



Speaker: Fabrizio Ferraro is Professor of Strategic Management at IESE Business School, University of Navarra, Spain. He holds a PhD in Management from Stanford University, USA. His current research explores the emergence of responsible investing in mainstream financial markets. Previously he has studied the institutionalization of the Global Reporting initiative, open-source software communities, and how economics can be self-fulfilling.



Speaker: Klaus Weber is an Associate Professor of Management & Organizations at the Kellogg School of Management at Northwestern University, USA. His research is grounded in cultural and institutional analysis, with substantive interests in the political economy of globalization, the intersection between social movements and the economy, sustainability and social enterprise.

1-3: The 'Good' Organization? Blind Spots, Distortions and Shadows

When: Thursday, July 6, 16:00–17:30

Where: SP s01

This sub-pleenary asks what a 'good' organization can be and what actions or instances of inaction characterize "good" or "bad" organizations. We posit that we all contribute to crafting lenses that can distort, to advancing incomplete and fanciful tales about organizational life, and to sustaining certain normative realities of organizations that construct and preserve inequality. We then interrogate our field's and our own complicity in the impoverishment of our theories and depictions of organizational realities and explore the implications for how we might conduct our research more cognizant of our blind spots, distortions, and omissions.

Kamal Munir considers whether organizations can truly change their environment in a meaningful way without taking on the core tenets of the economic systems that embed them.

Michel Anteby asks what if bad organizations are characterized by inaction rather than action. He reflects on studies in morally contested arenas, including trade in human cadavers, factory theft, but also business education.

Barbara Grey invites a reflection on our personal and organizational shadows in advancing incomplete, even phantasmal tales about organizational life. Evoking research on social class differences in organizations, she contemplates what we have left out and why, and what the consequences may be.



Chair: Douglas Creed is Professor of Management at the College of Business Administration at the University of Rhode Island, USA. His work focuses on the role of social identity, emotions, and agency in contested institutional change processes.



Speaker: Kamal Munir is Reader in Strategy and Policy at University of Cambridge, UK. His work addresses the relationship that organizations enjoy with their respective environments. Kamal is interested in how organizations are implicated in the larger socio-political reality around us, a reality that includes dramatic inequality, corporate control of public agendas, rapid environmental degradation and profit-driven wars around the globe.



Speaker: Michel Anteby is Associate Professor of Organizational Behavior at Boston University's Questrom School of Business and (by courtesy) of Sociology at Boston University's College of Arts & Sciences, USA. Michel's research looks at how individuals relate to their work, their occupations, and their organizations. His research contributes to a better understanding of how the cultures and identities that individuals choose through their practices come to be and manifest themselves.



Speaker: Barbara Gray is Professor and Smeal Faculty Fellow Emerita in Organizational Behavior at Penn State University, USA. Her research address conflicts within institutional fields, cross-sectoral collaboration, environmental and diversity-related disputes, and social class differences in organizations.

1-4: The Communicative Construction of 'Good' Organizational Actorhood

When: Thursday, July 6, 16:00–17:30

Where: SP 210

Organizational scholars tend to routinely refer to organizations as actors. However, recent works in organization studies emphasize that the status of organizations as actors depends on continuous embodiments and communicative attributions to an organizational address as well as the discursive interplay with other actors who reciprocally grant that actorhood status.

Accordingly, if we accept this premise of a communicative construction of organizational actorhood, the question arises what constitutes a “good” organizational actor then – and what enables organizations to act more or less responsibly vis-à-vis society.

This sub-plenary session will address the EGOS 2017 theme of the “good” organization in the light of recent theoretical considerations on the role of communication in constituting organizational actorhood.



Chair: Dennis Schoeneborn is Professor of Organization, Communication, and CSR at Copenhagen Business School, Denmark. Dennis also serves as a main coordinator of the EGOS Standing Working Group (SWG 05) “Organization as Communication”. His research focuses on the role of communication in constituting collective actorhood in new and fluid forms of organizing.



Speaker: Patricia Bromley is Assistant Professor of Education and (by courtesy) Sociology at Stanford University, USA. Her work focuses on the rise and globalization of a culture emphasizing rational, scientific thinking and expansive forms of rights. She primarily examines two settings – organizations and education systems – to show how the institutionalization of these cultural emphases transforms societies and social structures worldwide.



Speaker: François Cooren is Professor of Communication at the Université de Montréal, Canada. François is a past president of the International Communication Association (ICA) and a fellow of this association since 2013. His research focuses on organizational communication, language and social interaction, as well as communication theory. He is one of the main representatives of the School of Montreal, which advances a Communication as Constitutive of Organization (CCO) view.



Speaker: Günther Ortmann is Professor of Leadership at Universität Witten/Herdecke, Germany, and a Professor Emeritus of General Business Administration at Helmut-Schmidt-Universität (University of the Armed Forces), Hamburg, Germany. His research focuses on organization theory, strategic management, leadership, and the accomplishment of (better or worse) morality of organizations.

1-5: Precarious Labour and Good Organization

When: Thursday, July 6, 16:00–17:30

Where: SP 205

This sub-plenary focuses on employees at all levels from first job to more senior management. It also explores the linkages that employers have with their employees. This is important because organizations are no longer as they were only a few years ago and neither are labour markets, which were relatively stable and fluid, and all types of jobs at all levels were less precarious than they are today. Widespread use of internships, zero hour contracts, unpaid work, part-time working and short paid contracts are typical of increasing precarity.

All types of labour are characterised by precarity and plurality (some individuals taking an estimated 20 jobs in different organizations on average during their working lives). Individuals may move from a senior position to a more junior position such as an apprenticeship in mid-life and mid-career. Such features are now institutionalised aspects of organizational life (and the lives and identities of individuals). Without employees, organisations are powerless to craft and implement strategies such as linkages, or adopt innovative practices such as those explored in this Colloquium.

This sub-plenary will look at the global issue of how the roles and careers of employees have changed and what the impact of these changes might be.



Chair: **David Wilson** is Professor of Organisation Studies at the Open University, UK. His research interests include organizational decision making and how employees and employers are adapting to changing labour market conditions. David is particularly interested in how these relationships between employer and employee are manifested in terms of power and control.



Speaker: Melanie Simms is Professor of Work and Employment at the University of Leicester, UK. Her research interests include young people's transitions into the labour market, with a particular focus on the role of employers in engaging (or not) in labour market policies. Melanie also has a long-standing interest in issues of worker voice and trade union representation in the UK and beyond.



Speaker: Ludovic Taphanel is Assistant Professor of Human Resource Management at IGS-RH School in Paris, France, which is a school dedicated to Human Resource Management. His research interests include professional transitions and non-standard forms of employment with a particular focus on the impacts of flexibility on individual career, identity work and precariousness.



Speaker: Armin Beverungen is the Junior Director of the Digital Cultures Research Lab at Leuphana University Lüneburg, Germany. His research currently deals with algorithmic management as a new phenomenon where, through the use of computational media, managerial tasks are delegated to algorithms. One part of this research concerns new digital platforms for microwork in which work is split up into small tasks or gigs and is then algorithmically managed.

Parallel Sub-Plenaries on Friday, July 7, 2017

2-1: **Aesthetics, Affect and the Good Organization**

When: Friday, July 7, 16:00–17:30

Where: SP 201

In 'aesthetic capitalism', organized life is increasingly shaped by processes of affective ordering and aesthetic value creation. Corresponding to the aesthetic and affective 'turns' in social and cultural theory, recent work in the study of organization, work and entrepreneurship addresses the forces that govern, modulate and change sensory experience and human bodies. Inquiring into what might constitute 'good' or 'bad' organization thus needs to engage with such forces – both in the sense of organizing and controlling what can be felt and expressed and as the prerequisite for transforming social praxis. This sub-plenary takes the form of a conversation and collective reflection on contemporary organizing as primarily aesthetic, affective and atmospheric.

To start and frame the conversation, Marianna Fotaki will reflect on the psychosocial and affective forces of organization. Charles Spinosa will dwell on experience-based entrepreneurship; and Chris Steyaert will discuss the affective and atmospheric performativity of organizing.



Chair: **Timon Beyes** is Professor of Sociology of Organisation and Culture at the Faculty of Humanities and Social Sciences, Leuphana University Lüneburg, Germany, and Professor of Design, Innovation and Aesthetics at CBS' Department of Management, Politics and Philosophy, Denmark. His research focuses on the processes, aesthetics and spaces of organization in the contexts of urban and digital cultures, education and art.



Speaker: Marianna Fotaki is Professor of Business Ethics at Warwick Business School and has published over 50 papers on the marketization of public services, health inequalities, gender and otherness in organizations and business in society in leading international journals. Her recent books include *The Psychosocial and Organization Studies* (Palgrave, 2014; with Kate Kenny), and *Gender and the Organization. New ways of working and working lives* (with Nancy Harding, Routledge; October 2017).



Speaker: Charles Spinosa is a consultant and researcher. He taught English literature at Miami University in Ohio, philosophy at the University of California, and published widely in both fields. The *Financial Times* described his research as "a brave attempt to reformulate the relationship between democratic rights and economic progress in an age when the triumphalism of technological advance masks an unconfident vision of the future."



Speaker: Chris Steyaert is Professor of Organizational Psychology and Director of the Research Institute for Organizational Psychology, University of St. Gallen. Key areas of inquiry have been entrepreneurial start-ups & social-entrepreneurial change, urban creativity & new museums, diversity & cosmopolitanism, creative pedagogies & dialogical intervention and language & translation. Currently, Chris is interested in conceiving performative, conceptual approaches to language, affect, space and method.

2-2: University Politics: Voices and Silences

When: Friday, July 7, 16:00–17:30

Where: SP 210

Politics shapes key aspects of professional work and our identities as researchers and educators. Political contexts frame funding and the intellectual priorities for the research we develop and also have a powerful influence on the wider context of higher education through quality assurance and audit. Yet, the analytical profile of politics in organization studies remains relatively low. To address these silences and silencing, and the few voices, three speakers make their cases for the importance of politics in relation to professions, professional work, and organizational change.

First, Yvonne Benschop reflects on the presence of personal politics in her professional practice as a feminist scholar, teaching, researching, writing and advising various audiences about feminist theorizing and perspectives on organizations.

Second, Martin Parker revisits his (auto-)ethnographic work on the implications of organizational change in universities for professional and personal practice, to draw out its implications for organization theory and collective resistance.

Third, Craig Prichard explores the politics of working as a business activist (agribusiness in his case) in an effort to have an impact, through the university, on industry practice. He explores the implications of such a politics for the university (as potentially a fiscal and reputational good), for professional academics (as a new way of having impact) and for the academic profession (as a further contradiction in academic identity formation).



Chair: Sarah Gilmore is a Senior Lecturer at the University of Exeter Business School, UK. Her ethnographic research in elite sports explores the ‘professional project’ of sports science and the institutionalisation of sports science knowledges/practices.



Speaker: **Yvonne Benschop** is Professor of Organisational Behaviour at Radboud University, the Netherlands. Her research focuses on the functioning of gender and diversity in organizations, specifically on informal organization processes that play a crucial role in the success or failure of gender and diversity management.



Speaker: **Martin Parker** is Professor of Organisation and Culture at Leicester School of Management, UK. His recent writing has been about 'alternative' organisation in two senses. One is work on co-operatives, worker self-management, alternative finance and so on. The other is on different ways of thinking about what 'organisation' means.



Speaker: **Craig Prichard** is Assistant Professor at Massey University's School of Management, New Zealand. He is currently involved in work on the publishing industry, the computer visualization industry, as well as the NZ sheep dairy industry. He is particularly concerned with recognising distinctive and implicit forms of management knowledge that resonate with management practice in Aotearoa/New Zealand.

2-3: On Doing Meaningful Organizational Research for a Broader Audience

When: Friday, July 7, 16:00–17:30

Where: SP s01

The contribution of contemporary organization research to better organizations is hardly obvious. The field is often accused of being inward-looking, full of people mainly doing research for publication reasons and promotion, having limited concerns for and little to say to a larger audience.

This sub-plenary discusses this critique, the causes behind the present state of affairs and possible ways to improve the situation. How can we accomplish research that has something to say, beyond footnote-adding work 'contributing to the literature'?

The sub-plenary includes a broader overview of the state of the art, and some experiences and ideas on efforts to make organization studies relevant for practitioners as well as on how to reach an educated public.

There will also be some comments on how to move from an intra-academic journal focus to doing something meaningful for other groups (than one's own sub-tribe of fellow academics) and thus actively contribute to 'good organizations'.



Chair: Mats Alvesson is Professor at Lund University, Sweden. He has done research on a broad range of topics, including organizational culture, leadership, identity, critical theory, reflexive methodology, and gender.



Speaker: **Laura Empson**, Professor and Director of the Centre for Professional Service Firms at Cass Business School, UK. Laura's research focuses on themes such as leadership dynamics, governance, mergers and acquisitions, professionalisation of management, organisational and identity change, knowledge management, and diversity management, all in the context of professional service firms. She is Senior Research Fellow at Harvard Law School and, until recently, was the Senior Independent Non-executive serving on the Board of KPMG UK.



Speaker: **Yiannis Gabriel** is Professor of Organizational Theory at the University of Bath, UK. His research interests include storytelling and narratives, psychoanalytic approaches and the interface between the world of work and the world of consumption.



Speaker: **André Spicer** is Professor of Organisational Behaviour at Cass Business School, UK. He frequently comments on business issues in the international media. He is interested in politics and control in organizations. André is currently working on self-optimisation.

2-4: Performing 'Good' Organizations and Markets: From Felicity to Abuses and Misfires?

When: Friday, July 7, 16:00–17:30

Where: SP 205

Can ecologically and socially “good” organizations and markets actually be turned into social reality? Organizational scholars interested in phenomena such as corporate social responsibility (CSR), responsible investing or sustainable technologies have only started to explore how the concept of performativity can help address this question.

This sub-plenary will explore whether and how distinct approaches to performativity can renew our understanding of the potentialities, struggles and limitations of empirical attempts at “bringing into being” “good” organizations and “good” markets. The panel will confront multiple perspectives on performativity and discuss lessons from a variety of CSR and sustainability-related contexts to assess potential and limitations of a performativity approach to “good” organizations and markets.



Chair: Jean-Pascal Gond is Professor of Corporate Social Responsibility at Cass Business School, City, University of London, UK. His research mobilizes organization theory and economic sociology to investigate corporate social responsibility. Jean-Pascal's research in economic sociology is concerned with the influence of theory on managerial practice (performativity), the governance of self-regulation, and the interplay of society's commodification and markets' socialization.



Speaker: Mette Morsing is Professor at Copenhagen Business School, Copenhagen, and MISTRA Chair of Sustainable Markets and Scientific Director at Misum, Stockholm School of Economics, Sweden. Her research focuses on how identity is governed in the interplay of internal and external stakeholders, in particular in the context of CSR and sustainability. She has also studied the performative properties of CSR communication.



Speaker: Peter Karnø is Professor at the Department of Planning and Development, Aalborg University Copenhagen, Denmark. His current research work involves innovation as distributed sociomaterial action and takes a valuation approach to how cleantech innovation involves re-framing markets.



Speaker: Laure Cabantous is Professor of Strategy and Organization at Cass Business School, City, University of London, UK. Her research focuses on the performative power of theories – that is their ability to shape the world and business practices, decision making processes in contexts of Knightian uncertainty, and the critical performativity of alternative organizational models.

2-5: Between Past and Present – History in Organization and Organizing

When: Friday, July 7, 16:00–17:30

Where: SP 202

The past has never been as present in organization studies as it is now. Historical approaches to management and organization research have been flourishing in recent years. Management and organization scholars have shown interest in time and history as a phenomenon, and historians and business historians have found interest in organizations as an empirical field.

This has led to a development characterized by plurality in both the conceptualization of organizations in historical time and in how history is researched. Among the historical approach, which has attracted the attention of organization researchers and business historians, “uses of the past” focuses on how the past is transformed into history and how managers, organizations, and industries use it in the present.

But what are the mechanisms used by corporate historians to use history as a social-symbolic resource in constructing legitimacy, authenticity and identity? Can a strong history not be a burden as well? Does the assertion that “history matters!” help us answer the question of in which way it matters to different groups of researchers, who hold different implicit theories of history and its relevance to organizational research?



Chair: Mads Mordhorst is Associate Professor and head of the Center for Business History at Copenhagen Business School, Denmark. He is currently in charge of the CBS initiative 'Rethinking History at Business Schools 2015–2018', which asks the questions 'Why should Business Schools invest in historians?' and 'How do history at a Business School differ from history at a university?'



Speaker: Stephanie Decker is Professor of History and Organization Studies at Aston Business School, UK. Her research spans organization studies and organizational history, and she currently works on how organizations use the past as well as historical research on the legitimization of business activities in Africa in the second half of the 20th century.



Speaker: Roy Suddaby is Professor at Newcastle University Business School, UK, and Winspear Chair at Peter B. Gustavson School of Business, University of Victoria, Canada. He is an internationally recognized and very highly cited scholar of organizational theory and institutional change. Roy's work has contributed to our understanding of the critical role of symbolic resources – legitimacy, authenticity, identity and history – in improving an organization's competitive position. His current research examines the changing social and symbolic role of the modern corporation.



Speaker: Anders Ravn Sørensen is Assistant Professor in history at Copenhagen Business School, Denmark. In his research, Anders focuses on business education in historical perspective, monetary history and the ways that companies and organizations use history to increase legitimacy, build their brands and reinforce their identities. Currently, he is writing CBS history as a part of CBS 100-year anniversary, and is as such engaged in a historical analysis of how CBS has been balancing between academic rigor and business relevance over the past century.

Meet the Editors

This year's *Meet the Editors* session will consist of six parallel panel presentations on the basis of the following questions:

- What are the key distinctive features of your journal?
- What makes a paper publishable in your journal?
- How would you describe an ideal contribution to your journal?
- When do you consider a manuscript to be ready to be submitted to your journal?
- What are the key limitations in getting a paper published in your journal?

Each editor will get 10–15 minutes to address these questions, and after this, the audience has the opportunity to interact collectively with the editors and to ask specific questions to specific journal editors.

<i>Journal / Editor</i>	<i>Room</i>
<i>Organization Studies</i> (Robin Holt) <i>Ephemera: theory & politics in organization</i> (Lena Olaison) <i>German Journal of Human Resource Management</i> (Renate Ortlieb) <i>Organization</i> (Yvonne Benschop) Chair: Morten Knudsen	SP s05
<i>Academy of Management Review</i> (Jay Barney) <i>Journal of Cultural Economy</i> (Liz McFall) <i>Simulation and Gaming</i> (Tuomas Harviainen) <i>Strategic Organization</i> (Ann Langley) Chair: Anne Reff Pedersen	SP s03

Journal / Editor	Room
<i>Academy of Management Journal</i> (Jason Shaw) <i>Culture and Organization</i> (Annette Risberg) <i>European Management Journal</i> (Thomas Anker) <i>Journal of Management Inquiry</i> (Nelson Phillips) Chair: Lotte Holck	SP s07
<i>Gender, Work and Organization</i> (Alison Pullen) <i>Human Relations</i> (Mathew Sheep) <i>Management Learning</i> (Martyna Śliwa) <i>Scandinavian Journal of Management</i> (Hans Hasselbladh) Chair: Camilla Sløk	SP s08
<i>Business Ethics Quarterly</i> (Bruce Barry) <i>Equality, Diversity and Inclusion</i> (Ahu Tatli/Julia Nentwich) <i>Journal of Management Studies</i> (Gerardo Patriotta) <i>Journal of Business Ethics</i> (Michelle Greenwood) Chair: Michael Pedersen	SP s10
<i>British Journal of Management</i> (Pawan Budhwar) <i>Business & Society</i> (Andrew Crane) <i>M@n@gement</i> (Thibault Daudigeos) <i>Organization Science</i> (Gautam Ahuja) Chair: Sara Louise Muhr	SP s12

Sub-themes and their Location

The sub-themes take place in different buildings on and around the CBS campus (see Venue and Floorplan section)

SP:	Solbjerg Plads 3
M:	Metropol, Nylandsvej 27
FG:	Frederiksberg Gymnasium, Falkoner Plads 2
K:	Kilen, Kilevej 14A/14B
PHR:	Porcelænshaven 22, Råvarebygningen
HOW:	Howitzvej 60

PLEASE NOTE!

The individual programs of the sub-themes do not appear in the printed Colloquium book. Full program details of all sub-themes can be found on the EGOS website or in the EGOS 2017 App.

To access the program of your sub-theme via the EGOS web, please:

- Go to www.egosnet.org
- Click on “2017 Copenhagen” [tab at the top of the page]
- From the left-hand navigation, click on “SUB-THEMES: Programs”
- A new window opens. Scroll down and click on the title of the sub-theme you are attending
- On the next page, click on the link “Program”

Sub-theme	Title	Session	Room
01	Capitalism, Corporations and Society [SWG] <i>Convenors:</i> Christopher Wickert, Andrew Crane & Frank de Bakker	I–VII	FG 1A1

Sub-theme	Title	Session	Room
02	The Role of Organized Labour in and around the MNC [SWG] <i>Convenors:</i> Graham Hollinshead, Christoph Dörrenbächer & Mike Geppert	I–VII	FG 1A3
03	New Frontiers for the Creative Industries: Digitization, Mediation and Valuation [SWG] <i>Convenors:</i> Mukti Khaire, Barbara Slavich & Jesper Strandgaard Pedersen	I–VII	FG 1A5
04	Long-shots and Close-ups: Organizational Ethnography, Process and History [SWG] <i>Convenors:</i> Juliette Koning, Sierk Ybema & Merlijn van Hulst	I–V	MA 012
05	The Communicative Constitution of Organizing: Toward and Beyond (Formal) Organization [SWG] <i>Convenors:</i> Dennis Schoeneborn, Timothy R. Kuhn & James R. Barker	I–VII V	Main: K 543 Break-out: K 143 K 275

Sub-theme	Title	Session	Room
06	Routines, Transfer and Transformation [SWG] <i>Convenors:</i> Luciana D'Adderio, Martha S. Feldman & Paula Jarzabkowski	I–VII V VI	Main: SP s10 Break-out: SP 207 SP 208
07	Multi-Level Network Research: Micro-foundations of Organizational Networks [SWG] <i>Convenors:</i> Leon A.G. Oerlemans, Tiziana Casciaro & Julia Brennecke	I–VII	SP 213
08	Management, Occupations and Professions as Contested Terrains [SWG] <i>Convenors:</i> Stefan Heusinkveld, Andreas Werr & Daniel Muzio	I–VII II–IV	Main K s48 Break-out: K 143
09	The Lived Experiences of Paradoxes: Passions, Defenses and Competing Demands [SWG] <i>Convenors:</i> Camille Pradies, Wendy K. Smith & Russ Vince	I–VII V	Main: SP 212 Breakout: SP D220 SP D245 SP D420 SP D439

Sub-theme	Title	Session	Room
10	Becoming Good: How to Study the Emergence of Ethical Practice in Organizing [SWG] <i>Convenors:</i> Anthony Hussenot, Silvia Gherardi & Caroline Ramsey	I–VII	M A111
11	Are Good Organizations Caring Places? <i>Convenors:</i> Marianna Fotaki, Gazi Islam & Anne Antoni	I–VII	SP 214
12	Being Good or Looking Good? Interrogating the Contradictions and Tensions in Organizational Ethics <i>Convenors:</i> Carl Rhodes, Alison Pullen & Torkild Thanem	I–VII III–V	Main: SP 205 Break-out: SP 208
13	Paradigm Diversity to Help Us to Decide What 'Good Organization' Is <i>Convenors:</i> Henriett Primecz, John Hassard & Laurence Romani	I–VII	FG 1A7

Sub-theme	Title	Session	Room
14	De/Humanisation and Organization <i>Convenors:</i> Ismael Al-Amoudi, David Courpasson & Joe O'Mahoney	I–VII	SP s16
15	Trust-based Organizing: Principles and Politics <i>Convenors:</i> Guido Möllering, Sabina Siebert & Søren Jagd	I–VII	SP s08
16	Risk, Value and Virtue in the Audit Society <i>Convenors:</i> Michael Power, Steve Maguire & Roger Friedland	I–VII	FG 1A9
17	Values, Entrepreneurship and Organizing <i>Convenors:</i> Christian Garmann Johnsen, Saara L. Taalas & Lena Olaison	I–VII	SP 216
18	Civil Society Organizations: The Site of Legitimizing the Common Good <i>Convenors:</i> Michael Meyer, Liv Egholm & Damien Mourey	I–VII	FG 1A13

Sub-theme	Title	Session	Room
19	Organizations and Organizing in a Welfare State Context <i>Convenors:</i> Susanne Boch Waldorff, Linda Wedlin & Josef Pallas	I–VII	M A321
20	Financialization and its Societal Implications: Rethinking Corporate Governance and Shareholders <i>Convenors:</i> Hugh Willmott, Emilio Marti & Jeroen Veldman	I–VII	FG 1B11
21	Migration and the Meaning of Inclusion <i>Convenors:</i> Kyoung-Hee Yu & Jelena Zikic	I–VII VI	Main: SP 210 Break-out: SP D220 SP D245
22	Organizations, Language/s and Mobility/ies <i>Convenors:</i> Wilhelm Barner-Rasmussen, Marjana Johansson & Martyna Śliwa	I–VII	K 146

Sub-theme	Title	Session	Room
23	(Geo-)Political Implications of International Business <i>Convenors:</i> Marie-Laure Salles-Djelic, Nathalie Belhoste & Jonathan Murphy	I–VI	M A121
24	Organizing Business Collective Action <i>Convenors:</i> Charlene Zietsma, Lærke Højgaard Christiansen & Jochem Kroezen	I–VII	FG 1B13
25	The Political Organization of Markets: Social Movements, Stakeholders and Non-market Strategy <i>Convenors:</i> Frank den Hond, Forrest Briscoe & Jocelyn M. Leitzinger	I–VII V, VI	Main: SP 113 Break-out: SP 114
26	The Role of Organizations in Sustainability Transitions <i>Convenors:</i> Raghu Garud, Joel Gehman & Jochen Markard	I–VII IV, V	Main: M B211 Break-out: M A228
28	The Politics of Valuation <i>Convenors:</i> Fabian Muniesa, Claes-Fredrik Helgesson & Monika Krause	I–VII	SP s05

Sub-theme	Title	Session	Room
29	Justifying the Organization: Dealing with Conflicting Economies of Worth and Legitimacy Struggles <i>Convenors:</i> Jean-Pascal Gond, Lieke Oldenhof & Jeroen Postma	I–VII III	Main: SP 112 Break-out: SP 114
30	Inequality, Institutions and Organizations <i>Convenors:</i> Kamal A. Munir, John M. Amis & Johanna Mair	I–VII II–VI	Main: M A315 Break-out: M A316
31	Gender, Governance and Organizations <i>Convenors:</i> Morten Huse, Anja Kirsch & Heike Mensi-Klarbach	I–VII	FG 1C1
32	Organizations as Open Polities: Struggles in the Good Organization <i>Convenors:</i> Klaus Weber, Simone Schiller- Merkens & Daniel Wäger	I–VII	FG 1B15
33	Organizational Struggles over the Natural Environment <i>Convenors:</i> Daniel Nyberg, Christopher Wright & Amanda Crompton	I–VII	M A320

Sub-theme	Title	Session	Room
34	Materiality in Organizing: Space, Technology, Artefacts <i>Convenors:</i> Perttu Salovaara, Arja Ropo & Lucia Crevani	I–VII III–V	Main: SP s07 Break-out: SP s03
35	Organizing Space and Spacing within Temporal Contexts <i>Convenors:</i> David Weir, Renata Kaminska & Natalie Paleothodoros	I–VII	M B311
36	Using Design in, around and for Good Organizations <i>Convenors:</i> Fabio Fonti, Davide Ravasi & Ileana Stigliani	I–VII	FG 1C3
37	Organization in the Age of Digital Reproduction <i>Convenors:</i> Mike Zundel, Armin Beverungen & Aleksandra K. Przegalińska	I–VII	FG 1C5
38	Innovations and New Forms of Organizing in Digitalized Public Space <i>Convenors:</i> Elena Raviola, Ulla Eriksson- Zetterquist & Aina Landsverk Hagen	I–VII	FG 1C7

Sub-theme	Title	Session	Room
39	The Games Organizations Play: The Uses and Effects of Play at Work <i>Convenors:</i> Mikko Vesa, Elke Weik & Lyndon Garrett	I–VII	FG 1C9
40	The Moral of the Story: Aesthetics and Ethics in Organizations <i>Convenors:</i> Matt Statler, Wendelin M. Küpers & Pierre Guillet de Monthoux	I–VII	M B346
41	Fiction, the Novel and Literature: Towards Organization 2666? <i>Convenors:</i> Christian De Cock, Damian O'Doherty & Sine Nørholm Just	I–VII	FG 2B15
42	Anticipation: Models, Technology and Knowledge in the Making of Organizational Futures <i>Convenors:</i> Christina Garsten, Mikkel Flyverbom & Afshin Mehrpouya	I–VII	FG 2C1

Sub-theme	Title	Session	Room
43	Theorizing the Past, Present and Future in Organization Theory <i>Convenors:</i> David Chandler, Mar Pérezts & Roy Suddaby	I–VII	FG 2C3
44	Rethinking Management and Management History [merged with sub-theme 55] <i>Convenors:</i> Behlül Üsdiken, Michael Rowlinson & Matthias Kipping	I–VII	FG 2C5
45	Uncovering the Hidden: Psychoanalytic Insights into the ‘Good Organization’ <i>Convenors:</i> Ishan Jalan, Gilles Arnaud & Bénédicte Vidaillet	I–VII	M A227
46	The Entanglement of Individual and Collective Identification <i>Convenors:</i> Maura Soekijad, Michael Humphreys & Irene Skovgaard-Smith	I–IV, VI–VII V	SP 207 SP 202 Joint session with sub-theme 49

Sub-theme	Title	Session	Room
47	Do 'Good' (or 'Bad') Emotions Equate to 'Good' (or 'Bad') Organizations? <i>Convenors:</i> Dirk Lindebaum, Yiannis Gabriel & Deanna Geddes	I–VII	M A112
48	Social-Symbolic Work: Aspirations, Efforts and Struggles <i>Convenors:</i> Thomas B. Lawrence, Nelson Phillips & Stephanie J. Creary	I–VII	M A127
49	Identity Tensions and Strategizing <i>Convenors:</i> David Oliver, Virpi Sorsa & Joëlle Basque	I–VII IV	Main: SP 202 Break-out: SP D439
50	Open Strategy: Practices, Perspectives and Problems <i>Convenors:</i> Leonhard Dobusch, Georg von Krogh & Richard Whittington	I–VII	M A128

Sub-theme	Title	Session	Room
51	Top Managers and Strategizing <i>Convenors:</i> Julia Balogun, Shenghui Ma & Ann Langley	I–VI	Main: SP s12
		IV	Break-out: SP D420 SP D220
		VII	SP 202 Joint session with sub-theme 49
52	Developing Leadership for the Good Organization <i>Convenors:</i> Jonathan Gosling, Brigid Carroll & Magnus Larsson	I–VII	M A221
53	Resilient Organizing: Managing in Extreme Contexts and Situations of Crisis <i>Convenors:</i> Daniel Geiger, Samer Faraj & Markus Hällgren	I–VII	Main: SP s13
		III, IV	Break-out: SP D245
56	Institutional Theory: Taking Stock and Retooling <i>Convenors:</i> Gili S. Drori, Renate E. Meyer & Tammar B. Zilber	I–VII	Main: K 150
		II	Break-out: K 142 K 153
		IV	K 153
		VI	K 142 K 153

Sub-theme	Title	Session	Room
57	The Multiplicity of Institutional Logics <i>Convenors:</i> Michael Lounsbury, William Ocasio & Patricia H. Thornton	I–VII II–VI	Main: PHR s20 Break-out: PHR 120 PHR 320 PHR 417
58	Projects, Organizations and Institutions <i>Convenors:</i> Jörg Sydow, Candace Jones & Jonas Söderlund	I–VII	M A115
59	Organization, Professionalism and Office as a Vocation [merged with sub-theme 27] <i>Convenors:</i> Haldor Byrkjeflot, Anne Roelsgaard Obling & Thomas Lopdrup-Hjorth	I–VII	M A222
60	Sustainable Careers: A New Paradigm for the Contemporary World of Work? <i>Convenors:</i> Ans De Vos, Monika Hamori & Marijke Verbruggen	I–VII	SP 201

Sub-theme	Title	Session	Room
61	Viewing the Unseen Organization in Practice <i>Convenors:</i> Feng Liu, Michael Jarrett & Linda Rouleau	I–VII	M A215
62	Secrecy, Secrets and Organizations <i>Convenors:</i> Jana Costas & Chris Grey	I–VII	M A216
63	Thinking Infrastructures <i>Convenors:</i> Martin Kornberger, Neil Pollock & Geoffrey C. Bowker	I–VII	FG 2B11
64	Activity Theory and Organizations <i>Convenors:</i> Yrjö Engeström, Anu Kajamaa & Zlatko Bodrožić	I–VII	SP s14
65	The Organizational Origins and Consequences of Competition <i>Convenors:</i> Nils Brunsson, Raimund Hasse & Stefan Jonsson	I–VII	K s54

Sub-theme	Title	Session	Room
66	Organizational Capability Building: Dynamics, Creative Processes, Failures <i>Convenors:</i> Christian Berggren, Georg Schreyögg & Solmaz Filiz Karabag	I–VII	FG 2C7
67	Experimenting Organization: Becoming by Doing <i>Convenors:</i> Stewart Clegg, Iris Wallenburg & Roland Bal	I–VII	FG 2C9
68	Dynamics of Practices, Knowledge and Work in Healthcare Organizations <i>Convenors:</i> Marie-Léandre Gomez, Davide Nicolini & Trish Reay	I–VII III, V	Main: HOW 601 Break-out: K s71
69	Organization Studies and Industrial Relations: Overlapping Concerns and New Possibilities <i>Convenors:</i> Rick Delbridge, Markus Helfen & Andreas Pekarek	I–VII	FG 1B9

Extra Colloquium Activities

Wednesday, July 5, 2017

16:00–19:00: Doing Experimentation with Dirty Knowledge and Wild Disciplines – An Excursion to Teaterøen

Contact: Christa Breum Amhøj



This event experiments with affective non-functional and artistic techniques to create a 'living archive' of wild and dirty urban knowledge. It interrogates what 'the good organization' becomes when it is cultivated through wild disciplines and dirty techniques.

Thursday, July 6, 2017

07:00–08:15: Dream Organizations – Out of the Night: What Meanings Emerge? (Thursday and Friday)

Contact: Jonathan Gosling



Goodness is an elusive flavour in dreams, and dreams are in turn disrespectful of even the most private criteria of good behaviour, yet have an organisation of their own. To explore this we will host two Social Dreaming events where members of the Colloquium can share dreams and associations to those dreams.

16:30–19:00: Prefiguring the ‘Good’ Society I: Excursion to the youngest party of the Danish Parliament

Contact: Emil Husted



The theme of this event is ‘prefiguration’, a term that designates the attempt to reflect, at an organizational level, the change that one is advocating at a societal level. We visit the youngest party in the Danish Parliament: *The Alternative*, which experi-

ments with a variety of participatory practices, such as bottom-up policy making and live-streamed group meetings; all of this in the name of a more democratic and transparent kind of politics.

18:30–20:00: The Remarkable Event! On Cultural Innovations, Entrepreneurship and the Remarkable

Contact: Daniel Hjorth



Join us in a celebration of the remarkable! CBS’ Entrepreneurship platform hosts a talk with Charles Spinosa on the remarkable, cultural innovations and entrepreneurship, followed by a remarkable bar with opportunities to delight in inspiring ideas and available drinks.

17:30–19:00: Drinks and Debate: Revisiting the Spectacle in Organization Studies

Contact: Mikkel Flyverbom and Juliane Reinecke



This event celebrates Guy Debord's influential book, *The Society of the Spectacle*, 50 years after its publication. His diagnosis of the colonization by images, lies, celebrities and distortions seems as relevant today: The boundaries between fact and fiction, reality and representation, substance and appearance are more blurred than ever. But rather than resign or shake our heads in dismay, it seems important that we get together, speak up and engage in what we do best.

19:00–21:00: Organizing Space: A Literary Turn?

Contact: Boukje Cnossen



This 'off-EGOS' gathering combines talks by Gibson Burrell and Christian de Cock with collective experiments and discussions. It takes its point of departure in the work of Chilean author Roberto Bolaño, in particular his post-humous magnum opus 2666. The aim of the

workshop is to provoke and engage academics to consider alternative methods in which to think and practice space in organization.

Friday, July 7, 2017

07:00–08:15: Dream Organizations – Out of the Night: What Meanings Emerge?

Contact: Jonathan Gosling

Please see description of the Thursday dream event above.

16:30–19:00: Prefiguring the ‘Good’ Society II: Excursion to Christiania

Contact: Emil Husted



This is the second ‘pre-figuration’ event. We visit the perhaps most famous social experiment in Danish history. Established as a ‘free town’ in 1971 by a group of squatters, the autonomous neighborhood of *Christiania* today houses

around 850 residents. Christiania is based on principles of consensus democracy: No decisions are made until all participants in the ‘joint meeting’ agree. Naturally, this makes the decision-making process slow, but also highly inclusive.

Meetings, Receptions & Social Events

Meetings

Wednesday, July 5, 2017

SAGE Publishing

Time 16:00–18:00

Location K 275

Organization Studies: Senior Editors Meeting

Time 14:00–15:00

Location K 146

Organization Studies: Editorial Board Meeting

Time 15:00–16:00

Location K 146

EGOS Board Meeting 1

Time 16:00–18:00

Location K 474

Thursday, July 6, 2017

Qualitative Research in Organizations and Management: Editorial Board Meeting

Time 12:30–14:00

Location K 142

Friday, July 7, 2017

EGOS General Assembly

Time 17:45-18:15

Location SP s03

Saturday, July 8, 2017

Closing of EGOS Colloquium

Time 12:30-13:00

Location SP s03

EGOS Board Meeting 2

Time 14:00-17:00

Location K 474

Receptions

Thursday, July 6, 2017

SCANCOR Reception

Hosted by Scandinavian Consortium of Organizational Research (SCANCOR)

Time 18:30–20:00

Location SP Balcony above the Main Hall (2nd floor)

We look forward to welcoming you to the SCANCOR Friends & Family reception at the EGOS Colloquium. Come alone or bring SCANCOR friends to the Balcony (2nd floor) of Solbjerg Plads at Copenhagen Business School. Summer drinks and hors-d'oeuvres will be available.

Organization Studies Reception

Hosted by Organization Studies

Time 18:30–20:00

Location SP Rotunden by Main Hall (ground floor)

Organization Studies, the official journal of EGOS, is holding a drinks reception at this year's EGOS Colloquium. We would be delighted if you could join us in Copenhagen on July 6 to celebrate the unveiling of our new colours and our ongoing publication successes. The event is open to all EGOS members.

The Grigor McClelland Doctoral Dissertation Award

Hosted by Journal of Management Studies and the Society for the Advancement of Management Studies

Time 19:00–20:00

Location SP s13 (ground floor)

The Grigor McClelland Doctoral Dissertation Award is an annual prize of GBP 5,000 awarded to innovative scholarship demonstrated within a PhD thesis in any management or organization studies discipline. The award is sponsored by the *Journal of Management Studies* (JMS) and the Society for the Advancement of Management Studies (SAMS), a charitable organization that supports capacity building in business and management research. At the event, the finalists will present their work and the winner will receive their Award and there will be a free drinks reception.

The event is open to all EGOS members. Attendance by doctoral students is strongly encouraged.

Professor Grigor McClelland was the Founding Director of Manchester Business School (MBS) from 1965 to 1977 and the Founding Editor of the *Journal of Management Studies*.

Meet OMT-Cass Business School Reception

Hosted by AOM Organization and Management Theory (OMT) Division and Cass Business School

Time 18:30–20:00

Location Tent outside the SP west entrance

Please join us for vibrant conversations, drinks and appetizers. OMT and Cass Business School look forward to mingling and seeing you in Copenhagen.

Bad Vibes: An Argument About the Quality of Our Values

Hosted by Journal of Cultural Economy

Time 18:30–20:00

Location SP Rotunden above the Main Hall (2nd floor)

The *Journal of Cultural Economy* is hosting a party, “Bad Vibes: An Argument About the Quality of Our Values”, to celebrate its 10th anniversary and the publication of *Markets and the Arts of Attachment* (ed. by Cochoy, Deville, McFall) and *Capitalisation: a cultural guide* (Muniesa et al). Special guests include Antoine Hennion with additional provocations by Fabian Muniesa, Claes-Fredrik Helgesson and Liz McFall.

University of Bath 50th Anniversary

Hosted by University of Bath

Time 18:30–20:00

Location SP Café Nexus, ground floor

The University of Bath, School of Management, is celebrating 50 years of leading-edge management teaching and research. Please join us in Copenhagen on July 6 for a special 50th anniversary drinks reception at this year’s EGOS Colloquium. The event is open to all EGOS members.

emlyon Party

Hosted by emlyon business school, Strategy & Organization Department

Time 21:30–00:00

Location Lidkoeb (1st floor), Vesterbrogade 72b, 1620 Copenhagen V

emlyon is happy to invite you to the party it throws during EGOS Colloquium 2017. Come meet us and share a drink! Open to all EGOSians (conference badge required).

Friday, July 7, 2017

Book Launch: Oxford Handbook of Organizational Paradox

Hosted by EGOS Standing Working Group on Paradoxes

Time 17:45–19:00

Location Kilen, Atrium

The EGOS Standing Working Group on Paradoxes (SWG 09) is holding a drinks reception on July 7 to celebrate the launch of the new *Oxford Handbook of Organizational Paradox*. We would be delighted if you could join us to drink away tensions. The event is open to all paradoxical EGOS members.

Social Events

Monday, July 3, 2017

Pre-Colloquium PhD & Post-Doc Workshops' Welcome Reception



Time 19:00–21:00

Location Frederiksberg City Hall, Smallegade 1, Copenhagen-Frederiksberg

Only for participants of the Pre-Colloquium PhD Workshop and the Post-Doctoral & Early Career Scholars Pre-Colloquium Workshop!

Tuesday, July 4, 2017

Pre-Colloquium PhD & Post-Doc Workshops' Dinner & Party



Time 19:30–22:00

Location Jacobsen Brewhouse, Gammel Carlsberg Vej 11,
Copenhagen

Only for participants of the Pre-Colloquium PhD Workshop and the
Post-Doctoral & Early Career Scholars Pre-Colloquium Workshop!

Please note: Transportation to the event will be provided.

Wednesday, July 5, 2017

Main Colloquium Welcome Reception

Open to all Colloquium participants. Meet old and new friends in a relaxing atmosphere over drinks and snacks. Your CBS colleagues are eager to welcome you and will serve champagne.



Time 18:00–20:00

Location Tent outside the SP west entrance

Please note: You will need to wear your Colloquium badge to gain access to the reception, so you should register and pick up your badge beforehand.

Organization Studies Dinner

By invitation only! Sponsored by SAGE Publications.

Time 20:00–24:00

Location The Workers' Museum (Arbejdermuseet), Rømersgade 22, Copenhagen (next to Nørreport Metro station)

Thursday, July 6, 2017

Pop-up event on Hygge

Author Marie Tourell Søderberg will talk about 'hygge' with references to her book *Hygge – the Danish Art of Happiness*. The book has been described as the only book that *shows* you hygge, rather than just *tell about* it (read more about hygge below).

Time 15:30–16:00 (the coffee break)

Location in the CBS Library at Solbjerg Plads (ground floor)

Convenors' Dinner

By invitation only!



Time 20:00–22:30

Location Jacobsen Brewhouse, Gammel Carlsberg Vej 11, Copenhagen

Please note: Transportation to the event will be provided.

Friday, July 7, 2017

CBS Beer & Jazz Reception

We have a long tradition of hosting a CBS reception wherever the EGOS Colloquium is held... This year, we will take advantage of being in the middle of the Copenhagen Jazz Festival. We have invited a handful of great Danish jazz musicians to play for us (Morten Ramsbøl, Peter Marott, Kaare Munkholm, Nicklas Knudsen, Carl Quist Møller), and we realize the jazz festival concept fully by setting up a large tent and serving draft beer until we run out. So: YOU DON'T NEED TO GO TO THE JAZZ FESTIVAL – THE JAZZ FESTIVAL WILL COME TO YOU...



Time 18:30–20:00

Location: Tent outside the SP west entrance

Please note: Participants will need to wear their Colloquium badge to gain access to the reception.

Friday, July 7, 2017

EGOS Dinner & Party

Buffet areas with food inspired by the New Nordic trend. From 22:00 the party begins. The Copenhagen Blues Brothers plays classic dance hits, DJ Master Fatman takes over to keep the dance floor alive, and in the other end of the building, DJ Storm plays lounge tunes.

There will be bars throughout the building.

Time 19:30–01:00

Location SP (ground floor)

Please remember your ticket.

EGOS hygge – why, what and where?

The Danish word 'hygge' has always fascinated visitors from abroad, and has received a curious amount of attention in international media the past year. It has been described by *The Guardian* as 'a new ingredient in the Danish recipe for happiness' and in the *New York Times* as a type of 'annoying codified happiness'. Hygge roughly translates to 'coziness', but it has to be experienced to be understood. In our pursuit of organizing The Good Colloquium, we have set up Hygge Hotspots in various corners of the Colloquium.

Main Hygge Hotspot: At the CBS Library in the main conference building, Solbjerg Plads, you will find sofas surrounded by hygge props and plants. Here, you can relax, hang out with old and new friends, taste classical Danish cookies, and read about hygge. The Thursday hygge event also takes place here.

Small Hygge Hotspots: In all buildings you will find small environments decorated with hygge elements.

Organizers

Over the last three years, the 33rd EGOS Colloquium has been put together by a local Organizing Committee, a Scientific Committee, a Program Committee, and a group of administrators from CBS. This could not have been done without the initiative of our former colleagues, Peter Kjær and Lene Lillebro, and it could certainly not have been done without the support of our many CBS colleagues, the CBS management, and the technical staff of CBS. A big thank you! Also, thanks to the EGOS Board and the EGOS Executive Secretariat for their collaboration and support.

Organizing Committee



Jesper Bjørn
Project Manager



Ursula Plesner
Chair of the
Organizing Committee
and Member of the
Program Committee

Program Committee



Timon Beyes



Sara Louise Muhr



Daniel Hjorth



Susanne Boch
Waldorff

Scientific Committee



Timon Beyes



Daniel Hjorth



Eva Boxenbaum



Dan Kärreman



Lars Thøger
Christensen



Dennis
Schoeneborn



Christina Garsten



Majken Schultz



Paul du Gay



Jesper
Strandgaard



Tor Hernes

Hospitality



Julie Maria Aagaard
Administrator



Anje Schmidt
Administrator



Lise Søstrøm
Administrator



Anna Katharina Bierre
Conference Assistant

Colloquium Registration & Logistics



Irene Hesselberg
Conference Consultant



Stine Normark Lund
Conference Consultant



Kristine Olsen
Conference Consultant



Sofie Schejbel
Jørgensen
Conference Assistant

Campus Facilities

WiFi at CBS Campus

At CBS, the EDUROAM network is available throughout the campus. To use WiFi at CBS you need to be affiliated with an EDUROAM institution and have your laptop prepared for the EDUROAM network. EDUROAM is an international collaboration between educational institutions all over the world and provides secure and encrypted wireless access. EDUROAM requires modifications in your computer settings. Further information here: www.eduroam.org

If you do NOT have EDUROAM you can use the following:

Network: CBS-GUEST

User name: egos@cbs.dk

Password: EGOS2017

* Maybe you have to start a web browser to get the login screen.

At Metropol (M), EDUROAM is also available. If you do not have EDUROAM, you can get a WiFi code at the Metropol information desk.

At Frederiksberg Gymnasium (FG), you can get a WiFi code at the information desk.

AV Equipment

Computers and projectors (beamers) are available in all rooms at the CBS campus (SP, K, HOW, PHR). Student helpers will be present and assist with technical problems if needed. If your sub-theme is in Metropol (M) or Frederiksberg Gymnasium (FG), you will need to bring your own laptop for presentations. The same is the case if you have breakout sessions in meeting rooms at the CBS campus.

EGOS App

Just in time for the 33rd EGOS Colloquium in Copenhagen, we are delighted to present your new App: EGOS Colloquium

Thanks to EGOS's new App for your smartphone, you can:

- check the general program
- check the schedule of your sub-theme
- download papers
- find your way in Copenhagen as well as the Colloquium venues and hotels
- find fellow EGOSians
- follow the various social media feeds, and much more!

The App is free of charge, but be aware of possible roaming costs. To download it, search for EGOS Colloquium in either the AppStore (for iPhone or iPad) or in Google Play (for Android).



Student Helpers

The 33rd EGOS Colloquium will be supported by more than 40 students from different study programs at Copenhagen Business School. You will be able to spot the students all over campus wearing their grey EGOS t-shirts. The students are here to help you and guide you around campus, so feel free to ask them any question you may have. The Organizing Committee would like to welcome the CBS students to the Colloquium and thank them for their assistance and contribution.

Lavatories

In all the conference buildings, you will find both gender divided and all gender toilets – signs will be noticeable to avoid confusion. Lavatories can be found on all floors of the Solbjerg Plads building, near the elevator towers. Be aware that many more toilets are available in the basement of the main building, Solbjerg Plads. There are also extra lavatories in the basement of Frederiksberg Gymnasium. Furthermore, in order to accommodate the large number of Colloquium participants, there will be mobile lavatories outside Solbjerg Plads, behind the tent.

Smoking

CBS is a non-smoking environment. We kindly ask you to refrain from smoking outside the designated areas.

Transportation

Travel Pass

We are pleased to be able to offer all EGOSians the possibility of buying a Travel Pass, which offers unlimited travel on buses, trains, and the Metro – and a savings of 72%! We strongly recommend that you take advantage of this offer – public transportation is by far the easiest way to get to and from the airport, and CBS is easily reached by Metro or bus. The Travel Pass is received both as an e-mail and an SMS ticket. It covers transportation to and from the airport and transportation in the entire metropolitan area for only DKK 36 (approx. EUR 5) per day.

By a Travel Pass:

<http://www.travelpass.dk/conferences/egos-2017-the-good-organization/>

Getting to CBS (Solbjerg Plads 3)

Metro: The easiest way to get to the main Colloquium venue, from anywhere in the Copenhagen area, is by Metro. From the airport, take the Metro bound for Vanløse (line M2) and get off at Frederiksberg Station. This takes about 20 minutes. You will find the black campus building right next to the station.

Our other building, Kilen, has its own Metro stop, Fasanvej.

For a route map of the Metro, S-trains and Øresund (regional) trains, please go to egos2017.cbs.dk.

Bus: From the main hotel area (close to Copenhagen City Hall) bus line 9A runs every 8 minutes in rush hour and stops only a few 100 meters from CBS.

Copenhagen Airport

[Copenhagen Airport \(Kastrup\)](#) is 8 kilometers southeast of the city.

Metro trains depart every 4–6 minutes during the day and every 15 minutes in the evening. The Metro station is located at the end of Terminal 3. The Copenhagen Metro operates 24 hours a day, 7 days a week.

Bike City Copenhagen

Everybody does it. Bike that is. In Copenhagen, we bike whether there is sun, rain or snow. We bike to work, to school, to bring the kids to kindergarten, to shop for groceries and to social gatherings. Even top politicians ride their bike to parliament every day. Cycling is fast, convenient, healthy, climate-friendly, enjoyable – and cheap. Please do be aware that bikers are fast, so watch out when you cross the bike paths in the city. For more information about the Copenhagen bicycle culture, please visit: www.visitcopenhagen.com

For information on how to book a “Bycykel” (city bike), please visit: www.bycyklen.dk

Colloquium Registration

Contact

If you have any Colloquium inquiries, please contact:

33rd EGOS Colloquium Secretariat

E-mail: egos-cbs@cbs.dk

Phone: +45 41 85 22 92

On-site: Information Desk, Solbjerg Plads (SP)

EGOS Executive Secretariat

E-mail: secretariat@egosnet.eu

Registration & Information Desk

During the busiest registration hours (the entire Wednesday and Thursday morning) the registration desk is located next to the student café Nexus in the main building, Solbjerg Plads 3, on the ground floor. If you enter through the main entrance, the registration desk can be found in the other end of the building.

The information desk is located next to the entrance of the CBS Library, close to the main entrance. This is also where the registration desk will be located during the less busy hours.

Opening hours for the registration desk & the information desk:

Wednesday, July 5: 08:00–20:00

Thursday, July 6: 08:00–20:00

Friday, July 7: 08:00–18:00

Saturday, July 8: 08:00–14:00

There will also be smaller information desks at Metropol and Frederiksberg Gymnasium, manned by student helpers to assist you there if you have any questions.

Name Badge and Tickets

Upon registration all participants receive a name badge. All participants and exhibitors are required to wear their badge during all Colloquium events. For those who have signed up the dinner and party, tickets will be handed out together with the name badge.

Colloquium Fee

In order to register for the EGOS Colloquium you must be registered as an active EGOS member. This means that your EGOS membership fee must be paid already before registering for the main Colloquium.

Colloquium Fee	Up to May 15, 2017	After May 15, 2017
EGOS full member	EUR 395	EUR 475
EGOS PhD/student member	EUR 275	EUR 475
EGOS Dinner & Party on Friday, July 7, 19:30–21:30 (after 21:30: free entrance to the party)	EUR 85	EUR 85

Tickets for the Dinner & Party on Friday, July 7, can be purchased at the information desk, as long as they are available.

The Colloquium fee includes:

- Access to Colloquium sessions (sub-themes, sub-plenaries, etc.) on Thursday, July 6, Friday, July 7, & Saturday, July 8
- Welcome Reception on Wednesday, July 5, 2017
- Coffee breaks and lunches on Thursday, July 6, Friday, July 7, and Saturday, July 8
- Personal badge, Certificate of Attendance and Colloquium bag

Tourist Information Desk

Staff from Wonderful Copenhagen (the official convention, event and visitors bureau of the greater Copenhagen area) will be ready to assist you with general information on Copenhagen/Denmark. Look for the Tourist Information Desk in the Main Hall, Thursday, July 6, and Friday, July 7 (both days from 09:00–16:00).

Lunches, Coffee Breaks & EGOS Dinner

From Thursday to Saturday, lunch is served at both Solbjerg Plads (SP), Kilen (K), Metropol (M) and Frederiksberg Gymnasium (FG). This means that participants attending sub-theme sessions at Howitzvej (HOW) and Råvarebygningen (PHR) must go to Kilen (K) for lunch. Morning and afternoon refreshments will be served at all locations.

The dinner on Friday evening will be served at Solbjerg Plads (SP). There is seated dinner on the balconies on 1st and 2nd floor above the Main Hall and in Rotunden on the ground floor. If you prefer to mingle, there is standing dinner with tall café tables in the Main Hall.

Social Responsibility

CBS has a strategy that integrates social responsibility by focusing the role of business in society. We have developed a distinct profile based on disciplinary diversity and with special focus on Scandinavian leadership, ethics, sustainability and corporate social responsibility.

All our campus buildings are accessible using public transportation. Waste from the cafeteria and offices are sorted and reused. An electrical car is used for inter-campus transportation of goods. Furthermore, bicycle pumps are placed in all campus areas in order to make biking easier for both students and faculty.

During this Colloquium, food is provided by *Spisestuerne*, the non-profit CBS cafeteria. The cafeteria is owned and run by CBS students. Any profits are invested in creating a better study environment by having long opening hours and a wide range of quality fresh food at affordable prices.

For this Colloquium, food containers are made from biodegradable cardboard and surplus food will be given to a local NGO. You can help us protect the environment by choosing the right container for your waste. Plastic bottles and paper are recycled if they are disposed of in the appropriate containers.

Further Useful Information

Weather

The Copenhagen climate follows four distinct seasons. The temperatures vary considerably during the year, and the Summer is also rather unstable, so we advise our visitors to check the weather forecast and consider bringing umbrellas. July is normally the warmest month with an average temperature of just below 20°C.

Currency and Banks

Though Denmark is part of the European Union it still has its own currency – the Danish Krone (DKK). Throughout the city there are banks with ATMs and currency exchange places.

Emergency Telephone Numbers

For police, fire, or ambulance, dial 1-1-2.

Language

The official language of the Colloquium is English.

Telephone

To make an international call from Denmark, dial 00 followed by the country code. The country code of Denmark is 45.

Time

The local time in Denmark is Central European Time (GMT + 1 hour).

Electricity

Electricity in Denmark is 220V, 50Hz. Plugs are European 2-pin (Type C).

Liability

Neither EGOS nor the Copenhagen Business School are liable for any losses, theft, accidents or damage to persons or objects, regardless of the cause. Participants and accompanying persons attending the Colloquium and all related events do so at their own risk and responsibility. Taking out travel insurance is recommended.

Enjoy Copenhagen!



The 2017 Jazz Festival poster by Rasmus Meisler

Copenhagen prides itself of a flourishing cultural life, creative growth and sustainable thinking. Join the festivals, the summer activities and enjoy the many outdoor eating and drinking spots during those bright Nordic nights, while you take in Copenhagen's unique summer atmosphere.

Since 1979, Copenhagen Jazz Festival has filled the squares, cafés and concert halls of the city. This is one of Europe's largest jazz festivals – and it takes place while you are here.

Exhibitors

The main exhibitors' area is located in the main building, Solbjerg Plads, at the ground floor beneath the two staircases, section A-C. One publishing company will be located at Frederiksberg Gymnasium, at the ground floor.

Exhibitors this year are:

Cambridge University Press



Edward Elgar Publishing



Emerald Publishing



Oxford University Press



Palgrave MacMillan



Routledge – Taylor & Francis Group



SAGE Publications



Springer Publishing



Colloquium Venues

Copenhagen Business School (CBS)

www.cbs.dk

Tel: +45 3815 3815



The main Colloquium venue is **Solbjerg Plads (SP)** where joint activities such as registration, opening ceremony and the Friday Dinner & Party will take place. The venue is also used for sub-theme sessions.

Address: Solbjerg Plads 3, Copenhagen-Frederiksberg



Close to Solbjerg Plads is another CBS building, **Kilen (K)**, where activities such as the Pre-Colloquium PhD & Post-Doctoral workshops and several sub-theme sessions will take place. We also have a few receptions in the Kilen Atrium.

Address: Kilevej 14, Copenhagen-Frederiksberg



Howitzvej (HOW) is the building right across from Kilen, and only the 6th floor room will be used here.

Address: Howitzvej 60, Copenhagen-Frederiksberg



Råvarebygningen and **Ovnhallen** are located right next to each other, approximately 3–5 minutes walking distance from Kilen.

Råvarebygningen is used for sub-theme sessions and two events, and Ovnhallen only for an event.

Address: Porcelænshaven 20 + 22, Copenhagen-Frederiksberg

In order to accommodate all delegates and sub-theme sessions, we have rented two neighboring buildings:



Frederiksberg Gymnasium (FG), the local high school, is located very close to the Solbjerg Plads building. It will be used for sub-theme sessions.

Address: Falkoner Plads 2, Copenhagen-Frederiksberg



Metropol (M), a local teachers' college, is also located close to the Solbjerg Plads building. It will only be used for sub-theme sessions.

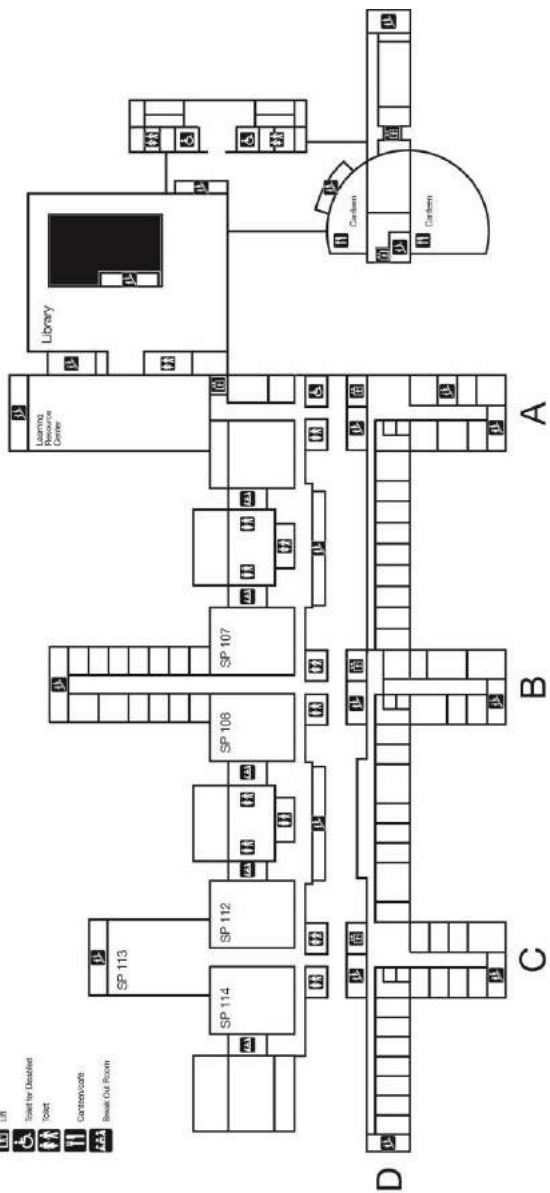
Address: Nyelandsvej 27–29, Copenhagen-Frederiksberg. Access to the back entrance from SP via a small pathway.

On the green area between Solbjerg Plads and Kilen we have set up a big white tent. The tent is used only for social events such as the Welcome Reception on Wednesday evening and the CBS Beer and Jazz Reception on Friday evening.

Campus Map and Venue Floorplans

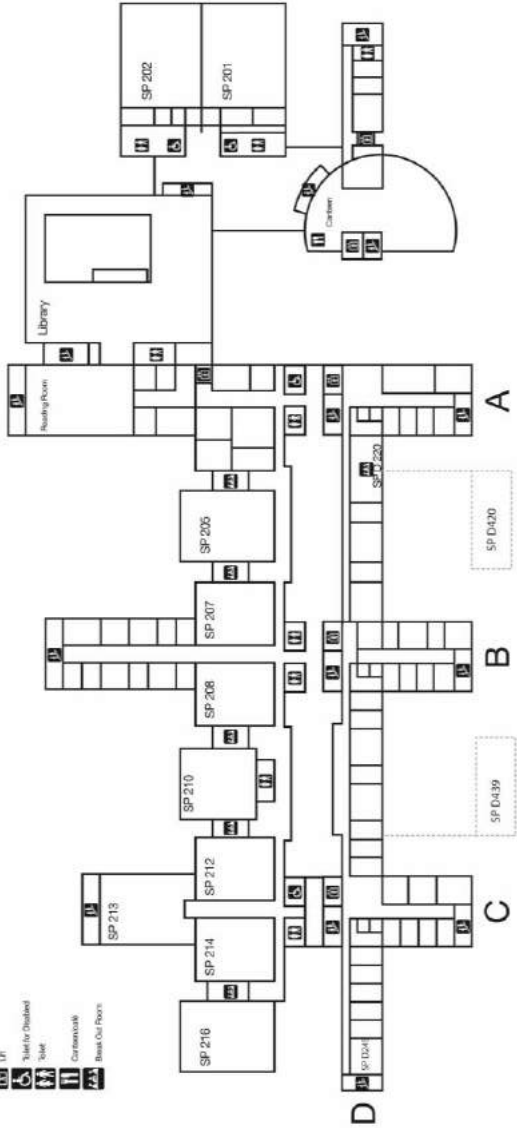


1st floor



2nd floor

-  Elevator
-  Wheelchair Accessible
-  Blind or Visually Impaired
-  Hearing or Deaf
-  Seated
-  Confined
-  Break Out Room



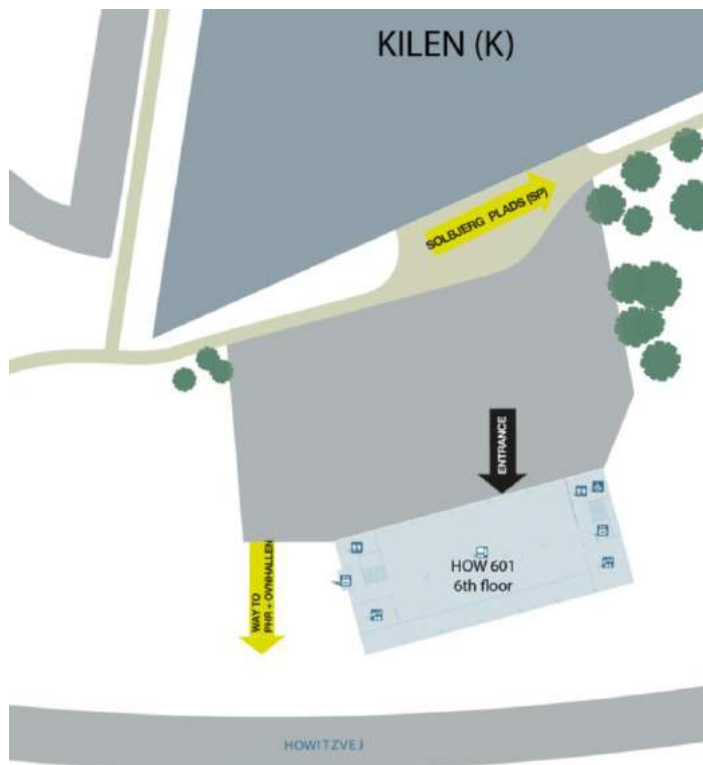
Kilen (K)



Porcelaenshaven – Raavarebygningen (PHR)

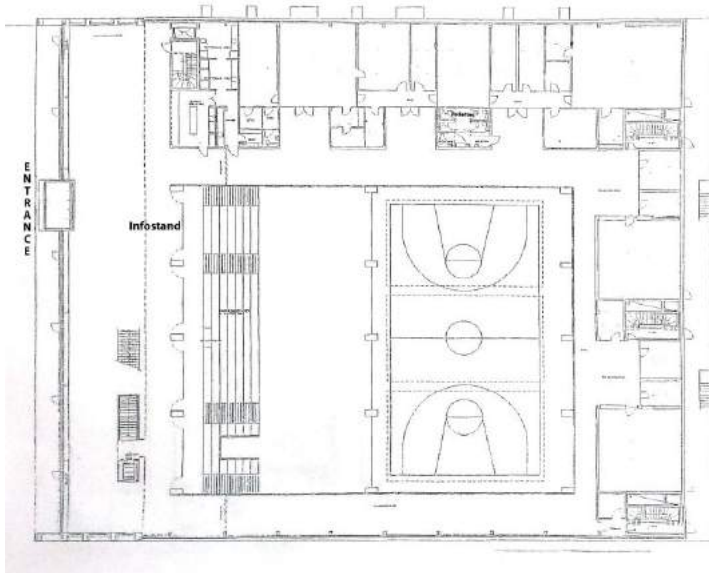


Howitzvej (HOW)



Frederiksberg Gymnasium (FG)

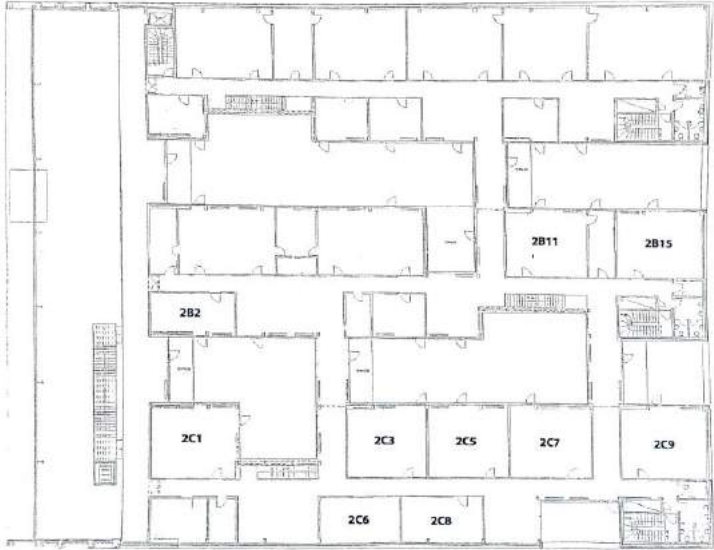
FG Ground floor



FG 1st floor

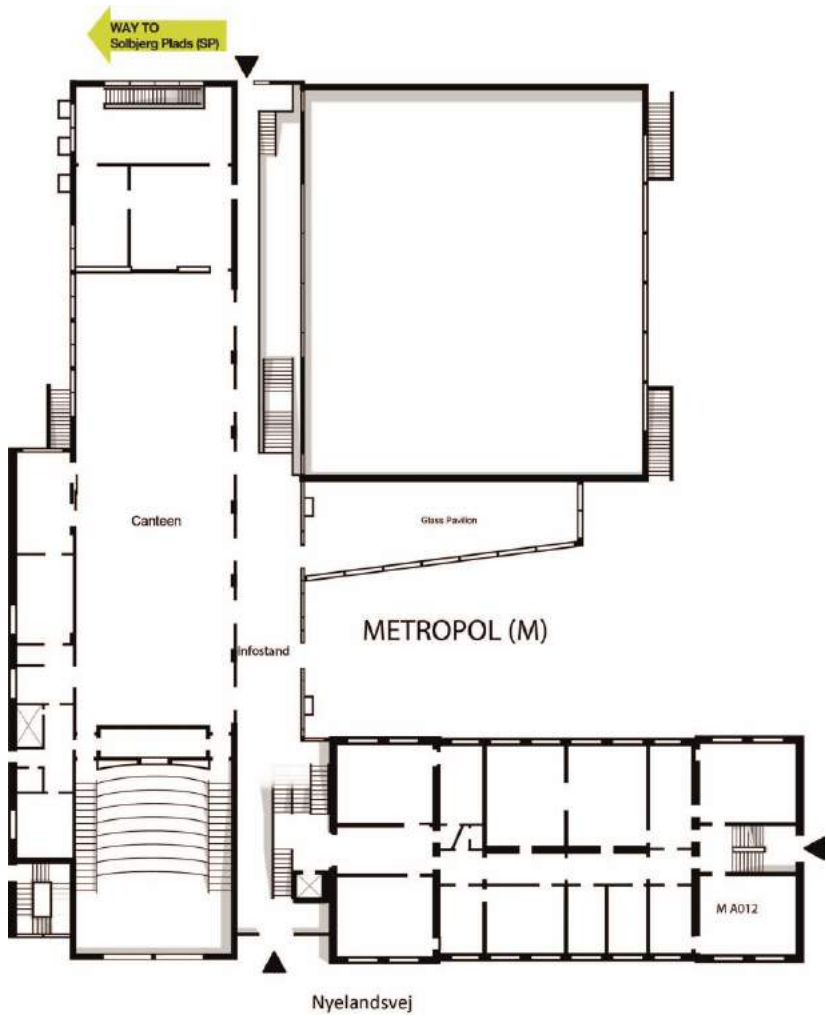


FG 2nd floor

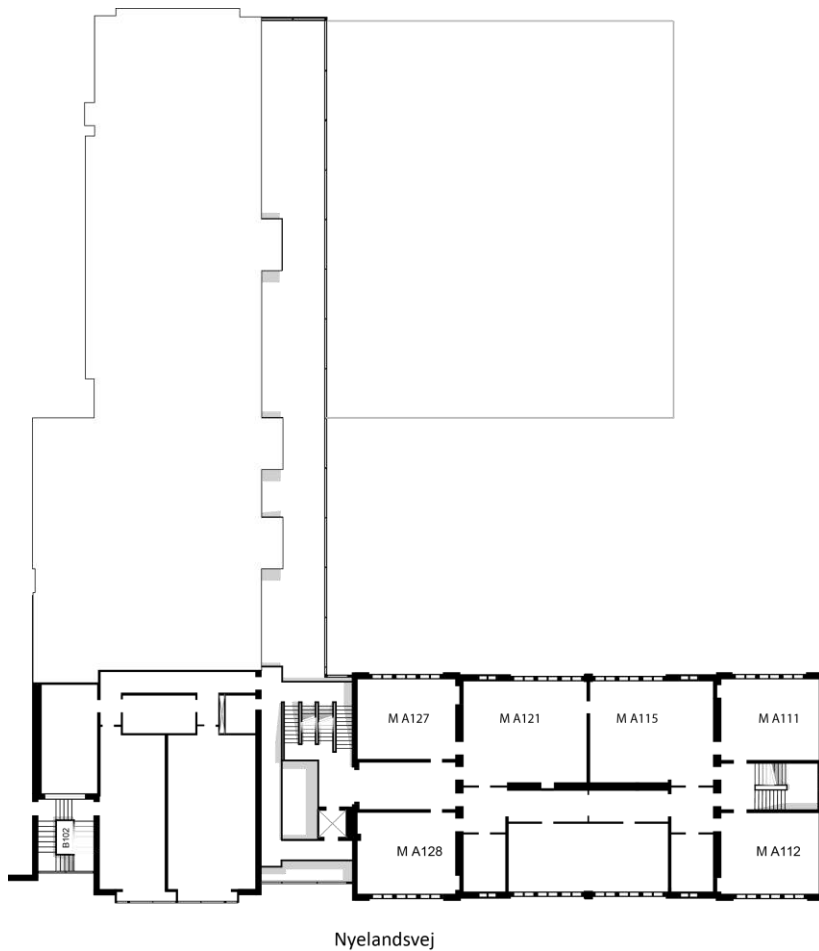


Metropol (M)

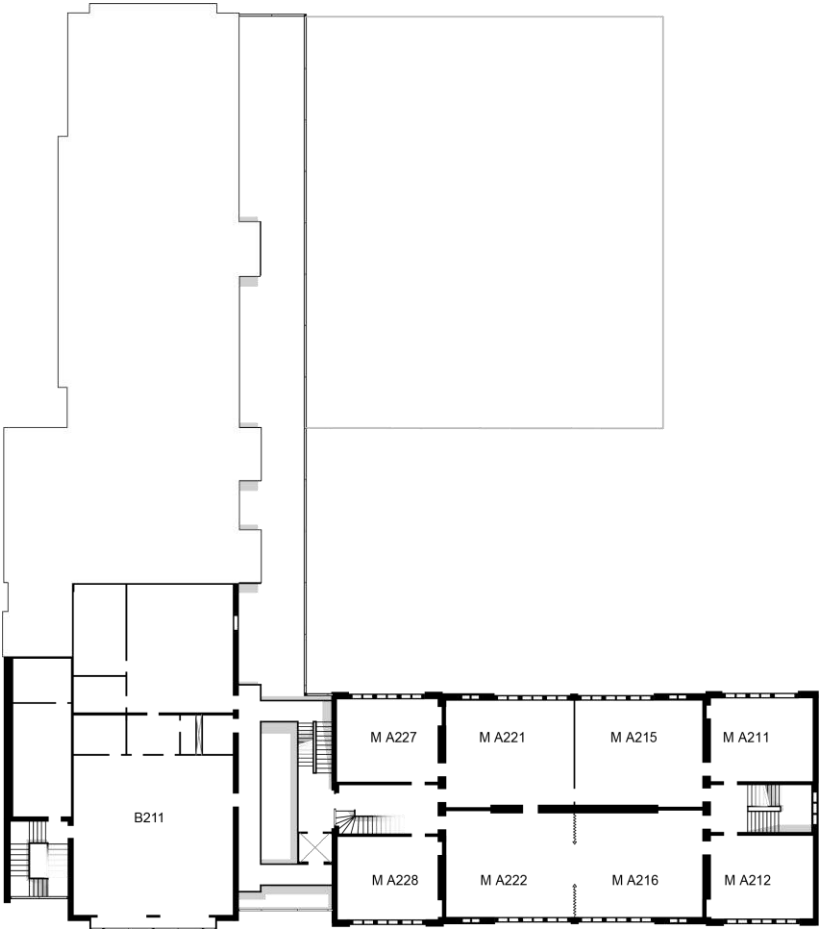
Metropol (M) – Ground floor



Metropol (M) – 1st floor

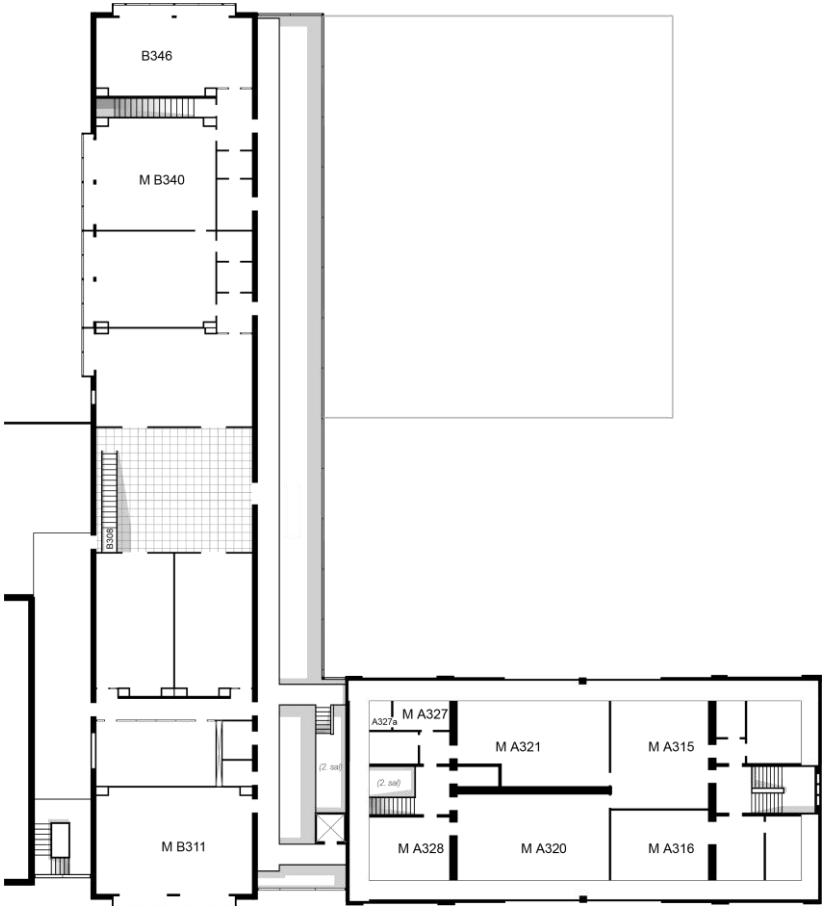


Metropol (M) – 2nd floor



Nyelandsvej

Metropol (M) – 3rd floor



Nylandsvej

