

Social Evaluations Writing Workshop

Workshop Organizers

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EGOS sub theme Convenors

Alex Bitektine, Concordia University, Canada

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Mentors:

Ana Aranda, Amsterdam Business School, University of Amsterdam, NL

Tijs van den Broek, VU Amsterdam, NL

Claudia Gabbioneta, School for Business and Society, University of York, UK

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Julien Jourdan, HEC Paris, FR

Jeff Lovelace, McIntire School of Commerce, University of Virginia, USA

Alex Murray, University of Oregon, USA

Alessandro Piazza, Jones Graduate School of Business, Rice University, USA

Rhonda Reger, G. Brint Ryan College of Business, University of North Texas, USA

James Wade, George Washington University, USA

Purpose

This writing workshop, supported by the EGOS Standing Working Group (SWG) 05 on “Social Evaluations in Organization Studies” and hosted as part of the EGOS Hub at IULM University (Milan), aims to help researchers advance their work on social evaluations. The workshop offers participants the opportunity to discuss theoretical and methodological challenges related to social evaluations research, connect with colleagues in the field, and receive individualized feedback on work in progress from leading scholars. The workshop is free of charge. While the workshop will take

place in person at the EGOS Hub at IULM University (Milan), it will be organized in a hybrid format, with mentors joining either on-site or online.

In addition, workshop participants will be able to remain at the EGOS Hub at IULM University to attend the conference together with convenors, track organizers, and other Hub participants, as dedicated spaces will be available to follow EGOS sessions in a hybrid format (please note that EGOS colloquium registration is required to attend EGOS subtheme sessions).

The workshop is structured in two parts. It opens with an Oxford-style debate. The second part consists of a paper development session dedicated to constructive feedback on participants' projects, supported by experienced facilitators. The workshop concludes with final wrap-up remarks by the organizers. The total duration of the workshop is four hours, including a 30-minute coffee break.

Workshop structure

Part 1: Welcome and opening & Oxford-Style Debate (9:00–10:00)

The first part of the workshop will take the form of an Oxford-style debate, followed by audience voting. The debate will address the motion "*The proliferation of social evaluations makes social evaluations meaningless.*" Participants will vote on the motion both before and after the debate, allowing us to capture how arguments shift collective assessments.

Coffee break 10:00-10:30

Part 2: Paper development session (10:30-12:30)

The second part is a paper development session focused on participant projects related to social evaluations. Submissions may include either advanced-stage papers or work in progress, including early-stage project ideas. Two submission formats are available:

- Long paper: 3,000–10,000 words
- Short paper / extended proposal: up to 3,000 words

Participants will be assigned to roundtables in advance. Each roundtable will include up to two participants and will be led by a facilitator. Organizers will circulate the submitted papers/proposals to facilitators and participants ahead of the workshop.

Part 3: Closing remarks: (12:30-13:00)

The workshop will conclude with closing remarks by the workshop organizers reflecting on the prospects and pitfalls of social evaluations research in organization studies.

Application

All scholars working on social evaluations are invited to apply. Preference may be given to scholars who submitted their work to the official EGOS Social Evaluations sub theme (SWG 05). Selection will be based on the originality and relevance of the proposal to the workshop theme.

Submission deadline: March 30, 2026

Please submit your paper via the EGOS website as part of the Local Hub application.

Format: a single document in .docx or .pdf, including:

1. **Cover page** (one page max) including:
 - Full name contact information (name, affiliation, email address)
 - Travel-specific information (departure point, means of transport, duration of stay at the selected local hub)
 - Sub-theme(s) you applied/got accepted

2. **Hub-specific application material (in case you want to apply for the workshop):**
 - Paper title and 3-5 keywords
 - Indication of submission type (see below)
 - *Long paper* (3,000–10,000 words): suitable for advanced-stage manuscripts as well as developed working papers.
 - *Short paper / extended proposal* (up to 3,000 words): suitable for early-stage projects, conceptual ideas, or work in progress.

For any inquiries, please do not hesitate to contact the workshop organizers.