

## *EGOS Vienna Hub 2026 Workshop*

### **Organization Studies in Sports: Must-Have or Nice-to-have?**

Convenors

Edeltraud Hanappi-Egger (WU Vienna, Institute for Gender and Diversity in Organizations, [edeltraud.hanappi-egger@wu.ac.at](mailto:edeltraud.hanappi-egger@wu.ac.at))

Anett Hermann (WU Vienna, Institute for Gender and Diversity in Organizations, [anett.hermann@wu.ac.at](mailto:anett.hermann@wu.ac.at))

Thorsten Koch (WU Vienna, Institute for Organization Studies, [thorsten.koch@wu.ac.at](mailto:thorsten.koch@wu.ac.at))

Sports have become a major area of interest across various research communities, including psychology, medicine, social sciences, and even law. However, it remains relatively under-studied in the fields of management, business communication, and organizational studies. Often, early-career scholars from different research backgrounds possess a strong personal interest in sports, but due to their primary responsibilities in other areas, their publications in sports research tend to be side projects rather than integral components of their active academic career planning.

The proposed workshop aims to provide researchers with an opportunity to gain visibility in the field of sports research, build new interdisciplinary networks, and benefit from presenting their work to colleagues who share a research interest in sports.

### **Preliminary Outline: July 8, 2026**

The program begins with a guided tour of the SC Rapid Stadium in Vienna, including an introduction to the organization of Austria's largest member-owned football club. In the afternoon at WU, a guest speaker will discuss sports as a research area in management and organizational studies. This is followed by two sessions of participant presentations. The day concludes with an optional networking session.

### **Submission**

Submission of short abstracts (300 words) via the EGOS website by March 31<sup>st</sup>. As the workshop places a strong emphasis on community building and networking, presentations should be kept very brief. For any questions, please contact the convenors.

