

Call for Case Proposals

IFSAM International Case Collection Project

Global Challenges, Local Insights: An International Casebook for Management Education

(Edited by YingYing Zhang-Zhang, Nic Beech & Matteo Cristofaro)

1. Introduction

The International Federation of Scholarly Associations of Management (IFSAM) invites its member associations to submit case proposals for inclusion in the inaugural *IFSAM International Case Collection*, to be published as an edited volume with Springer (contracted) in 2027.

This global initiative aims to curate first volume of a long-term IFSAM program dedicated to developing a global repository of high-quality, context-rich management cases. The project strengthens IFSAM's role as a global hub for knowledge creation, pedagogical and research innovation, and international exchange, while laying the foundation for a sustained international case-writing culture across member associations.

2. Objectives of the Case Collection

The Case Collection seeks to:

- Highlight innovative managerial and organizational practices worldwide.
- Promote international exchange of management knowledge across diverse contexts.
- Strengthen a case-writing culture among IFSAM member associations.
- Support comparative learning through cases that balance scholarly rigor with practical relevance.
- Provide a pedagogically robust resource for instructors, researchers, and executive educators.
- Enhance IFSAM's long-term role in global knowledge development dissemination
- Establish the foundation for a long-term, multi-volume international case initiative.

3. Focus Areas

The casebook will address contemporary management challenges across four core domains and one hybrid category:

- Sustainability & Responsible Management
- Digitalization & AI-Driven Transformation

- Managing in Emerging Markets
- Diversity, Inclusion, and Organizational Change
- Cross-Cutting and Hybrid Cases

These themes serve as guiding areas while allowing flexibility for intersectional, hybrid, or emerging topics. Cases should combine strong local contextualization with clear international relevance and transferability.

4. Submission Guidelines

4.1 Case Abstract Submission (First Stage)

Each IFSAM member association is invited to recommend **one to two cases** from their national or regional context. To be considered for inclusion in the casebook, please submit the case abstract to sg@ifsam.org by **September 10, 2026** with subject line: **IFSAM Case Collection**.

Abstracts should include:

- Case title
- Authors and affiliations
- 200–300-word summary of the case narrative
- Context and relevance
- Key managerial issues addressed and/or central managerial dilemma or decision point
- Expected learning objectives
- Fit with one or more focus areas

Submissions should demonstrate **strong contextual representativeness**, a clearly articulated managerial issue or dilemma, and **international relevance**.

Notification of abstract selection will be sent by September 30, 2026.

5. Review Criteria

The Editorial Review Committee will evaluate abstracts based:

- International value and transferability
- Rigor of case development
- Originality and contribution
- Pedagogical clarity
- Potential impact for teaching and executive education

Templates or light guidance will be provided to support consistency across submissions.

6. Case Writing Workshop

Authors of selected abstracts will be invited to an **online case-writing workshop** led by the Editorial Review Board in **October 2026**. The workshop will:

- Provide guidance on case writing and structure
- Discuss pedagogical value and teaching notes
- Offer feedback and respond to authors' questions
- Support alignment with international quality standards

7. Submission of Completed Cases (Second Stage)

Completed cases should follow the book's standard format and be submitted to sg@ifsam.org by February 28, 2027.

Required components:

- Case narrative (8–15 pages), excluding appendices and references
- Teaching notes with learning objectives and discussion questions

All completed cases will undergo a second review to ensure quality, coherence, and fit within the edited volume.

8. Recognition and Awards

To encourage excellence and celebrate contributions, IFSAM will offer:

- **Best Case Writing Award (Author(s))**
- **Best Practice Case Award (Organization)**
- **Most Inspiring Case Award (Author(s) & Organization)**

Awards will be announced at the **IFSAM Annual International Forum**.

9. Expected Outcomes and Long-Term Vision

The selected cases will be professionally edited and compiled into the international edited volume:

Global Challenges, Local Insights: An International Casebook for Management Education (Expected publication: late 2027 or early 2028)

The volume will serve as a pedagogical resource for faculty, MBA/EMBA instructors, executive educators, and researchers worldwide.

Beyond the book, the initiative aims to evolve into a sustainable platform for long-term knowledge sharing through:

- A complementary podcast series featuring “case trailers” and educator reflections

This first volume marks the beginning of an aim to produce a long-term IFSAM program dedicated to building a global repository of high-quality, context-rich management cases.

10. Timeline & Contact

- **Abstract Submission Deadline:** September 10, 2026
- **Notification of Abstract Selection:** September 30, 2026
- **Workshop for Selected Authors:** October 2026
- **Full Case Submission Deadline:** February 28, 2027
- **Final Manuscript Delivery to Publisher:** June 30, 2027

Please submit abstracts or inquiries to:

IFSAM Case Collection Editorial Team Email: sg@ifsam.org